



Science for a Better Life

Credit Suisse Global Basic Materials Conference

September 17, 2020
Liam Condon,
President of the Crop Science Division





Forward-Looking Statements

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Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at <http://www.bayer.com/>.

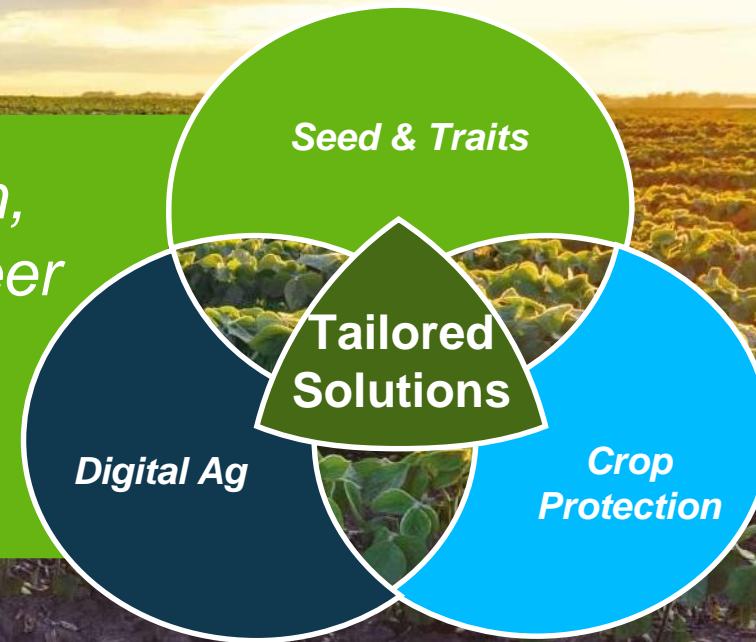
The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.



Shaping agriculture to benefit farmers, consumers and our planet

As the industry leader uniquely positioned to create value through innovative tailored solutions

*We seek to deliver world-class innovation,
new standards in sustainability and pioneer
a digital transformation in agriculture
to feed a growing global population*





Four core pillars underpin our vision for Crop Science

4

Core Crop Science Pillars



Drive operational excellence



Deliver world-class innovation



Pioneer the Digital Transformation



Set New Standards in Sustainability





Integration and synergies ahead of plan in Crop Science

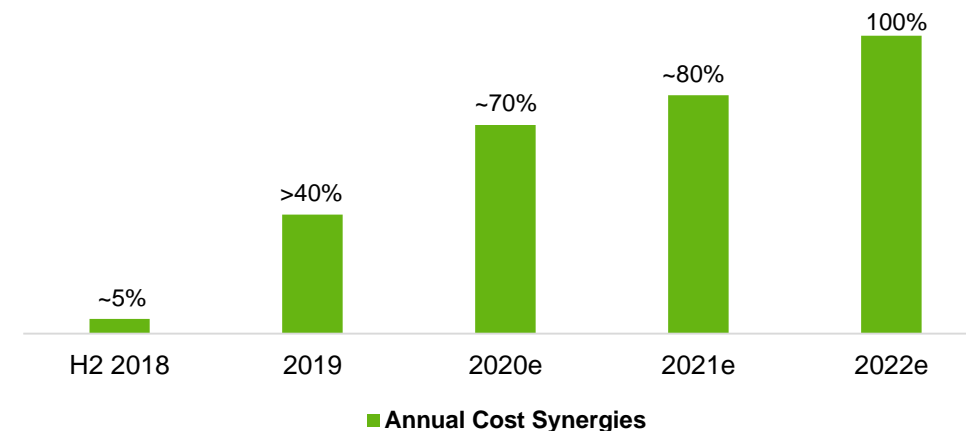
Integration Achievements



- // Crop Science functions advancing rapidly with **organizational integration**; selections essentially complete
 - // Support functions to be completed in alignment with Bayer 2022 project
- // **Cultural Integration**: Continued high levels of employee engagement; ~75%
- // **Cost Synergies**:
 - // Now expect ~70% of the synergy target complete by end of 2020 vs. original target of 55%
 - // Focused on headcount, IT and infrastructure savings



Cost Synergies ^{1,2}: ~€870m (~\$1bn) as of 2022



Sales Synergies¹: ~€170m (~\$200m) as of 2022

- // **Four countries** to generate >60% of the sales synergies
 - // U.S.A., Brazil, Argentina and Mexico
- // Bayer Plus program generating incremental sales in the U.S. in first season

¹ Net EBITDA impact before special items, net of estimated dissynergies such as termination of selected distribution agreements as well as sales disruptions

² Majority of expected one time costs of ~1.3bn to achieve synergies expected to be recorded as special items
Applied FX rate of USD/EUR of 1.15



Unmatched R&D investment powers industry-leading profitability

#1 R&D Platform in Crop Science

// **>7,800** R&D employees² in **>50** countries

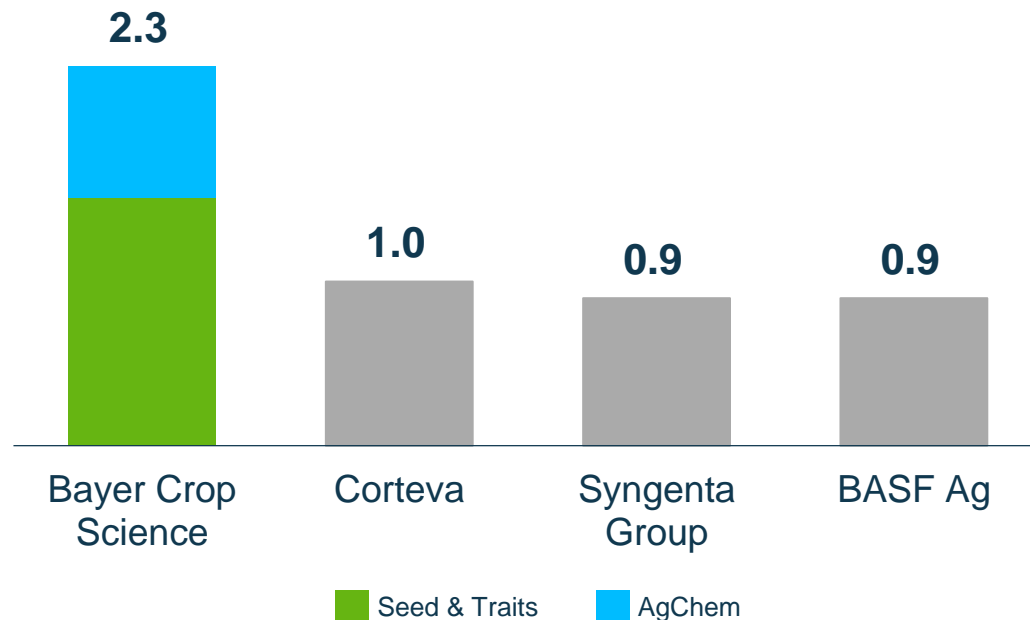
// **>20** large-scale R&D centers

// **Partner of choice**

// **Technology provider to the industry**



Ag R&D Expense (€bn)¹



¹ Bayer and Corteva based on 2019 reported R&D and there is an internal proforma estimate derived from company reports for the newly formed Syngenta Group. Proforma estimate for the SYT group includes the 2019 reported R&D expense for Syngenta – not including capitalized R&D of \$344M– to be comparable to peers in the chart. The Syngenta Group estimate does not consider Sinochem R&D. BASF is based on 2018 reported R&D expense.

² Includes permanent and temporary employees



Advancing agriculture with a decade of transformative products

Key product highlights featured represent >€22bn³ of peak sales potential

Select Planned Product Launches¹

Expected Ongoing Refreshment		2020	2021	2022	2023	2027	2028	2029	2030
Herbicides	35+ New Formulation Launches in the next Decade	New Soybean Selective Herbicide Mixtures New Autumn Herbicides for Cereals New Non-Selective PPO Herbicide ² New Mode of Action Herbicide							
Corn	150+ New Hybrids Commercialized Annually	FieldView Advanced Seed Scripting FieldView Seed Advisor SmartStax ^{PRO} trait 3 rd , 4 th and 5 th Generation Herbicide Tolerance Traits Short Stature Corn Hybrids/Short Stature Corn Trait							
Soybeans	150+ New Varieties Commercialized Annually	TENDFLEX ^{SOYBEANS} PLATAFORMA INTACTA ² XTEND FieldView Seed Placement 4 th and 5 th Generation Herbicide Tolerance Traits							
Fungicides	20+ New Formulation Launches in the next Decade	DELARO Complete iblon ^{TECHNOLOGY} (isoflucypram) for Cereals Fox Supra (Indiflin®) for Soybeans ² New Fungicide for Asian Soybean Rust							
Insecticides	20+ New Formulation Launches in the next Decade	vayego [®] (tetraniliprole) for Corn, Rice, Horticulture and Other Crops Novel Mite Solution							
Other, Vegetables, Environmental Science, Seed Growth	~150 Vegetable Hybrids/Varieties Commercialized Annually 20+ New Formulation Launches in the next Decade	3 rd Gen BioRise Microbial Seed Treatment ThryvON [™] TECHNOLOGY Lygus & Thrips Control Cotton Trait							

¹ Subject to regulatory approvals and pending registrations. Represents a subset of the pipeline. Launches are all approximates.

² In collaboration with Sumitomo. ³ Internal estimate; ~45% of the peak sales potential is incremental



XtendFlex Soybeans; Planning for 20m Acre Launch in 2021¹

Built on the Proven Performance of Roundup Ready 2 Xtend Soybeans

ROUNDUP READY[®]
X TEND
CROP SYSTEM

#1 Soybean system
planted by farmers

ROUNDUP READY 2
X TEND
SOYBEANS

// **~50m** acres
in the U.S. in 2020

// Proven performance,
high-yield potential,
strong agronomic
characteristics

X TENDFLEX
SOYBEANS

- // Built on the Roundup Ready 2 Xtend Technology with the addition of glufosinate tolerance, providing application flexibility to manage tough-to-control weeds
- // Average 2019 yield and agronomic performance consistent with Roundup Ready 2 Xtend soybeans²
- // Strong 2020 field testing and stewarded production plan to enable 20M acres in the U.S. in 2021
- // Accepting pre-orders in Bayer brands to ensure timely delivery once anticipated EU import approval received



Enables
continued use
of conservation
tillage and no-
till systems
which improve
carbon
sequestration
and soil health

¹ Commercial availability pending regulatory approval

² Derived from 26 site locations in SC, NE, IN, IL, WI, MO, IN, AR, IA, NC, KS, SD, OH & GA



Short Stature Corn Offers Transformational Shift in Production

Phase 3 Technology with Potential Opportunity Across >220m Corn Acres

Benefits:

// *Reduced Crop Loss*

Improved plant stability and lodging tolerance; annual yield losses due to stalk lodging in the U.S. range from 5% to 25%¹

// *Precision of Crop Input Applications*

Extended in-season crop access due to shorter height supports tailored solutions

// *Increased Environmental Sustainability*

Potential to optimize use of key nutrients like nitrogen, as well as reducing land and water requirements

Three Development Approaches:

// *Breeding: PHASE 3*  VITALA commercial beta in Mexico in 2020

// *Biotech: PHASE 3*

// *Genome Editing: DISCOVERY*



¹ Purdue University (<http://www.extension.purdue.edu/ay/ay-262.html>)



Short Stature Corn Trials Withstand Derecho Storm in Iowa

// **Improved plant standability just one element of value potential in this blockbuster pipeline product**

Newton, Iowa, test location experienced 50–75 mph wind speeds. The close-up on the left demonstrates the wind damage to corn plants of a traditional height, while the right demonstrates the standability of short stature corn





New Herbicide Molecule Unlocks Greater Flexibility

First New Post-Emergence Mode of Action for Broad Acre Weed Control in 30 Years

Potential to build on #1 position in global herbicides¹

- // Entirely new mode of action **advanced to Phase 2 early development**
- // Demonstrates effective control of key resistant grasses, including **Goosegrass and Sourgrass**
- // **Discovery** program launched in biotechnology to discover a matching **herbicide tolerant trait**; initial approaches under evaluation



Enables continued use of conservation tillage and no-till systems which improve carbon sequestration and soil health

¹ Internal estimates



FieldView: the leading brand and digital platform for growers

Growth Fueled by Platform Advantages

>120m Acres

subscribed acres for 2020

>70 Partners

on the FieldView Platform

#1 Brand

in digital Ag space²

Largest Database

of grower and field trial seed performance data in the industry

New Business Models

enabling sharing of value and risk

>35 Next-Gen Projects

in the pipeline

Global

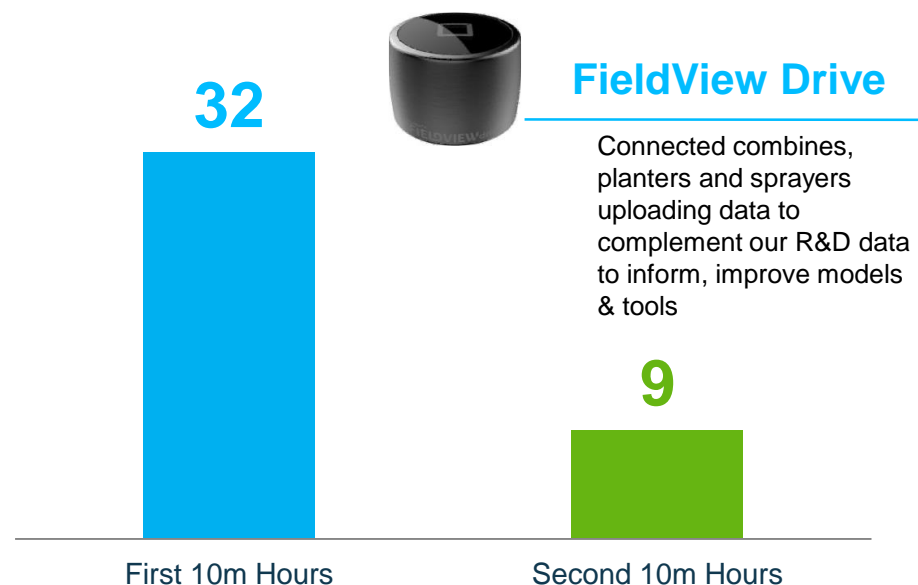
distribution footprint established

~1bn Global Acre

Opportunity for Corn, Soybean, Wheat³

Data Collection Accelerating

Months to Collect 10m Connected Hours



¹ Internal estimates

² 2018 Brand Health Monitor

³ Harvested acres – USDA FAS 2018-10-11, ex China



Enhancing sustainability and biodiversity in agriculture

Bayer's Sustainability Commitments by 2030

Advancing a carbon-zero future for agriculture

through helping our customers reduce field greenhouse gases by crop production.

30%

Reduction in field greenhouse gases emitted per kg of crops produced

- // Climate-smart practices:
 - // No-tillage Highly Productive Crops
 - // Cover Crops Precision Agriculture
- // Optimize use of synthetic fertilizers through the use of microbes



Produce higher-yielding crops with fewer natural resources and inputs

30%

Reduction in impact on the environment

- // Climate FieldView for precision application of pesticides /fertilizers
- // Resistant traits help to reduce pesticide use
- // Develop crop protection products with lower environmental impact



Empower 100 million smallholder farmers

100m

Smallholders benefit e.g. from access to education, tailored solutions & partners

- // Enhancing social innovation (e.g. with Better Life Farming)
- // Digital transformation with FarmRise
- // Introduce new, higher-yielding, resource efficient rice hybrids





Making Carbon Sequestration a New Revenue Stream On-Farm

Announced in July, Program Designed to Help Reduce Ag's Carbon Footprint, Greenhouse Gas Emissions



- // Bayer Carbon Initiative rewards farmers for the adoption of climate-smart practices that sequester carbon from the atmosphere
- // Examples of these practices include no-till farming and implementing cover crops
- // As part of the Bayer Carbon Initiative, the Carbon Pilot Program was launched for 2020/2021 season and will include about 1,200 farmers in Brazil and the U.S. who are transitioning acres to sustainable farming practices
- // The future of the pilot is to expand the program in the U.S. and Brazil to other farmers and then later into other world regions



Q&A Participants



Liam Condon
President,
Crop Science Division



Jeremy Williams, Ph. D.
Head of Plant
Biotechnology,
Crop Science Division



Laura Meyer
Senior Manager,
Investor Relations



Appendix

Q2 2020 financial results





Q2 2020: Solid results despite COVID-19 headwinds

€10,054m
Sales

**-3%
yoy***

€2,883m
EBITDA
Before special items

**+6%
yoy**

€1.59
Core EPS

**+5%
yoy**

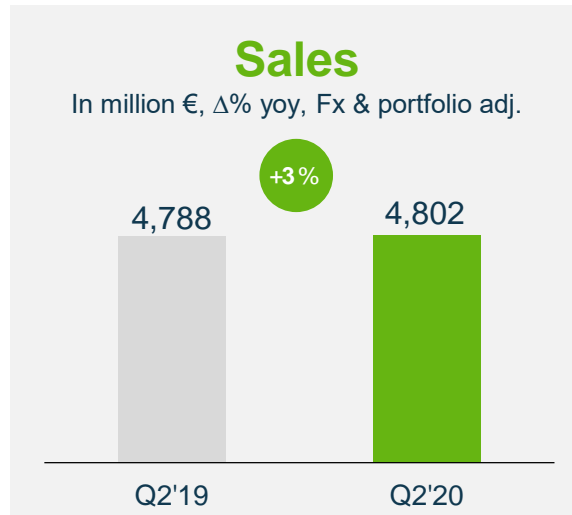
€1.402m
Free Cash Flow

**+87%
yoy**

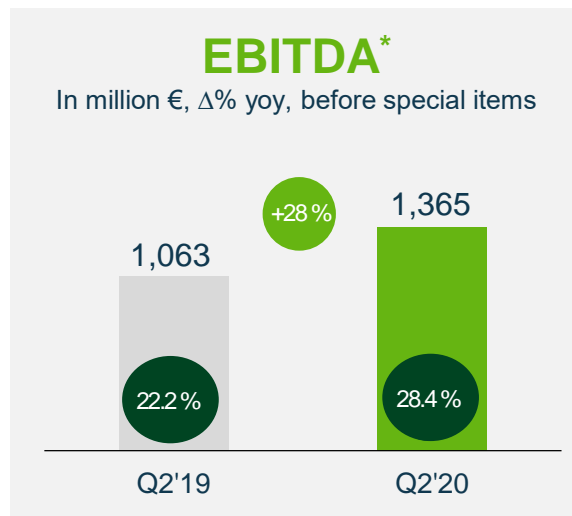
* Δ% yoy, Fx & portfolio adj



Q2 2020: Crop Science with strong margin expansion



Volume +4%	Currency -3%
Price 0%	Portfolio 0%

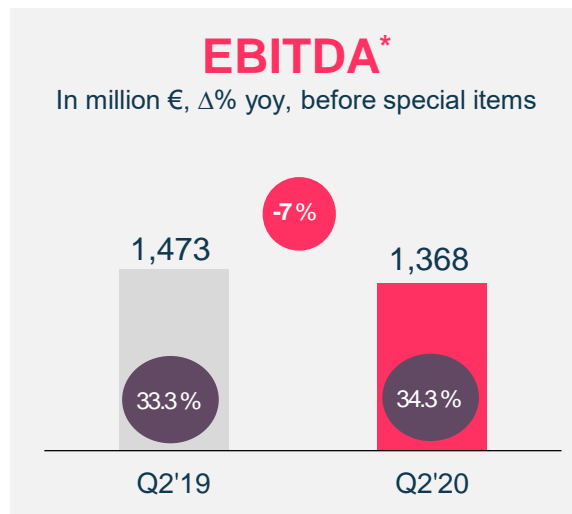
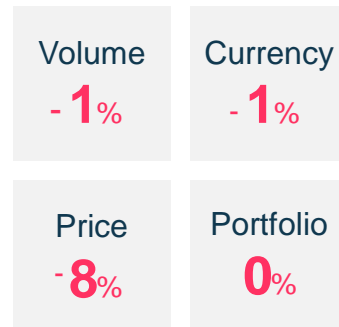
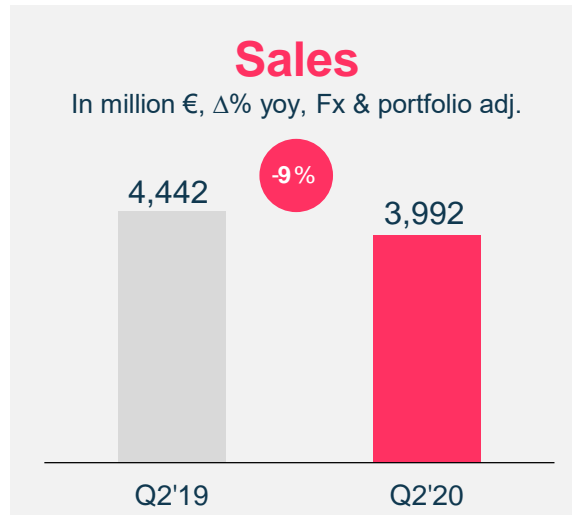


- Growth driven by LATAM (+19%), APAC (+11%) and North America (+2%) offsetting shortfall in EMEA (-9%)
- Good growth across almost all segments
- Well advanced on subscribed acres of Climate FieldView
- Strong increase of EBITDA before special items due to volume growth and cost synergies helped by lower product returns in Brazil

● EBITDA Margin before special items *2019 figures are restated



Q2 2020: Pharmaceuticals impacted by reduction of elective treatments and volume-based procurement in China

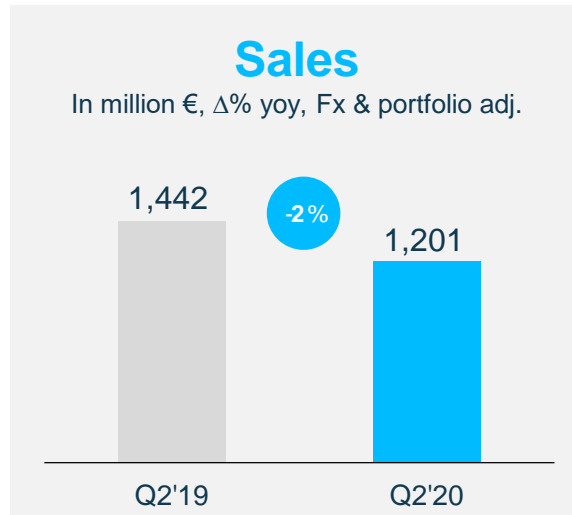


- COVID-19 impacts elective treatments, specifically the IUD franchise (-37%) and radiology (-21%)
- Eylea (-6%) shortfall also caused by COVID-19 and price cuts in Japan
- Xarelto's growth trajectory remains intact (+7%)
- Volume-based procurement (Glucobay, Avelox) impacts overall China sales (-15%)
- Margin uplift due to prudent cost management
- FDA granted priority review to NDA for Vericiguat / Phase III trial (FIDELIO) with Finerenone met primary endpoint

● EBITDA Margin before special items *2019 figures are restated



Q2 2020: Consumer Health affected by trade inventory adjustments after strong first quarter

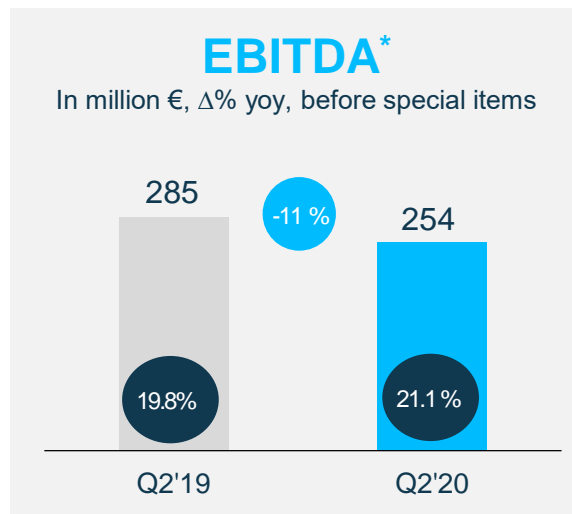


Volume
- 4%

Currency
- 2%

Price
+ 2%

Portfolio
- 13%



- Sales development impacted by trade inventory build-up in Q1 related to COVID-19 and slowdown in store traffic
- Destocking negatively impacts esp. EMEA (-8%), North America on prior-year level
- Growth trend for nutritionals (+14%) continues
- Margin expansion driven by growth acceleration and efficiency program
- EBITDA before special items impacted by negative portfolio effect

● EBITDA Margin before special items *2019 figures are restated