



Bayer AG  
Communications  
51368 Leverkusen  
Germany  
Phone +49 214 30-1  
[media.bayer.com](https://media.bayer.com)

## News Release

---

### **Bayer opens application window for Grants4Ag sustainability-focused program**

- Program awards researchers and scientists for sustainable solutions to agricultural challenges
  - Selected grant winners receive both financial prize and mentorship from industry leaders
- 

**Monheim, July 1, 2021** – Bayer announced today the opening of its application window for the company’s annual Grants4Ag initiative. For more than five years, the agricultural leader has offered researchers both financial and scientific support to develop their ideas for novel solutions to research and development challenges in agriculture. Since its inception in 2015, over 100 grants have been awarded. This year Bayer’s Grants4Ag winning projects will focus on advancing a more sustainable food system. The deadline for submissions is August 31, 2021.

“Our 2020 Grants4Ag program exceeded our expectations in attracting top proposals across a range of R&D activities,” said Phil Taylor, Open Innovation Lead for the Crop Science division at Bayer. “At Bayer, we promote the responsible use of the world’s resources so this year our Grants4Ag program will support those commitments to advance a more sustainable food system by highlighting projects in that area.”

Bayer’s Grants4Ag program does not have any reporting requirements and each applicant retains ownership of any intellectual property developed. Taylor says the company views these grants as an initial investment with the potential to become larger-scale, longer-term collaborations with Bayer.

In addition to receiving a grant (typically ranging from €5,000 to €15,000), successful applicants will partner up with a Bayer scientist who will provide guidance and feedback on the project. Previous grant recipients highlight this professional mentorship as setting the Grants4 program apart from traditional funding programs.

“The Grants4Ag program is a great way to begin or boost a research project,” said Liz Skellam, Assistant Professor of Chemistry at North Texas University, who received a 2020 grant. “And the input from the Bayer team in arranging mentors and organizing regular updates is invaluable. Overall you get the freedom to work on a project of your choosing and develop it with the support of Bayer scientists.”

Last year’s program awarded 24 grants after receiving more than 600 submissions from 39 countries around the world. This year, during the submission process Bayer’s Grants4Ag program will again partner with Halo, a marketplace that helps companies connect with scientists through an intuitive, streamlined interface.

“We're thrilled to once again support Bayer on this year's Grants4Ag program,” said Kevin Leland, CEO and Founder of Halo. “We designed Halo as a partnering platform where researchers can join forces to tackle the world's most pressing challenges, and we look forward to seeing how Bayer's collaborations with universities and startups will advance sustainable development in agriculture.”

Full details on the programs’ sought-after solutions, application process and submission rules are available at [halo.science/company/bayer-crop-science](https://halo.science/company/bayer-crop-science).

### **About Bayer**

Bayer is a global enterprise with core competencies in the life science fields of health care and nutrition. Its products and services are designed to help people and planet thrive by supporting efforts to master the major challenges presented by a growing and aging global population. Bayer is committed to drive sustainable development and generate a positive impact with its businesses. At the same time, the Group aims to increase its earning power and create value through innovation and growth. The Bayer brand stands for trust, reliability and quality throughout the world. In fiscal 2020, the Group employed around 100,000 people and had sales of 41.4 billion euros. R&D expenses before special items amounted to 4.9 billion euros. For more information, go to [www.bayer.com](http://www.bayer.com).

## **About Halo**

Halo is a partnering platform where companies and scientists join forces to bring new innovations to market. Through a simple, streamlined RFP process, companies can quickly review proposals with their team, learn about new technologies and cultivate relationships with the scientists behind them. For more passive scouting and brand building, companies can highlight existing research partnerships and technology interests on their innovation page. Since launching in January 2020, PhD scientists and startups across 65 countries and 6 continents have submitted more than a thousand proposals on Halo. To learn more, visit [halo.science/sponsors](https://halo.science/sponsors).

Contact for media inquiries:

**Charla Lord, phone +1 314 343 7196**

Email: [Charla.Lord@Bayer.com](mailto:Charla.Lord@Bayer.com)

**Alexander Hennig, phone +49 175 3089736**

Email: [Alexander.Hennig@Bayer.com](mailto:Alexander.Hennig@Bayer.com)

Find more information at [www.bayer.com](https://www.bayer.com).

cl (2021-0128E)

### **Forward-Looking Statements**

This release may contain forward-looking statements based on current assumptions and forecasts made by Bayer management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at [www.bayer.com](https://www.bayer.com). The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.