

Protect yourself

You should only ever buy LEVITRA® from providers you would entrust with your health!

- **Never buy medicines from “private” suppliers.** Do not accept medication which for example has been brought for you by friends from abroad.
- **Be wary of providers who are willing to sell you LEVITRA® without a prescription.** Online pharmacies that offer prescription-only drugs without a prescription are generally selling fake medicines.
- **Prepare for trips abroad** and take sufficient supplies of your medication with you. When on holiday, don't buy drugs from market stalls or street vendors.

It is not always possible to tell at first glance whether sellers are trustworthy. Help is available from different organisations that can tell you about the risks or if a seller is genuine.

European Alliance for Access to Safe Medicines (EAASM)

www.eaasm.eu

National Association of Boards of Pharmacy (NABP)

www.nabp.net

European Federation of Pharmaceutical Industries and Associations (EFPIA)

www.efpia.eu

World Health Organisation (WHO)

www.who.int

Get the facts

The information provided in this flyer is just an overview of the key features of a genuine LEVITRA® product.

A guarantee that LEVITRA® is genuine is however only possible with close examination. If you feel uncertain, you should ask your doctor or pharmacist for advice.

You can also contact the manufacturer Bayer:

Customer Hotline Bayer

Tel.: +49 800 10061 19

Fax: +49 180 1200101

Website

www.beware-of-counterfeits.com

Contact

www.bayer.com

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Bayer
D-51368 Leverkusen
www.bayer.de

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LEVITRA® - Genuine Bayer products

Bayer sells its drug LEVITRA® in different packagings all over the world. All packagings have safety features that are pretty similar and clearly identifiable. They are described below in this flyer.

Here you can see individual example of different LEVITRA® packagings.



Beware of Counterfeits

LEVITRA®

Identifying genuine Bayer products



Only distributed outside Europe.

The LEVITRA® safety features

Bayer protects its product LEVITRA® with different safety features. Most of those features can be seen with the naked eyes and it would be extremely difficult to successfully fake all at once. A genuine packaging will have the following features:

1. Uncoated areas on the packaging

The name “LEVITRA” runs continuously across the surface of the LEVITRA® box. It becomes visible if the packaging is held so light falls on it at the right angle.

2. Variable colour on the blister

The continuous name LEVITRA® and the flame symbol are printed with special ink: It is either purple or green depending on the angle of view.

3. LEVITRA® on the blister

The name LEVITRA® is printed on the underside of the transparent plastic film. It therefore follows the contours of the film instead of running “flat” along the bottom of the blister.

4. Stamp on the blister and pill bottle

Light and dark Bayer cross symbols or “LEVITRA” is continuously stamped on the aluminium foil of the blister and the pill bottle.



Pictures by way of example

Caution – fake!

LEVITRA® packagings, blisters and pill bottles with the following batch codes are **fake**:

BXB8551
0027K79
2500K69
0026K69
0027K18
0027K81

