



Be an
inspiration.
Be Bayer

At Bayer we're visionaries, driven to solve the world's toughest challenges and striving for a world where 'Health for all, Hunger for none' is no longer a dream, but a real possibility. We're doing it with energy, curiosity, and sheer dedication, always learning from unique perspectives of those around us, expanding our thinking, growing our capabilities, and redefining 'impossible'. There are so many reasons to join us. But if you're hungry to build a varied and meaningful career in a community of brilliant and diverse minds to make a real difference, there's only one choice.

Policy and Patient Advocacy Manager (SEWA)

(JO-2208-445)

Role purpose

Job purpose: Is responsible for the development, implementation, and management of Advocacy strategies for SEWA (South East and West Africa) regions. The role will support the business objectives by contributing their experience of shaping policy and implementing advocacy campaigns that optimize patient access by advancing standards of care. The manager will collaborate with multi-stakeholder groups, particularly patient advocacy groups and medical associations, to support them in influencing policy that will deliver improved standards of care to patients. In addition, the manager advises nucleus teams on emerging and existing healthcare policy and trends that effect patients

Key responsibilities and tasks

- // Analysis of the external environment and advising nucleus teams on emerging and existing healthcare policies and trends, how they affect the operating environment, and where opportunities and challenges lie in the patient journey.
- // Developing strong relationships with the patient organizations who work in these franchise areas and helping them build their advocacy and policy capability.
- // Understand the strategic direction of the advocacy groups and advise on alignment of Bayer Brand strategies to meet the needs of the patients represented by the advocacy groups.
- // Collaborate and develop agreements with patient organisations on campaigns that improve the standard

of care and ensure access to healthcare services and treatment.

- // Developing and implementing multi stakeholder programmes in conjunction with other members of the nucleus teams where consensus is achieved on what is needed to improve patient care.
- // Building relationships with key decisions makers (political, policy, medical, patient groups) and forming coalitions to provide consultation to Government on key issues and priorities.
- // Have a deep understanding of the disease areas from a policy and market access position being aware of the strategies and policy positions of global and European organizations.
- // Identify key academic/health policy organizations who can develop research and policy platforms that can provide the evidence for policy recommendations.
- // Experience in using the range of possible advocacy tools available to influence key targets, and their applicability in a complex situation

Working Relations

- // Country Division Heads, Manager Business Operations in the Regions
- // Market access chapter head
- // Nucleus Leads
- // Country Marketing, Sales, Access, Medical etc. functions
- // Customer Service
- // Ministries of Health, Health insurance funds, Key Opinion Leaders
- // Patient Groups, Clinical Associations, Professional Representative Bodies
- // Healthcare Stakeholders

Experience, Skills and Qualifications

- // University degree
- // Minimum 3 years of experiences in public sector/
Advocacy environment
- // Leadership experience
- // Strong analytical skills
- // Proven commercial acumen together with excellent
negotiating and networking skills
- // Strong communication and intercultural skills
- // Strong skill in understanding the needs of patient
advocate groups and the ability to identify appropriate
activities to create interest, meet their needs, provide
solutions while building trust and relationships

Be apart of something bigger:

Link to apply: [Bayer Careers](#)

Application Date:
16 August – 30 August 2022

Position grade:
VS 1.2

Employment type:
Permanent

Location:
Isando, South Africa

Contact us

Telephone +27 11 921 5700

 Science for a better Life

Bayer welcomes applications from all individuals, regardless of race, national origin, gender, age, physical characteristics, social origin, disability, union membership, religion, family status, pregnancy, sexual orientation, gender identity, gender expression or any unlawful criterion under applicable law. We are committed to treating all applicants fairly and avoiding discrimination.
