

Protecting yourself

Patients should only purchase medicines from suppliers to whom they can entrust their health to!

- **Avoid purchasing pharmacy-only medicinal products from private individuals**, whether over the internet or from acquaintances who bring back apparently genuine products from abroad.
- **Be wary of vendors selling Adempas® without requiring a doctor's prescription.** Internet pharmacies offering prescription medicines over the counter often only sell counterfeited drugs.
- **Do not accept packaging that is incomplete or not correctly configured for retail in your country.** In case of doubt, consult your physician or pharmacist.
- **Plan ahead and take any medication you may need with you when travelling abroad.** Do not purchase your prescription drugs from street vendors or at market stalls.

Counterfeit drugs cannot necessarily be easily discerned at first glance. Different organizations and associations can help you gather more information about the dangers of counterfeit medicines and the integrity of suppliers.

National Association of Boards of Pharmacy (NABP)
www.nabp.net

European Alliance for Access to Safe Medicines (EAASM)
www.eaasm.eu

European Federation of Pharmaceutical Industries and Associations (EFPIA)
www.efpia.eu

World Health Organization (WHO)
www.who.int

Staying informed

This flyer can only provide basic information on the most important security features of Adempas®.

Only a thorough investigation can guarantee the genuineness of Adempas®. Please consult your physician or pharmacist if doubts arise.

You can also contact Bayer HealthCare:

Website
www.beware-of-counterfeits.com

Contact
www.healthcare.bayer.com



Bayer HealthCare

Bayer HealthCare AG
51368 Leverkusen
Germany
Internet: www.healthcare.bayer.com

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The vasodilator Adempas®

Bayer HealthCare markets its medicinal product Adempas® globally in different pack sizes and dosages, depending on the national marketing authorization.



Beware of Counterfeits

Pulmonary Hypertension – ADEMPAS®

Identifying genuine products of Bayer HealthCare

The Adempas® film tablets become darker with increasing dosage. The respective amount is embossed on the tablet.



The Adempas®-package

Bayer HealthCare protects its product Adempas® globally through various security features. Most of these are visible to the naked eye and are rarely counterfeited successfully in their entirety. A genuine package should contain the following features:

1. Peak symbol

The peak symbol embossed in raised script is printed on all packages. Depending on the light, the color changes, revealing the information contained in it (two Bayer crosses in opposite corners, as well as the word “ok” with a check mark in the respective other corners). The Adempas® logo can be clearly seen in the middle of the peak symbol.

2. Microtext wave

On the main area of the Adempas® folding boxes, pale Bayer crosses are printed on the chromatic wave shapes.

3. Braille

The product name and dosage are embossed in Braille on the front of the folding box, approximately in the middle.

4. Tablet dosage

The dosage of the tablets contained in a package is shown in respective colors on a white background on the main area of the folding box. The dosage is again printed continuously in microprint. It is visible to the human eye with a magnifying glass.

5. Uncoated area

The entire surface of the Adempas® folding box is coated, except for the Adempas® lettering on the white areas. This can be seen if the folding box is tipped to allow the light to fall from a particular angle.

6. Bayer crosses

On the aluminium foil of the entire blister package of Adempas®, Bayer crosses are embossed alternately in bright and dark shades.

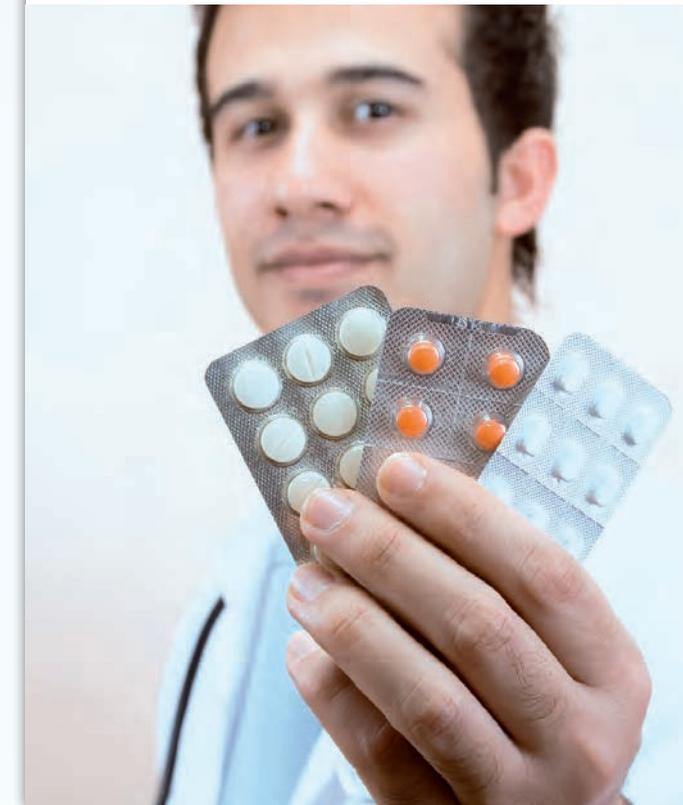


Security features on an Adempas® package
(further national packaging variations are possible)

Beware of counterfeits

Currently Adempas® counterfeits are not known, regardless of whether a fake version is marketed with the same name or being sold as a purported generic product.

It is Bayer HealthCare's aim that it should remain that way in future.



Find more information on **counterfeit drugs** at www.beware-of-counterfeits.com