



Delivering Value Creation



**Capital Markets Day
London, December 5, 2018**

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Disclaimer

Cautionary Statements Regarding Forward-Looking Information

This presentation contains forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, but rather reflects Bayer's current beliefs, expectations and assumptions regarding the future. This applies, in particular, to statements in this presentation on revenue growth, including product introductions and peak sales potential, synergies, especially in relation to the acquisition and integration of Monsanto Company, portfolio adjustments, cost reduction, financial targets and earnings, cash flow generation, deleveraging and other similar statements relating to future performance, including with respect to the markets in which Bayer is active.

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2018: Progress Across all Divisions

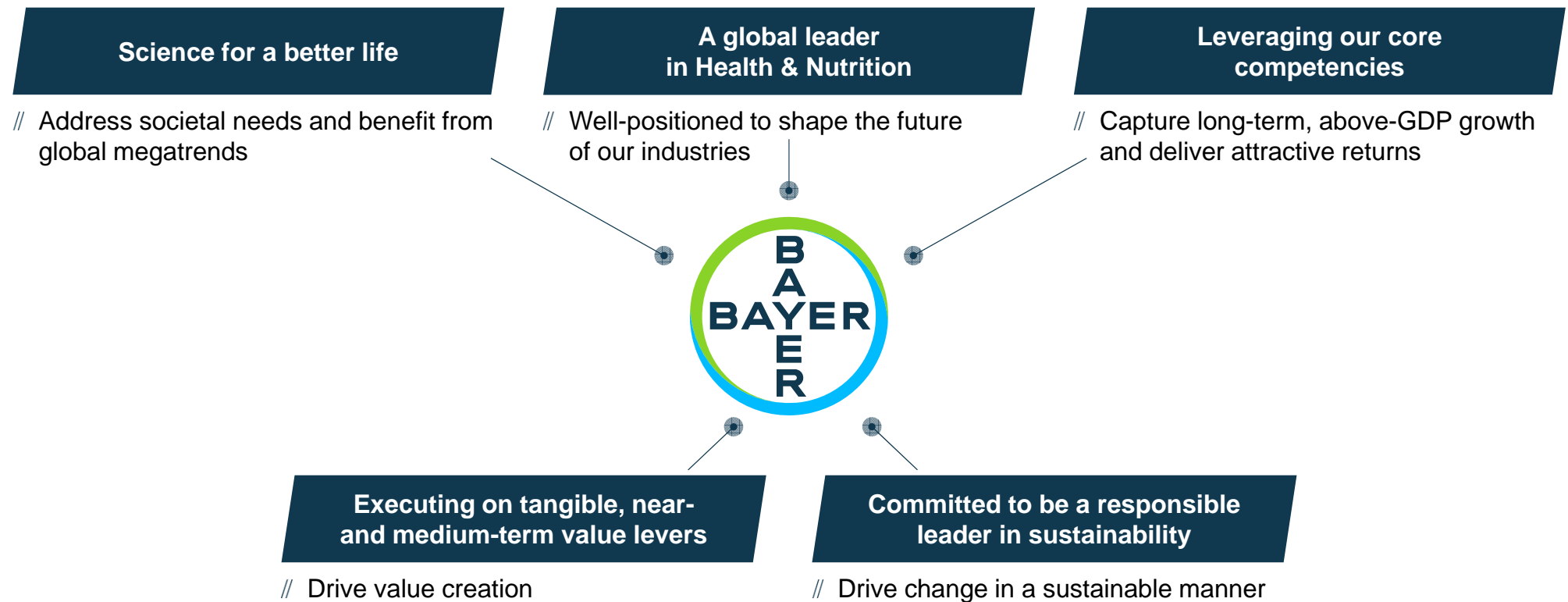
Delivering on Guidance Despite Headwinds

Group			✓
// 2018 on track		// Value crystallization of Covestro stake	
// Status of Glyphosate litigation		// Net financial debt at ~€36bn by end of 2018, ~€3bn ahead of plan	
Crop Science	✓	Pharmaceuticals	✓
// Growth ahead of competition and best-in-class profitability ¹		// Growth at rate of competition ²	
// Full recovery in Brazil		// cGMP remediation in Leverkusen fully on track	
// Successful start of integration		// Xarelto approvals/launch in CAD/PAD in EU/US	
		// Progress with Larotrectinib and Darolutamide	
Consumer Health		✓	
// Growth acceleration plan with strengthened management underway		// Return to growth in H2 2018	
		// Portfolio further focused through divestiture of Rx dermatology	

¹ Reported data peer group; ² IQVIA; cGMP: current Good Manufacturing Practices; CAD: Coronary Artery Disease, PAD: Peripheral Artery Disease



We are Well-Positioned to Deliver Significant Value Creation





Global Megatrends in Health & Nutrition

Attractive Macro Drivers of Our Businesses

Megatrends through 2050

Societal Needs

Our Mission

Aging Population



People 60+ more than doubling¹

>20% of total population¹

Preserve and restore health

Growing Population

+2.2bn people¹



+50%

more food and feed required to meet growing demand²

Secure sufficient supply of quality food

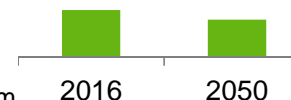
Pressure on Ecosystems



-17%

Harvest losses from climate change³

-20%



Significant loss in arable land per capita⁴

Use natural resources more efficiently and responsibly

We leverage science to address these societal needs – with the ultimate goal to improve people's lives



Science For A Better Life

¹ UNDESA 2017 (United Nations Department of Economic and Social Affairs, Population Division (2017). World Population Prospects: The 2017 Revision)

² FAO 2017, (FAO Global Perspective Studies)

³ Nelson et. al, (2014); FAO 2016 "Climate change and food security"

⁴ FAOSTAT (accessed Oct 30, 2018) for 1961-2016 data on land, FAO 2012 for 2030 and 2050 data on land, and UNDEDA 2017: World Population Prospects for world population data



Our Markets Have Highly Attractive Characteristics

Favorable Industry Environment

Market Size 2017

Characteristics

Crop Science



~ €90bn¹

Pharmaceuticals



~ €70bn²

Consumer Health



~ €140bn³

- ✓ Secular above-GDP growth trend
- ✓ Highly regulated, innovation-driven markets
- ✓ High market profitability
- ✓ Ability to achieve leading position and margins while growing ahead of competition

¹ Pro forma calculations Bayer; Bayer CS market model

² IQVIA

³ Market model in-market sales OTC medicines, data from IQVIA, Nicholas Hall



We are a Global Leader in Health & Nutrition

Well-Positioned Across Our Businesses



~€45bn 2018 Pro-forma Sales¹

Crop Science

~€19bn / ~43% of Group
#1 Position

Growing ahead of competition over last five years on average
Best-in-class profitability through the cycle

- // Leading portfolio of seed & traits, crop protection and digital farming
- // World-class R&D platform with best talent and technology in the industry
- // Positioned to shape the future of agriculture: development of tailored solutions to address farmers' individual needs and challenges

Pharmaceuticals

~€17bn / ~38% of Group
#2 Position in Cardiovascular

One of the fastest growing Pharma businesses over the past five years
Xarelto and Eylea among the world's leading Pharma brands

- // Innovative medicines in areas of high unmet medical need
- // Therapeutic focus areas: Cardiology, Oncology, Gynecology, Hematology and Ophthalmology
- // Strong position in emerging markets
- // Leading in Radiology and Women's Health

Consumer Health

~€5bn / ~12% of Group
#2 Position

Leading Positions in 7 of the Top 10 OTC Markets

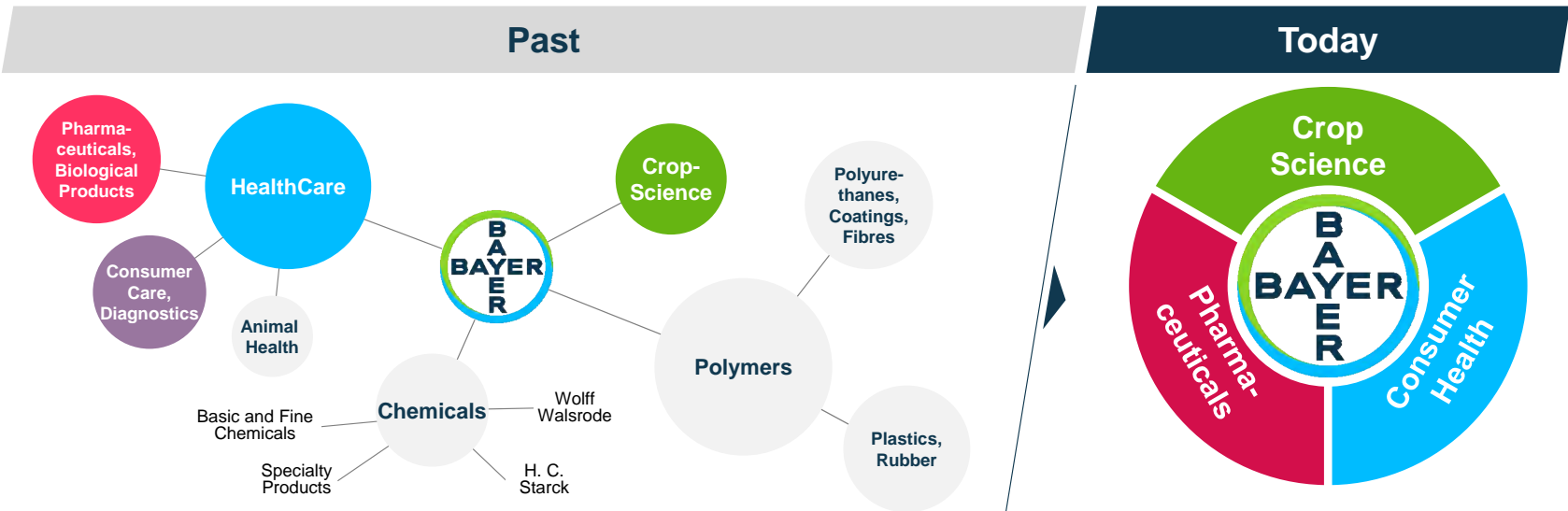
- // Focus categories:
Allergy & Cold, Cough, Sinus and Flu;
Nutritionals; Dermatology; Pain and Cardio; Digestive Health
- // Concentrated portfolio of 16 mega-brands with annual sales of >€100m

¹ The unaudited Pro-forma data are presented as if both the acquisition of Monsanto and the associated divestments had taken place as of January 1, 2018. Sales of Monsanto are presented in periods as per the Bayer fiscal year. One-time effects of business operations, the accounting for discontinued operations and the recognition and measurement of sales from certain business transactions have been adjusted in line with our accounting. Due to this simplified procedure, they explicitly do not reflect sales according to IFRS or IDW RH HFA 1.004, meaning they have not been audited.



Transformation into a Leader in Health & Nutrition – Next Phase to Deliver Future Value Creation

Group Profile



Measures

- // Organic top-line growth and profitability improvement
- // Transformational M&A in all of today's businesses
- // Synergies realized from strategic acquisitions
- // Value crystallized through optimally-timed divestments

- // Shaping the future of Health & Nutrition
- // Adjusted set-up for future value creation



Five Levers to Drive Value Creation

What We Do

Through our leading positions in Health & Nutrition
we create value for our shareholders and society

**Our Value
Levers Are
Designed to
Deliver
Attractive
Returns**



**World-class
innovation**



**Drive
operational
excellence**



**Disciplined
capital
allocation**



**Renowned
corporate
brand**







**Highest
sustainability
standards**



Innovation Will Deliver Sustained Growth

Our Reconfigured Innovation Approach

		Crop Science	Pharmaceuticals	Consumer Health	
	Major Innovation Drivers	<ul style="list-style-type: none">// Meet required yield increases// Need for a responsible and sustainable use of natural resources	<ul style="list-style-type: none">// Underlying unmet medical need and added net clinical benefit// Novel platforms and technologies// Strong life cycle management	<ul style="list-style-type: none">// Brand life cycle management to maintain portfolio freshness// Rx-to-OTC switches	
	Divisional Pipelines	>75 projects Peak Sales Potential: up to €30bn	~50 projects Significant peak sales potential of key late-stage pipeline assets	Double growth contribution from innovation (from 15% to 30% of growth)	
	Focus Areas	1 Accelerate output by intensified external sourcing of innovative technologies and assets			
		2 Advancing Digital transformation: Leverage computational science and digital at scale across the value chain			
		3 Drive disruptive technologies (Bayer-wide via LEAPS)			
	Powerful Innovation Engine	 €6.1bn annual R&D investment ²	 ~18,300 employees in R&D ²	 Strong history of collaborations with innovative partners from academia and industry ¹	 ~450 inventions p.a. ³

¹ Examples for collaboration partners from academia: German Cancer Research Centre, Tsinghua University, Broad Institute; examples for collaboration partners from industry: Loxo, Merck, Onyx, Orion

² Pro-forma 2018e (FTE, year-end)

³ Any compound, device or alike for which Bayer starts seeking patent protection in any given year (reference: 2005-2017)



We Will Accelerate Sourcing Innovation Externally

Loxo Oncology – an Example for Instant Access to Innovation in a Well-Understood Therapeutic Area

1	Overview	Strategic Highlights
	<ul style="list-style-type: none">// Larotrectinib is a novel tumor-agnostic targeted cancer therapy// Demonstrates impressive anti-tumor activity in a wide range of tumors// FDA approved for the treatment of adult and pediatric patients with solid tumors that have a neurotrophic receptor tyrosine kinase gene fusion// Peak sales potential of >€750m	<ul style="list-style-type: none">High unmet medical need ✓Growth area ✓Pioneering precision cancer therapy ✓

Full labeling information available at http://labeling.bayerhealthcare.com/html/products/pi/vitrakvi_PI.pdf



Advancing Digital Transformation Across all Businesses

2

Group-wide Digital Transformation

Digitize customer experience

Drive additional growth & efficiency

- // Improve customer experience, add digital products and services
- // **Example Consumer Health:** e-commerce and precision marketing

New business models

Open new sources of value

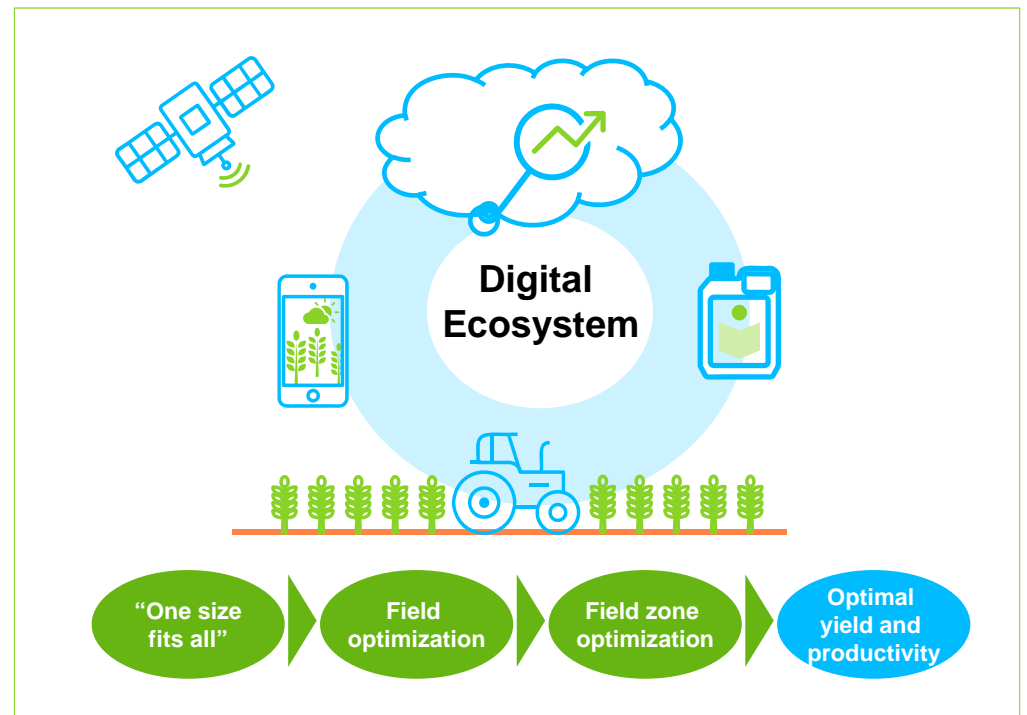
- // Enable disruptive business models based on data and platforms
- // **Example Crop Science:** Outcome-based business models

Digitize operations

Improve cost and quality

- // Leverage data and analytics at scale across the value chain and operations
- // **Example Pharma:** Established first digital plant in Italy¹

Advancing Digital / Evolution of Digital Farming






¹ Identified by World Economic Forum in Sept. 2018 as one of the nine best factories in the world



Differentiated Approach to Co-create Disruptive Technologies

With LEAPS, we are Driving Disruptive Technologies

3	Approach	Current key ventures	Addressable market
	Focus on game-changing technologies to address fundamental challenges and shift the core paradigms in Health and Nutrition	 CASEBIA Access to gene editing (CRISPR)	\$25bn ¹
	Health: From treatment to cure/ prevention	 BlueRock Therapeutics Access to stem cell technology	\$180bn ¹
	Agriculture: Advancing sustainable farming	 JOYN BIO Access to microbe technology	\$100bn ²

¹ Frost & Sullivan, market by 2030

² Mordor Intelligence: Nitrogen fertilizer market (2020)



Bayer 2022 Synergy & Efficiency Programs

Crop Science



Realization of Crop Science sales and cost synergies

Pharmaceuticals



Re-alignment of R&D activities towards external innovation / Adjustment of the hematology manufacturing footprint

Consumer Health



Comprehensive growth acceleration program

Platform cost reduction

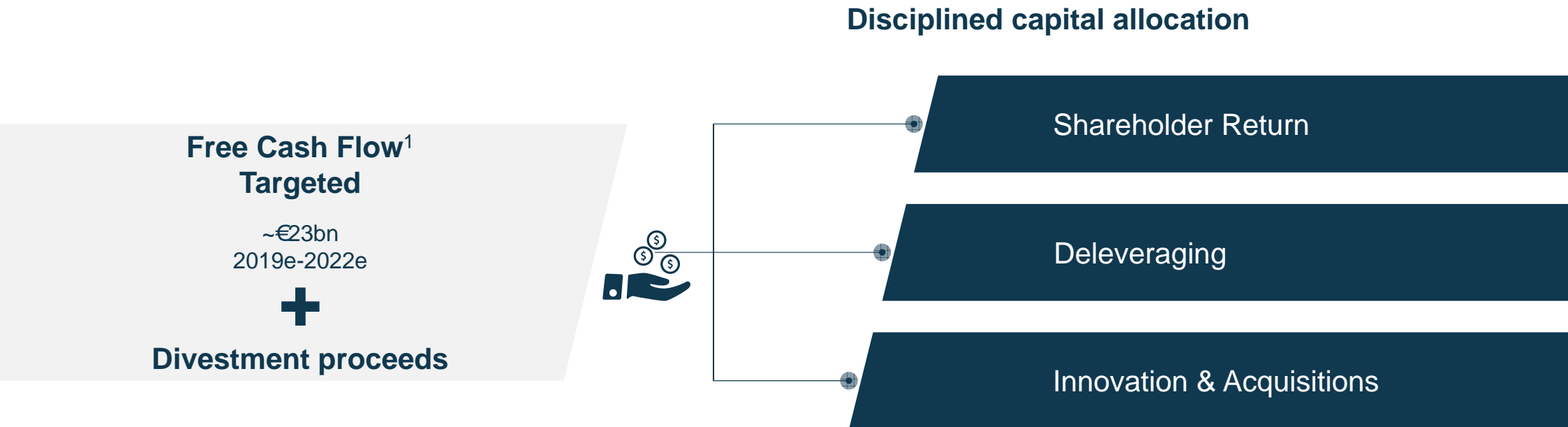
Adjustment of corporate platform

- ✓ Targeted overall contribution of ~€2.6bn by 2022
- ✓ Global FTE impact ~12,000



We Have Clear Priorities for Capital Allocation

Focus on Shareholder Return, Deleveraging, and Innovation



¹ Free cash flow (FCF) defined as = Net cash flow provided by operating activities - CAPEX (PPE and Intangible assets) + interest & dividends received - interest paid + interest received from interest rate swaps; excluding contributions from divested businesses



Bayer Stands for Trust, Reliability and Quality

Driving Brand Awareness and Elevating Perception



Value-accretive umbrella brand²

- // Aided awareness well above industry norms¹
- // Bayer brand accounts for ~30% of product brands' trustworthiness
- // Endorses quality and drives premium pricing
- // Value accretive to **all** divisions
- // Recommend up to 3x more often
- // Pay up to 2x more for a Bayer product
- // Signals regulatory responsibility and societal commitment

Leading product brands

Crop Science



Pharmaceuticals



Consumer Health



Source: Company Information, EvaluatePharma, Euromonitor

¹ Bayer's score is ~87%. "Aided Awareness" is an industry standard metric used to understand brand strength, and it refers to the level of recognition of the Bayer brand in a survey of the population. Data collection performed by Dialogo

² Brand Spillover Study October 2018, Bayer AG & Ludwig-Maximilians-Universität München



Group Targets - Value Creation from Strengthened Base

Triple leverage

		2018e ¹	2019 Indicative Guidance	Target 2022	CAGR 2018-2022
Sales	€bn	~44.6	~46	~52	~4%
EBITDA before special items	€bn	~11.5	~12.2	~16	~9%
Core EPS	€	~6.7	~6.8	~10	~10%
FCF	€bn	~4.1 ²	~3-4	~8	~18%

2022 targets at constant currencies, not including portfolio measures (except for Consumer Health)

¹ The unaudited pro-forma data are presented as if both the acquisition of Monsanto and the associated divestments had taken place as of January 1, 2018. Sales of Monsanto are presented in periods as per the Bayer fiscal year. One-time effects of business operations, the accounting for discontinued operations and the recognition and measurement of sales from certain business transactions have been adjusted in line with our accounting. Due to this simplified procedure, they explicitly do not reflect sales according to IFRS or IDW RH HFA 1.004, meaning they have not been audited; ² Standalone cash flow



Key Priorities

Enhance Our Operating Performance and Drive Value Creation

1

Achieve operational targets

2

Integrate Crop Science and leverage #1 industry platform

3

Continue strengthening of internal pipeline and intensify external sourcing of innovative technologies and assets

4

Performance improvement of Consumer Health

5

Further focus our business

6

Adjust infrastructure across the Group



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CEO Bayer AG





Financial Targets through 2022: Focus on Value Creation



**Capital Markets Day
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**Wolfgang Nickl
CFO Bayer AG**





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We Will Create Significant Value Through 2022 and Beyond

Focus on Execution and Driving Sustained Profitable Growth...

1

We have completed Bayer's portfolio transformation into a global leader in Health & Nutrition

2

The next phase is focused on driving value creation through (i) growth ahead of competition enabled by innovation and portfolio measures (ii) profitability enhancement through Bayer 2022 synergy and efficiency programs and (iii) strong cash generation

3

We target Sales, Core EPS and FCF CAGR* until 2022 of 4%, 10% and 18%, respectively

4

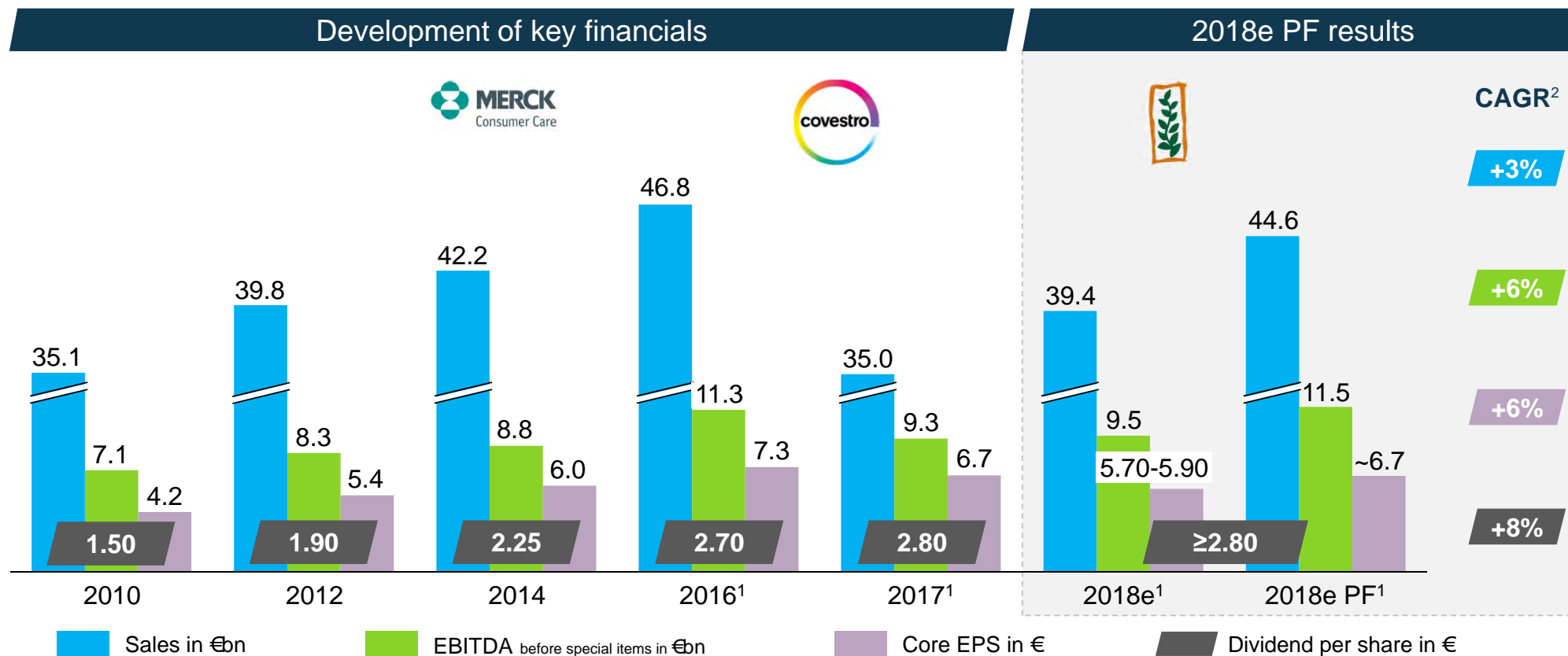
Strong FCF along with proceeds from divestments enable (i) growing dividends, (ii) quick deleveraging of our balance sheet and (iii) selective bolt-ons and in-licensing transactions

2018e PF used for Sales and Core EPS; 2018e used for FCF



Steady Growth until Today...

Profile Improvement Through Strategic Portfolio Measures







¹ As reported in the respective year; 2016 incl. Covestro; 2017ff ex. Covestro; 2018 incl. Monsanto

² CAGR from 2010 to 2018e PF

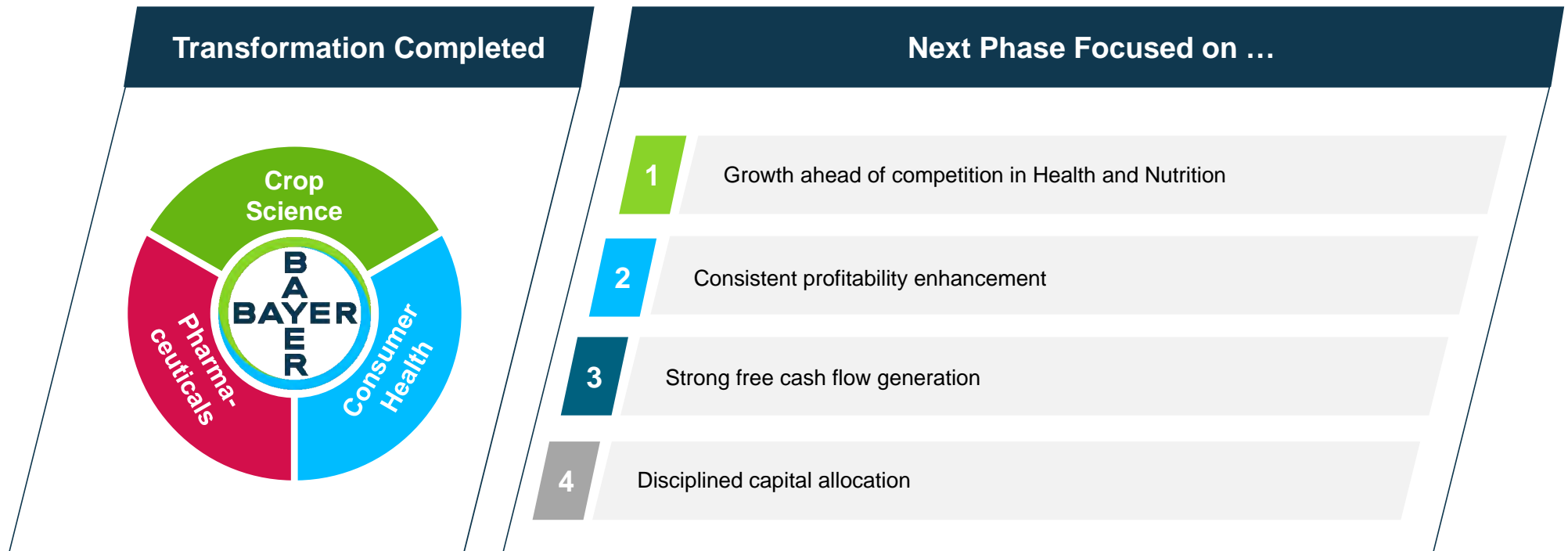


We Will Make Further Portfolio Adjustments: Crystallizing Value of Non-core Assets

Portfolio assets		Rationale	Financials (2018e)	
			Sales	EBITDA before special items
 Animal Health	// Explore strategic exit options for Animal Health	// Inorganic investments required to build a leading position will be shifted to other investment priorities	~€1.5bn	~€0.35bn
 CURRENTA Leistung für Chemie und Industrie	// Explore strategic options for share in Currenta	// Non-core business; mismatch between Bayer's ownership share (60%) and demand of services (20%)	~€1.2bn	~€0.2bn
 	// Explore strategic options for Suncare & Footcare	// Crystallize value of consumer care brands to focus capital allocation on core OTC brands	~€0.4bn	N/A
Total:			~€3.1bn	>€0.6bn



Transformation into a Global Leader in Health & Nutrition - Next Phase to Deliver Value Creation





Delivering Value through Relentless Execution on 4 Focus Areas

1

Growth
ahead of
competition

- // We are operating in highly attractive markets and allocate a substantial part of capital to R&D
- // Pharma and Crop expected to continue their growth trajectory ahead of competition
- // Consumer Health to approach market growth in the mid-term

2

Consistent
profitability
enhancement

- // Deliver on Crop Science synergy targets
- // Comprehensive growth acceleration program for Consumer Health
- // Adjustment of corporate platform after years of significant portfolio transformation

3

Strong
free cash flow
generation

- // Strong free cash flow generation supported by growth and stringent efficiency measures
- // Focus on Capex efficiency and Working Capital management

4

Disciplined
capital
allocation

- // Continue to grow dividends over the forecasting period
- // Focus on deleveraging
- // Disciplined M&A - focusing on bolt-ons & in-licensing



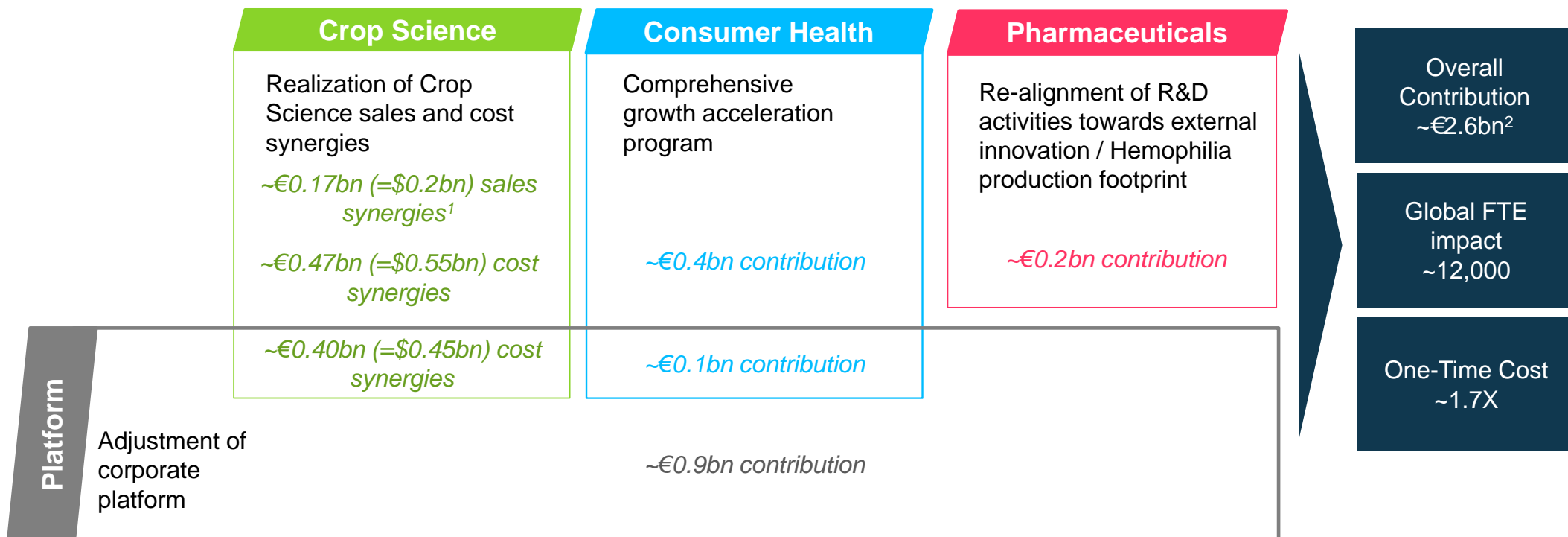
We Focus on Growth in Attractive Markets

	Market		Bayer's growth levers
	Size 2017	CAGR 2018-2022	
Bayer Group			<ul style="list-style-type: none"> // Using our leading positions in Agriculture, Pharmaceuticals and Self-care to address societal needs and benefit from global megatrends // Drive innovation
Crop Science	 ~€90bn ¹	 ~3% ²	<ul style="list-style-type: none"> // Leading portfolio of seed & traits, crop protection and digital farming // World-class R&D platform with best talent and technology in the industry // Positioned to shape the future of agriculture: Development of tailored solutions to address farmers' individual needs and challenges
Pharmaceuticals	 ~€870bn ³	 4-5%	<ul style="list-style-type: none"> // Innovative medicines in areas of high unmet medical need // Therapeutic focus areas: Cardiology, Oncology, Gynecology, Hematology and Ophthalmology // Leverage external innovation and partnering as well as pipeline and potential of current products
Consumer Health	 ~€140bn ⁴	 3-4%	<ul style="list-style-type: none"> // Branded self-care solutions that help transform people's daily health // Focus on five core categories

¹ Pro-forma calculations Bayer, Bayer CS market model; ² excluding potential cyclical recovery of the Crop Science market; ³ IQVIA ; ⁴ Market model in-market sales OTC medicines, data from IQVIA, Nicholas Hall



Bayer 2022 Synergy & Efficiency Programs



¹ EBITDA before special items impact from sales synergies

² Indicative Phasing: ~30% effective in 2020, ~70% in 2021 and 100% in 2022



Crop Science: Realization of Sales and Cost Synergies

Key Initiatives	Synergies	Targeted Realization	Key Measures
Sales Synergies	~€0.2bn	By 2022	<ul style="list-style-type: none"> // U.S., Brazil, Argentina and Mexico as key levers // Increase crop protection chemistry sales // Digital Ag to serve as an enabler
Commercial and R&D operations	~€0.3bn	2018: ~5%	<ul style="list-style-type: none"> // Integration of global & regional commercial leadership organizations // Salesforce and country footprint integration // Integration of small molecules research and development-, field solutions-, regulatory science- & R&D support services
Support Functions & Country Integration ¹	~€0.3bn	2019: ~25%	<ul style="list-style-type: none"> // Consolidation of global headquarter functions // Optimization of footprint at region- & country cluster level // Integration of Shared Service Center activities // Consolidation of real-estate and office footprint
Procurement ¹ and Product Supply	~€0.1bn	2020: ~55%	<ul style="list-style-type: none"> // Consolidation of global & regional leadership organizations // Integration & optimization of production network-, warehousing- & logistics infrastructure // Supplier consolidation & operational excellence initiatives applied to combined organization
IT Infrastructures ¹	~€0.1bn	2021: ~80%	<ul style="list-style-type: none"> // Integration of global & regional IT organizations // Consolidation of IT platforms-, infrastructure-, workplace & applications // Consolidation of project portfolio & external service providers
2022: ~100%			
Total Synergies	~€1bn		

¹ Partially overlap with platform cost reduction initiative, total €0.4bn platform synergies



Pharmaceuticals: Re-alignment of R&D Activities and Adjustment of Hemophilia Manufacturing

Key Initiatives	Contribution	Key Measures
Re-alignment of R&D activities	~€0.1bn	<ul style="list-style-type: none"> // Increased externalization of R&D // Adjustment of internal R&D structures
Adjustment of the hemophilia manufacturing footprint	~€0.1bn	<ul style="list-style-type: none"> // Consolidation of FVIII manufacturing in Berkeley (USA)
Total Contribution	~€0.2bn	



Consumer Health: Comprehensive Growth Acceleration Program

Key Initiatives	Contribution	Key Measures
Lean organization	~€0.1bn	// Flattening structures // Regional cluster optimization // Reduction of divisional HQ structures
Cost optimization	~€0.2bn	// ZBB ¹ implementation across countries and functions // Cost optimization (non-working media, market research, travel, conferences)
COGS optimization	~€0.1bn	// Internal & external site network optimization // Reduce product write-offs // Cost optimization & reduction # of SKUs ²
Reduction of platform cost	~€0.1bn	// Share of corporate platform efficiency program
Total Contribution	~€0.5bn	

¹ Zero-based budgeting

² Stock Keeping Unit

³ Overlap with platform cost reduction initiative



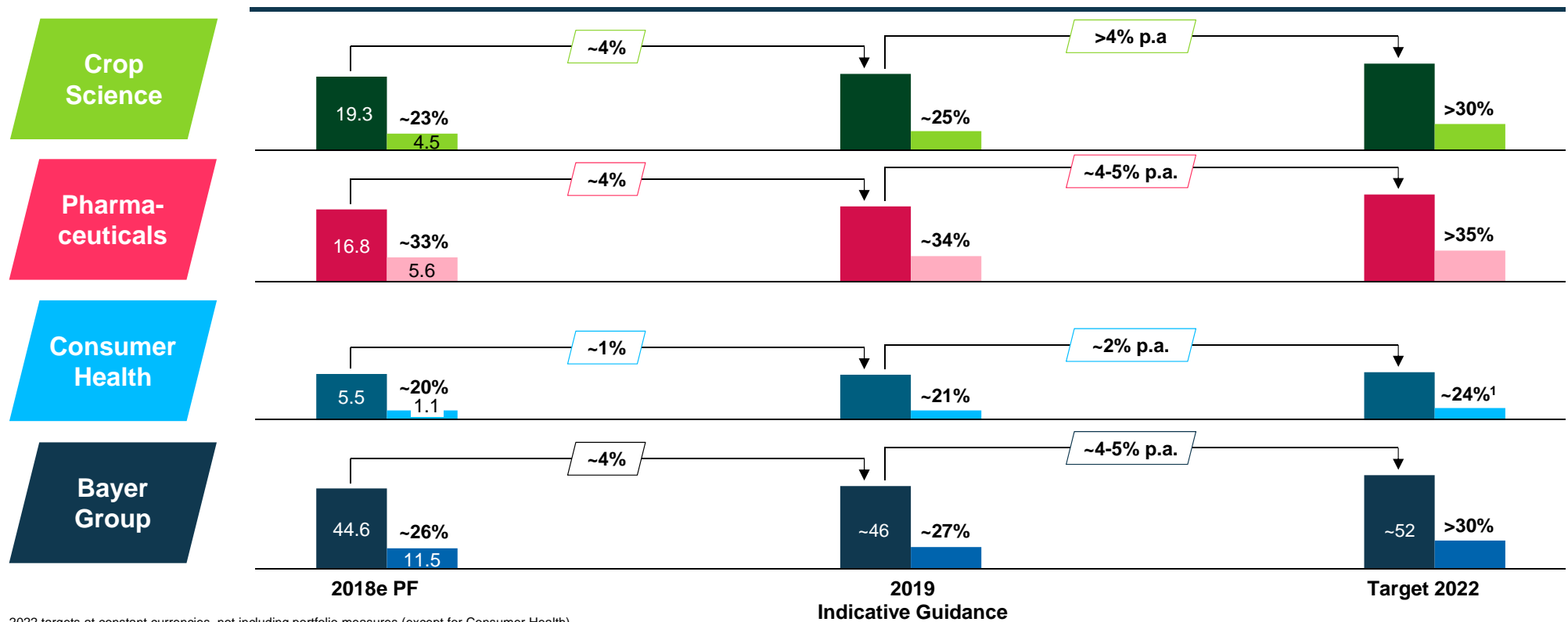
Platform Cost Reduction: Adjustment of Corporate Platform

Key Initiatives	Contribution	Thereof contribution divisional programs	Key Measures
Structural change	~€0.7bn		<ul style="list-style-type: none"> // Review footprint of cross-divisional country platforms // Reduce redundancies between divisional / corporate functions // Functional synergies from the Post Merger Integration
Activity reductions	~€0.4bn	~€0.4bn <i>Crop Science</i> + ~€0.1bn <i>Consumer</i>	<ul style="list-style-type: none"> // Reduce service levels and processes of corporate functions // Rationalize and reduce IT application landscape // Prioritize project portfolio // Review financial steering model and budgeting process
Efficiency improvements	~€0.3bn		<ul style="list-style-type: none"> // Optimize real estate utilization and facility management // Standardize and automate back office processes // Consolidate external service providers
Total Contribution	~€1.4bn		



Targeting Significant Profitability Improvements Across All Divisions

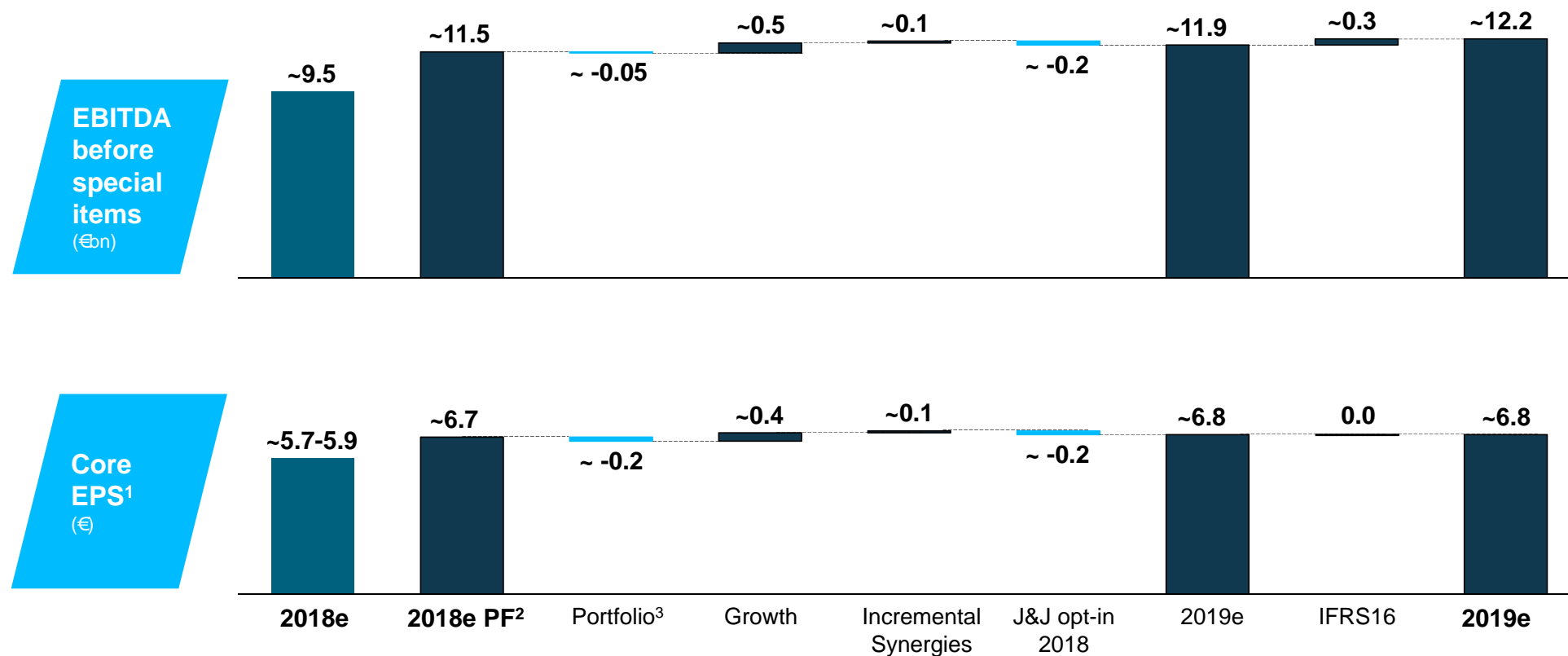
Sales and EBITDA before special items (margin) development (in €bn, %)





Robust Development of Underlying Earnings

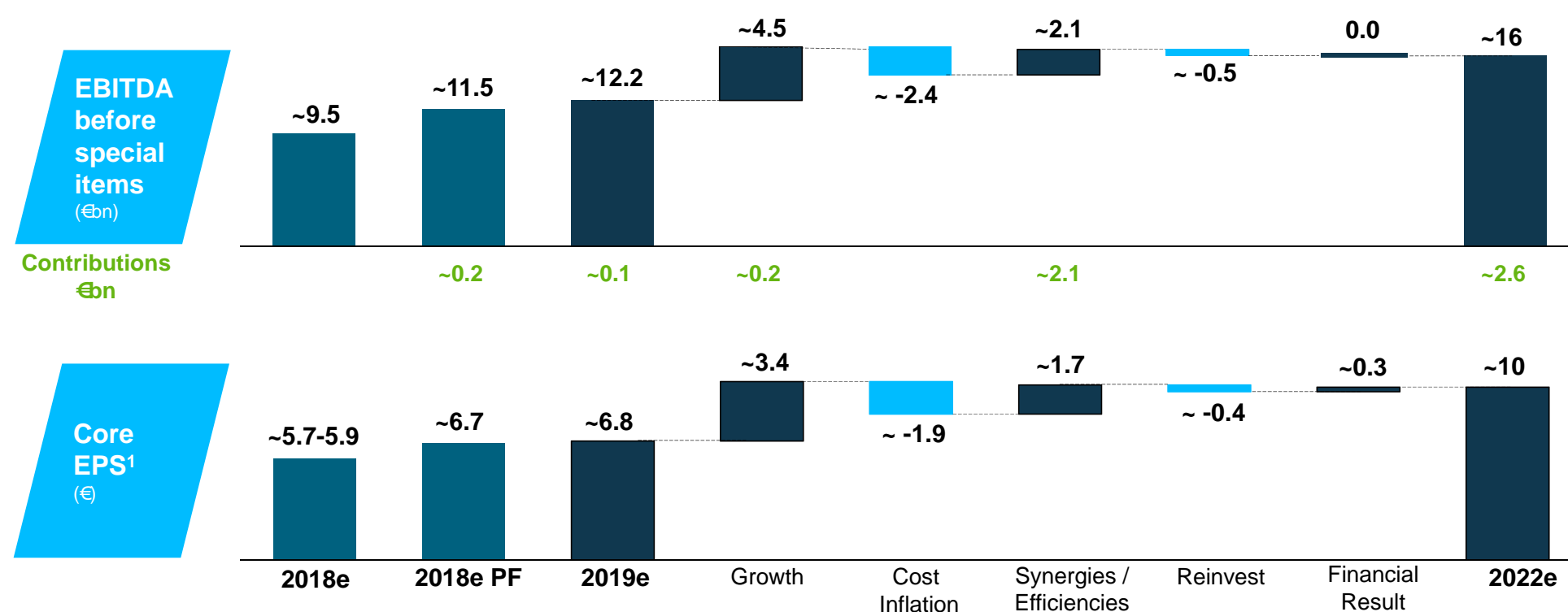
Core EPS in 2019 Held Back by Portfolio Adjustments and One-time Effects



¹ Assumptions: Core tax rate of ~23% in 2018-2022; number of shares: ~980m in 2018 and ~982m in 2019-2022; ² Pro forma calculation presented in Q2 and Q3 Earnings Calls on September 5th and November 13th respectively; ³ Covestro and Rx-Dermatology



Core EPS to Reach ~€10 by 2022 Driven by Sales Growth and Bayer 2022 Synergy & Efficiency Programs



¹ Assumptions: Core tax rate of ~23% in 2018-2022; number of shares: ~980m in 2018 and ~982m in 2019-2022; ² Pro forma calculation presented in Q2 and Q3 Earnings Calls on September 5th and November 13th respectively; ³ Covestro and Rx-Dermatology

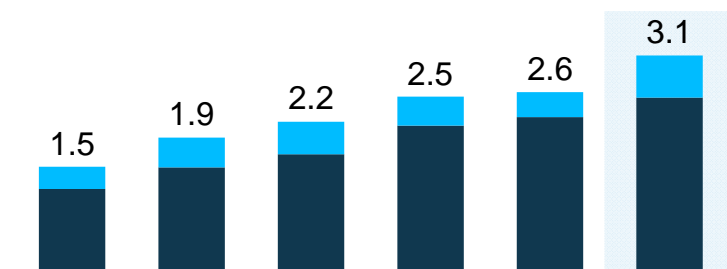


Cash Flow Improvement Focusing on Capex and Working Capital Optimization



Capex spend
in €bn

in % of sales



- // Annual contribution of ~0.5bn EUR by 2022
- // Past and current levels impacted by single large-scale investments in fixed assets
- // Licensing will continue to be an element to drive growth

4.3%

4.9%

5.7%

7.4%

6.0%

7.0%

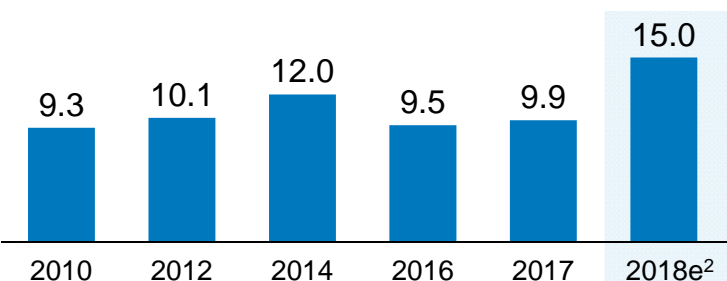
Focused CapEx below current levels ~ 5-6%

Intangibles Fixed assets



Working Capital
in €bn

in % of sales



- // Annual contribution of ~0.5bn EUR by 2022
- // Focus on optimization of inventory levels and receivables management

2010

2012

2014

2016

2017

2018e²

2022e

26%

25%

29%

27%

28%

34%¹

Working capital optimization ~ 32%

¹ Crop Science 48%, Pharmaceuticals 24%, Consumer Health 24%; ² Working Capital estimated at year-end



Growth ahead of competition



Consistent profitability enhancement



Solid free cash flow generation



Group Targets - Value Creation from Strengthened Base

Triple Leverage

€bn		2018e PF	Indicative Guidance 2019	Target 2022	CAGR 2018-22 ²
Sales ¹	Total Group	44.6	~46 (~4%)	~52	~4%
	Crop Science	19.3	~4%		>4%
	Pharmaceuticals	16.8	~4%		~4-5%
	Consumer Health	5.5	~1%		~2%
EBITDA before special items (%)	Total Group	11.5 (~26%)	~12.2 (~27%)	~16 (>30%)	~9%
	Crop Science	4.5 (~23%)	~25%	>30%	
	Pharmaceuticals	5.6 (~33%)	~34%	>35%	
	Consumer Health	1.1 (~20%)	~21%	~24% ⁴	
Core EPS (€)		~6.7	~6.8	~10	~10%
FCF		~4.1 ³	~3-4	~8	~18%
Net financial debt		~36 ³	~36 ⁵	~26-28	

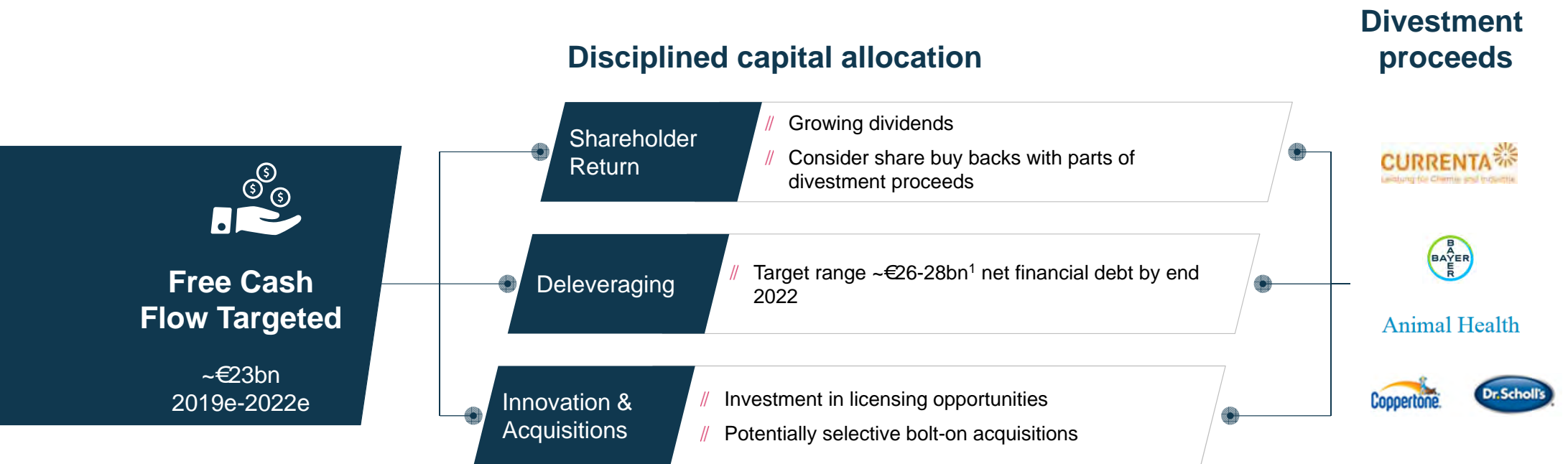
2022 targets at constant currencies, not including portfolio measures (except for Consumer Health)

¹ Sales: cpa growth; ² CAGR from 2018 base year; ³ FCF 2018e (as reported); ⁴ includes portfolio measures; ⁵ including around ~€1bn lease liability due to IFRS 16



We Have Clear Priorities for Capital Allocation

Focus on Shareholder Return, Innovation and Deleveraging



¹ Before M&A / Portfolio



We Will Create Significant Value Through 2022 and Beyond

Focus on Execution and Driving Sustained Profitable Growth...

1

We have completed Bayer's portfolio transformation into a global leader in Health & Nutrition

2

The next phase is focused on driving value creation through (i) growth ahead of competition enabled by innovation and portfolio measures (ii) profitability enhancement through Bayer 2022 synergy and efficiency programs and (iii) strong cash generation

3

We target Sales, Core EPS and FCF CAGR* until 2022 of 4%, 10% and 18%, respectively

4

Strong FCF along with proceeds from divestments enable (i) growing dividends, (ii) quick deleveraging of our balance sheet and (iii) selective bolt-ons and in-licensing transactions

2018e PF used for Sales and Core EPS; 2018e used for FCF



Financial Targets through 2022: Focus on Value Creation



**Capital Markets Day
London, December 5, 2018**

**Wolfgang Nickl
CFO Bayer AG**





Key Assumptions (1)

// **FX rates:** All figures based on constant 2018 rates as disclosed below

€/		FX Rate
BRL	Brazil	4.37
CAD	Canada	1.53
CHF	Switzerland	1.15
CNY	China	7.82
GBP	United Kingdom	0.89
JPY	Japan	131.01
MXN	Mexico	22.50
RUB	Russia	73.96
USD	United States	1.18

// **Free cash flow (FCF) defined as** = Net cash flow provided by operating activities - Capex (PPE and Intangible assets) + interest & dividends received - interest paid + interest received from interest rate swaps

// **Core Tax rate** of ~23% (2019-2022)

// **Number of shares:** ~980m in 2018 and ~982m in 2019-2022



Key Assumptions (2)

- // **Pro-forma (PF) 2018:** The unaudited Pro-forma data are presented as if both the acquisition of Monsanto and the associated divestments had taken place as of January 1, 2018. Sales of Monsanto are presented in periods as per the Bayer fiscal year. One-time effects of business operations, the accounting for discontinued operations and the recognition and measurement of sales from certain business transactions have been adjusted in line with our accounting. Due to this simplified procedure, they explicitly do not reflect sales according to IFRS or IDW RH HFA 1.004, meaning they have not been audited.
- // **Impairments:** €2.7bn for Consumer Health and €0.6bn for Pharmaceuticals

IFRS 16 – Summary and Illustrative Example

- // Existing operating lease contracts will be reported as so-called right of use assets and respective lease liabilities
 - // Right of use assets are part of the fixed assets and will generally be depreciated over the duration of the underlying lease contracts
 - // The new lease liabilities will increase the net debt position accordingly
- // Increase of EBITDA before special items compared to the prior accounting standard IAS17. Additional interest expense with regard to the lease liability
 - // Prior to the application of IFRS 16 the entire operating lease expense was fully EBITDA before special items effective
 - // Overall change in cash and cash equivalents due to business activities remains unchanged
 - // Neutral over the total term of the lease contract for net income, however different split between EBIT before special items and financial result
 - // Whereas IAS 17 provided for constant net income impact each year, IFRS 16 results in different net income effects per year depending on the contracts' life cycle status

Illustrative example of one contract: annual lease payments 100, 3 year lease, discount rate 4%

	p.a; Year 1-3	as of Jan 1, Year 1	as of Dec 31, Year 1	as of Dec 31, Year 2	as of Dec 31, Year 3	Total 3y impact		
figures rounded	IAS 17*	IFRS 16				IAS 17	IFRS 16	Δ IAS 17 / IFRS 16
Net Sales	-	-	-	-	-	-	-	0
EBITDA before special items	-100	-	0	0	0	-300	0	↑ (+300)
EBIT before special items	-100	-	-93	-93	-93	-300	-279	↑ (+21)
Financial Result	-	-	-11	-7	-3	-	-21	↓ (-21)
Net Debt	-	-278**	-189	-96	0	-	-	0

* Prior accounting standard IAS 17 to be applied until Dec. 31st, 2018

** Sum of annual lease payments discounted at 4%



Driving Performance and Delivering New Growth Opportunities



**Capital Markets Day
London, December 5, 2018**

Stefan Oelrich
Head of Pharmaceuticals

Joerg Moeller
Head of Pharmaceuticals R&D





Disclaimer

Cautionary Statements Regarding Forward-Looking Information

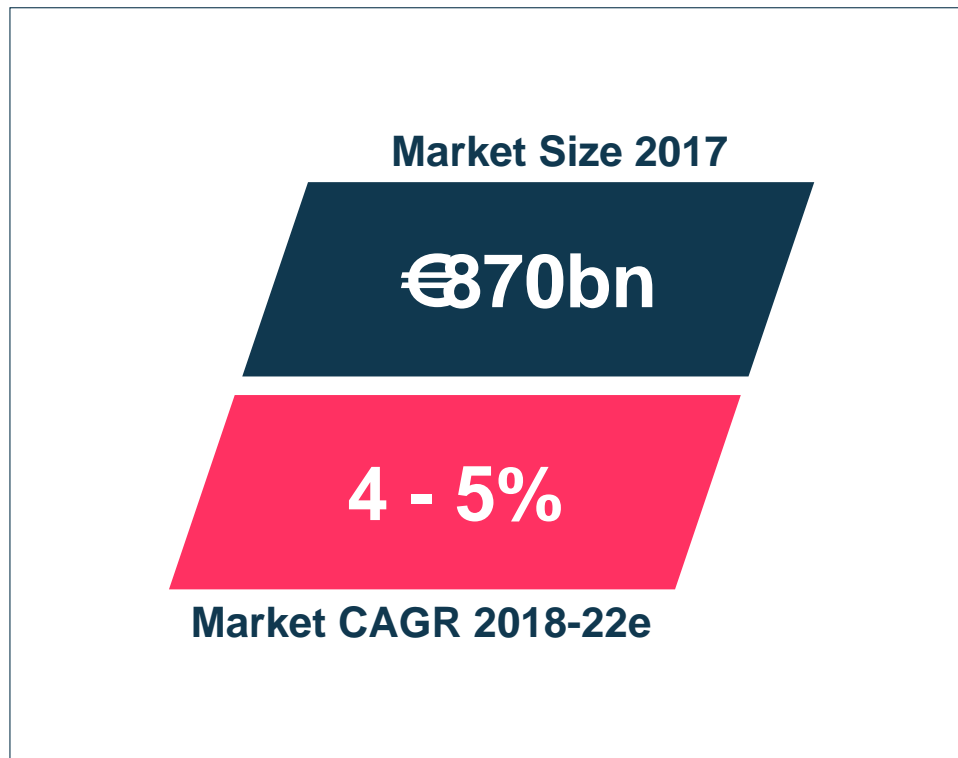
This presentation contains forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, but rather reflects Bayer's current beliefs, expectations and assumptions regarding the future. This applies, in particular, to statements in this presentation on revenue growth, including product introductions and peak sales potential, synergies, especially in relation to the acquisition and integration of Monsanto Company, portfolio adjustments, cost reduction, financial targets and earnings, cash flow generation, deleveraging and other similar statements relating to future performance, including with respect to the markets in which Bayer is active.

Although the forward-looking statements contained in this presentation are based upon what Bayer's management believes are reasonable assumptions, they necessarily involve known and unknown risks and uncertainties that could cause actual results and future events to differ materially from those anticipated in such statements. Forward-looking statements are not guarantees of future performance and undue reliance should not be placed on them. Bayer undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws.

For more information on factors that could cause actual results and future events to differ from those anticipated in forward looking statements, please refer to the factors discussed in Bayer's public reports which are available on the Bayer website at <https://www.investor.bayer.com/en/reports/annual-reports/overview/>, including in the Annual Report 2017 under the caption "Report on Future Perspectives and on Opportunities and Risks".



The Pharma Market Will Remain Attractive



Major market dynamics

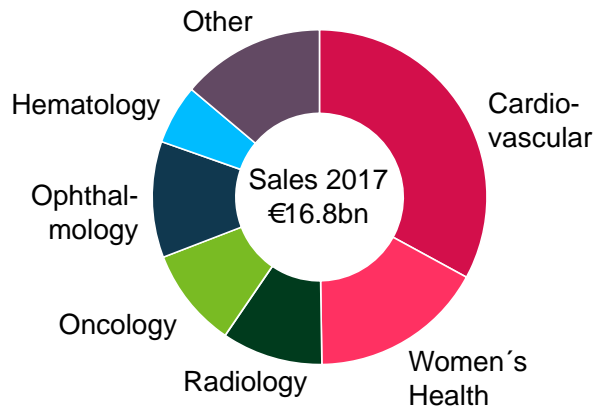
- // Aging population
- // Accelerating pace of innovation
- // Declining R&D productivity
- // Technological disruption by breakthrough science
- // Digitalization across the value chain
- // Pressure on price for value continues to increase
- // Non-traditional new entrants

Source: IQVIA Market Prognosis Update 2018-22 incl. Radiology

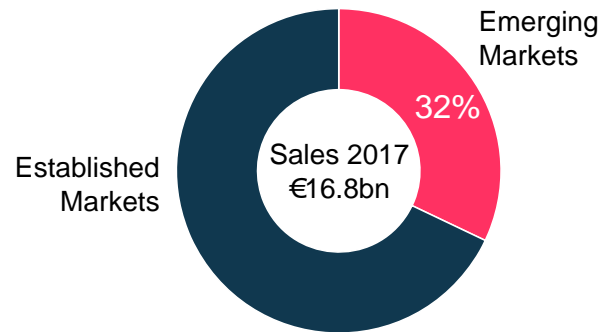


Innovative Medicines in Areas of High Unmet Medical Need

Therapeutic area focus



Emerging markets exposure



Global leadership in important therapeutic areas

- // **No. 1** in Retinal Diseases
- // **No. 1** in Women's Health
- // **No. 1** in Radiology
- // **No. 2** in Cardiovascular
- // **No. 2** in Hematology

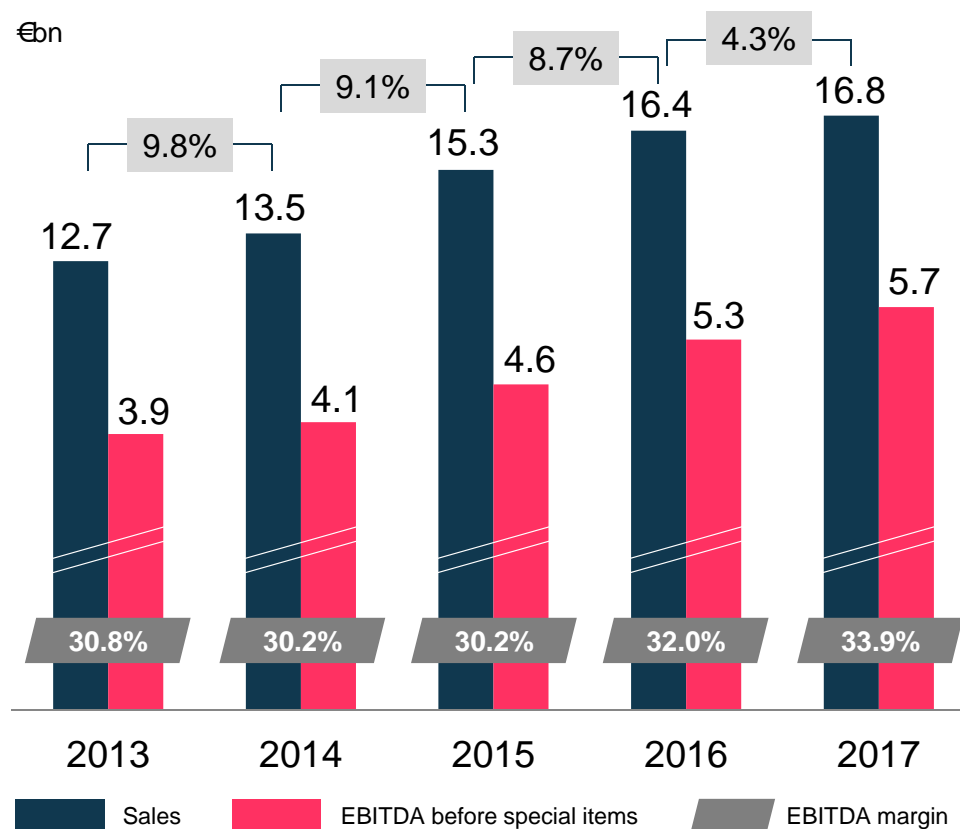
Leading Brands



Emerging markets include Latin America, Asia (w/o Japan, Australia, New Zealand), Africa and Middle East incl. Turkey, Eastern Europe



Continued Sales Growth and Margin Expansion

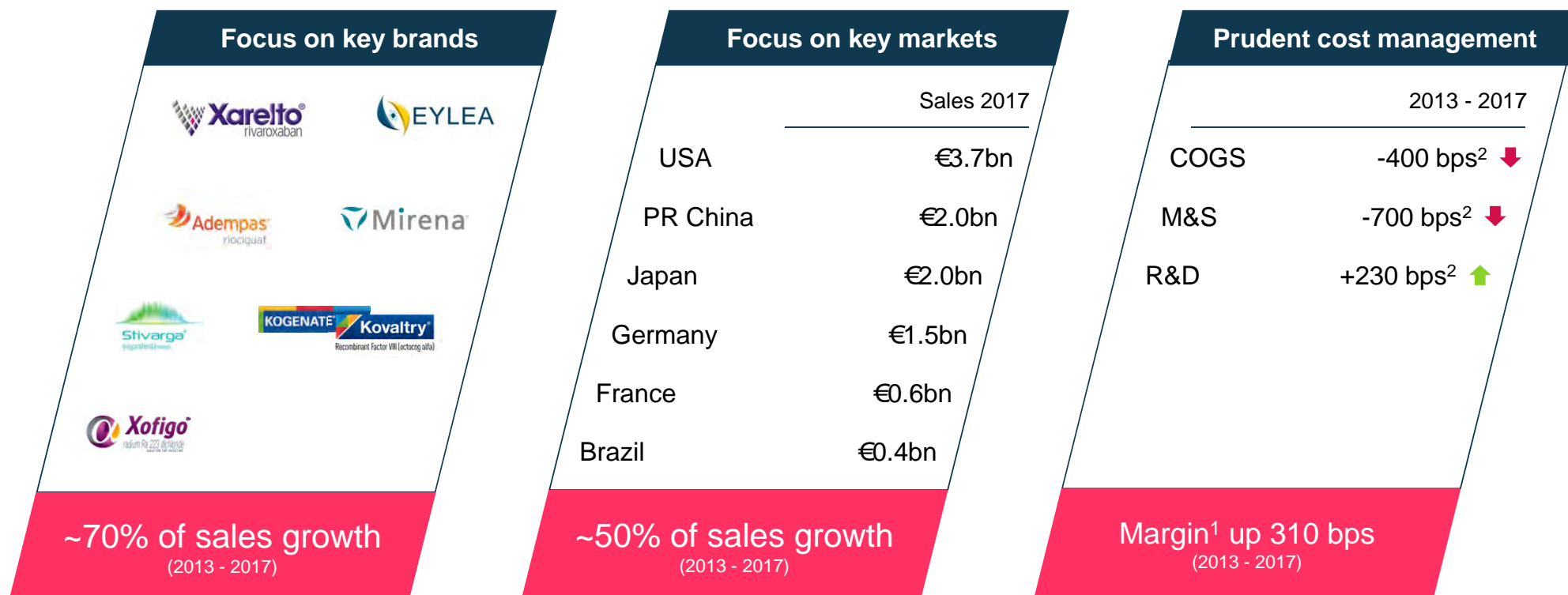


- // Sales growth above industry level
- // Successfully launched and commercialized innovative products, with Xarelto and Eylea becoming blockbuster brands
- // Disciplined resource allocation
- // 2017 EBITDA margin at upper end of guidance corridor of 32-34% – achieved one year earlier than originally planned
- // Increase in R&D investment by ~€1 billion p.a. to c.17% of sales

Including Radiology; Sales growth currency and portfolio adjusted; EBITDA margin before special items



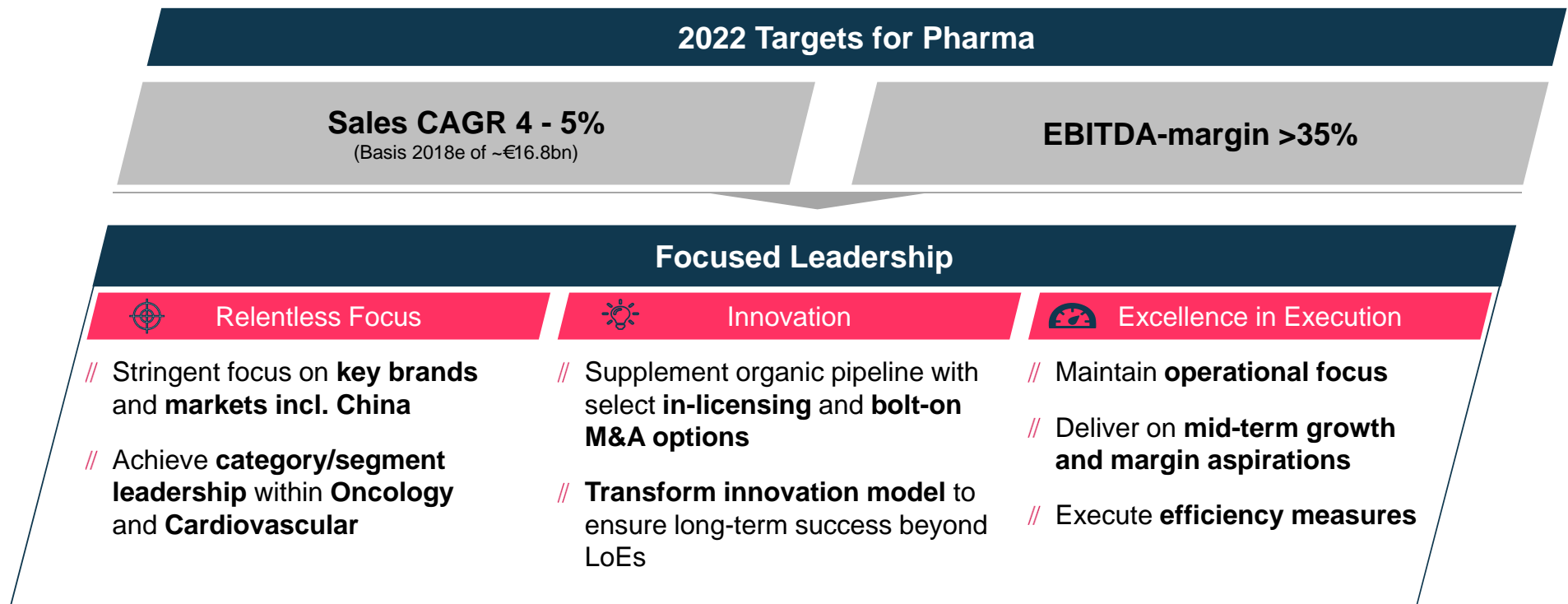
Key Drivers for Growth and Margin Expansion



¹ EBITDA margin before special items; bps: Basis points, ² as percentage of sales



Focused Leadership Strategy to Deliver Mid-term Targets and to Ensure Long-term Success



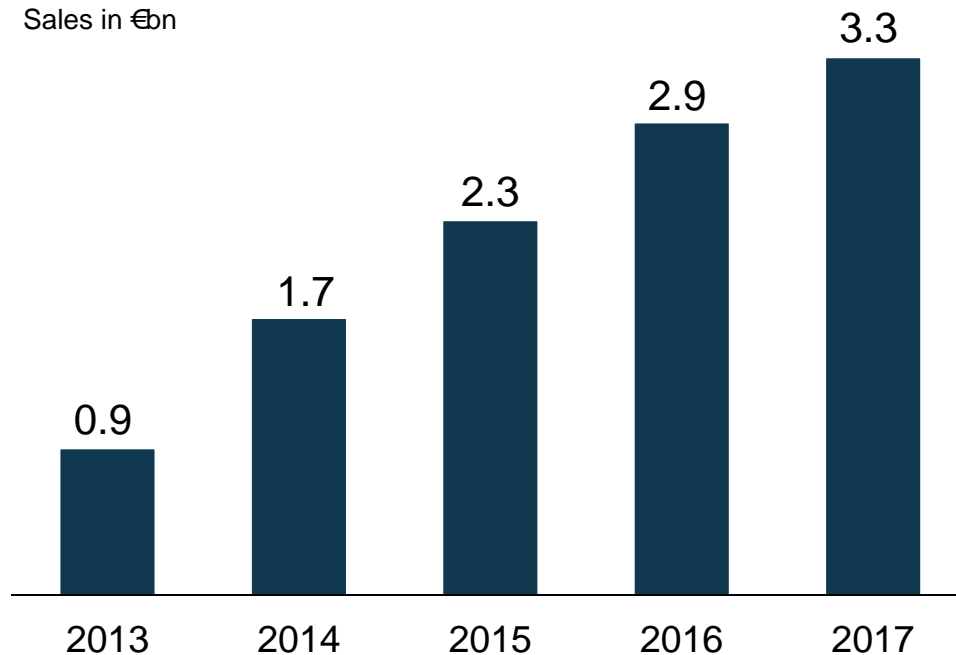
2022 targets at constant currencies, not including portfolio measures; EBITDA margin before special items; LoE: Loss of exclusivity



Xarelto – Continued Growth of a Leading Anticoagulant



Sales in €bn



- // Most broadly indicated anticoagulant for use in venous and arterial thromboembolic conditions
- // A leading pharma brand with global sales of €5.0bn in 2017 incl. sales at Johnson & Johnson
- // New CAD/PAD indication launching in EU and the US
- // Peak sales potential: >€5.0bn¹
- // Further growth driven by:
 - // Under-served patient populations
 - // Demographics
 - // Shift from warfarin
 - // New indications targeting patients currently not treated with anticoagulants

CAD: Coronary artery disease; PAD: Peripheral artery disease
¹Ex-US sales plus royalty from J&J as reported by Bayer



Xarelto Demonstrates Significant Therapeutic Benefits in CAD/PAD

Potential for Changing the Current Standard of Care

Efficacy (RRR)

- 24%

MACE

- 42%

Stroke

- 22%

CV Death

// Combination of Xarelto 2.5 mg bid + aspirin 100 mg od compared to aspirin 100 mg od alone (COMPASS)

// Significant reduction in the relative risk for the primary composite of stroke, myocardial infarction and cardiovascular death (MACE)

// 20% improvement in net clinical benefit¹

Safety

// Low overall bleeding incidence rates, although major bleeding was increased

// No significant increase in fatal or intracranial bleeding

// Provides a larger relative risk reduction than dual anti-platelet strategies

// Xarelto is the only oral anticoagulant that is approved for the prevention of atherothrombotic events in patients with CAD or PAD

Eikelboom et al., N Engl J Med 2017; 377: 1319-1330

CAD: Coronary artery disease; PAD: Peripheral artery disease; MACE: Major adverse cardiovascular events; CV: Cardiovascular; RRR: Relative risk reduction

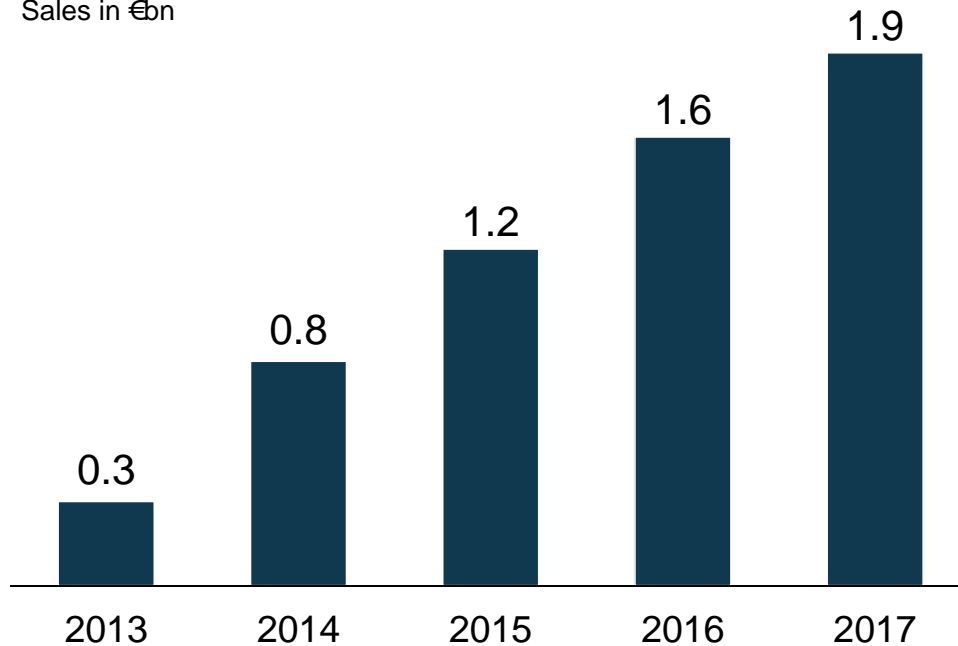
¹ Net clinical benefit was defined as the composite of stroke, cardiovascular death, myocardial infarction, fatal bleeding or symptomatic bleeding in a critical organ



Eylea – A Leader in Retinal Diseases



Sales in €bn



// A leader in retinal diseases with global brand sales of €5.2bn in 2017 incl. sales at Regeneron¹

// Approved for the treatment of 5 retinal diseases: wAMD, DME, BRVO, CRVO, mCNV

// Treat and extend dosing regimen with injection intervals of up to 12 weeks or more for wAMD

// Peak sales potential: >€2.5bn²

// Further growth driven by:

// Continued generation of real-life experience in wAMD across key markets and treatment-naïve patient share gains

// Market expansion in DME

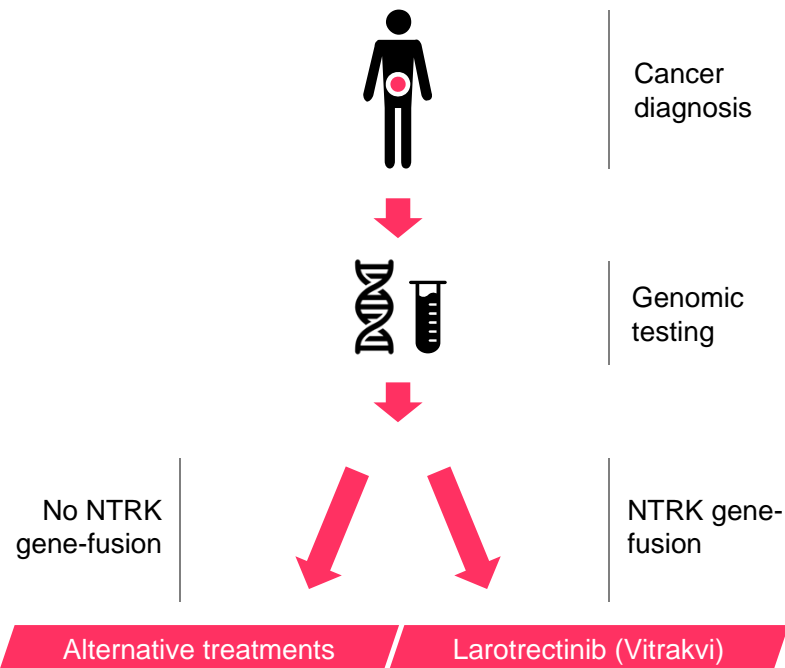
¹ Marketed by Bayer ex-US only; ² As reported by Bayer

wAMD: Wet age related macular degeneration; DME: Diabetic macular edema; BRVO: Branch retinal vein occlusion; CRVO: Central retinal vein occlusion, mCNV: Myopic choroidal neovascularization



Larotrectinib Provides Novel Tumor-Agnostic Precision Medicine Cancer Therapy

Precision medicine, identifying the right patient for the right treatment



NTRK: Neurotrophic receptor tyrosine kinase
Full labeling information available at http://labeling.bayerhealthcare.com/html/products/pi/vitrakvi_PI.pdf

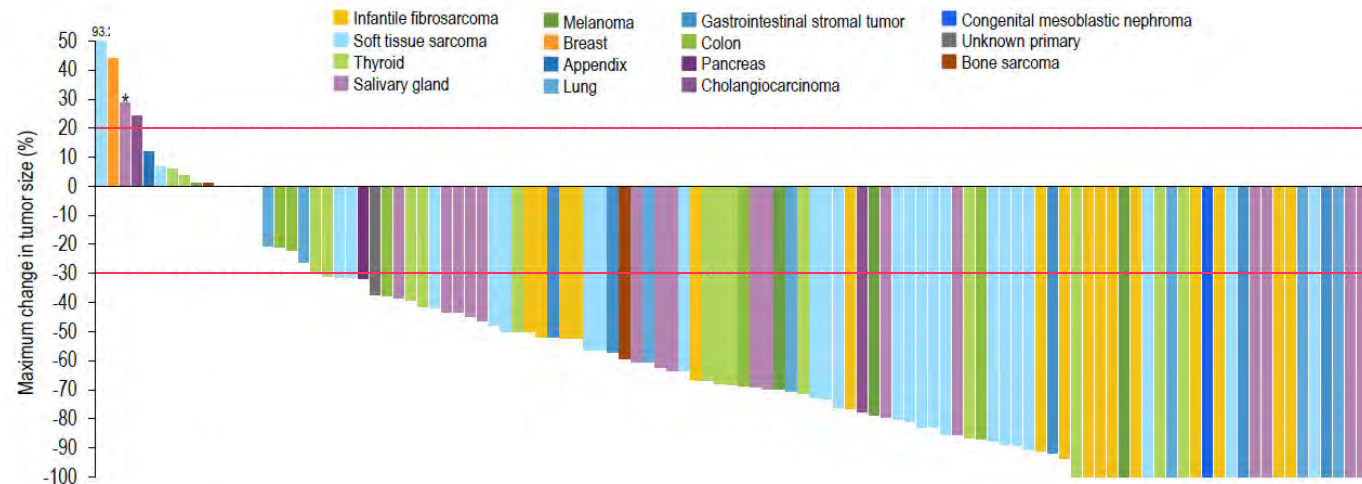
- // Larotrectinib (Vitrakvi) is an oral, small molecule, highly selective inhibitor of tropomyosin receptor kinases (TRKs)
- // NTRK gene fusions can lead to cancer and are facilitating tumor growth as oncogenic drivers
- // Relevant genetic alteration is estimated to occur in about 0.5 - 1.0% of patients with solid tumors
- // FDA approved for the treatment of adult and pediatric patients with solid tumors that have a neurotrophic receptor tyrosine kinase gene fusion
- // Distinguished science, in-licensed from Loxo Oncology together with 2nd generation TRK inhibitor LOXO-195
- // Peak sales potential of >€750 million



Larotrectinib Demonstrates Impressive Anti-Tumor Activity

Activity in a Wide Range of Tumors Associated with NTRK Gene Fusions

Maximum change in tumor size according to tumor type (RECIST)



Objective response rate

Assessment
(N=109)

Objective response rate (95% CI) 81% (72-88%)

Best response

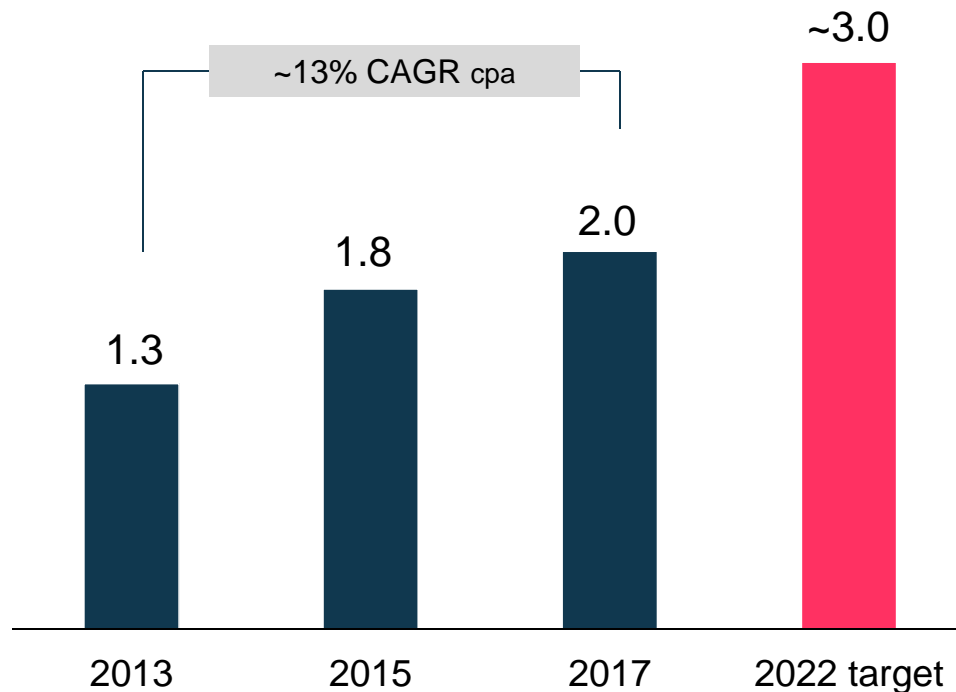
// Partial response 63%

// Complete response 17%



China is a Growth Engine for Pharma

Sales in PR China in €bn



- // Ranked among the top 5 multi-national pharma companies in China
- // Targeting sales of ~€3bn in PR China by 2022
- // Portfolio of established and innovative drugs matches China's needs
- // Strong growth of key products
- // Xarelto and Nexavar entered the National Reimbursement Drug List in 2017
- // Glucobay, Adalat, Nimotop, Bayaspirin and Ciprobay listed on China's Essential Drug List

cpa: Currency and portfolio adjusted



Successful Track Record in Innovation



Growth driver

- // Above industry average output in terms of product sales from pipeline assets launched over last 10 years



Pipeline quality

- // 100% success rate for phase III development of new molecular entities since 2008
- // ~50 projects in clinical development
- // More than 70 clinical trials underway with ~28,000 patients enrolled



Scientific leadership

- // Major success with state-of-the-art anticoagulant Xarelto
- // Pioneering sGC-modulators with Adempas as first-in-class product
- // Delivered first marketed targeted alpha-therapy, Xofigo



Stringent focus

- // Focus on areas with greatest potential for breakthrough impact on the lives of patients - Cardiovascular Diseases and Cancer
- // Selective R&D activities in Hemophilia, Women's Health, and Ophthalmology

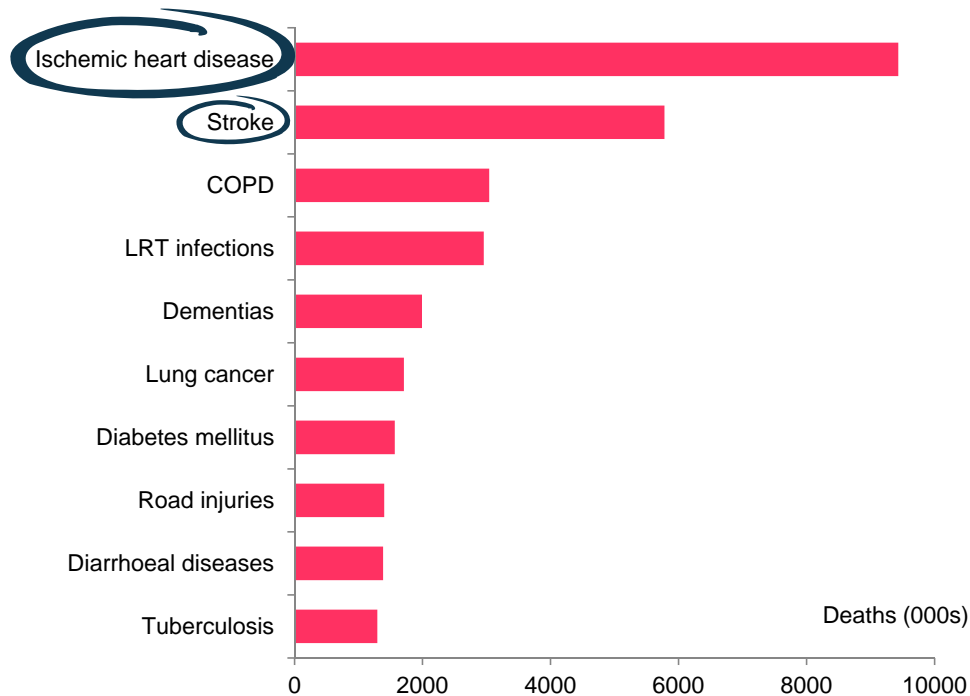
sGC: Soluble guanylate cyclase



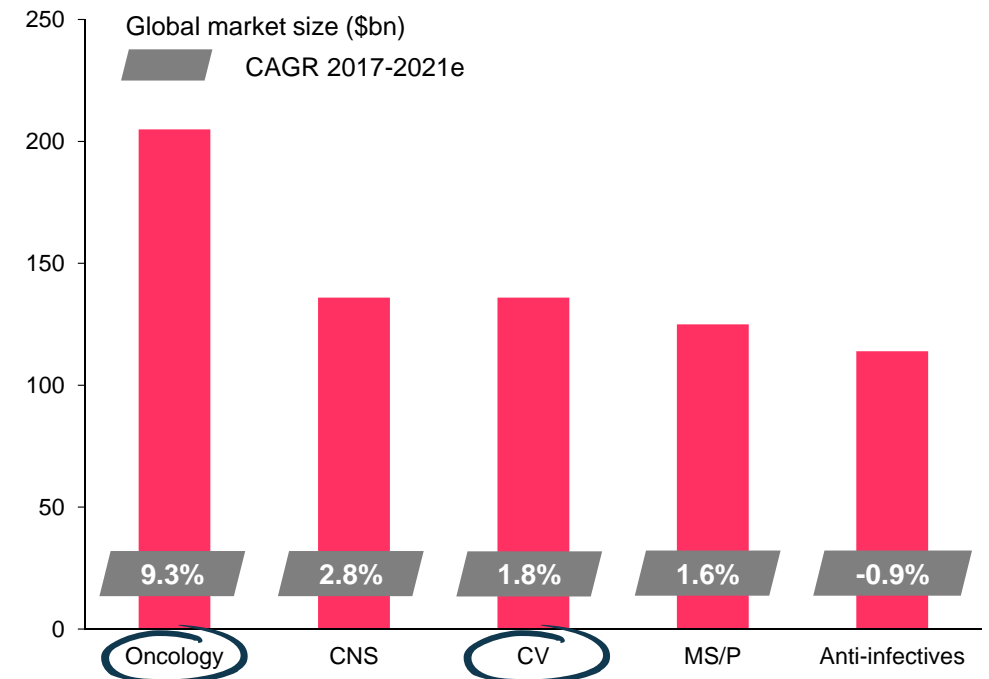
Addressing High Unmet Medical Need and Attractive Markets

Cardiovascular Diseases are Still the “Biggest Killers”, While Oncology is the Fastest Growing Market

Main causes of death (2016)



Top 5 therapeutic categories







WHO Global Health Observatory Data 2018; Decision Resources Group
COPD: Chronic obstructive pulmonary disease; LRT: Lower respiratory tract; CNS: Central nervous system; CV: Cardiovascular; MS/P: Musculoskeletal/Pain



Late-stage Pipeline with Progress in Oncology

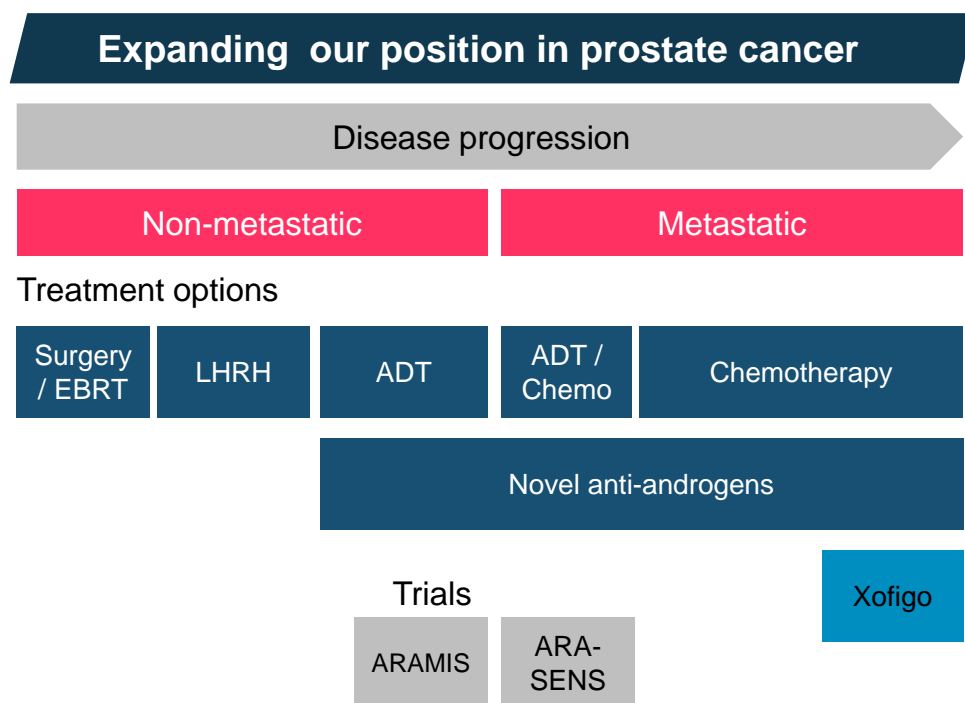
Darolutamide met Primary Endpoint in Phase III-trial and FDA-approval of Larotrectinib

	Larotrectinib	Darolutamide	Copanlisib	Finerenone	Vericiguat
 Indication	// <i>TRK-fusion Cancer</i>	// <i>Prostate Cancer</i>	// <i>Lymphoma</i>	// <i>Diabetic Kidney Disease</i>	// <i>Chronic Heart Failure</i>
 Status	// <i>FDA approved / in registration</i>	// <i>Phase III (nmCRPC)</i> // <i>Phase III (mHSPC)</i>	// <i>Launched in the US</i> // <i>Phase III</i>	// <i>Phase III</i>	// <i>Phase III (HFrEF)</i> // <i>Phase II (HFpEF)</i>
 Commercial Potential	// <i>PSP >€750m</i>	// <i>PSP ≥€1bn</i>	// <i>PSP ≥€0.5bn</i>	// <i>PSP ≥€1bn</i>	// <i>PSP ~€0.5bn</i>
 Clinical Completion	// <i>Clinical program ongoing</i>	// <i>Completed (ARAMIS, nmCRPC)</i> // <i>Aug 2022e (ARASENS, mHSPC)</i>	// <i>May 2020e (CHRONOS-3)</i> // <i>Sep 2021e (CHRONOS-4)</i>	// <i>May 2020e (FIDELIO-DKD)</i> // <i>Jul 2021e (FIGARO-DKD)</i>	// <i>Jan 2020e (VICTORIA, HFrEF)</i> // <i>Oct 2019e (VITALY, HFpEF)</i>

NTRK: Neurotrophic receptor tyrosine kinase; nmCRPC: Non-metastatic castration resistant prostate cancer; mHSPC: Metastatic hormone sensitive prostate cancer; HFrEF: Heart failure with reduced ejection fraction; HFpEF: Heart failure with preserved ejection fraction; PSP: Peak sales potential



Darolutamide Significantly Extended Metastasis-free Survival in Men with Castration Resistant Prostate Cancer

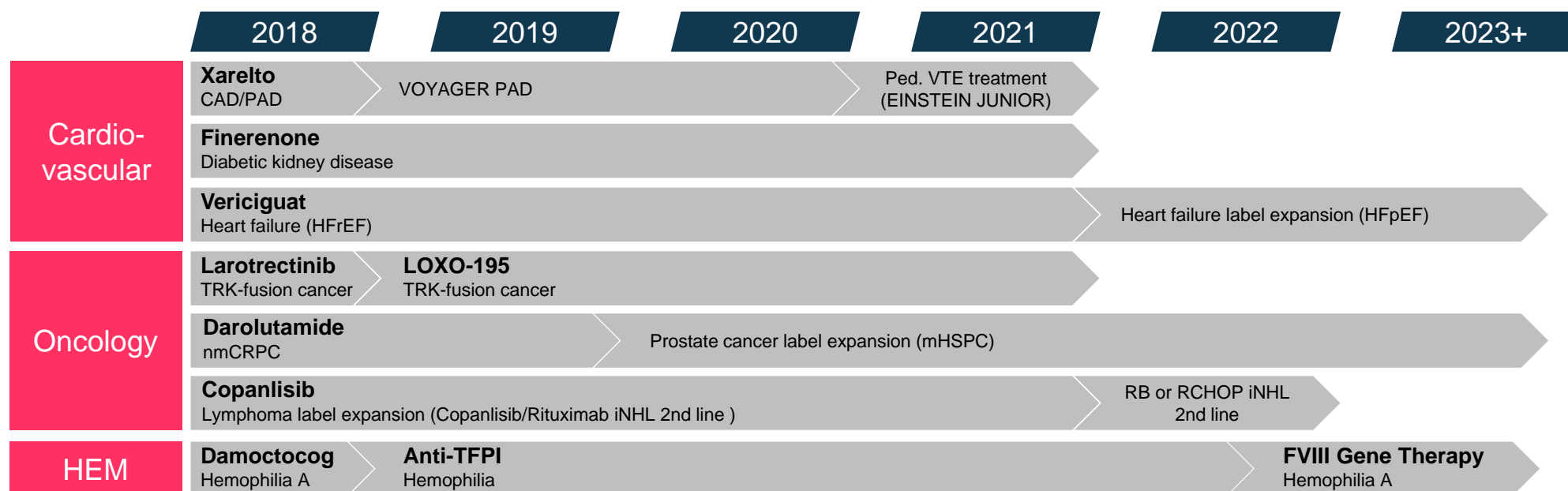


- // Darolutamide is a novel non-steroidal androgen receptor antagonist in development for the treatment of prostate cancer
- // Met primary endpoint of metastasis-free survival in the ARAMIS trial in non-metastatic CRPC
- // Phase III trial in metastatic HSPC (ARASENS) ongoing
- // Potential for differentiation:
 - // Differentiated chemical structure
 - // Higher binding affinity
 - // Negligible blood-brain barrier penetration¹

CRPC: Castration resistant prostate cancer; HSPC: Hormone sensitive prostate cancer; EBRT: External beam radiation therapy; LHRH: Luteinizing hormone-releasing hormone; ADT: Androgen deprivation therapy; ¹ based on pre-clinical data
In collaboration with Orion Pharmaceuticals



Expected Launches of Key Pipeline Assets

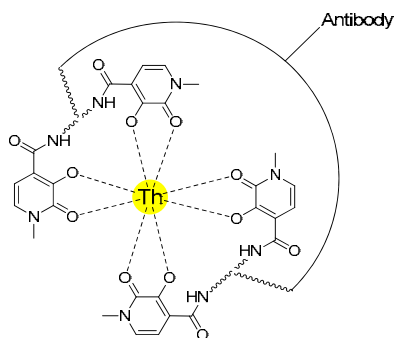


First launch in first indication

NTRK: Neurotrophic receptor tyrosine kinase; nmCRPC: Non-metastatic castration resistant prostate cancer; mHSPC: Metastatic hormone sensitive prostate cancer; HFrEF: Heart failure with reduced ejection fraction; HFpEF: Heart failure with preserved ejection fraction, iNHL: Indolent Non-Hodgkin Lymphoma TFPI: Tissue factor pathway inhibitor; WH: Women's Health; HEM: Hematology



Bayer Has Unique Access to Targeted Thorium Conjugates, a New Approach for Cancer Treatments



Components:

Antibody	Targeting the tumor cell
Chelator	Forming highly stable complexes with Thorium
Thorium-227	Killing the tumor cell through α -radiation

- // α -radiation is highly energetic and may induce DNA damage leading to cell death
- // Other than β -radiation, α -radiation is active over a very short distance only which may increase tissue specificity
- // Targeted Thorium conjugates direct α -radiation to tumor cells by specific antibodies
- // Thorium-227 is the only commercially viable α -radionuclide for antibody targeted therapy
- // Thorium-227 forms highly stable complexes with chelators
- // Efficacy is independent of antibody internalisation
- // No known mechanism for resistance to α -radiation



Targeted Thorium Conjugate Platform May Have Potential in Several Oncology Settings

Project	Indication	Status	Comment
CD-22-TTC	CD-22 ⁺ NHL	Phase I	Significant need for new therapeutic options for the treatment of r/r NHL (DLBCL, FL)
Mesothelin-TTC	Solid tumors expressing mesothelin	Phase I	Mesothelin is overexpressed in the vast majority of pancreatic adenocarcinomas, mesotheliomas and adenocarcinomas of the lung, ovary and the stomach
PSMA-TTC	mCRPC	Phase I ready	PSMA as a predictive biomarker with high and specific overexpression in prostate cancer cells
HER2-TTC	HER2 ⁺ cancer	Pre-clinical	Potential for treatment of patients resistant/refractory to approved HER2-targeting therapies

// Novel approach for radio-immunotherapies with local effect at the tumor

// Tumor specificity defined by antigen/antibody selection, making TTC a flexible technology platform

// Potential to leverage experience with Xofigo

TTC: Targeted Thorium conjugate; NHL: Non-Hodgkin's lymphoma; DLBCL: Diffuse large b-cell lymphoma; FL: Follicular lymphoma; mCRPC: Metastatic castration resistant prostate cancer; PSMA: Prostate specific membrane antigene; HER2: Human epidermal growth factor receptor 2



Re-alignment of R&D-activities to Increase Sustainable R&D Productivity

From

- // **Broad set of indications** in Oncology, Cardiovascular Diseases and Gynecological Therapies
- // Focus on **functional and technical expertise**
- // Strong reliance on **small molecules**
- // Majority of **assets sourced internally**
- // Highly **concentrated geographical footprint**
- // **Internally oriented** resource model

To

- // **Focus on select areas** with high unmet medical need in Oncology, Cardiovascular Diseases and Gynecological Therapies
- // Focus on **deep disease understanding**
- // **Broader mechanistic approach** beyond therapeutic area focus
- // Invest in **new technologies and capabilities**
- // Continue to explore potentially **game-changing innovations** through LEAPS
- // Increased portion of R&D **assets to be sourced externally** in the future
- // Evolve footprint with **more co-location in science hubs**
- // Adapt internal cost base to **free up funds for sourcing inorganic opportunities**



External Innovation and Partnering are Essential Components of Success at Pharma

Joint Labs

- // Joint Labs: e.g. German Cancer Research Center (DKFZ), Broad Institute



Consortia

- // Innovative Medicines Initiative
- // Structural Genomics Consortium SGC



Arm's Length

- // Accelerator:
e.g. Grants4-Initiatives
- // Incubator:
CoLaborator



Research Collaborations

- // Multiple projects: e.g., Evotec, Tsinghua University, Peking University, Vanderbilt University, MD Anderson



License Agreements

- // Pipeline assets:
Darolutamide, Larotrectinib, Loxo-195, Vericiguat, FXI-Antisense
- // Launched products:
Nexavar, Stivarga, Eylea, Adempas



Examples only



First Wave of Breakthrough Investments by LEAPS



- // Biotech with Bayer and CRISPR Therapeutics as major investors
- // \$300 million over 5-6 years, associated with \$70 million equity of Bayer in CRISPR Therapeutics
- // Awarded “No. 1 Most Valuable Pharma Deal 2016” by Pharma Dive

TECHNOLOGIES

- // CRISPR/Cas-based DNA-editing
- // Research focus:

I. Cardiology	IV. Autoimmune diseases
II. Ophthalmology	V. Ear diseases
III. Hematology (non-malignant)	VI. Metabolic diseases

- // Biotech with Bayer and Versant Ventures as major investors
- // \$225 million over 4-5 years
- // BlueRock selected to Top-30 World Game Changer companies (CB Insights Game Changer Report)

TECHNOLOGIES

- // Best-in-class induced pluripotent stem cell therapies using an industry-leading platform
- // Vision is to cure diseases with significant cell loss and diminished self-repair potential
- // (Initial) research focus on:

I. Cardiology (heart muscle regeneration after MI or with HF)
II. Neurology (Parkinson's disease)

MI: Myocardial infarction; HF: Heart failure



Further Growth in Sales and Profitability

Pharma	2018e	Indicative Guidance 2019	Target 2022
Sales/Sales growth	~€16.8bn	~4%	CAGR 4-5%
EBITDA/EBITDA margin	~€5.6bn	~34%	>35%

2022 targets at constant currencies, not including portfolio measures
EBITDA / EBITDA margin based on EBITDA before special items



We Are Confident for Pharma Also Beyond 2022



LoE: Loss of exclusivity



Key Takeaways

Driving Performance and Delivering New Growth Opportunities

- 1** Mid-term targets project further growth and margin improvement
- 2** China is a growth engine for Pharma
- 3** Late-stage pipeline with progress in Oncology
- 4** Re-alignment of R&D activities to increase sustainable R&D productivity
- 5** Accelerating sourcing of external innovation

LoE: Loss of exclusivity; nmCRPC: Non-metastatic castration resistant prostate cancer



Experienced Pharmaceuticals Executive Leadership Team



Stefan Oelrich
President, Pharmaceuticals



Reinhard Franzen
*Commercial Operations
Europe, Middle East & Africa*



Sebastian Guth
*Commercial Operations
Americas*



Wei Jiang
*Commercial Operations
China & Asia Pacific*



Heike Prinz
Commercial Operations Japan



Robert LaCaze
SBU Oncology



Stefan Oelrich¹
Strategic Marketing



Joerg Moeller
Research & Development



Michael Devoy²
*Medical Affairs &
Pharmacovigilance*



Wolfram Carius
Product Supply



Julio Triana
Finance



Christoph Bertram
*Human Resources
Business Partner*



Stefan Gehring
*Law, Patents and Compliance
Business Partner*

¹ Stefan Oelrich will additionally take over the lead for PH Strategic Marketing on an interim basis; ² Additional role as Chief Medical Officer for Bayer AG



Capital Markets Day

Pharmaceuticals



Appendix





Our Pipeline Contains ~50 Projects in Clinical Development

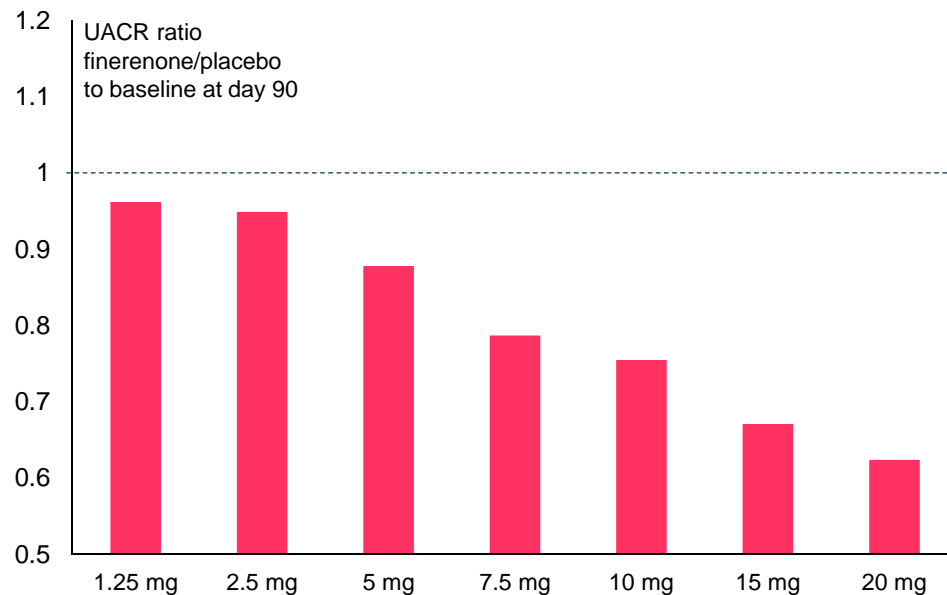
Phase I (26)	Phase II (13)	Phase III (11)
<div>Cancer / TRK Inhibitor (LOXO-195)</div> <div>Cancer / Rogaratinib (pan-FGFR Inhibitor)</div> <div>Cancer / PTEFb Inhibitor</div> <div>Cancer / mIDH1 Inhibitor</div> <div>Cancer / ATR Inhibitor</div> <div>Cancer / DHODH Inhibitor</div> <div>Cancer / Regorafenib* (multi-Kinase Inhibitor)</div> <div>Cancer / Anetumab Ravtansine (Mesothelin-ADC)</div> <div>Cancer / Lupartumab Amadotin (C4.4a-ADC)</div> <div>Cancer / CD22-Targeted Thorium Conjugate</div> <div>Cancer / MSLN-Targeted Thorium Conjugate</div> <div>Cancer / CEACAM6 fb Antibody</div> <div>Cancer / ILDR2 fb Antibody</div> <div>Heart Failure / Vasopressin Receptor Antagonist</div> <div>Chronic Kidney Disease / sGC Activator 1</div> <div>Chron. Kidney Disease / Vasopressin V1a Receptor Antag.</div> <div>Pulmonary Hypertension / sGC Activator 2</div> <div>Anti-coagulation / FXIa Inhibitor</div> <div>Endometriosis / P2X3 Antagonist 1</div> <div>Endometriosis / Persist. Chron. Cough / P2X3 Antagonist 2</div> <div>Endometriosis / P2X4 Antagonist</div> <div>Endometriosis / Rheumatoid Arthritis / IRAK4 Inhibitor 1</div> <div>Hemophilia / FVIII Gene Therapy</div> <div>Acute Respiratory Distress Syndrome / sGC Activator 3</div> <div>Acute Respiratory Distress Syndrome / PEG-ADM Inhale</div> <div>Rheumatoid Arthritis / IRAK4 Inhibitor 2</div>	<div>Cancer / Radium-223 (α-Emitter)</div> <div>Urothelial Cancer / Rogaratinib (pan-FGFR Inhibitor)</div> <div>Thrombosis / FXI Antisense (IONIS)</div> <div>Thrombosis / anti-FXIa Antibody</div> <div>Peripheral Artery Disease / AR-Alpha 2c Receptor Antagonist</div> <div>Heart Failure preserved EF / Vericiguat (sGC Stimulator)</div> <div>Heart Failure / Fulacimstat (Chymase Inhibitor)</div> <div>Chronic Kidney Disease / Fulacimstat</div> <div>Endometriosis / Vilaprisan (S-PR Modulator)</div> <div>Contraception / Combi IUS: LNG (Progestin) + Indomethacin (NSAID)</div> <div>Hemophilia / anti-TFPI-Antibody</div> <div>Obstructive Sleep Apnea / TASK Channel-Blocker</div> <div>Persistent Chronic Cough / P2X3 Antagonist 1</div>	<div>Prostate Cancer (nmCRPC) / Darolutamide (AR Antagonist)</div> <div>Prostate Cancer (mHSPC) / Darolutamide</div> <div>Non-Hodgkin Lymphoma / Copanlisib (PI3K Inhibitor)</div> <div>Peripheral Artery Disease / Rivaroxaban (FXa Inhibitor)</div> <div>Chronic Heart Failure and Coronary Artery Dis. / Rivaroxaban</div> <div>Medically Ill / Rivaroxaban</div> <div>Venous Thromboembolism in Children / Rivaroxaban</div> <div>Heart Failure reduced EF / Vericiguat (sGC Stimulator)</div> <div>Diabetic Kidney Disease / Finerenone (nst MR Antagonist)</div> <div>Renal Anemia / Molidustat (HIF-PH Inhibitor)</div> <div>Sympt. Uterine Fibroids / Vilaprisan (S-PR Modulator)</div>

■ Oncology ■ Cardiovascular & Kidney Diseases ■ Gynecology ■ Hemophilia ■ Others



Finerenone May Reduce the Risk of CV-mortality and the Progression of Kidney Disease in Patients with Diabetic Kidney Disease

Key phase II data (ARTS-DN¹)



Dose dependent reduction of proteinuria by finerenone when added to RAS blocker therapy in patients with DKD

// Finerenone is a novel non-steroidal MRA that has greater receptor selectivity and better receptor affinity than existing MRAs (e.g. spironolactone, eplerenone)

// Addressing high unmet medical need

// Two phase III trials in diabetic kidney disease underway: FIDELIO DKD (CV study) and FIGARO DKD (renal study)

// Potential for differentiation:

// First-in-class MRA for treatment of DKD

// Non-steroidal structure, no interaction with steroid hormone receptors compared to existing MRAs

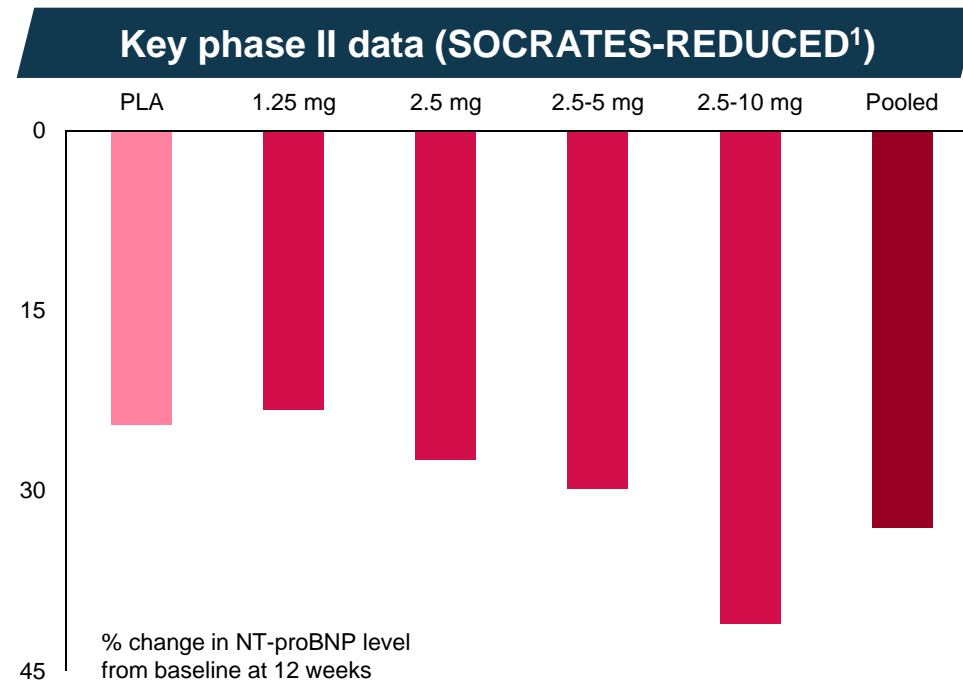
// Low risk of hyperkalemia which prohibits the use of marketed MRAs in DKD

MRA: Mineralocorticoid receptor antagonist; RAS: Renin-angiotensin system; CV: Cardiovascular; DKD: Diabetic kidney disease; UACR: Urinary albumin-creatinine ratio

¹ Bakris, G.L. et al., JAMA 2015; 314:884-894.



Vericiguat is a Potentially New Treatment Option on Top of Standard of Care for Patients with Heart Failure



- // First-in-class, direct sGC stimulator addressing the NO-sGC-cGMP pathway, a relevant mechanism in heart failure
- // Heart failure is still associated with significant mortality risk despite the availability of new therapeutic options
- // Potential for differentiation:
 - // New mode of action to be positioned on top of standard of care
 - // OD dosing and overall favorable safety and tolerability profile
- // Development in collaboration with Merck & Co.

Dose-response relationship between vericiguat dose and reduction in NT-proBNP, a surrogate marker for cardiac function

sGC: Soluble guanylate cyclase; NO: Nitric oxide; cGMP: Cyclic guanosinmonophosphate; OD: Once daily; PLA: Placebo; NT-proBNP: N-terminal prohormone of brain natriuretic peptide
¹ Gheorghiade, M. et al: JAMA 2015; 314: 2251-2262



Copanlisib is a Differentiated PI3K-inhibitor for the Treatment of Lymphoma

Key phase II data (CHRONOS-1)¹

Overall response rate in patients with follicular B-cell non-Hodgkin's lymphoma who had relapsed disease following at least two prior treatments:

n=104	Copanlisib
Overall response rate	59%
// Complete response	14%
// Partial response	44%

Copanlisib had a favorable safety profile with a low rate of severe toxicities overall.

- // Phosphatidylinositol-3-kinase (PI3K) inhibitor blocking cellular signal transduction processes crucial for cancer progression
- // In development for various forms of lymphoma
- // Potential for differentiation:
 - // Inhibits different isoforms of PI3K
 - // Intravenous administration, thus lower propensity for serious gastrointestinal toxicity
 - // Intermittent once weekly dosing
- // Launched in the US in 2017 for the treatment of relapsed follicular lymphoma. Registration granted under accelerated FDA approval based on phase II data

¹ Dryling M. et al.: Blood 2017; 130: 2777



Driving Performance and Delivering New Growth Opportunities



**Capital Markets Day
London, December 5, 2018**

Stefan Oelrich
Head of Pharmaceuticals

Joerg Moeller
Head of Pharmaceuticals R&D





Reinvigorating Our Leading OTC Position



Capital Markets Day
London, December 5, 2018

Heiko Schipper
Head of Consumer Health





Disclaimer

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Although the forward-looking statements contained in this presentation are based upon what Bayer's management believes are reasonable assumptions, they necessarily involve known and unknown risks and uncertainties that could cause actual results and future events to differ materially from those anticipated in such statements. Forward-looking statements are not guarantees of future performance and undue reliance should not be placed on them. Bayer undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws.

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Consumer Health Market Remains Attractive

**Global Megatrend
through 2050:
Growing & Aging
Population**

**+2.2bn
people¹**



**People 60+ more
than doubling¹**

**>20% of total
population¹**

Societal need: Preserve and restore health



Changing consumer behavior and move to 'self care'



Consolidation of traditional pharmacies and shift to drugstores, retail and e-commerce



Digitalization reshaping marketing, sales, and business models



Lower entry barriers, increasing competition

OTC market dynamics²



Long-term growth rates above GDP and CPG industry at 3-4% p.a.



Growing across categories and geographies



Driven by favorable consumer trends and Rx-to-OTC switches



Market profitability above CPG industry benchmarks

GDP: Gross domestic product; CPG: Consumer packaged goods

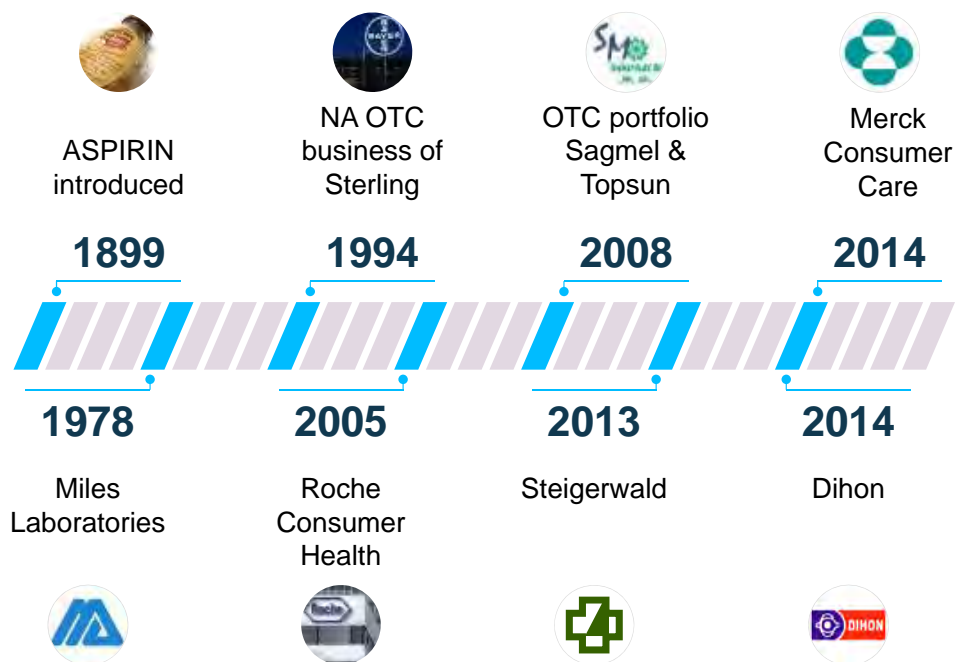
¹ UNDESA 2017 (United Nations Department of Economic and Social Affairs, Population Division (2017). World Population Prospects: The 2017 Revision)

² Market model in-market sales OTC medicines, data from IQVIA, Nicholas Hall

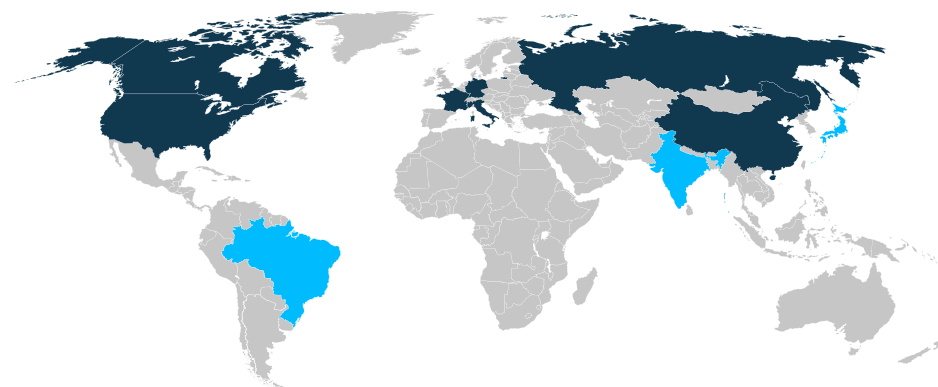


A Leading Player Globally

Built up # 2 OTC Player



Strong positions in 7 out of Top 10 OTC markets



Top 10 OTC markets¹







1. USA	6. Russia
2. China	7. Brazil
3. Germany	8. Italy
4. Japan	9. India
5. France	10. Canada

■ Top 5 position
■ Position outside of Top 5

¹ PARS database, 2017 OTC market size (value) ranking



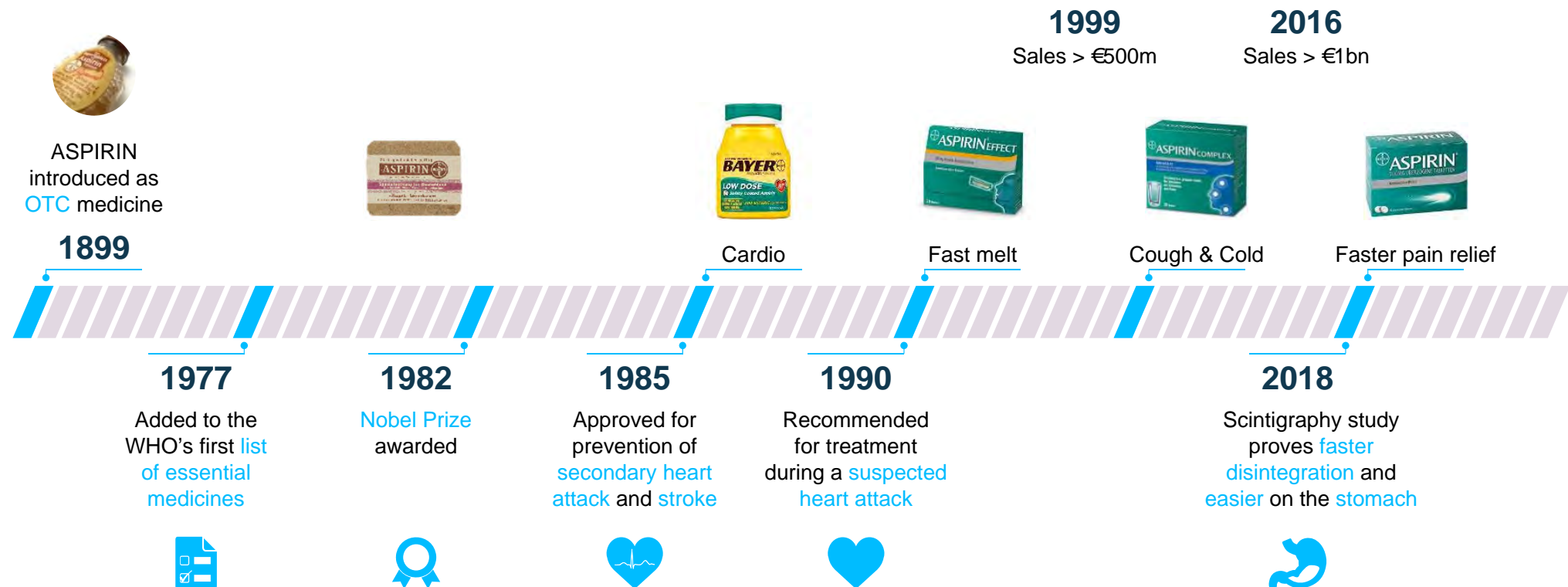
Strong Consumer Brands Built up Over Decades

Brand	Category	Age	Sales 2017	CAGR 2013-2017	# of studies ²
 ASPIRIN	Pain, Cardio, Cough & Cold	119	€1,043m	2.6%	88
 Claritin	Allergy	25 ¹	€585m	2.2%	82
 Bepanthen	Dermatology	74	€379m	9.7%	116
 ALEVE	Pain	42 ¹	€375m	1.3%	42
 Alka-Seltzer	Digestive Health, Cough & Cold	87	€244m	4.4%	7
 elevit	Nutritionals	34	€189m	17.1%	6

¹ Rx launch; ² Past 20 years of clinical data



Building Leading Brands by Applying Science and Marketing Capabilities



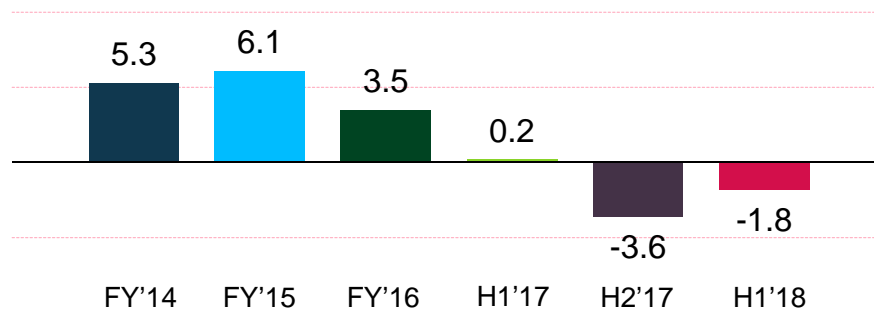
Sales figures including Aspirin Cardio



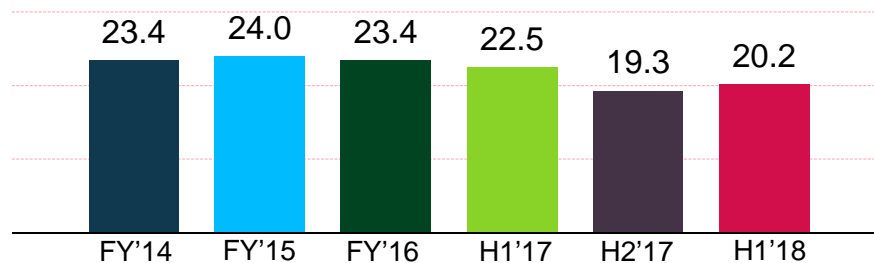
In Recent Years the Business has not Reached its Full Potential

Performance 2014-2018

Sales growth, yoy cpa¹ in %



EBITDA margin before special items in %



¹ Currency- and portfolio adjusted

/// Bayer Capital Markets Day /// London, December 5, 2018

Key issues

- // Low level of innovation
- // Outdated marketing and sales approach
- // Regulatory issues in China
- // Temporary supply interruptions

Key opportunities

- // Create more focus on core OTC portfolio
- // Establish leaner, more agile organization
- // Lower cost base by applying Zero Based Budgeting
- // Leverage stronger our Bayer brand across the portfolio



New Leadership Team with Proven Track Record in OTC and CPG Companies



Heiko Schipper*
President, Consumer Health
Previous: Nestlé



Patrick Lockwood-Taylor*
Commercial Operations NA
Previous: P&G



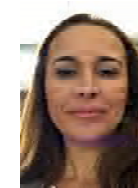
Stefan Meyer
Commercial Operations EMEA
Previous: P&G, J&J



Lance Yuen
Commercial Operations APAC
Previous: BMS, P&G



Arturo Sanchez
Commercial Operations LATAM
Previous: P&G, Pfizer



Patricia Corsi*
Strategic Marketing & Digital
Previous: Unilever, Heineken



Olivier Mauroy-Bressier
Finance
Previous: Rhône-Poulenc, Aventis



Sharon James*
Research & Development
Previous: Reckitt Benckiser, GSK



John Koelink*
Product Supply
Previous: Organon, Hoechst



Edwin Schenck*
Human Resources
Previous: J&J



Bill Dodero
Legal
Previous: O'Connor Cohn
Dillon & Barr

*Joined Consumer Health in last ~18 months; Patricia Corsi to join in January 2019



Focused on Executing a Comprehensive Turnaround Plan

Focus on
winning **Portfolio**



Accelerate
growth-focused
Innovation



Modernize
Marketing & Sales



Build high-
performing
Product Supply



Leaner and more agile **organization**








Lower **cost base**

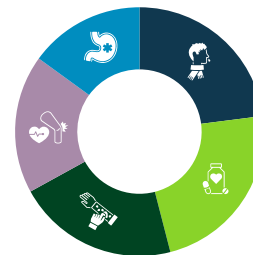


We Will Focus on our Core OTC Categories To Leverage our Science and Marketing Capabilities

Categories to accelerate

-  Allergy + Cough + Cold
-  Nutritionals
-  Dermatology
-  Pain + Cardio
-  Digestive Health

Sales Split 2017¹



Global Position²

Main Brands

Claritin

elevit

Bepanthen

ALEVE

MiraLAX

Categories to exit

- // Divestment of Rx Dermatology - US business closed; closing ex-US expected in H2 2019³
- // Explore exit options for Sun- and Footcare in 2019

Skinoren

Coppertone

DrScholl's









¹ Excluding Derma Rx, Suncare, Footcare

² PARS database December 2017

³ Subject to the fulfillment of customary closing conditions



Each Region has a Clear Roadmap for Success Coming from Different Starting Points

	Sales 2017 in €m	Past 2 Year CAGR		Our Roadmap
	2,480	-2%		North America – Turnaround of largest and most important market
	738	2%		Asia Pacific – Rebuild China momentum following regulatory issues
	1,962	2%		Europe/Middle East/Africa – Accelerate growth following temporary supply interruptions
	682	10%		Latin America – Build on leadership position



US Turnaround Plan

Levers and key focus areas

People & Organization



- // Increase category and brand building experience
- // Drive leaner more agile organization

Winning Portfolio



- // Focus our resources on categories where we can win

Accelerate growth-focused Innovation



- // Rebuild innovation pipeline

Modernized Marketing & Sales



- // Rebuild brand fundamentals
- // Accelerate digital

First actions

- // Right-size the organization
- // New leadership team in place

Q4 2018
Q1 2019

- // Divested Rx Dermatology
- // Explore exit options: Suncare / Footcare

H2 2018
2019

- // Strengthen innovation for core brands
- // Establish Rx-to-OTC switch pipeline

2020

- // Step up e-commerce
 - Amazon 2018e sales +60%
 - Online (8.3%) to offline (8.7%) share

2018



Accelerating Growth from Innovation

Ambition 2022

💡 Double growth contribution from innovation (from 15% to 30% of our growth)

Strengthen Core Innovation



Accelerate Adjacent Innovation



Planning - Pregnancy - Breastfeeding

Drive new Switch Opportunities



Drive consumer-centric innovation

Un-lock local innovation

Increase innovation funding

Explore external partnering

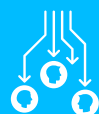


Modernizing our Brand Building and Sales Capabilities

**Brands
with Purpose**



**From Mass to
Precision Marketing**



Advertising
spend on digital

18%

2016

28%

2018e

**Accelerating
e-commerce**



Growth
YTD

60%



2018

37%



2018



Building Blocks of our Growth Aspiration in 2022

Goal 2022

Accelerate growth to 3-4%

% contribution to growth target

Focus on a winning Portfolio



- // Divest Rx Dermatology, Sun- and Footcare
- // Accelerate core OTC range
- // Selected bolt-on M&A

~35%

Accelerate growth-focused Innovation



- // Drive consumer-centric innovation
- // Un-lock local innovation
- // Increase funding & external partnering

~30%

Modernize Marketing & Sales



- // Accelerating e-commerce
- // Moving from mass to precision marketing
- // Stepping up marketing and sales execution

~35%



Build High-Performing Product Supply

Address immediate opportunities...



Regulatory issues



Temporary supply interruptions



Customer service levels



...building up high-performing product supply



Upgrade the manufacturing network

- // ~30% less sites¹
- // Upgraded GMP standards
- // CAPEX investment 2017/2018e ~€60m



Lower the portfolio complexity

- // ~30% less SKUs¹



Step up supply chain practices

- // Increase 'On Time in Full'
- // Reduce write-offs

¹ 2022; SKU: Stock keeping unit; GMP: Good manufacturing practice



We Target Efficiencies of ~ €500m¹ Gross by 2022 to Reinvest in Growth and Improve Margins

Consumer Health measures

Group measures



Lean organization

- // Delayer to net FTE reduction of ~15%, skewed towards SG&A
- // Flatten organizational structures to accelerate execution
- // Re-invest in digital capabilities



COGS optimization

- // Reduce complexity
 - // CMOs: -30%
 - // SKUs: -30%
- // Increase efficiency
 - // Write offs: -35%



Indirect cost optimization

- // Apply zero-based budgeting methodology
- // Reduce non-consumer-facing spending
- // Identified potentials in e.g. market research, media spend, sponsorships



Platform Adjustment

- // Adjust Bayer Corporate Platform

Contribution by 2022

~20%

~25%

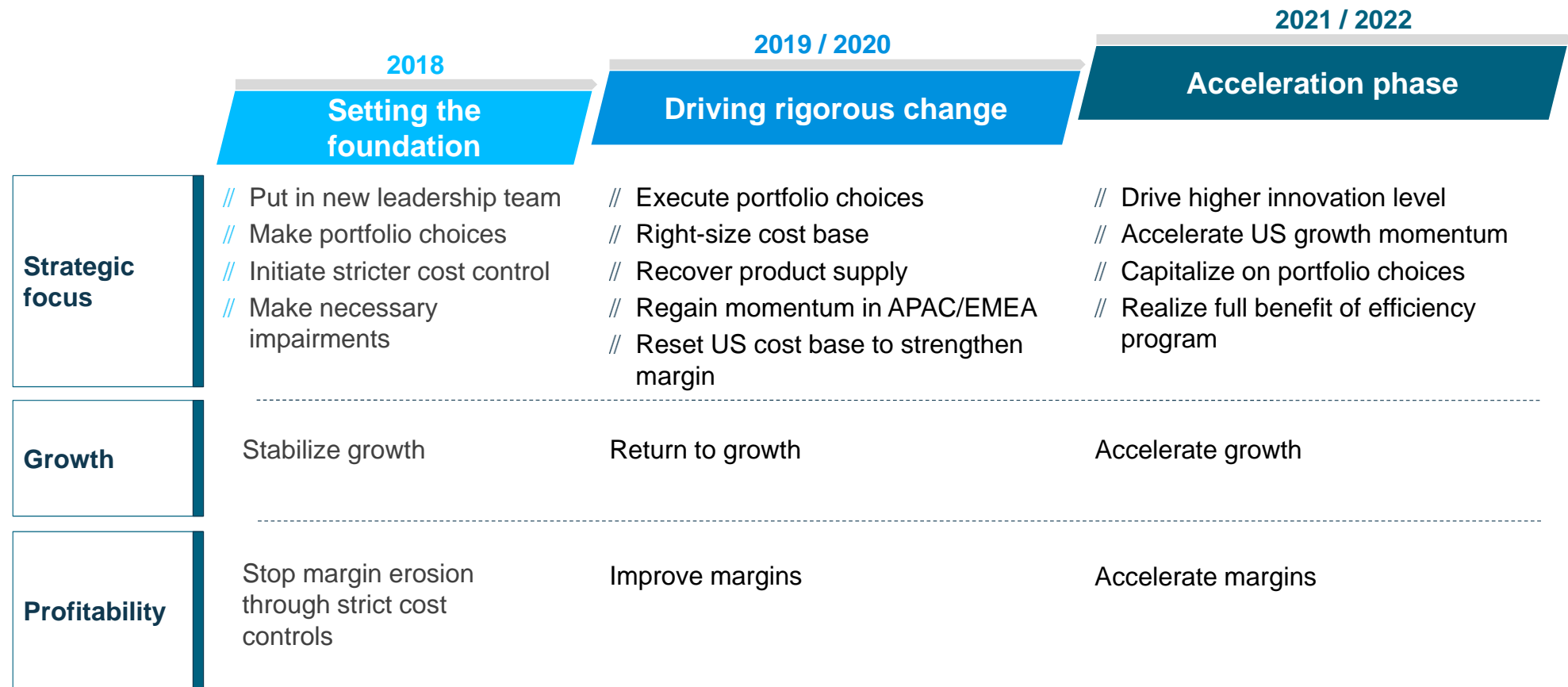
~35%

~20%

¹ Cumulative efficiencies; CMO = Contract manufacturing organization; SKU = Stock keeping unit



Our Strategic and Operational Roadmap





Our Comprehensive Turnaround Will Accelerate Growth and Profitability

	2017	2018e	Indicative Guidance 2019	Target 2022	CAGR 2018-2022	Δ 2022 vs. 2017
Sales growth	- 1.7%	PY level	~1%	3 - 4%	~2%	+500 bps.
EBITDA margin	21%	~20%	~21%	~24%	~6% ¹	+300 bps.

2022 targets at constant currencies, including portfolio measures
EBITDA margin based on EBITDA before special items; ¹ CAGR EBITDA before special items



Reinvigorating Our Leading OTC Position

We Have the Right Team and Strategy in Place

- 1** New leadership team with proven track record of success in OTC and CPG companies
- 2** Focus on core OTC Portfolio
- 3** Accelerate innovation to drive growth
- 4** Modernize marketing and sales to charge our strong brands
- 5** Build high-performing product supply to increase customer service
- 6** Create leaner organization and right-size cost base



Reinvigorating Our Leading OTC Position



Capital Markets Day
London, December 5, 2018

Heiko Schipper
Head of Consumer Health





Shaping the Future of Agriculture



**Capital Markets Day
London, December 5, 2018**

Liam Condon
Head of the Crop Science Division





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Need for Innovation Driven by Megatrends

Producing More with Less: A Fundamental Driver for our Crop Science Business

*Megatrends
through 2050*

Societal Needs

Growing Population

+2.2bn
people¹



+50%
more food and feed
required to meet
growing demand and
changing diets²

**Secure a sufficient
supply of quality food**

Pressure on Ecosystems



-17%

Harvest losses from
climate change³

-20%



2016 2050
Significant loss in
arable land per capita⁴

**Use natural resources more
efficiently and responsibly**



Science For A Better Life

¹ UNDESA 2017 (United Nations Department of Economic and Social Affairs, Population Division (2017). World Population Prospects: The 2017 Revision); ² FAO 2017 (FAO Global Perspective Studies)

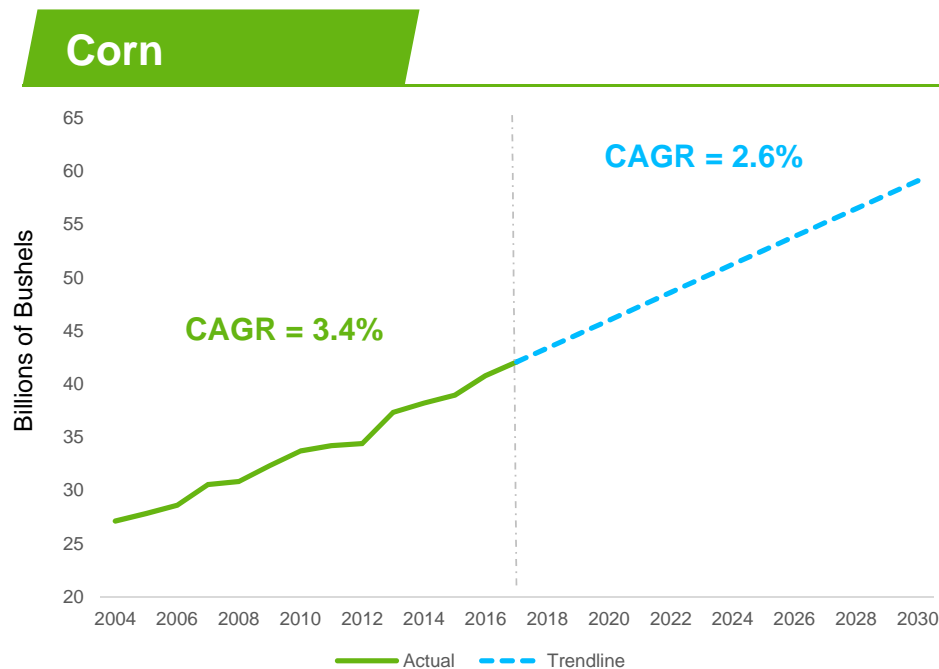
³ Nelson et. al. (2104); (2) FAO 2016 "Climate change and food security"; ⁴ FAOSTAT (accessed Oct 30, 2018) for 1961-2016 data on land, FAO 2012 for 2030 and 2050 data on land, and UNDEDA 2017: World Population Prospects for world population data.



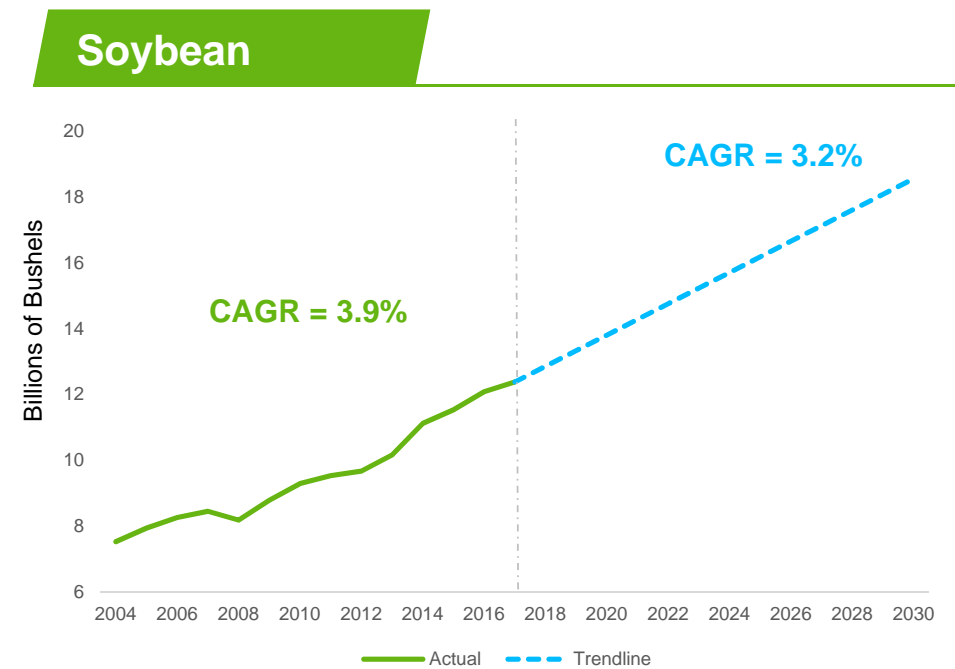
Trendline Demand Requires Substantive Yield Improvement

Global Corn Yield Rate of Gain must More than Double and Soybean Yield Rate of Gain must Triple by 2030

Long-term Demand Trendlines¹



Incremental corn demand of ~1bn bushels expected in 2018/19 would require 13m additional acres of arable land at constant global yields



Incremental soybean demand of ~600m bushels expected in 2018/19 would require ~14m additional acres of arable land at constant global yields

¹ USDA WASDE September 2018, historical data for actual and trendline, trendline based on avg. growth from 2011-2017



Shaping Agriculture to Benefit Farmers, Consumers and Our Planet

As the Industry Leader Uniquely Positioned to Create Value and Pioneer Tailored Solutions

Our Mission



Deliver
world-class
innovation



Pioneer
the digital
transformation

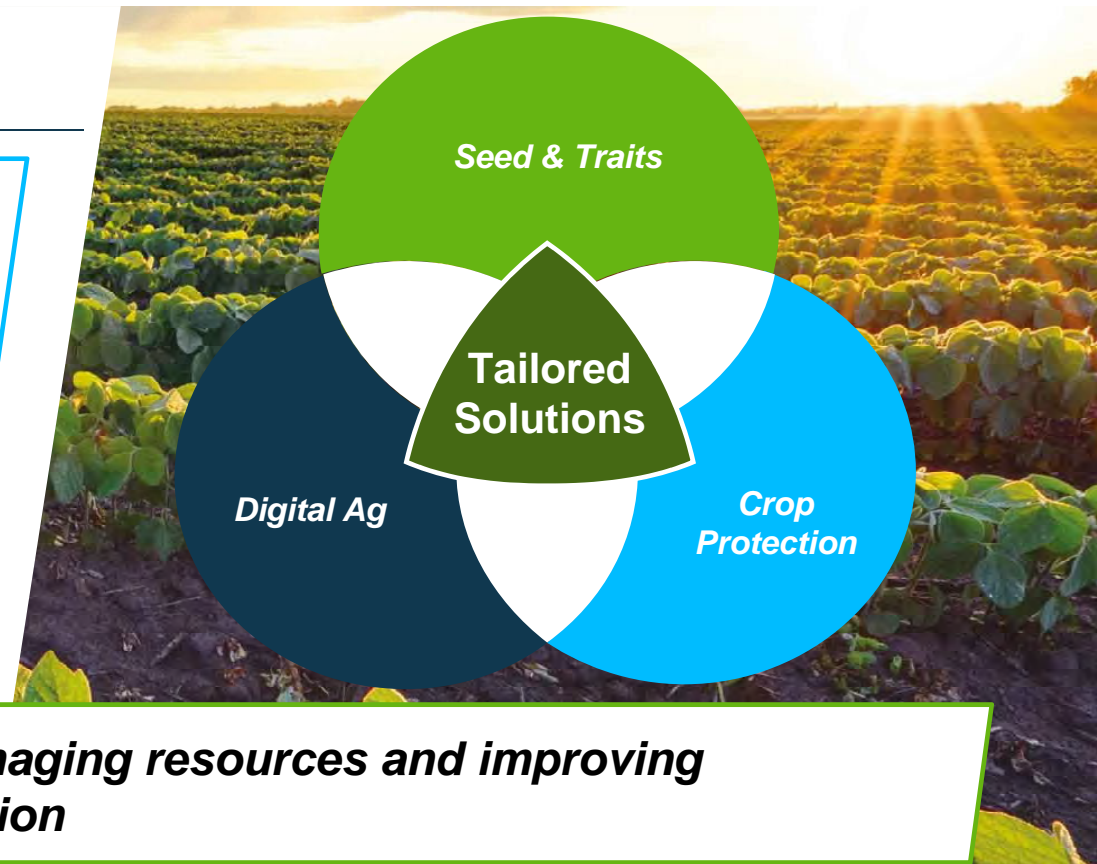


Set new
standards of
sustainability



Drive operational excellence

> Tailored solutions are key to sustainably managing resources and improving productivity to feed a growing global population





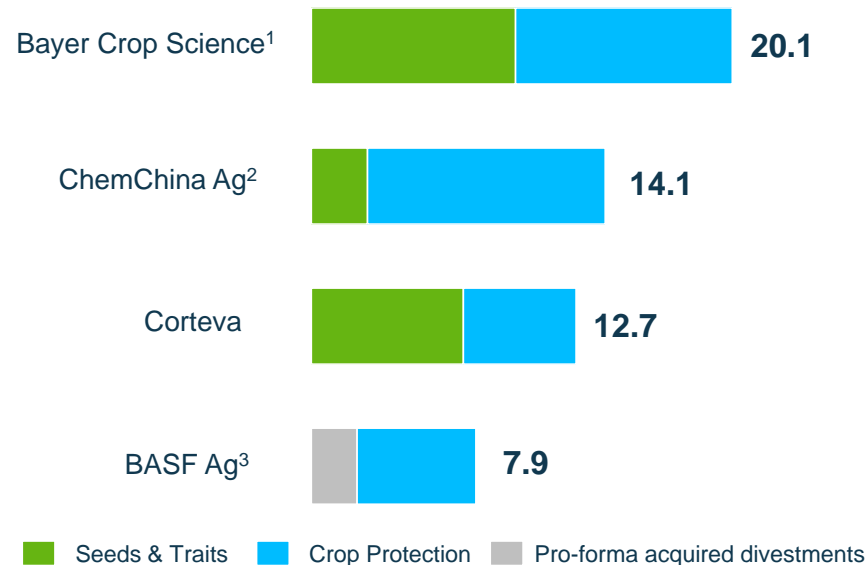
The Established Leader in Crop Science

Grower Endorsement of Excellent Product Portfolio Evidenced by Industry Leading Sales

Broadest Crop Science Product Portfolio



Sales 2017 (€bn)



¹ The unaudited Pro-forma data are presented as if both the acquisition of Monsanto and the associated divestments had taken place as of January 1, 2017. Sales of Monsanto are presented in periods as per the Bayer fiscal year. One-time effects of business operations, the accounting for discontinued operations and the recognition and measurement of sales from certain business transactions have been adjusted in line with our accounting.

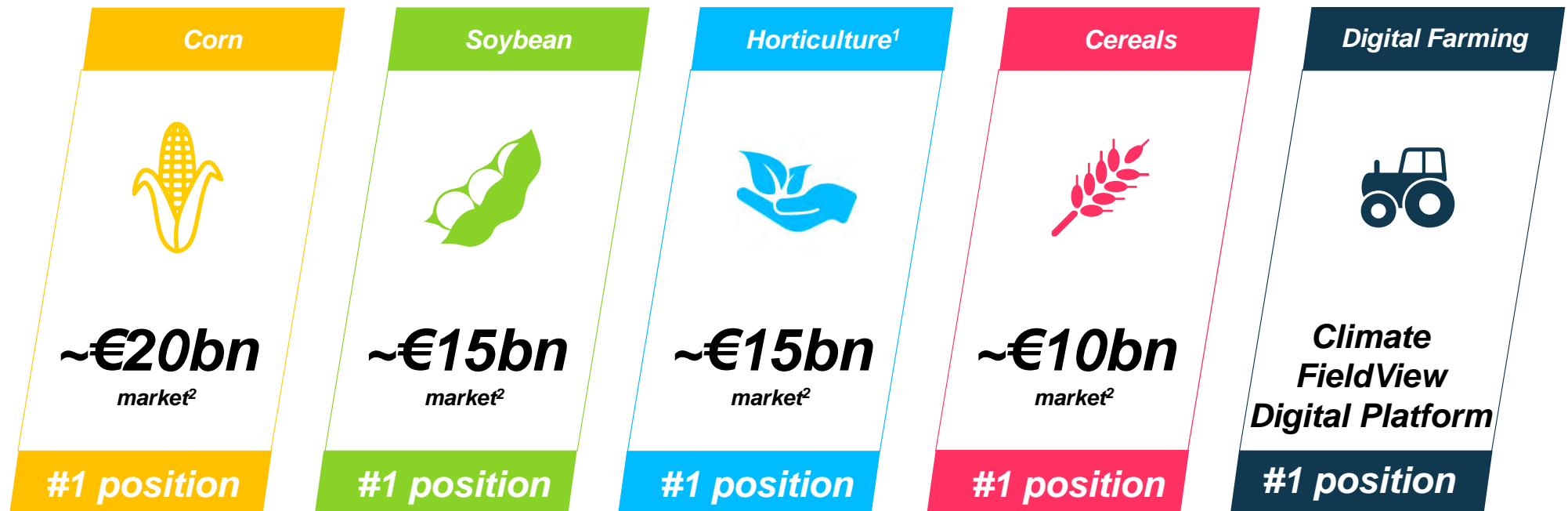
² Excludes non-agro business sales of ADAMA (nutritional supplements, aromatic products, industrial products)

³ Includes BASF Ag Sales 2017 as reported (€ 5.7bn) plus €2.2bn Pro-forma sales in 2017 from Bayer businesses sold to BASF



Leading Position in All Major Categories

Crop Science Market² Currently Valued at ~€90bn // ~3% Long-term CAGR Expected



¹ Includes fruits, vegetables, flowers and nuts

² Includes seeds, traits, crop protection chemistries and environmental science; does not include fertilizer

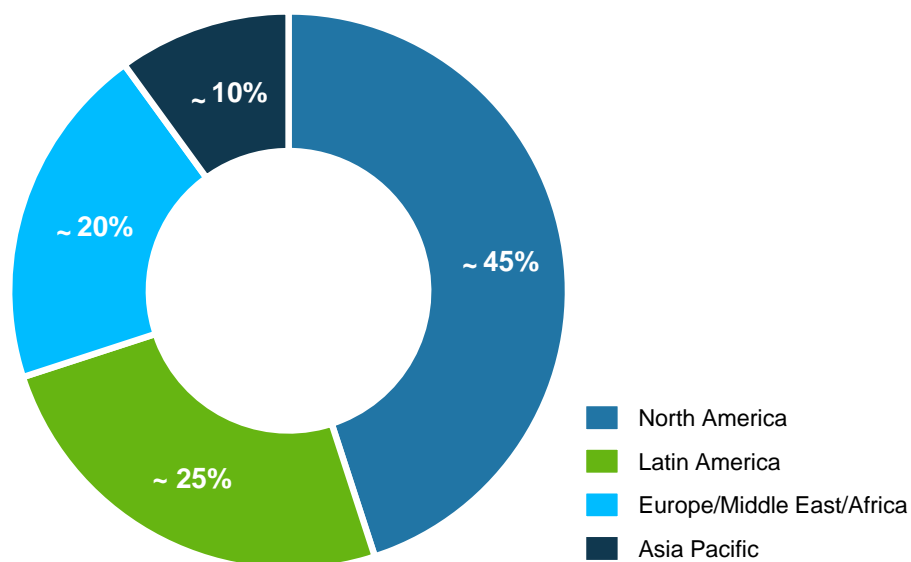
Note: Reflecting BCS' portfolio after divestments. Market sizes rounded to nearest \$5bn. Source: Pro-forma calculations Bayer; Bayer CS market model



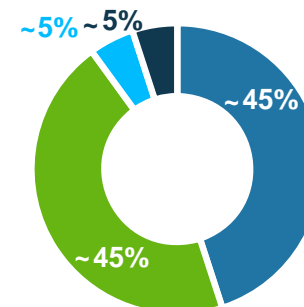
World's Broadest Commercial Footprint in Agriculture

~7,800 Customer-facing Employees with Significant Opportunity to Optimize Portfolio Across Key Regions

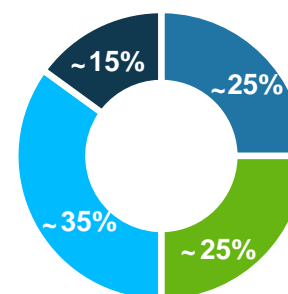
Sales 2017¹: €20.1bn



Seed & Trait Technology Acres 2017/2018²: >400m acres (160m ha)



Crop Protection Sales 2017¹: ~€9.5bn



¹ The unaudited Pro-forma data are presented as if both the acquisition of Monsanto and the associated divestments had taken place as of January 1, 2017. Sales of Monsanto are presented in periods as per the Bayer fiscal year. One-time effects of business operations, the accounting for discontinued operations and the recognition and measurement of sales from certain business transactions have been adjusted in line with our accounting. Rounded to the nearest 5%.

² Internal estimates; represents acres containing at least one Bayer seed or biotech trait technologies



Unmatched Investment in R&D

Shaping the Future of Agriculture with Most Productive Innovation Platform in the Industry

#1 R&D Platform in Crop Science

// ~7,300 R&D employees

// >35 R&D sites

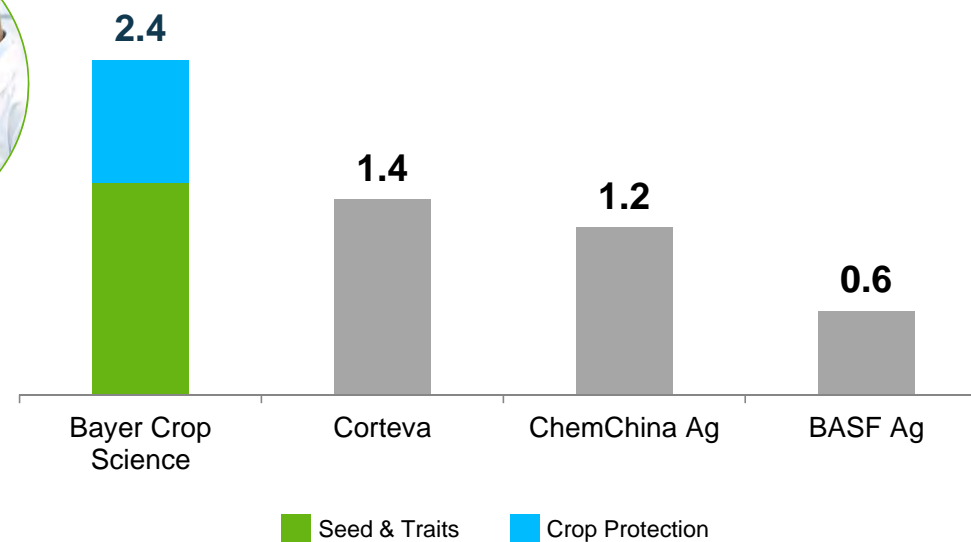
// >175 breeding locations delivering innovation

// Partner of choice

// Technology provider to the industry



2017 Ag R&D Investment (€bn)¹

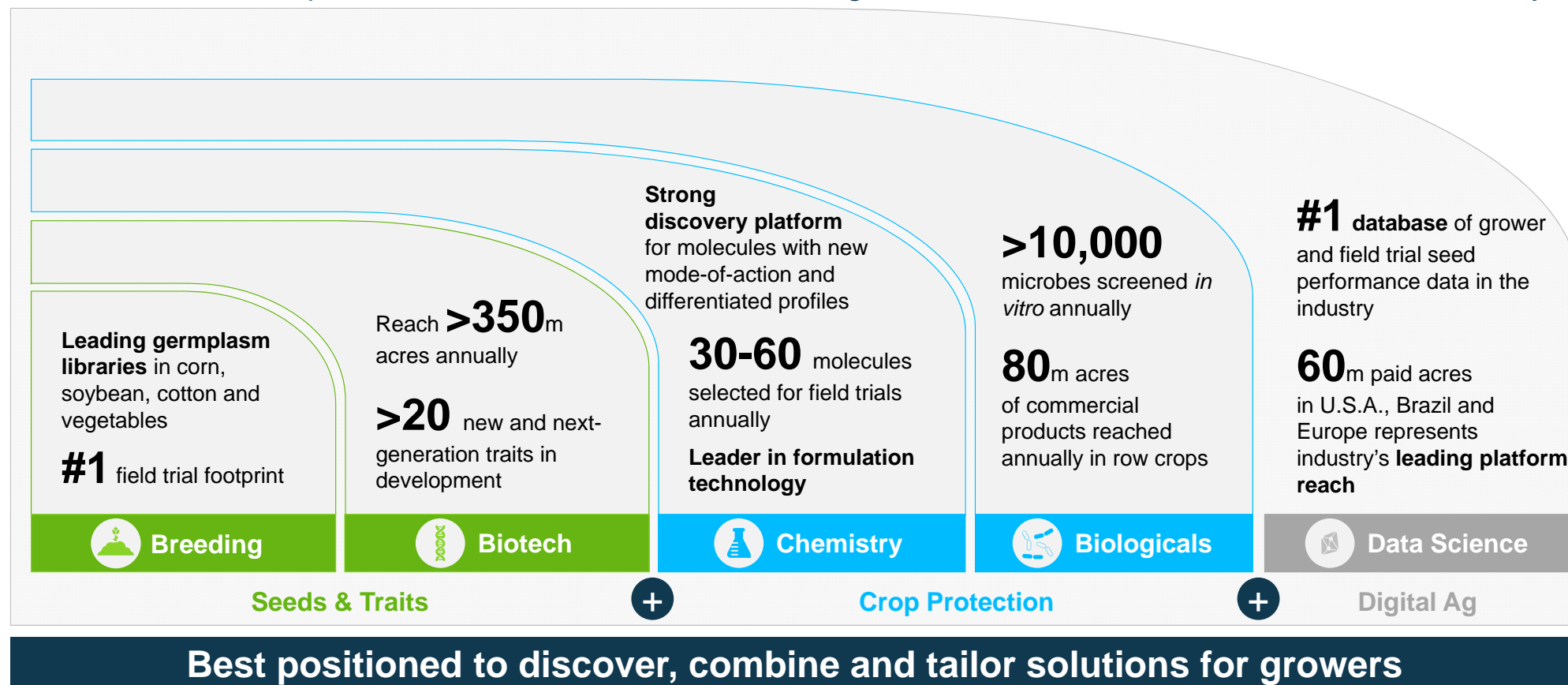


¹ Pro-forma estimates based on company information and internal calculations. | Bayer Pro-forma figures consider Monsanto acquisition and related divestments | Monsanto calendarized to twelve-month-period end ended November 30, 2017



Next Growth Opportunity: Convergence of Leading R&D Platforms

Extensive Germplasm and Biotech Foundation, Combined with Leadership in Chemistry and Biologicals and Data Science Optimization, Serves As Innovation Engine To Accelerate Benefits Across The Industry





Driving the Largest and Most Valuable R&D Pipeline in Ag

Highly Effective in Converting Investment into Meaningful Products for Farmers

Newly Combined Pipeline

Scale

Unmatched in the Industry

- // **>75** projects in seed & traits, crop protection and digital ag pipelines
- // **100's** of new hybrids and varieties commercialized annually

Advancements

Outpacing Competitors

- // **>70** advancements in 2016 and 2017
- // **>50** advancements in 2018

Value

Up to **€30bn** Peak Sales¹

- // Potential to accelerate with combined pipelines
- // Climate tools serve as an enabler to reach peak opportunity

Peak Sales Opportunity by Crop

Corn
~ €11-14bn



Soybean
~ €6-7bn



Cereals & Other
~ €4-5bn



Horticulture
~ €3-4bn



¹ Represents non-risk adjusted estimated peak sales for the combined breeding, biotech, crop protection and environmental science pipelines. Applied FX rate of USD/EUR of 1.15



Expect €17bn in Peak Sales from Recent and Near-Term Launches

	Recent Launches	2019-2020 ¹	2021-2022 ¹
Corn	<ul style="list-style-type: none"> // Annual germplasm upgrades // BioRise 2 microbial seed treatment // Trecepta insect control trait // Delaro Fungicide, U.S.A. 	<ul style="list-style-type: none"> // Annual germplasm upgrades // Nemastrike™ Technology nematicide // Vayego insecticide 	<ul style="list-style-type: none"> // Annual germplasm upgrades // SmartStax PRO corn // 3rd gen weed control management system
Soybean	<ul style="list-style-type: none"> // Annual germplasm upgrades // Roundup Ready 2 Xtend soybean // XtendiMax Herbicide with VaporGrip Technology 	<ul style="list-style-type: none"> // Annual germplasm upgrades // XtendFlex soybean // Soybean Cyst Nematode resistance trait // Nemastrike Technology nematicide // Fox Xpro fungicide, Brazil 	<ul style="list-style-type: none"> // Annual germplasm upgrades // Intacta 2 Xtend trait // Indiflin fungicide
Horticulture	<ul style="list-style-type: none"> // Annual germplasm upgrades (vegetables) 	<ul style="list-style-type: none"> // Annual germplasm upgrades(vegetables) // Tiviant fungicide // Vayego insecticide 	<ul style="list-style-type: none"> // Annual germplasm upgrades (vegetables) // Highly concentrated biological fungicide
Cereal and Others	<ul style="list-style-type: none"> // Annual germplasm upgrades // Bollgard II XtendFlex cotton // Bollgard 3 XtendFlex cotton // XtendiMax Herbicide with VaporGrip Technology 	<ul style="list-style-type: none"> // Annual germplasm upgrades // Vayego insecticide (rice, other crops) // TruFlex canola weed management // Nemastrike™ Technology nematicide 	<ul style="list-style-type: none"> // Annual germplasm upgrades // Lygus & Thrips control cotton
Digital Ag	<ul style="list-style-type: none"> // Advance Seed Scripting - corn // Manuel Seed Scripting - corn // Nitrogen Management // Manuel Fertility Scripting for P,K, N,Lime 	<ul style="list-style-type: none"> // Corn Seed Advisor // Expanded FieldView - EA // FieldView - AR, PY, UY // Advanced Seed Scripting - BR // Crop Protection Risk Tool // Crop Protection Outcome-Based Models 	<ul style="list-style-type: none"> // FieldView Machine Compatibility // Irrigation mgmt.- EA // FarmRise features // FieldView – Retail // Fertility Risk Tool

¹ Subject to regulatory approvals. Represents a subset of the pipeline; not representative of the entire €30bn peak sales opportunity.



FieldView Platform Leads the Digital Transformation in Agriculture

Provides Multiple Ways to Create Value for Farmers, the Industry and the Enterprise

Today: Agronomic services

- // Applications that visualize, analyze and recommend
- // Driven by data



\$1,000 subscription + \$300 hardware

- // Data Visualization and Storage
- // Yield Analysis
- // Manual Fertility Scripting
- // Manual Seed Scripting
- // Field Health Imagery

Per-Acre Offerings

Advanced Seed Scripting

Seed Placement Advisor

Today: FieldView platform¹

50+ partners leverage FieldView platform to bring their digital Ag innovations to farmers, and pay for access to platform



Tomorrow: Enterprise benefit

Driving value across our internal operations and businesses by reducing production costs and enabling outcome-based pricing models to drive incremental sales

- // Commercial sales
- // Supply chain
- // Technology
- // Business analytics

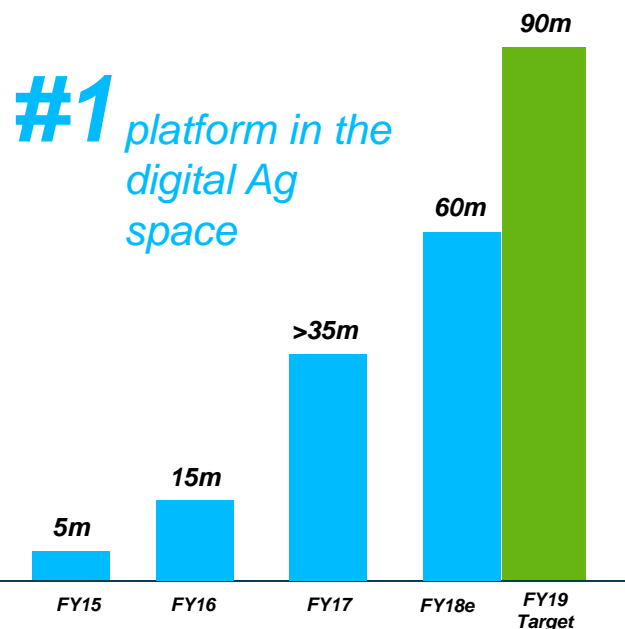
¹ All trademarks are the property of their respective owners.



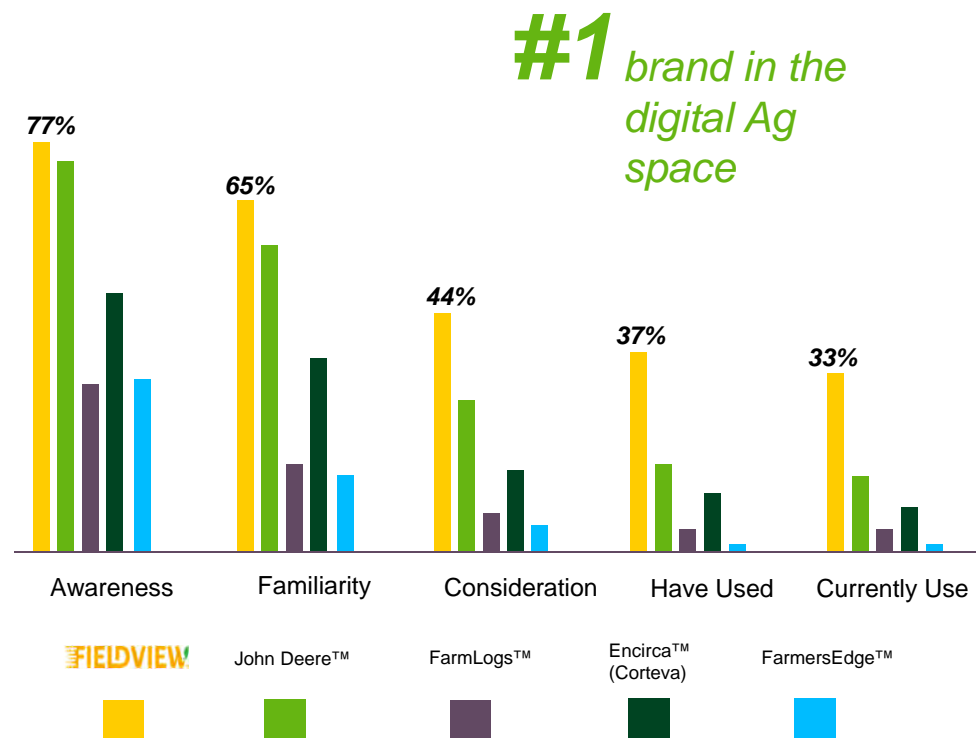
FieldView: The Leading Brand and Platform for Growers

Our Value Creation is Supported by our Performance Trends; Paid Acres >7x Closest Competitor

Global Paid Acres¹



Brand Health² (U.S.)



>35 next-generation projects in the pipeline

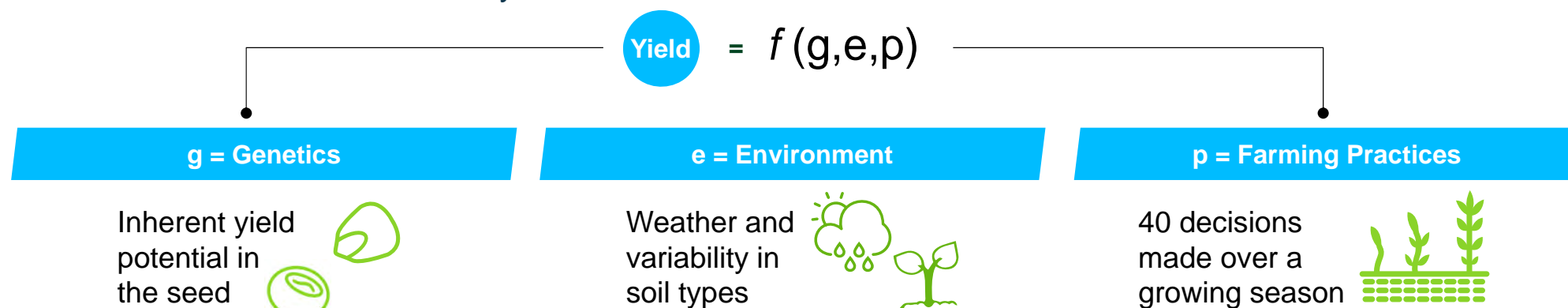
¹ Internal estimates

² 2018 Brand Health Monitor



Opportunity for Digital Transformation and Tailored Solutions

Precise Resource Use and Innovation Required to Address Significant Demand Growth, Field Variability and Increased Pressure On Ecosystems



Opportunity from optimized yield equation

542 bu/ac vs. 175 bu/ac
national average¹



**2017 NCGA Corn
Yield Contest
winner**

138 bu/ac vs. 49 bu/ac
national average¹



**2017 Soybean
Yield Contest
winner**

Our evolution to capture the opportunity



Leading
Products



Product
Combinations



Digitally Informed
Offerings



Tailored
Solutions

¹ USDA crop production summary report



Poised to Solve Grower Challenges and Capture the Opportunity

Leadership in Digital Tools and Innovation Accelerates the Transformation

Significant opportunities ahead



Digitally informed offerings

Data science drives more informed decisions for growers and enables outcome-based offerings; 75% of U.S.A. farmers more likely to purchase a product with outcome-based pricing

FieldView Fungicide Pilot Program

// ~8 bu/acre¹ more yield when DEKALB® hybrids used with a fungicide¹

// **15-20%** of U.S.A. corn growers use a fungicide²

// **SOLUTION:** Offer outcome-based pricing at defined bu/ac threshold using Climate FieldView; rebate fungicide and application if yield gain is not achieved



Tailored solutions

Tailored solutions create new value for farmers beyond the sum of the products, benefit consumers and increase environmental sustainability

Short-Stature Corn Production System (Phase 2)

Benefits

// Increases precision of crop input applications through extended in-season crop access due to shorter height

// Reduced crop loss from lodging and greensnap due to improved plant stability

// Increased environmental sustainability from optimized use of fertilizer, inputs, land and water



¹ Internal R&D trials

² USDA NASS 2016/2017 report, figure 2 and internal estimates



Base Case Targets at Least 30% EBITDA Margin by 2022

Upside Potential in Case of Commodity Cycle Recovery

	2018e ^{1, 2}	Indicative Guidance 2019	Target 2022
Sales/Sales growth	~€19.3bn	~4%	CAGR >4%
EBITDA/EBITDA margin	€4.5bn (~23%)	~25%	>30%

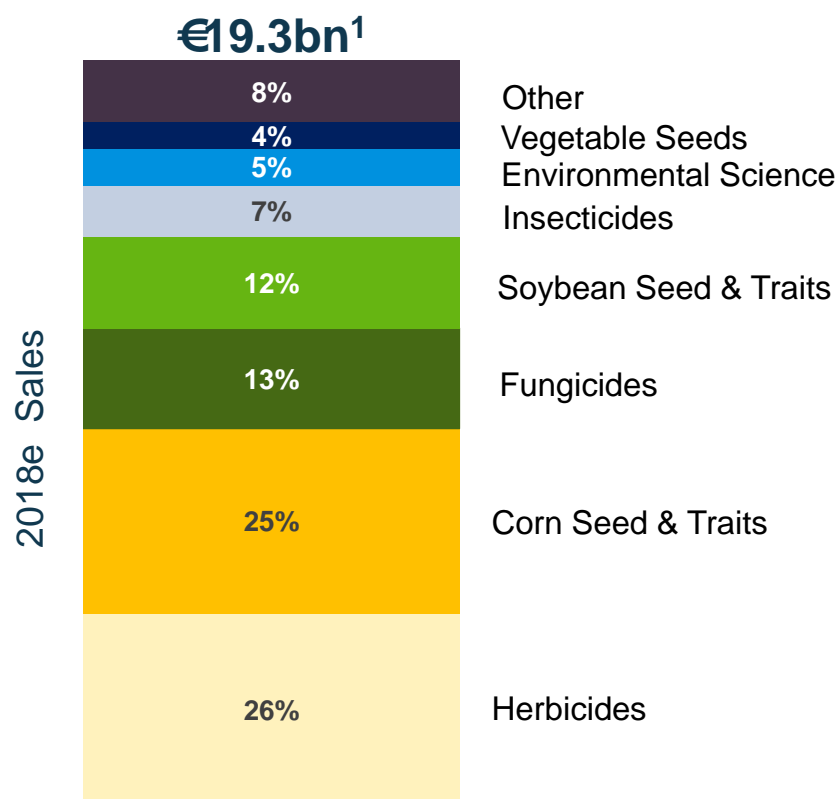
¹ The unaudited Pro-forma data are presented as if both the acquisition of Monsanto and the associated divestments had taken place as of January 1, 2018. Sales of Monsanto are presented in periods as per the Bayer fiscal year. One-time effects of business operations, the accounting for discontinued operations and the recognition and measurement of sales from certain business transactions have been adjusted in line with our accounting. Due to this simplified procedure, they explicitly do not reflect sales according to IFRS or IDW RH HFA 1.004, meaning they have not been audited.

² The currency and portfolio adjusted growth rate as compared to the Pro-forma 2017 sales of ~€20.1bn, (excluding transitional service agreement sales) is 3.4%; 2022 targets at constant currencies, not including portfolio measures. EBITDA / EBITDA margin based on EBITDA before special items



Target Greater than 4% Sales CAGR from 2018 to 2022

Leadership and Innovation Translate into Above Market Sales Growth



Key Sales Growth Drivers

- // Deliver annual germplasm refresh across the seeds portfolio to drive price and share gains
- // Continue penetration of Roundup Ready Xtend crop system; transition to XtendFlex with expected U.S.A. launch in 2020²
- // Continue penetration of Intacta RR2PRO; transition to Intacta 2 Xtend with expected launch in South America in 2021²
- // Increase crop protection sales on the >400m acre seed & trait footprint; FieldView platform an enabler
- // Maximize sales synergies

¹ The unaudited Pro-forma data are presented as if both the acquisition of Monsanto and the associated divestments had taken place as of January 1, 2018. Sales of Monsanto are presented in periods as per the Bayer fiscal year. One-time effects of business operations, the accounting for discontinued operations and the recognition and measurement of sales from certain business transactions have been adjusted in line with our accounting. Due to this simplified procedure, they explicitly do not reflect sales according to IFRS or IDW RH HFA 1.004, meaning they have not been audited.

² Pending regulatory approvals



Integration on Track and Culture Evolving to Serve our Customers

Leadership in Place and Very Positive Engagement Scores Noted Across Both Legacy Companies

Cultural Integration Priorities

1

Build on similarities

Center our efforts on shared passion for innovation, science and agriculture

2

Bridge complementary approach

Drive work that leverages global scale and respects local needs

3

Actively manage differences

Foster courageous decision-making and thorough execution based on data insights



Achievement-to-Date Highlights

- // **Customer:** Leadership met >2,000 customers in 15 countries
- // **Leadership positions:** Top leadership teams named and operational (300 positions), ~50/50 balance of legacy companies represented
- // **Cultural activation:** All named leaders engaged in driving integrated culture
- // **Exchange:** ~30 leaders based in other legacy company site
- // **Cultural integration:** High engagement scores of ~85% at both legacy companies
- // **Synergies:** Validated ~€1bn synergies
- // **Systems and Processes:** Day One IT fully functional, future integration approach confirmed
- // **Governance:** Bayer policy adoption confirmed across crop science

Focus on customers, business continuity and innovation



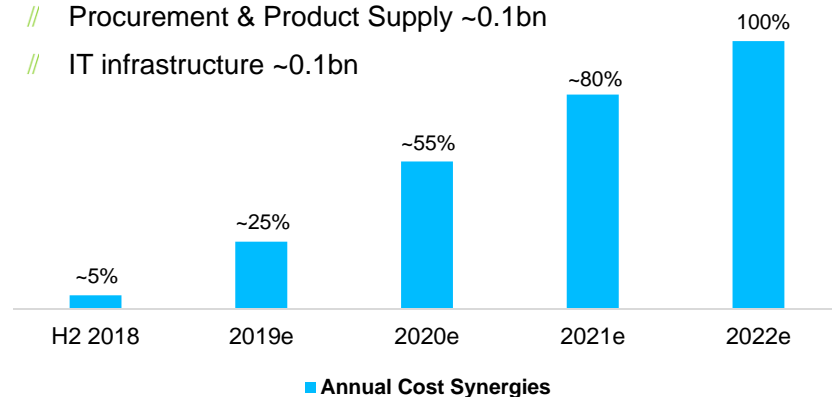
Targeted Synergies of ~€1bn (\$1.2bn) as of 2022

Cost Synergies

EBITDA Target^{1,2}: ~€870m (~\$1bn) as of 2022

// Key Initiatives:

- // Commercial and R&D Operations ~0.3bn
- // Support Functions & Country Integration ~0.3bn
- // Procurement & Product Supply ~0.1bn
- // IT infrastructure ~0.1bn



Sales Synergies

EBITDA Target¹: ~€170m (~\$200m) as of 2022



// **Four countries** to generate >60% of the sales synergies

// U.S.A., Brazil, Argentina and Mexico

// **Increase crop protection chemistry sales** in Americas on the >400m acre seed & trait footprint; digital ag to serve as an enabler

Expected one-time costs (~€1.3bn)

¹ Net EBITDA impact before special items, net of estimated dissynergies such as termination of selected distribution agreements as well as sales disruptions

² Majority of one time costs to achieve synergies expected to be recorded as special items

Applied FX rate of USD/EUR of 1.15



Sustainability Engagement to Increase with Broader Impact

Focus on Access Programs and Reducing the Ecological Footprint

Our Engagement Highlights

Future Targets

Access Programs

- // Empowering smallholder farmers¹ to reach their full farming potential
- // Tools include education, partnerships and tailored solutions

Empower >100 million smallholder farmers by 2030

- // Enhancing social innovation (e.g. with *Better Life Farming*) and digital transformation with *FarmRaise*



Reduce ecological footprint

Reducing our environmental footprint throughout our operations by:

- // Systematic reduction of CO2 emissions
- // Water-smart agricultural initiatives
- // Maintaining biodiversity
- // Driving innovative agricultural technologies

Advance a carbon-neutral future of agriculture

- // Climate-smart practices (no-tillage, highly productive crops, cover crops, precision agriculture); share knowledge and technologies

Significant reduction of inputs/ha through digital and biotech

- // Climate FieldView for precision application of pesticides / fertilizers
- // Intacta RR2 Pro soybean technology reduces insecticide use by 90%



¹ With farms less than 2 hectares in size and relying mainly on family labor



Committed to Responsibility, Transparency and Dialogue

Living up to our Responsibility to Farmers, Consumers and our Planet

Collaborative

Transparent

Inclusive



- // We set **high ethical standards** for ourselves and our partners.
- // We **serve farms of all sizes** to make our **innovations accessible**.
- // We encourage **diversity in agricultural practices**.
- // We prioritize **inclusion and diversity** in our company.
- // We are committed to **transparency and dialogue**.
- // We are passionate about **collaborating with others** to find better solutions.



Key Takeaways

Shaping agriculture to benefit farmers, consumers and our planet

1

Successfully integrate Monsanto and strengthen leadership position in Crop Science

2

Deliver world class innovation from industry's leading R&D pipeline

3

Pioneer the digital ag transformation with FieldView platform

4

Deliver financial targets through operational excellence, new technologies and synergy benefits

5

Set new standards of sustainability

6

Commit to responsibility, transparency and dialogue



Excited and Engaged Crop Science Executive Leadership Team

Working Together to Deliver Better Solutions for Growers, Consumers and the Planet



Liam Condon
President, Crop Science



Brett Begemann
Commercial Operations



Dirk Backhaus
Product Supply



Bob Reiter
Research & Development



Frank Terhorst
*Crop Strategy & Portfolio
Management*



Jesus Madrazo
*Agricultural Affairs &
Sustainability*



Michael Schulz
Finance



Michael Stern
*Digital Farming / Climate
Corporation*



Martin Dawkins
Post-Merger Integration



Gabriele Oehlschlaeger
*Human Resources
Business Partner*



Lars Benecke
*Law, Patents & Compliance
Business Partner*



James Swanson
*IT Business Partner /
Digital Transformation*



Shaping the Future of Agriculture



**Capital Markets Day
London, December 5, 2018**

Liam Condon
Head of the Crop Science Division





Introduction to Agriculture



**Capital Markets Day
London, December 5, 2018**

Frank Terhorst
Head of Crop Science Strategy and
Portfolio Management





Disclaimer

Cautionary Statements Regarding Forward-Looking Information

This presentation contains forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, but rather reflects Bayer's current beliefs, expectations and assumptions regarding the future. This applies, in particular, to statements in this presentation on revenue growth, including product introductions and peak sales potential, synergies, especially in relation to the acquisition and integration of Monsanto Company, portfolio adjustments, cost reduction, financial targets and earnings, cash flow generation, deleveraging and other similar statements relating to future performance, including with respect to the markets in which Bayer is active.

Although the forward-looking statements contained in this presentation are based upon what Bayer's management believes are reasonable assumptions, they necessarily involve known and unknown risks and uncertainties that could cause actual results and future events to differ materially from those anticipated in such statements. Forward-looking statements are not guarantees of future performance and undue reliance should not be placed on them. Bayer undertakes no obligation to update forward-looking statements if circumstances or management's estimates or opinions should change except as required by applicable securities laws.

For more information on factors that could cause actual results and future events to differ from those anticipated in forward looking statements, please refer to the factors discussed in Bayer's public reports which are available on the Bayer website at <https://www.investor.bayer.com/en/reports/annual-reports/overview/>, including in the Annual Report 2017 under the caption "Report on Future Perspectives and on Opportunities and Risks".



Agenda

- // **1** The Case for Investment
- // **2** Global Ag Market Snapshot
- // **3** Planting Decisions
- // **4** Creating Solutions for Farmers
- // **5** Appendix



Need for Innovation Driven by Megatrends

Producing More with Less: A Fundamental Driver for our Crop Science Business

*Megatrends
through 2050*

Societal Needs

Growing Population

+2.2bn
people¹



+50%
more food and feed
required to meet
growing demand and
changing diets²

**Secure a sufficient
supply of quality food**

Pressure on Ecosystems



-17%

Harvest losses from
climate change³

-20%



2016 2050
Significant loss in
arable land per capita⁴

**Use natural resources more
efficiently and responsibly**



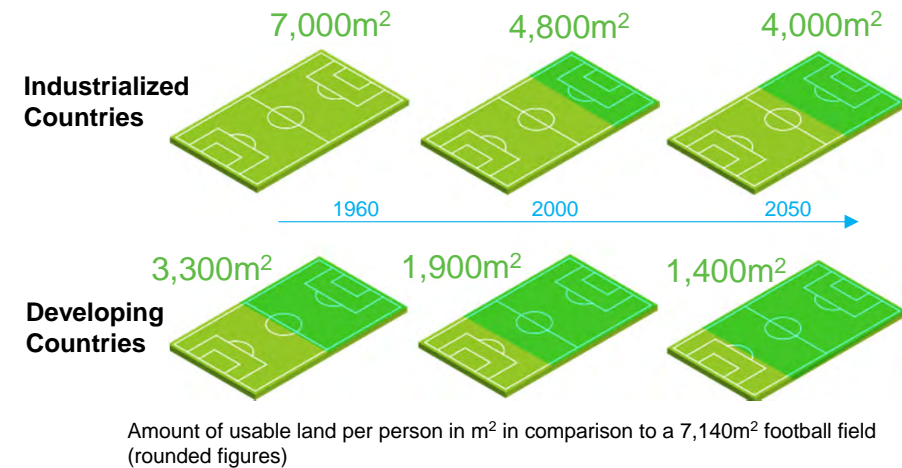
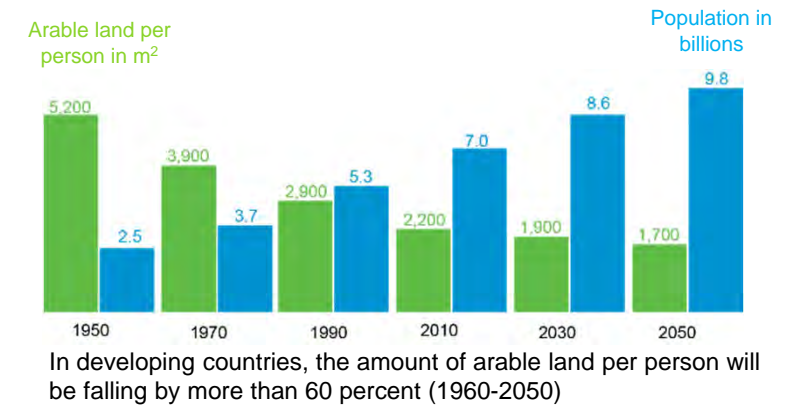
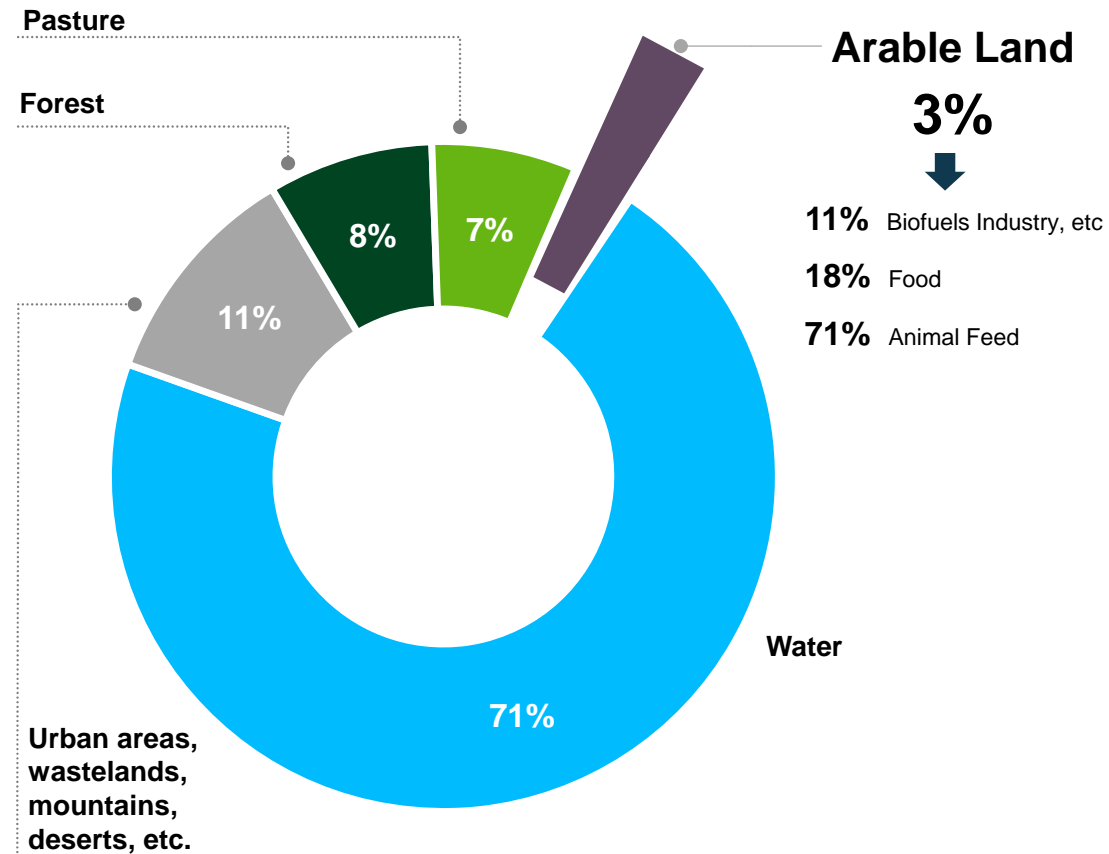
Science For A Better Life

¹ UNDESA 2017 (United Nations Department of Economic and Social Affairs, Population Division (2017). World Population Prospects: The 2017 Revision); ² FAO 2017 (FAO Global Perspective Studies)

³ Nelson et. al. (2104); (2) FAO 2016 "Climate change and food security"; ⁴ FAOSTAT (accessed Oct 30, 2018) for 1961-2016 data on land, FAO 2012 for 2030 and 2050 data on land, and UNDEDA 2017: World Population Prospects for world population data.

Land is Precious

Only 3% of Earth's Surface is Arable Land that's Able to be Farmed

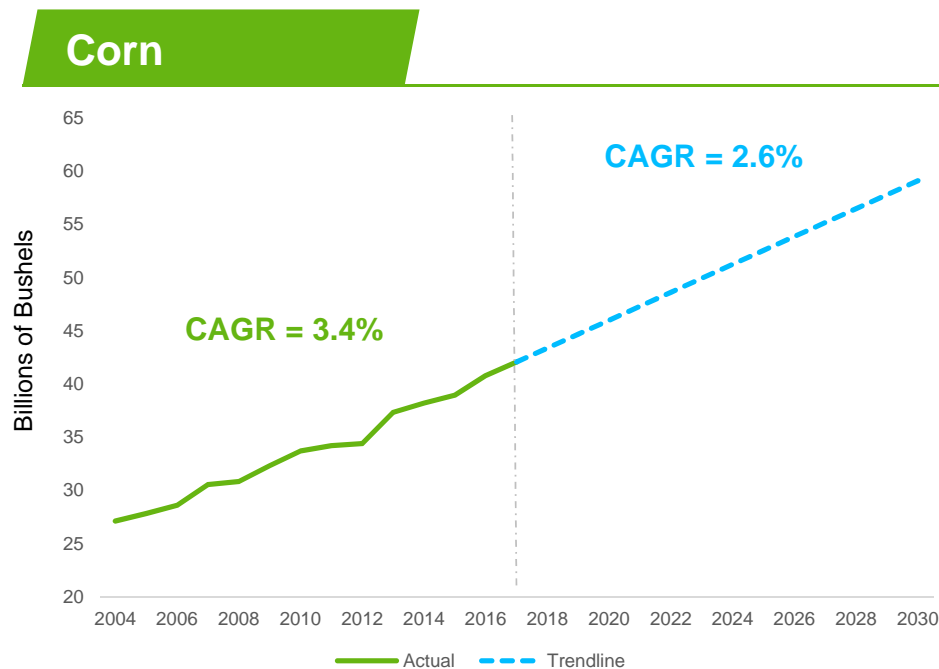




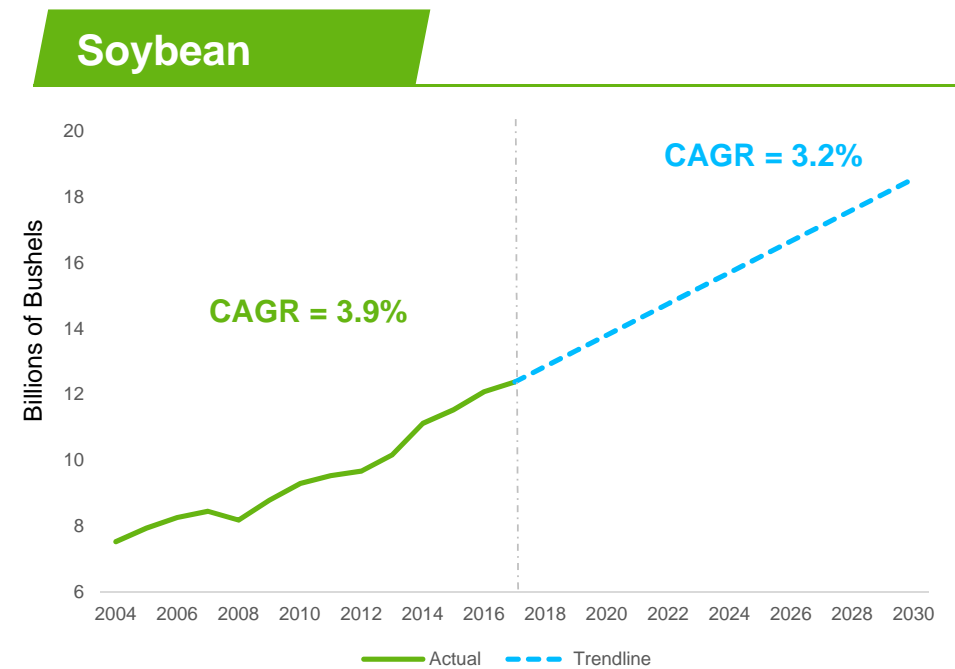
Trendline Demand Requires Substantive Yield Improvement

Global Corn Yield Rate of Gain must More than Double and Soybean Yield Rate of Gain must Triple by 2030

Long-term Demand Trendlines¹



Incremental corn demand of ~1bn bushels expected in 2018/19 would require 13m additional acres of arable land at constant global yields



Incremental soybean demand of ~600m bushels expected in 2018/19 would require ~14m additional acres of arable land at constant global yields

¹ USDA WASDE September 2018, historical data for actual and trendline, trendline based on avg. growth from 2011-2017

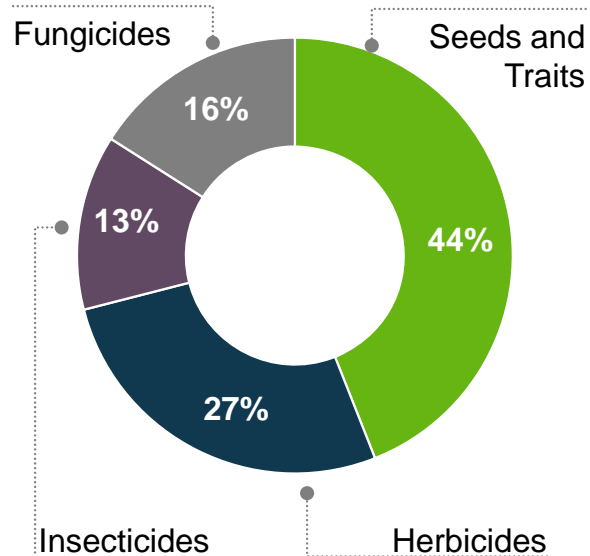


Agriculture Sales by Crop And Input

Corn and Soybean Lead in Value of Inputs; Cereals in Acreage

Total Ag Input Market: By Input

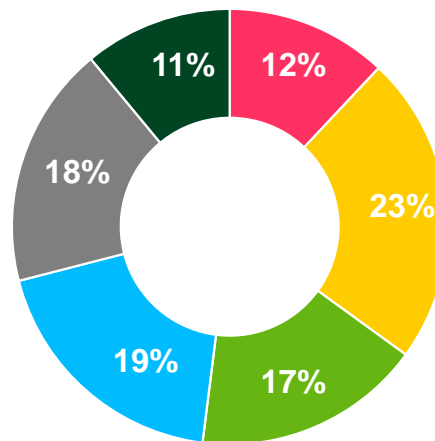
Total Market Value €90bn¹



~3% Annual Growth

Total Ag Input Market: By Crop

Total Market Value €90bn¹

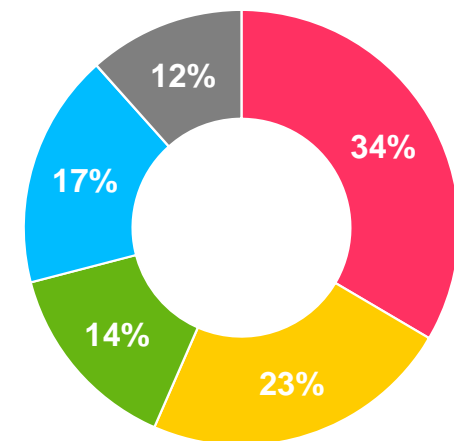


Cereals Corn Soybean Horticulture Others Rice

Our focus crops of corn, soybean, cereals and horticulture account for ~70% of the market value and acres planted

Planted Area: By Crop, in %

~ 2bn ha (2017)

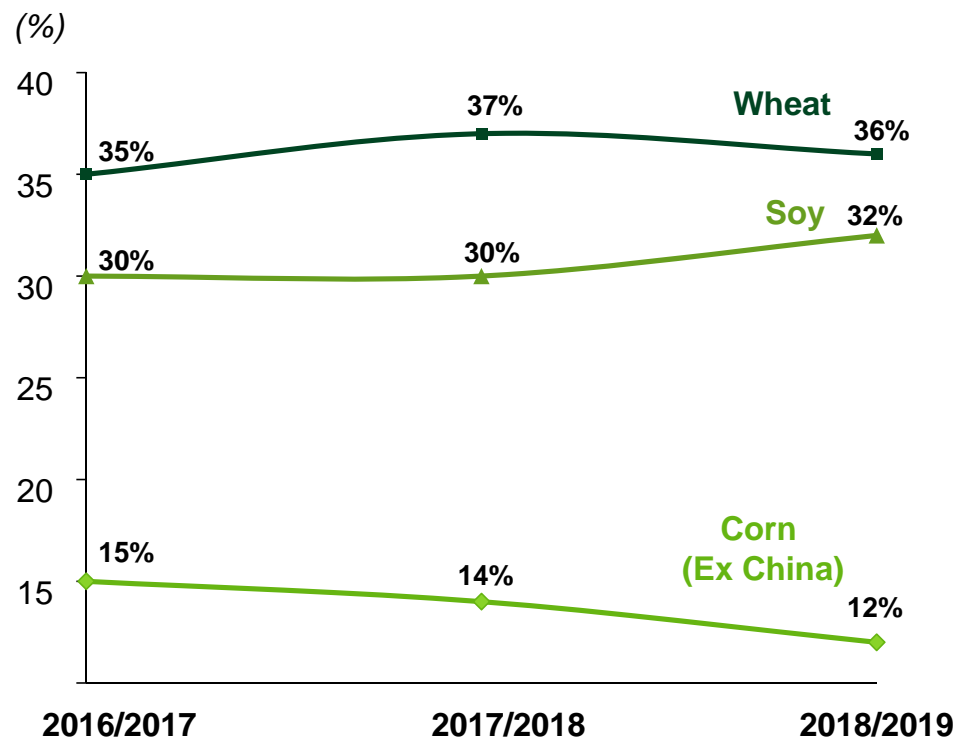


¹ Total market of €90bn includes €5bn of Environmental Sciences; actual pie charts exclude that amount, as not relevant in these views
Source: Bayer CS market model



Global Stock-to-Use Ratios for Wheat and Corn Expected to Decline

Ratios Indicate Improving Market Dynamics in the Short-to-Medium Term



2018/2019 Forecast				
	Harvested acres	Avg yield	Avg farm price	Prod Value
Wheat	535m	World	5.10 \$/bu	\$151.2bn
		50 bu/ac		
		EU		
		80 bu/ac		
Soybean	321m	World	8.60 \$/bu	\$129.1bn
		42 bu/ac		
		U.S.A.		
		53 bu/ac		
Corn	454m	World	3.50 \$/bu	\$188.5bn
		93 bu/ac		
		U.S.A.		
		181 bu/ac		

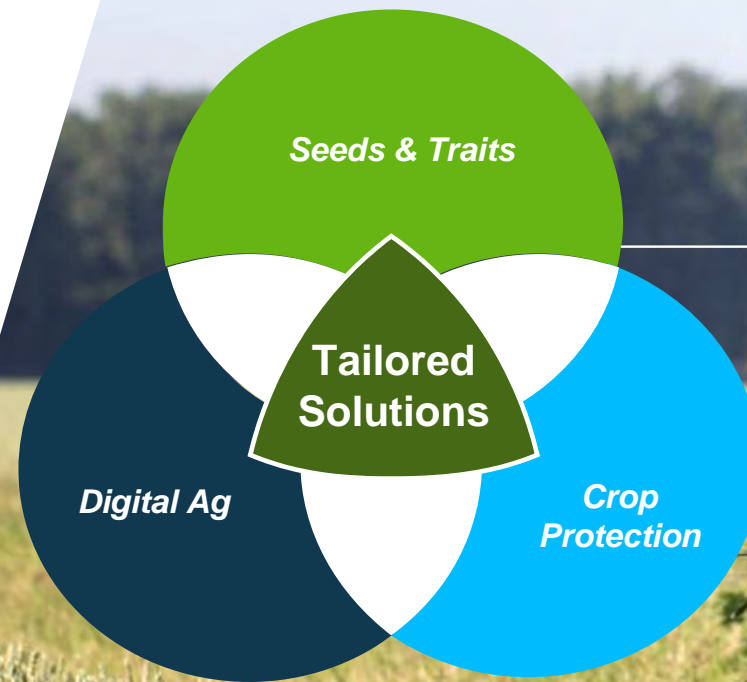
Source: USDA-PSD/WASDE, November 2018. Average farm price is for the U.S.A Production value from IHS Markit



Tailored Solutions to Address Farmers' Individual Needs and Challenges

We know growers...

- // ...make approximately **40 key decisions** every season
- // ...want to grow the **best seed varieties**, and minimize **pests, diseases & weeds**
- // ...want to balance **societal, economic & environmental needs**



A combination of **products, technologies and services** to constitute an individualized solution **with unique value for our customers.**

> Continuous innovation to drive environmentally sustainable, profitable, high-quality crops



Growers Face ~40 Key Decisions Each Growing Season

Digital tools and a Broad Portfolio of Solutions Allow Growers to Optimize Those Decisions

Planning	Pre-Planting	Planting	In-Season	Harvest
Production Planning	Production Planning	Seed Depth	Keep Stand or Re-Plant	Equipment
Crop Rotation	Fertility Program	Planting Speed Through the Field	Post-Emergent Herbicide Application	Timing
Weed Control Program	pH Management	Other Planting Operation Decisions	Foliar Insect Control	Storage
Row Spacing	Burn-Down Program	Plant Population	Fertility Program	Post-Harvest Assessment
Product Selection	Tillage Level	Starter Fertilizer	Foliar Disease Control	Crop-Marketing Support
Refuge Options	Primary Tillage Program	Herbicide Application	Irrigation Application In-Season	
Plant Population		Soil Insecticides	Micronutrients/ Fertility Management	
Seed Treatment		Fungicide Application-in-Furrow		
Soil Insecticides		Product Selection In-Field		
Soil Nematicides				

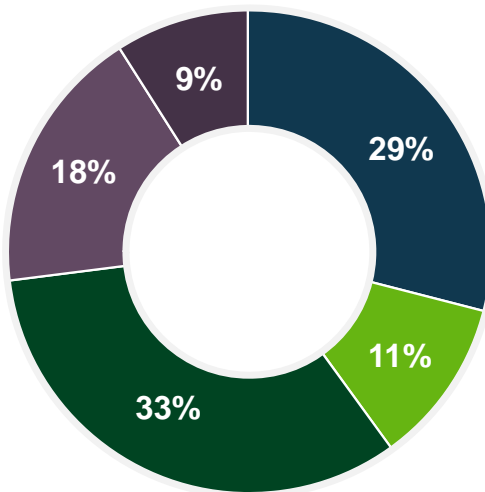


Economics Highly Influence Farmer Decision Making...

2018 Indicative Variable Grower Production Cost Budget Examples

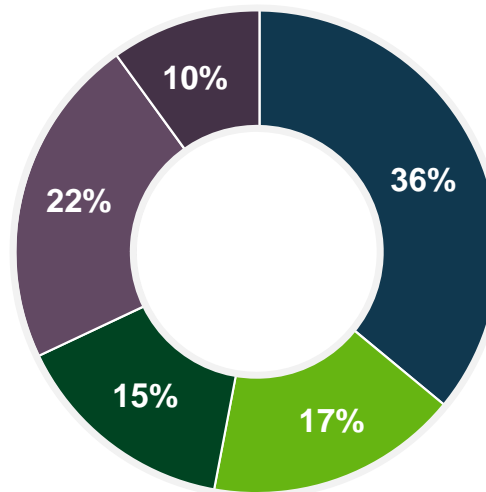
Corn – U.S.A.

Total ~ \$840/ha or \$340/acre



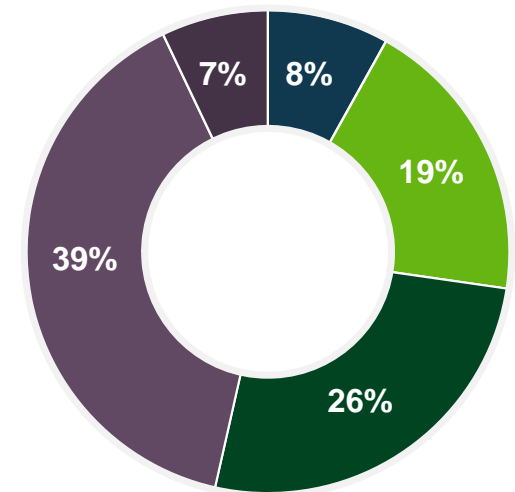
Soybean – U.S.A.

Total ~ \$270/ha or \$110/acre



Wheat – France

Total ~ 1050 \$/ha or \$425/acre



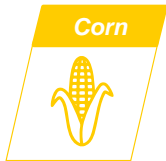
Seed Crop Protection Fertilizer Other operating cost Fuel, electricity

Source: USDA Forecast 2018



...as do Location and Timing

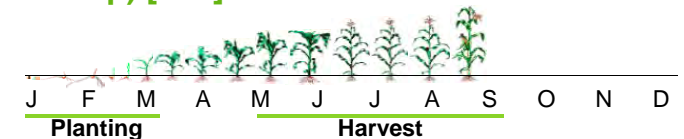
Decisions Take into Account Both Time of Year and Climate



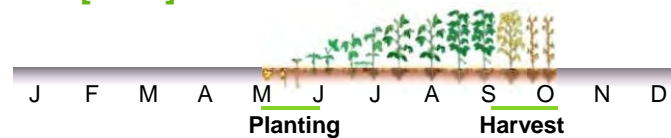
United States [35 %] ³



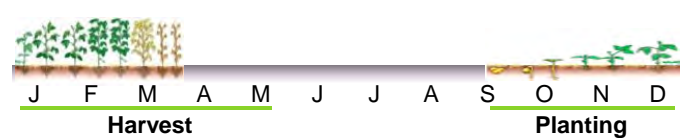
Brazil (Safrinha Crop) [8 %] ³



United States [33 %] ²



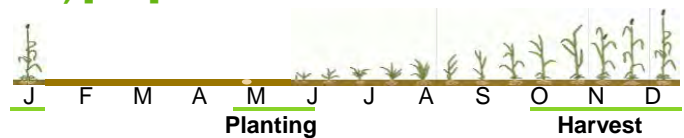
Brazil [30 %] ²



Europe (Winter) [21 %] ¹



Australia (Winter) [3 %] ¹



Seeds are typically sold up to 6 months prior to planting start

Crop Protection buying season starts prior to planting, and continues throughout the plant growth phase until shortly before harvest

¹ Percentage refers to the global share of production (avg. 2013-2017) - EU/Australia figures refer to total (spring & winter) wheat production

² Percentage refers to the global share of production (avg. 2013-2017)

³ Percentage refers to the global share of production (avg. 2013-2017); Brazil refers to total (1st & 2nd Crop) Corn production



Tailored Solutions Enable Optimal Grower Productivity

Optimizing Decisions for Growers to Produce More with Less

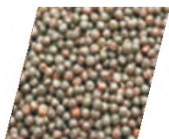
Superior products and use of digital tools like Climate FieldView across the Brazil soybean season



Digital Farming



Seeds
& Traits



Seed
Treatment



Weed
Management



Pest
Management



Disease
Management



Tailor-made customer solutions holistically enhance yield and sustainability, ensuring safe, healthy, and affordable food



Key Takeaways

Shaping Agriculture to Benefit Farmers, Consumers and our Planet

1

Climate and population trends, combined with finite resources, demand innovation in Ag

2

Our focus is in the leading crops within the growing €90bn global Ag input market

3

Farmers make over 40 key decisions a season; our goal is to help them optimize with the best solution on every acre

4

We maintain strong competitive advantages in creating the leading seed, biotech trait and crop protection chemistry solutions



Introduction to Agriculture



**Capital Markets Day
London, December 5, 2018**

Frank Terhorst
Head of Crop Science Strategy and
Portfolio Management





Appendix



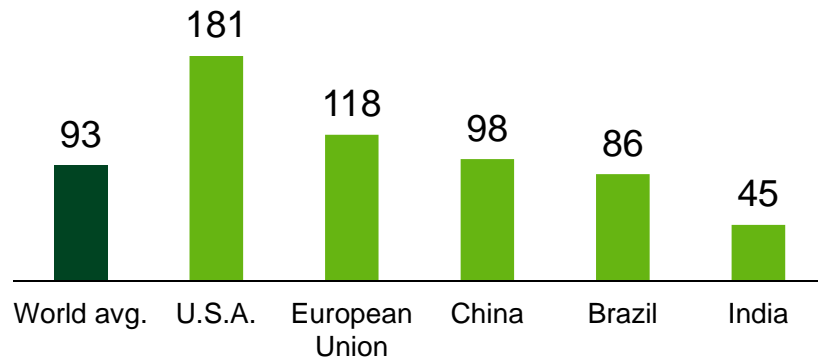
Reference Materials



Highest Corn Yields in U.S.A.

Majority of Global Corn is used for Feed

Corn Yields (bu/ac)¹



Corn Use²

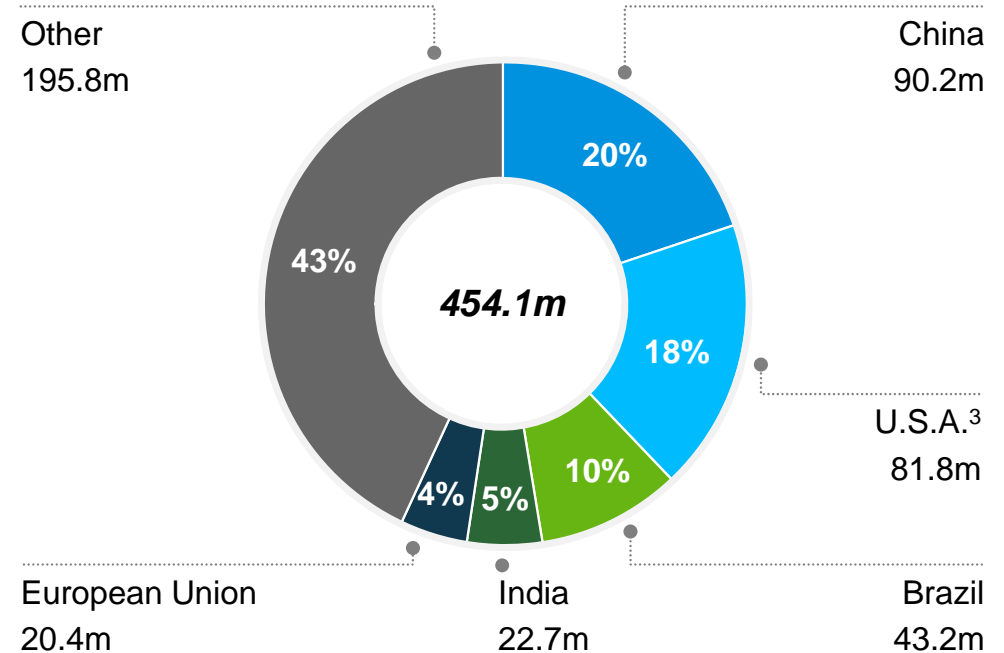
Feed	59%
Biofuel	18%
Food	13%
Other	10%

¹ USDA, Foreign Agricultural Service, Corn Area, Yield and Production as of 2018-10-11; 2018/19 Projections Oct

² OECD-FAO Agricultural Outlook 1990-2028; year 2017

³ U.S.A. Corn planted acres: 89.1m (2018/19 Projections Oct)

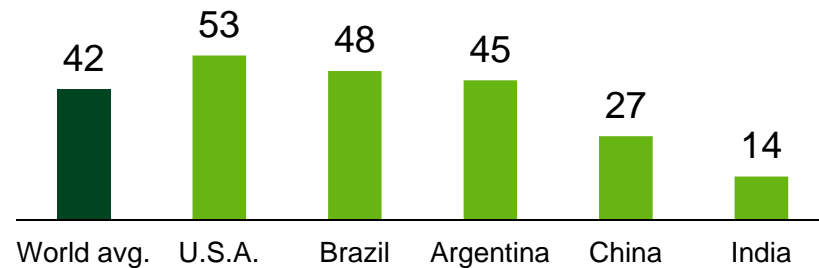
Major Corn Growing Countries (harvested acres)¹





Americas the Highest Yielding, Key Growing Region for Soybeans

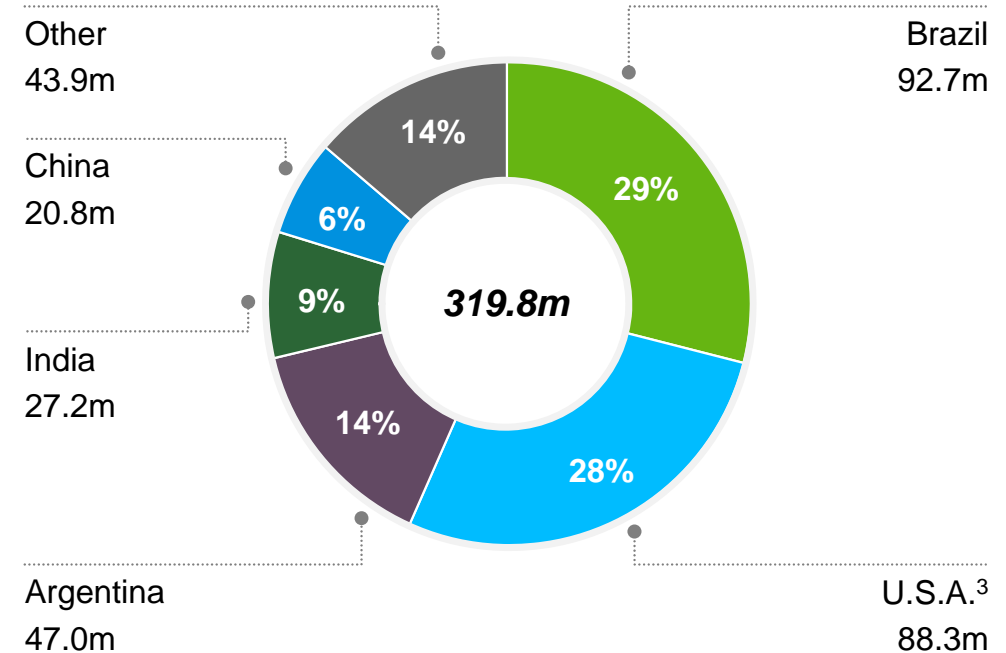
Soybean Yields (bu/ac)¹



Soybean Use²

Crush (Meal and Oil)	89%
Food	5%
Feed	1%
Other	5%

Major Soybean Growing Countries (harvested acres)¹



¹ USDA, Foreign Agricultural Service, Wheat Area, Yield and Production as of 2018-10-11; 2018/19 Projections Oct

² OECD-FAO Agricultural Outlook 1990-2028; year 2017

³ U.S.A. Soybean planted acres: 89.1m (2018/19 Projections Oct)



A Quarter of Global Soybean Production Goes to China

China Tariff on U.S.A. Soybean Expected to Impact Global Trade Flows



^P USDA, World Agricultural Supply and Demand Estimates, October 11, 2018; 2018/19 Projections Oct
^R Strategie Grains, October 25, 2018; Crop Year: 2017/18
mMT = million Metric Tons



The U.S.A. is a Major Supplier of Global Corn and Soybean

Corn Supply		Soybean Supply	
89.1	Million Acres Planted	89.1	Million Acres Planted
81.8	Million Acres Harvested	88.3	Million Acres Harvested
14.8	Billion Bushels Produced	4.7	Billion Bushels Produced
2.2	Billion Bushels Imports and Stocks	0.5	Billion Bushels Imports and Stocks
17.0	Billion Bushels Total Supply	5.2	Billion Bushels Total Supply

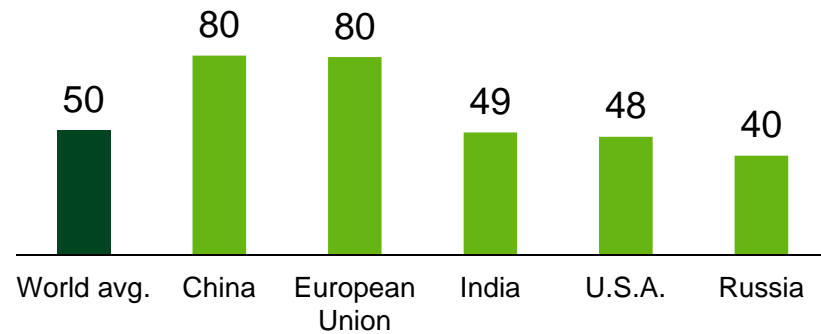
Source: USDA, World Agricultural Supply and Demand Estimates, October 11, 2018; 2018/19 Projections Oct



Wheat: Largest Global Staple Crop by Acreage

Only Conventional Varieties Grown

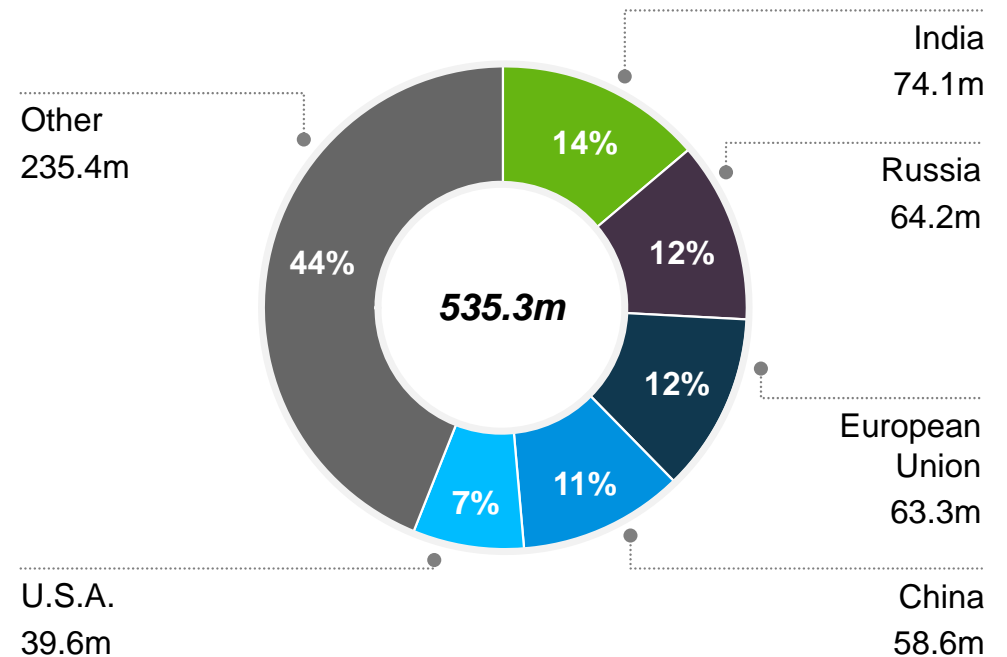
Wheat Yields (bu/ac)¹



Wheat Use²

Food	68%
Feed	19%
Biofuel	2%
Other	11%

Major Wheat Growing Countries (harvested acres)¹



¹ USDA, Foreign Agricultural Service, Wheat Area, Yield and Production as of 2018-10-11; 2018/19 Projections Oct

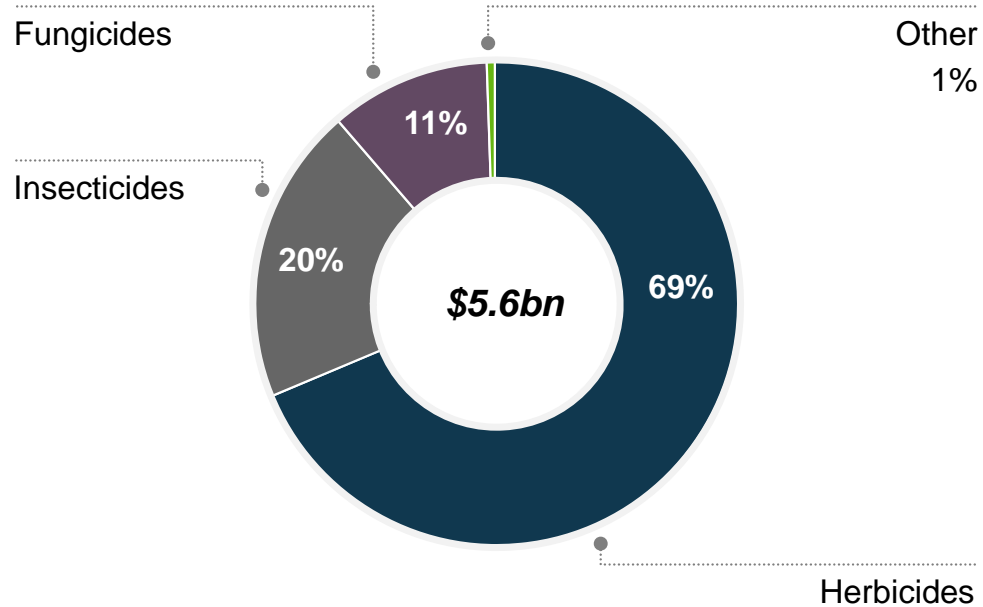
² OECD-FAO Agricultural Outlook 1990-2028; year 2017



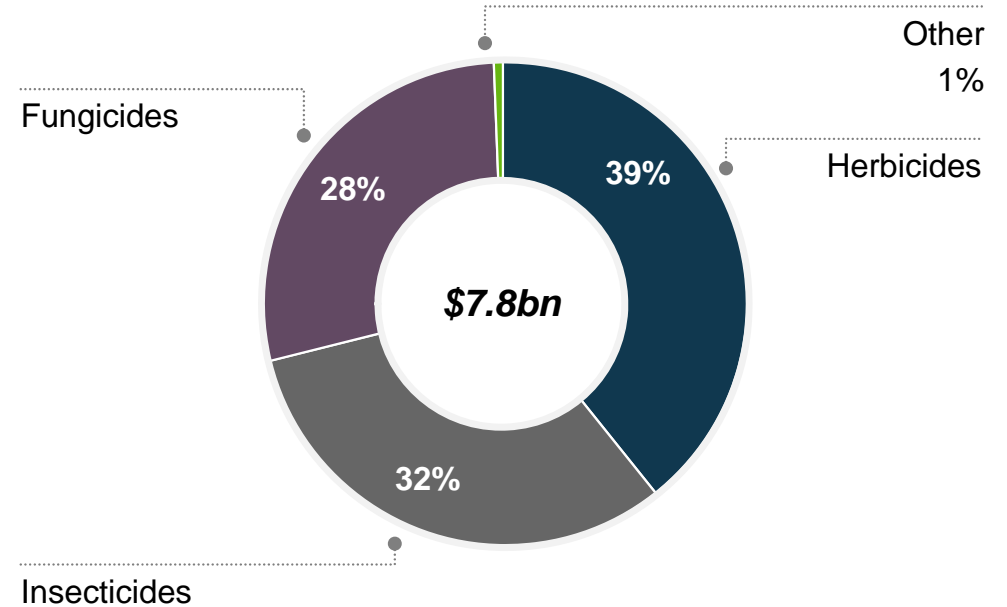
2016 Crop Protection Market by Crop and Segment

Corn / Soybean

Corn Crop Protection Market



Soybean Crop Protection Market



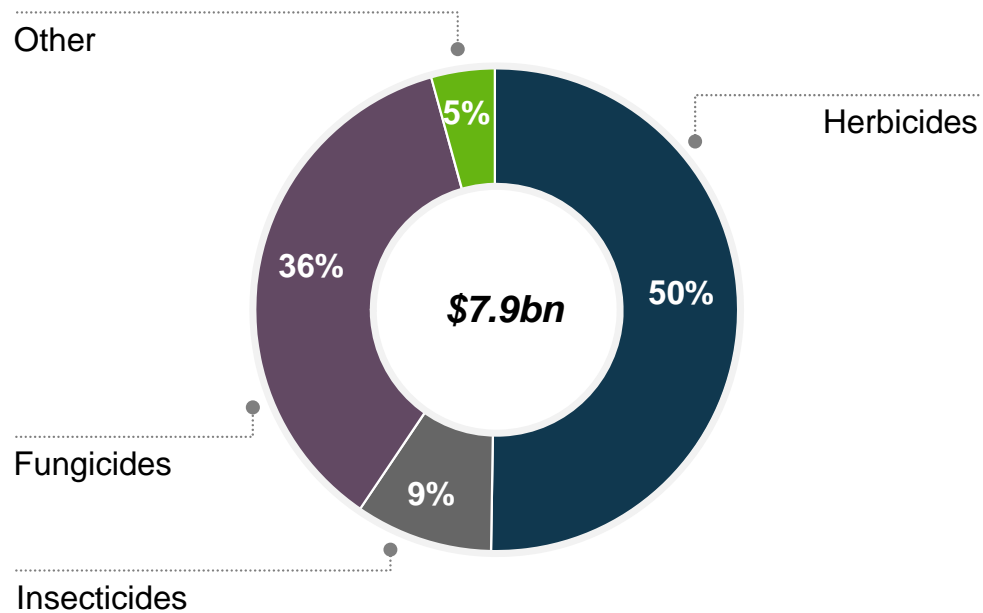
Source: Phillips McDougall AgriService 2017, Global Agrochemical Market by Crop 2016



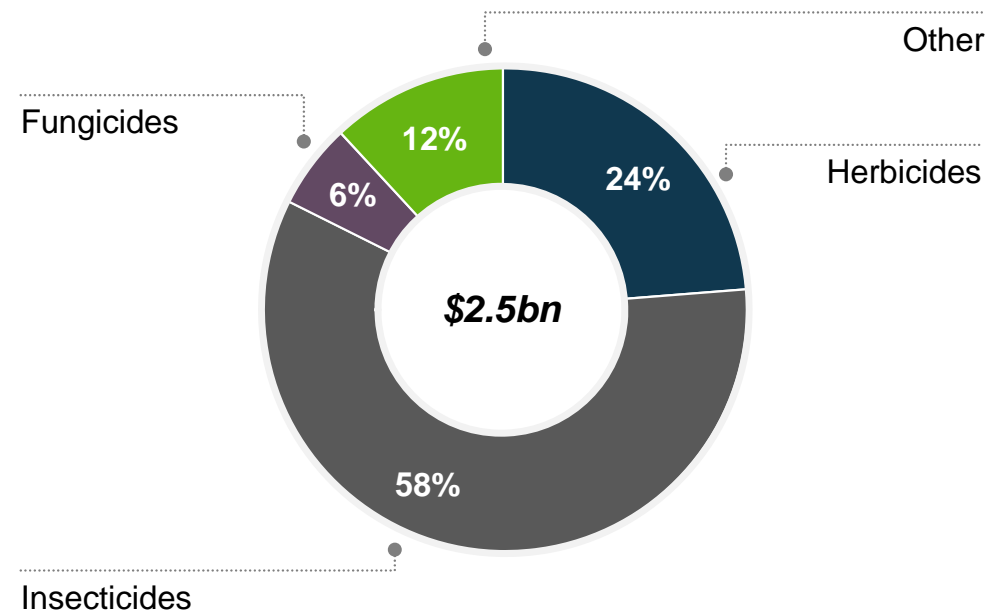
2016 Crop Protection Market by Crop and Segment

Cereals / Cotton

Cereals Crop Protection Market



Cotton Crop Protection Market



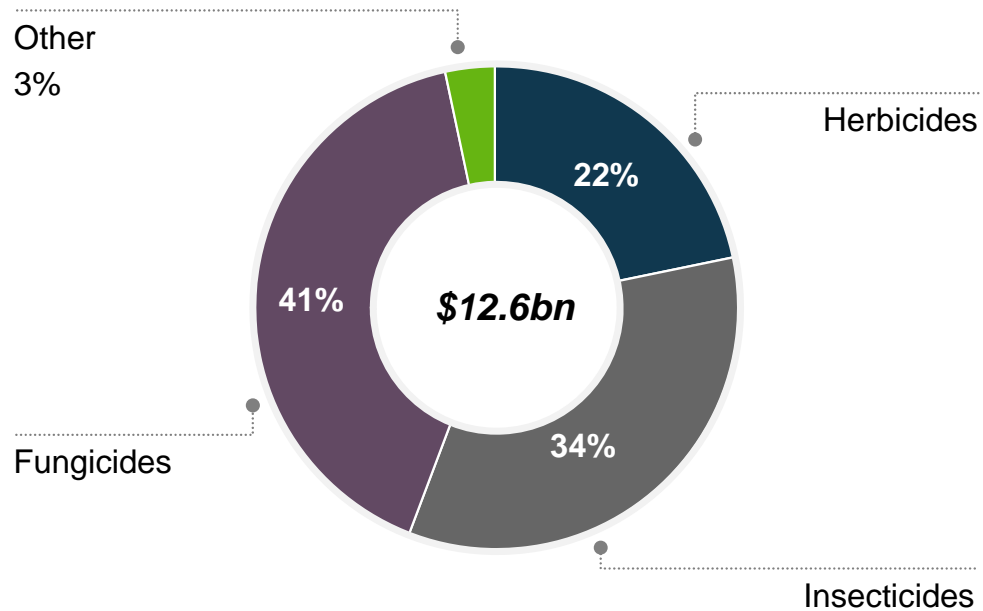
Source: Phillips McDougall AgriService 2017, Global Agrochemical Market by Crop 2016



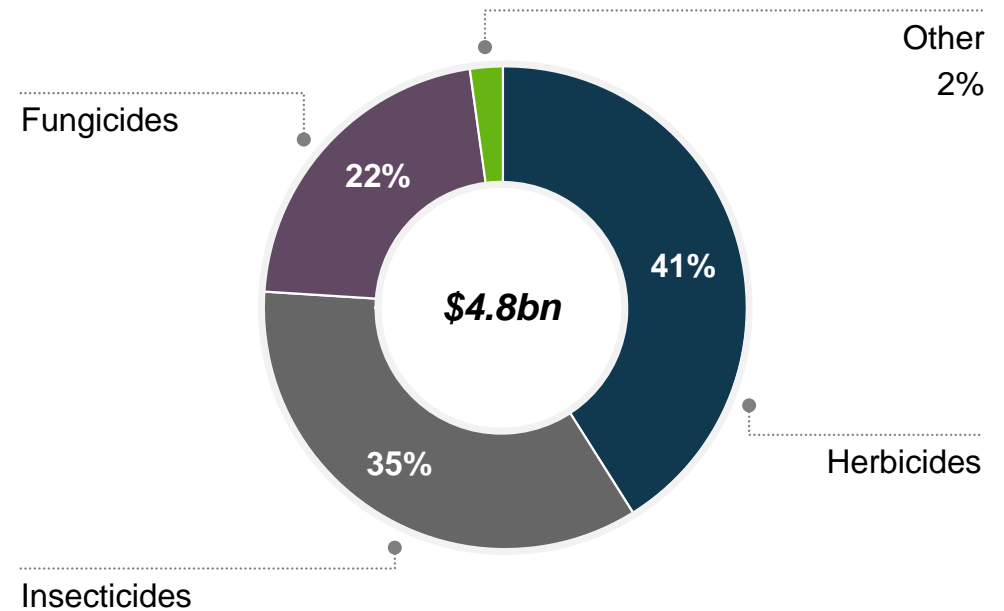
2016 Crop Protection Market by Crop and Segment

Fruit & Vegetables / Rice

Fruit & Vegetables Crop Protection Market



Rice Crop Protection Market



Source: Phillips McDougall AgriService 2017, Global Agrochemical Market by Crop 2016

/// Bayer Capital Markets Day /// London, December 5, 2018



Leading Corn Seed and Trait Products and Brands



United States

BRANDED SEED PRODUCTS:

SmartStax RIB Complete
VT Double PRO RIB Complete
VT Triple PRO RIB Complete
DroughtGard VT Double PRO RIB Complete
Trecepta (offered with VT Double PRO)
Roundup Ready Corn 2

LICENSED CORN GERMLASM

Corn States

SEED BRANDS:

DEKALB



Regional:

Fontanelle Hybrids - NE
Gold Country Seed - MN
Hubner Seed – East U.S.A.
Jung Seed Genetics - WI
Kruger Seeds - IA
Lewis Hybrids - MO
REA Hybrids – North U.S.A.
Stewart – IN, KY and OH
Stone Seed – IL
Specialty – IN and MI
Channel (direct)



Brazil

BRANDED SEED:

VT Triple PRO
VT Double PRO
VT PRO
Refuge MAX (Roundup Ready only)

SEED BRANDS:

DEKALB



Regional:

Agroeste
Sementes Agroceres



Argentina

BRANDED SEED

VT TRIPLE PRO
YieldGard RR2
Roundup Ready Corn 2

SEED BRANDS:

DEKALB



Regional:

La Tijereta



E.U.

BRANDED SEED

Conventional

SEED BRANDS:

DEKALB





Leading Soybean and Cotton Seed and Trait Products and Brands



United States

Soybean

BRANDED SEED PRODUCTS:

Roundup Ready 2 Xtend
Roundup Ready 2 Yield

SEED BRANDS:

Asgrow



LICENSED SOYBEAN GERMLASM

Corn States

LICENSED CORN GERMLASM

Corn States

Regional:

Fontanelle Hybrids - NE
Gold Country Seed - MN
Hubner Seed – East U.S.A.
Jung Seed Genetics - WI
Kruger Seeds - IA
Lewis Hybrids - MO
REA Hybrids – North U.S.A.
Stewart – IN, KY and OH
Stone Seed – IL
Specialty – IN and MI
Channel (direct)



Brazil

BRANDED SEED PRODUCTS:

Intacta RR2 PRO

SEED BRANDS

Monsoy
Asgrow



LICENSED SOYBEAN GERMLASM

Monsoy



BRANDED SEED PRODUCTS:

Intacta RR2 PRO



United States

Cotton

BRANDED SEED PRODUCTS:

Bollgard II XtendFlex Cotton
Roundup XtendFlex Cotton

SEED BRANDS

Deltapine



LICENSED COTTON GERMLASM

Cotton States

Australia

BRANDED SEED PRODUCTS:

Bollgard III Roundup Ready Flex Cotton
Roundup Ready Flex Cotton

India

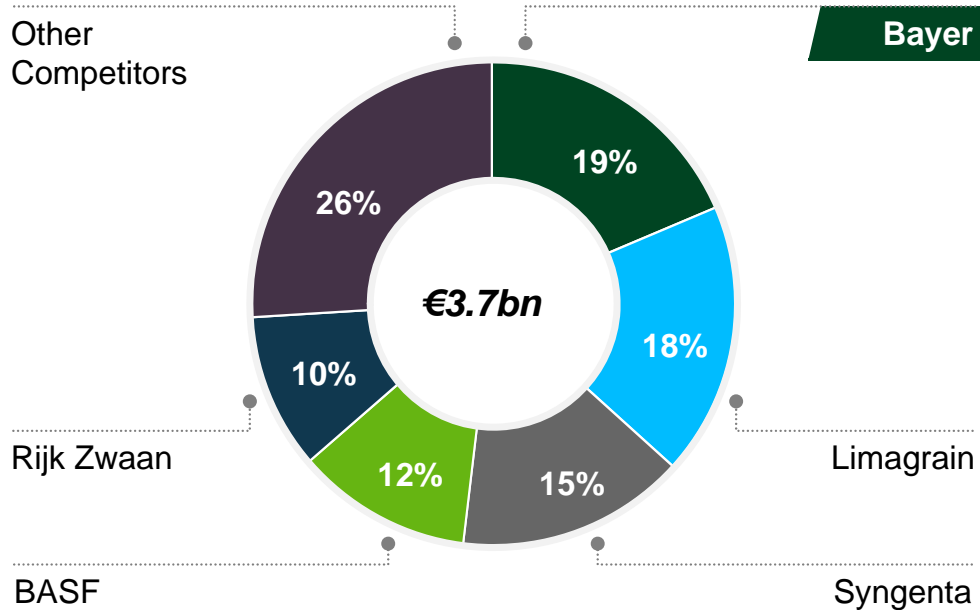
BRANDED SEED PRODUCTS:

Bollgard II Cotton

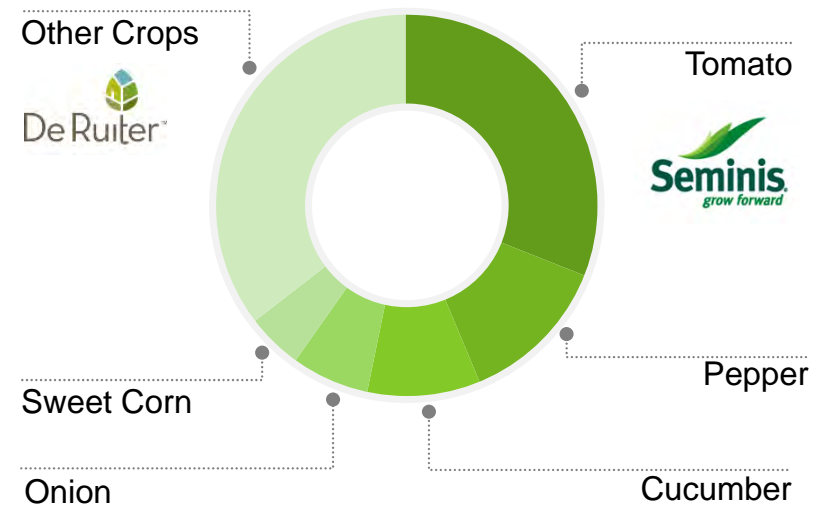


Bayer is a Global Leading Player in the Vegetable Seed Market

Major Players in Vegetable Seed (sales)¹



Bayer Vegetable Seed sales by crop



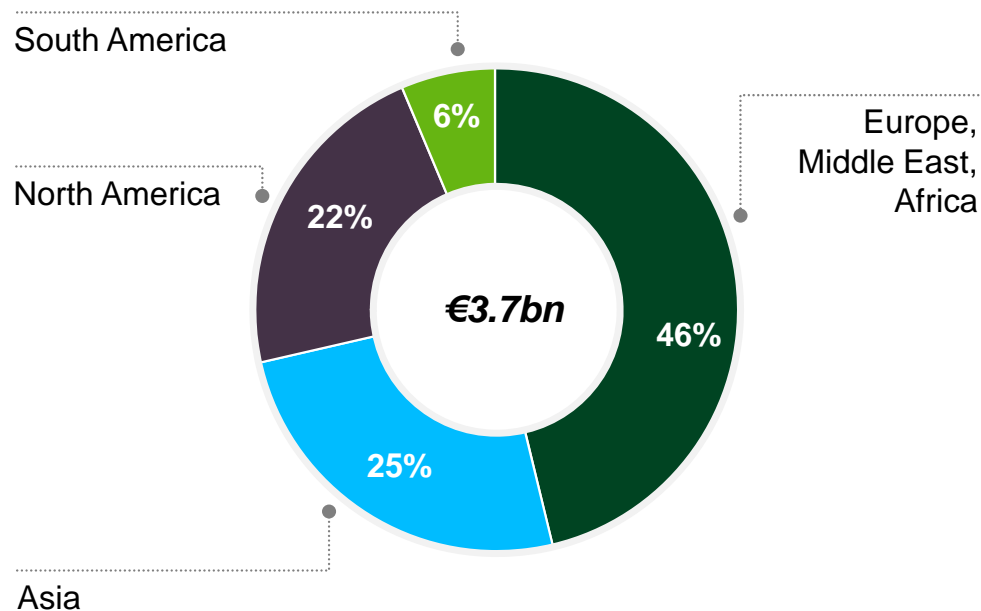
¹ Various external sources and internal estimates; 1 USD = 1.19 EUR



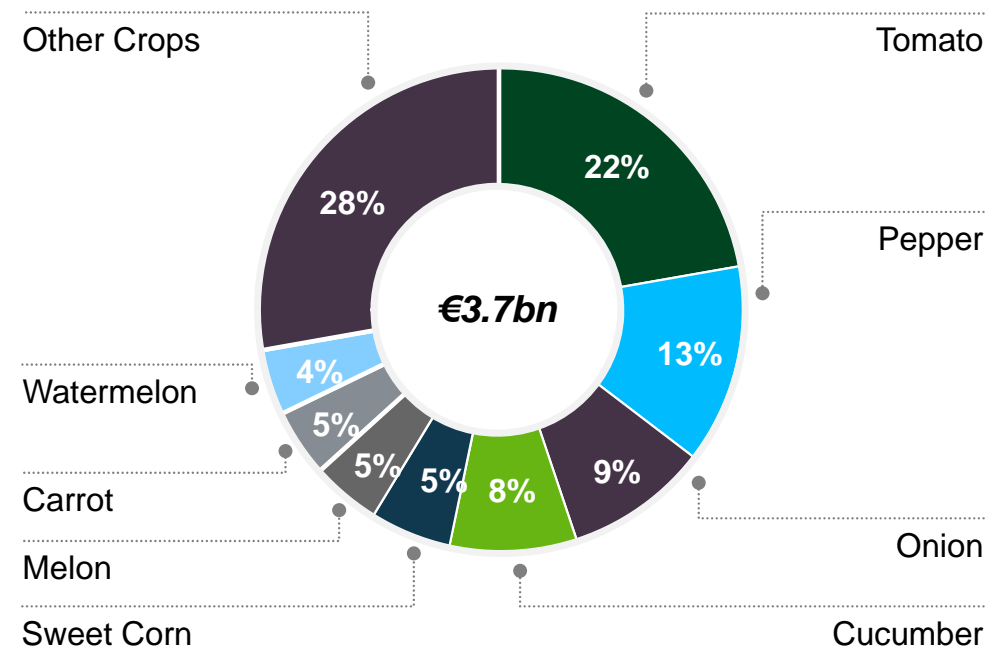
Our Focus Crops and Regions Align With Global Vegetable Market

Our Leading Crops are Tomatoes, Pepper, Cucumber and Regions are EMEA and North America

Vegetable Growing Regions (Value)¹



Major Vegetable Crops (Value)¹

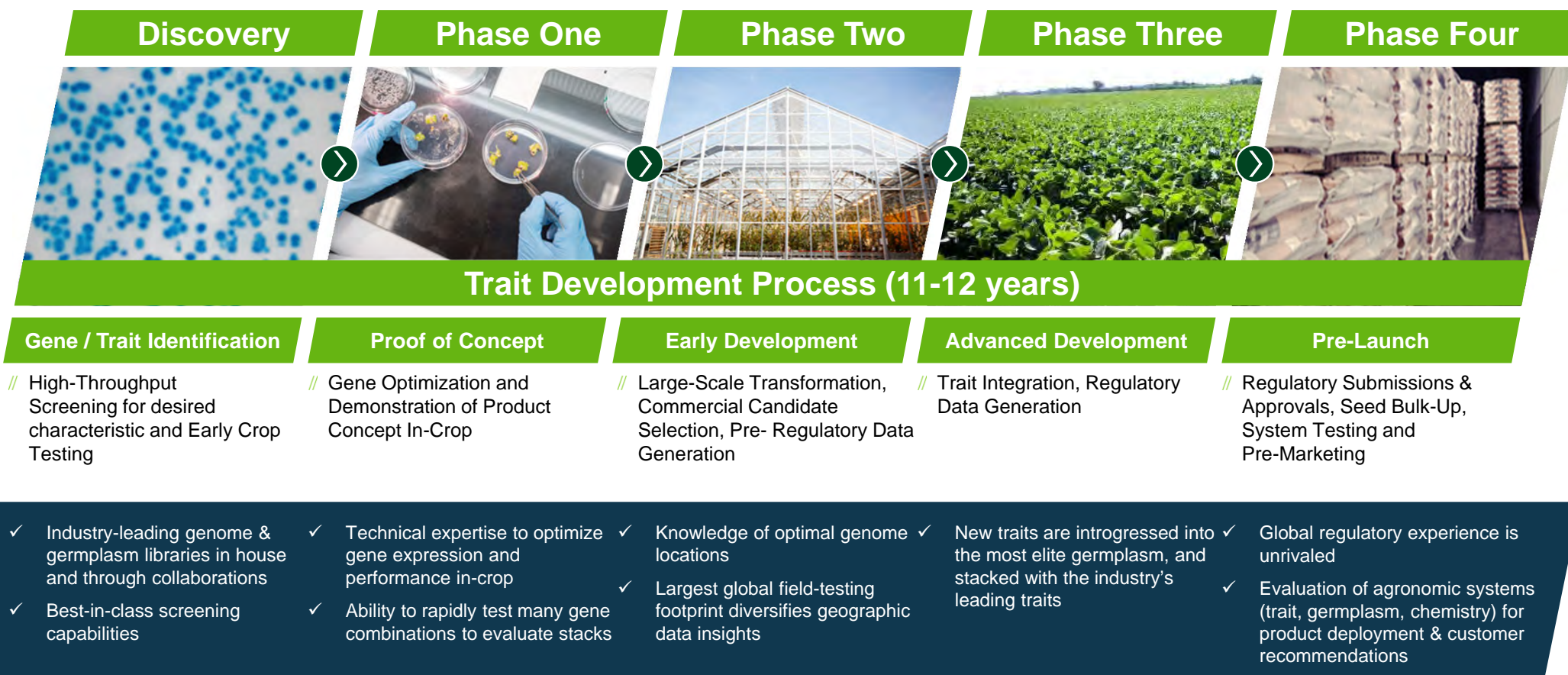


¹ Various external sources and internal estimates; 1 USD = 1.19 EUR



Developing World-Class Biotech Traits and Crops

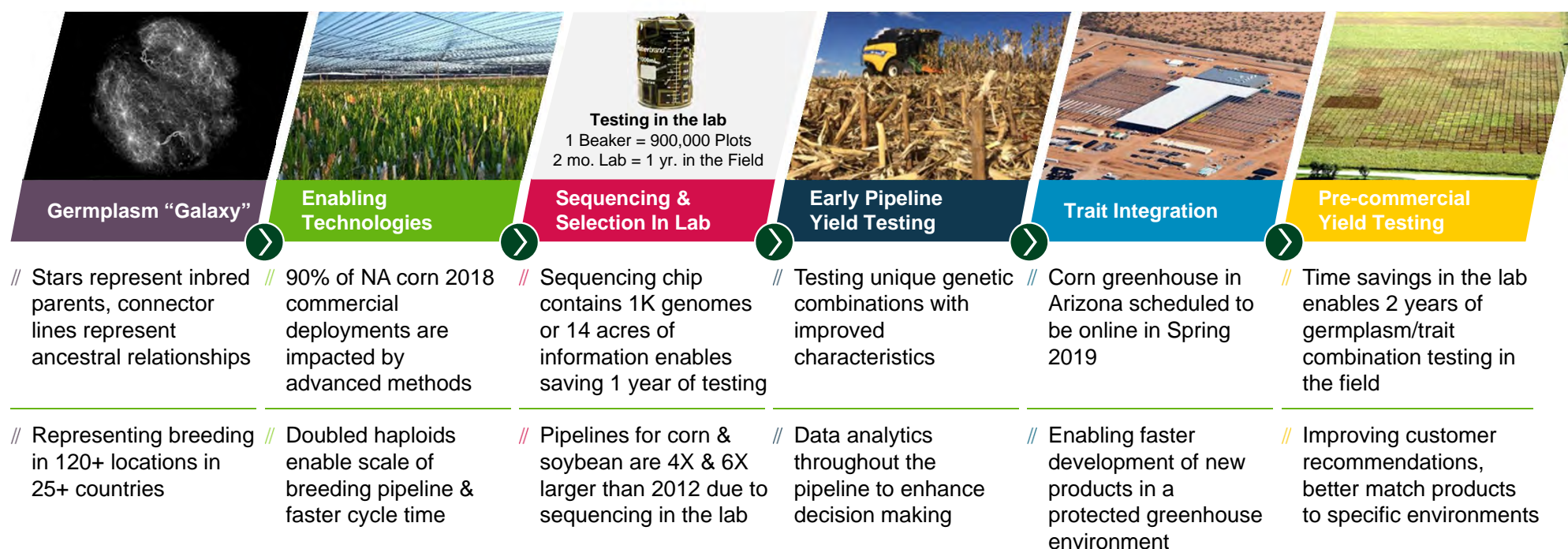
Scale and Expertise in Biotech Crop Development Lead the Industry





Scale and Leading Technology Drives Breeding Crop Development

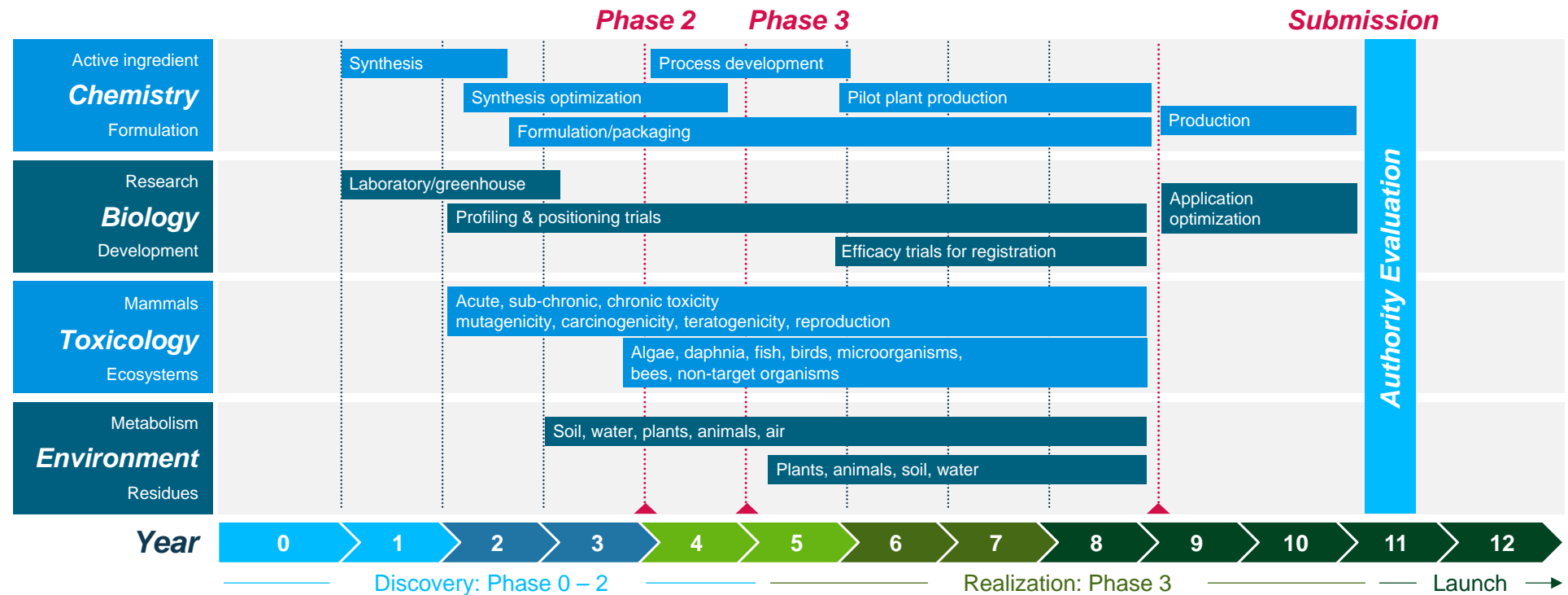
Optimizing Extensive Germplasm Library to Develop New Capabilities for Better Customer Solutions



8-10 year product development timeline



Chemical Crop Protection – From Idea to Market



After 10 to 14 years and an average investment of about €250m, one compound reaches the market



Glossary of Scientific and Agricultural Terms

Abiotic Stress

The negative impact of non-living factors on the living organisms in a specific environment. The non-living variable must influence the environment beyond its normal range of variation to affect adversely the population performance or individual physiology of the organism in a significant way. Whereas a biotic stress would include such living disturbances as fungi or harmful insects, abiotic stress factors, or stressors, are naturally occurring, often intangible, factors such as intense sunlight or wind that may cause harm to the plants and animals in the area affected. Abiotic stress is essentially unavoidable. Abiotic stress affects animals, but plants are especially dependent on environmental factors, so it is particularly constraining. Abiotic stress is the most harmful factor concerning the growth and productivity of crops worldwide. Research has also shown that abiotic stressors are at their most harmful when they occur together, in combinations of abiotic stress factors.

Agriculture

The art and science of cultivating the ground, including the harvesting of crops and the rearing and management of livestock.

Agronomy

A branch of agriculture dealing with field-crop production and soil management.

Biodiesel

An alternative to standard diesel fuel, this clean-burning, renewable fuel is created by combining methanol or ethanol (the base) with vegetable oil, such as canola or soybean oil, or animal fat.

Biodiversity

(Biological diversity) The variation of taxonomic life forms within a given ecosystem, often cited as a measure of the system's health.

Biofuel

A fuel derived from organic material that is not fossilized like coal or petroleum. Common sources of biofuel are corn, soybean, sugar cane, flaxseed and rapeseed.

Biomass

Organic, nonfossil material available on a renewable basis. Biomass includes all biological organisms, and their metabolic byproducts, that geological processes have not yet transformed into fossilized substances.



Glossary of Scientific and Agricultural Terms

Biotechnology

Applied biological science, as bioengineering or recombinant DNA technology.

Agricultural Biotechnology

An extension of traditional plant breeding through biotechnology, allowing plant breeders to make precise genetic changes that impart beneficial properties to the crop plants that provide food and fiber. Agricultural biotechnology helps farmers increase yields, enabling them to produce more food per acre and it reduces the need for chemicals, pesticides, water, and tilling; thereby providing benefits to the environment as well as to the health and livelihood of farmers. Through specific design, biotechnology also can be used to enhance the nutritive value of staple foods to improve overall nutrition and health.

Biotech Crop

A crop grown from seed that has been modified using biotechnology. Often biotech crops provide benefits through reduced need for plowing soil, reduction in pesticides; and added beneficial crop qualities such as vigor and increased yield.

Bollgard

Trademark for cotton genetically improved to offer protection against common pests, including cotton bollworm, tobacco budworm, and pink bollworm, which can cause significant damage to cotton crops. In-plant pest protection displaces repeated applications of insecticides compared to conventional cotton crops.

Carbon Footprint

The total amount of greenhouse gases emitted, directly and indirectly, by a natural or manmade system, usually expressed in equivalent tons of carbon or carbon dioxide.

Carbon/Climate Neutral

A system with no (or minimal) net carbon footprint. Such systems often pair carbon-producing activities with those that reduce or sequester carbon.

Carbon Sequestration

Any of several processes for the removal of excess carbon dioxide from the atmosphere in an effort to mitigate global warming. Many plants conduct natural biochemical processes that remove carbon from the atmosphere and convert it to biomass. These natural processes can be leveraged in agriculture through conservation tillage.



Glossary of Scientific and Agricultural Terms

Carbon Trading

A trading system modeled on a stock exchange that is designed to offset carbon emissions from one activity (such as burning fossil fuels in manufacturing, driving, or flying) with another (such as installing more efficient technologies, planting carbon-sequestering plants, or establishing contracts with others not to partake in carbon-releasing activities).

Cerrados

The ecologically rich savanna in central Brazil (and some of northeastern Paraguay and eastern Bolivia). Major efforts are underway to preserve this biologically rich savanna.

Climate Change

Any long-term significant change in the “average weather” that a given region experiences. Average weather may include average temperature, precipitation, and wind patterns. Climate change involves changes in the variability or average state of the atmosphere over durations ranging from decades to millions of years. These changes can be caused by dynamic processes on Earth, external forces including variations in sunlight intensity, and more recently by human activities. (See also Global warming)

Corn Borer

(*Ostrinia nubilalis*) A lepidopteran insect that affects production of maize and other crops, including sorghum, cotton, and many vegetables. It causes damage to the aboveground portions (stalk and ear) of maize plants.

Conservation Tillage

Crop production methods that de-emphasize use of the plow for weed removal and encompass a range of new farming production practices like reduced tillage, or no tillage. In general, these methods all include reduced use of the plow and increased use of crop mulch and cover on the fields.

These processes can increase the amount of water in the soil, decreases erosion and increases the amount and variety of soil biota. And they have the potential to aid carbon sequestration by incorporating more plant biomass into the soil.

Conventional Crop

A non-biotech hybrid or inbred crop grown with inputs, such as fertilizer, herbicides, and insecticides.

CSR

(Corporate social responsibility) A business outlook that acknowledges responsibilities to stakeholders – including suppliers, customers, employees, local and international communities in which the organization operates, and the natural environment.



Glossary of Scientific and Agricultural Terms

Detasseling

The act of removing the pollen-producing tassel from a corn (maize) plant and placing it on the ground. By removing the tassels from all plants of one variety, all the grain growing on those plants will be fertilized by the another variety's tassels. In addition to being more physically uniform, hybrid corn produces dramatically higher yields than corn produced by open pollination. With modern seed corn the varieties to hybridize are carefully selected so that the new variety will exhibit specific traits found in the parent plants. The detasseling process typically involves the use of specialized machines and human labor.

Dicamba

(3,6-dichloro-2-methoxybenzoic acid) A herbicide used to control broadleaf weeds. Common herbicides containing dicamba include Clarity Banvel, Oracle and Vanquish.

Ecological Economics

An interdisciplinary framework that seeks to merge the two historically separate fields of economics and ecology. It assumes that an inherent link exists between the health of the Earth's ecosystem and the economic system created by human beings; the economy is a subsystem of the earth's ecological system; and by understanding how each system flows into and out of the other, each can thrive and prosper.

Ecological Footprint

The total ecological impact of a person or system. The amount of land, food, water, and other resources consumed and generated. Usually measured in acres or hectares of productive land.

Ecology

A science that studies the Earth and its systems, including the interrelationships of all living things and all elements of their environment.

Ecosystem

A dynamic and interdependent living community of people, parts or mechanisms that interact with one another.

Feed

A mixture or preparation of food for feeding livestock.



Glossary of Scientific and Agricultural Terms

Fertilizer

Chemical compounds given to plants to promote growth; they are usually applied either through the soil, for uptake by plant roots, or by foliar feeding, for uptake through leaves. Fertilizers can be organic (composed of organic matter), or inorganic (made of simple, inorganic chemicals or minerals). They can be naturally occurring compounds such as peat or mineral deposits, or manufactured through natural processes (such as composting) or chemical processes (such as the Haber process).

Gene Stacked Event

A genetically modified organism (GMO) and all subsequent identical clones resulting from a transformation process are called collectively a transformation event. If more than one gene from another organism has been transferred, the created GMO has stacked genes (or stacked traits), and is called a gene stacked event.

Gene stacked events have become an important topic in plant breeding. Occasionally, researchers wish to transfer more than one trait (e.g. an insect resistance and a herbicide resistance) to a crop. Consequently, they need to transfer more than one gene, and do so either in one or in subsequent steps. This can be achieved either by genetic engineering or by conventional cross-breeding of GM plants with two different modifications.

In most contexts, the difference between a GMO with one new trait and a GMO with several of these is negligible. However, when the GM content of a harvest or any GM product is being measured, stacked genes may have severe consequences. Many countries require the labelling of GM products if the GM share of a single ingredient exceeds certain limits: for example, this limit lies at 0.9 percent in the European Union. Usually, this is analysed by measuring a genetic sequence common to most GMOs. This sequence is transferred along with the gene of interest, when a new GMO is created. A GMO with more than one transgene contains a corresponding number of copies of this sequence. Therefore, measuring the number of copies of this sequence in a food sample would return a figure twice (or more) as high as the actual GMO percentage. Researchers are trying to develop new measuring techniques to overcome this hurdle. Some of these projects are being conducted under the extensive European research programme on co-existence and traceability of GMOs, Co-Extra.

Genetically Modified Organism

Plants and animals that have had their genetic makeup altered to exhibit traits not intrinsic to the organism. In general, genes are copied from one organism that shows a desired trait and transferred into the genetic code of another organism.



Glossary of Scientific and Agricultural Terms

Genomics

The science that identifies crop traits and accelerate plant breeding. It is one of the tools used to "mine" germplasm, finding the best combinations of characteristics that can be bred or introduced into plants for better products. Genomics allows the "mapping" of a plant's genes to understand its structure and the role it plays in the plant's function.

Germplasm

The basic genetic material for any plant, used to develop new seed varieties. Within the germplasm are the basic characteristics that make plants what they are. A seed's genetic material that does not include the genetically modified organisms contained in a trait.

Global Warming

An aspect of climate change. The increase of temperature in the Earth's atmosphere and oceans. Global warming is accelerated by the greenhouse gases expelled into the atmosphere from manmade sources. (See also climate change.)

Glufosinate

Glufosinate is an active ingredient in several nonselective systemic herbicides - Basta, Rely, Finale, Challenge and Liberty. Glufosinate controls both monocot and dicot weeds.

Glyphosate

A non-selective herbicide used to kill weeds prior to planting and on fields where crops have Roundup Ready technology. It is the primary ingredient in Roundup agricultural herbicides.

Green

A metaphor referring to environmental association. Often used to associate products, organizations, political parties, or policies with environmental sensitivity.

Green Tech

A collection of new technologies and approaches that maximize human, environmental, and economic benefits.

Greenhouse Gas

Gases produced from human activities that trap solar radiation and thus contribute to climate change. These include carbon dioxide (CO₂), methane (CH₄) and hydrofluorocarbons (HFCs).



Glossary of Scientific and Agricultural Terms

Herbicide

A herbicide is used to kill unwanted plants. Selective herbicides kill specific targets while leaving the desired crop relatively unharmed. Some of these act by interfering with the growth of the weed and are often based on plant hormones. Herbicides used to clear waste ground are nonselective and kill all plant material with which they come into contact. Some plants produce natural herbicides, such as the genus *Juglans* (walnuts). They are applied in total vegetation control (TVC) programs for maintenance of highways and railroads. Smaller quantities are used in forestry, pasture systems, and management of areas set aside as wildlife habitat..

Hybrid

A plant that is heterogeneous; the offspring of two plants of the same species but different varieties.

Hydrogenation

To add hydrogen to the molecules of an unsaturated organic compound. In processing vegetable oils, hydrogenation results in the conversion of liquid vegetable oils to solid or semi-solid fats. Trans fats are a byproduct of this process.

Hypoxic Zone

Hypoxia means “low oxygen”. In estuaries, lakes, and coastal waters, low oxygen usually means a concentration of less than 2 parts per million. For example, the Gulf of Mexico hypoxic zone is an area along the Louisiana-Texas coast where water near the sea floor has hypoxic conditions.

Input

Resources used in agriculture to produce a crop, including seed, fertilizer, herbicide, and insecticide.

Invasive Species

A species of plant, animal, or fungus that tends to spread unaided in a nonnative ecosystem.

Marker Genes

Genes coding for particular traits that allow a microorganism to be tracked.

Metrics Conversion

1 hectare = 2.471044 acres



Glossary of Scientific and Agricultural Terms

Molecular Breeding

An enhanced tool that involves the use of DNA markers for genes in combination with physical measurement of traits to accelerate selection in plant breeding programs. Also called marker-assisted breeding

Mutagenic

An agent, such as a chemical, ultraviolet light, or a radioactive element, that can induce or increase the frequency of mutation in an organism.

Open-Pollinated

Uncontrolled pollination of a crop by insects, birds, wind, or other natural mechanisms. It can result in seeds and plants of varying quality and hardness.

Organic

In food and agriculture, the term generally describes the absence of chemical pesticides, synthetic hormones and fertilizers, and certain other materials in the cultivation of end products.

Organic Crop

A crop grown without employment of chemically formulated fertilizers, growth stimulants, antibiotics, or pesticides.

Plant Breeding

The process of working with a plant species to create desired characteristics for specific purposes in successive generations. This process involves either controlled pollination, genetic engineering, or both, followed by artificial selection of progeny.

Pesticide

A pesticide is a substance or mixture of substances used to kill a pest. A pesticide may be a chemical substance, biological agent (such as a virus or bacteria), antimicrobial, disinfectant or device used against any pest. Pests include insects, plant pathogens, weeds, mollusks, birds, mammals, fish, nematodes (roundworms) and microbes that compete with humans for food, destroy property, spread or are a vector for disease or cause a nuisance. Although there are benefits to the use of pesticides, there are also drawbacks, such as potential toxicity to humans and other animals.

Renewable

Any material or energy that can be replenished in full without loss or degradation in quality.



Glossary of Scientific and Agricultural Terms

Rootstock

A rootstock is a plant, and sometimes just the stump, which already has an established, healthy root system, used for grafting a cutting or budding from another plant. The tree part being grafted onto the rootstock is usually called the scion. The scion is the plant which has the properties desired by the propagator, and the rootstock is the working part which interacts with the soil to nourish the new plant. After a few years, the tissues of the two parts will have grown together, producing a single tree although genetically it always remains two different plants.

The use of rootstocks is most commonly associated with fruiting plants and trees but is the only way to mass propagate many types of plants that do not breed true from seed or are particularly disease susceptible when grown on their own roots. Although grafting has been practiced for many hundreds (if not thousands) of years, most orchard rootstocks in current use were developed in the 20th century

Roundup

A brand of agricultural herbicides produced by Monsanto. The properties of Roundup agricultural herbicides and other glyphosate products can be used as part of environmentally responsible weed control programs, including conservation tillage.

Roundup Ready

A trademark for biotechnology traits that convey in-plant tolerance to glyphosate, enabling growers to spray labeled Roundup branded agricultural herbicides over the top, with excellent crop safety and no yield reduction.

Seed Production

The process of growing crops to be sold as seed, instead of growing crops to sell as food or feed. Because each seed will become a crop plant, seed production requires high standards for quality and germination.

Stewardship

Responsible caretaking of products and resources. In ecology, this means making decisions regarding the care of the environment with the goal of passing healthy ecosystems on to future generations.

Sustainability

Development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

Sustainable Agriculture

Farming methods that allow the production of crops or livestock without damage to the farm as an ecosystem, including effects on soil, water supplies, biodiversity or other surrounding natural resources.



Glossary of Scientific and Agricultural Terms

Sustainable Development

A pattern of resource use that seeks to meet human needs while preserving the natural environment so these needs can be met in the present and in the indefinite future.

Sustainable Management

The ability to direct the course of a company, community, organization, country or any activity that restore and enhance all forms of capital (human, natural, manufactured, and financial) to generate stakeholder value and contribute to the well being of current and future generations.

Subsistence Farmer

A farmer who grows just enough food for his family's own needs with little, if anything, left over to sell.

Trait

An important characteristic of a crop that is determined by a specific gene or set of genes.

It generally implies a biotech trait, but not necessarily. A trait is a specific genomic characteristic of a plant variety/hybrid. Non-biotech traits include high oil and waxy corn. Bayer biotech traits include Roundup Ready, Yieldgard Corn Borer, etc.

Trait Combination, Trait Stacking

The combination or "stacking" of traits allows the farmer to have the value of multiple traits, instead of having to choose between them. Combining traits provides tangible cost and yield advantages to farmers. Within each respective crop, farmers can choose to combine different traits in a single seed, including insect-protection and herbicide tolerance. These product offerings are commonly referred to as "stacked" traits.

Transgenic

An organism that has acquired traits from another species, as through biotechnology.

Although DNA of another species can be integrated in a plant genome by natural processes, the term "transgenic plants" refers to plants created in a laboratory using recombinant DNA technology. The aim is to design plants with specific characteristics by artificial insertion of genes from other species or sometimes entirely different kingdoms.

Varieties containing genes of two distinct plant species are frequently created by classical breeders who deliberately force hybridization between distinct plant species when carrying out interspecific or intergeneric wide crosses with the intention of developing disease



Glossary of Scientific and Agricultural Terms

Transgenic

(continued)

resistant crop varieties. Classical plant breeders use a number of in vitro techniques such as protoplast fusion, embryo rescue or mutagenesis to generate diversity and produce plants that would not exist in nature.

Such traditional techniques (used since about 1930 on) have never been controversial, or been given wide publicity except among professional biologists, and have allowed crop breeders to develop varieties of basic food crop, wheat in particular, which resist devastating plant diseases such as rusts. Hope is one such wheat variety bred by E. S. McFadden with a gene from a wild grass. Hope saved American wheat growers from devastating stem rust outbreaks in the 1930s.

Methods used in traditional breeding that generate plants with DNA from two species by non-recombinant methods are widely familiar to professional plant scientists, and serve important roles in securing a sustainable future for agriculture by protecting crops from pests and helping land and water to be used more efficiently.

Vistive

A Bayer brand of soybean and oilseed rape designed to produce better oils that help meet consumer demand for healthy, great-tasting foods. These oilseeds contain lower levels of linolenic acid, resulting in more stable oil with less need for hydrogenation. The hydrogenation process of soybean produces undesirable trans fats.

YieldGard

A trademark for biotechnology traits for maize genetically modified to protect against specific lepidopteran pests, such as corn rootworm, corn borer, and others.

Zero Waste

The goal of developing products and services, managing their use and deployment, and creating recycling systems and markets to eliminate the volume and toxicity of waste and materials, and to conserve and recover all resources.



Excellence in Commercial Integration and Execution



**Capital Markets Day
London, December 5, 2018**

Brett Begemann / Chief Operating Officer /
Crop Science Division





Disclaimer

Cautionary Statements Regarding Forward-Looking Information

This presentation contains forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, but rather reflects Bayer's current beliefs, expectations and assumptions regarding the future. This applies, in particular, to statements in this presentation on revenue growth, including product introductions and peak sales potential, synergies, especially in relation to the acquisition and integration of Monsanto Company, portfolio adjustments, cost reduction, financial targets and earnings, cash flow generation, deleveraging and other similar statements relating to future performance, including with respect to the markets in which Bayer is active.

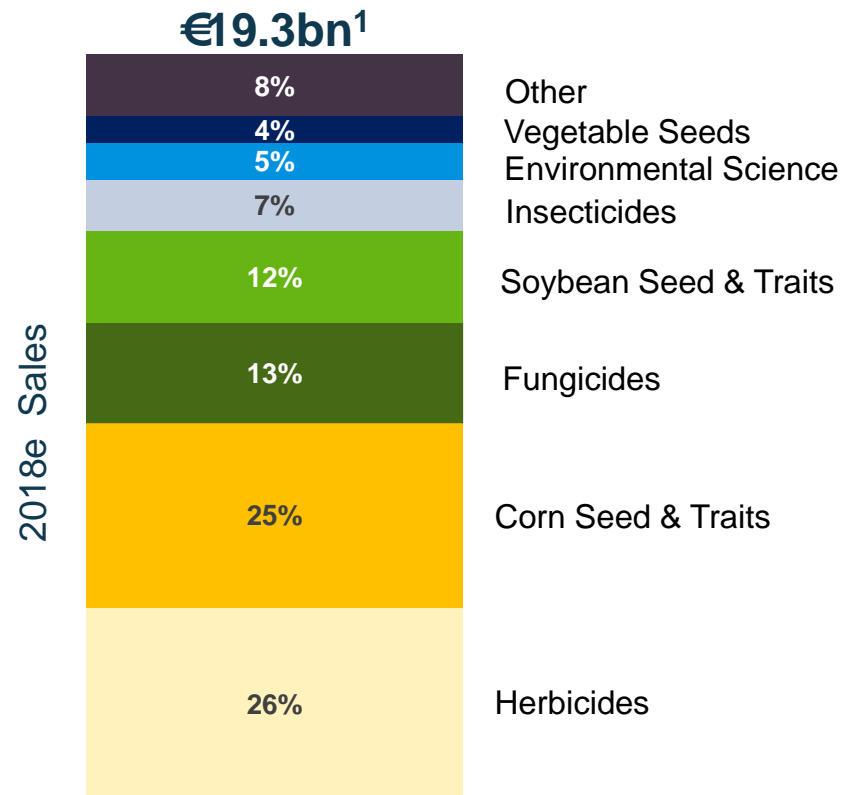
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Target Greater than 4% Sales CAGR from 2018 to 2022

Leadership and Innovation Translate into Above Market Sales Growth



Key Sales Growth Drivers

- // Deliver annual germplasm refresh across the seeds portfolio to drive price and share gains
- // Continue penetration of Roundup Ready Xtend crop system; transition to XtendFlex with expected U.S.A. launch in 2020²
- // Continue penetration of Intacta RR2PRO; transition to Intacta 2 Xtend with expected launch in South America in 2021²
- // Increase crop protection sales on the >400m acre seed & trait footprint; FieldView platform an enabler
- // Maximize sales synergies

¹ The unaudited Pro-forma data are presented as if both the acquisition of Monsanto and the associated divestments had taken place as of January 1, 2018. Sales of Monsanto are presented in periods as per the Bayer fiscal year. One-time effects of business operations, the accounting for discontinued operations and the recognition and measurement of sales from certain business transactions have been adjusted in line with our accounting. Due to this simplified procedure, they explicitly do not reflect sales according to IFRS or IDW RH HFA 1.004, meaning they have not been audited.

² Pending regulatory approvals



Corn Seed & Trait: Leading Share Position Enhanced by Innovation

Annual Germplasm Upgrade, New Technology Launches and Digital Ag Key to Growth

Germplasm Position and Share¹

U.S.A.	#1	>50%
Brazil	#1	~45%
Argentina	#1	~75%
E.U.	#2	~20%

2018 global
trait acres¹ **~110 m**

Sales Growth Opportunity Areas: 2018 - 2022



INSECT CONTROL: SmartStax Pro

WEED CONTROL: New herbicide tolerance traits

DIGITAL AG: Climate FieldView

SEED GROWTH: BioRise 2 corn offering and NemaStrike Technology

SEED: Annual launch of ~200 new higher-performing hybrids globally

NEAR TERM

2022+

¹ Internal estimates of branded and licensed germplasm share positions



Annual Germplasm Upgrades Serve as Foundational Growth Driver

Leading Global Germplasm Libraries and Advanced Breeding Tools Deliver High-performing Products

Corn



// Deployed >200 hybrids in 2018

// Maintain average >7 bu/acre U.S.A. yield advantage with leading hybrids

Soybean



// Deployed ~200 varieties in 2018

// Maintain average ~2 bu/acre U.S.A. yield advantage with leading varieties

Cotton



// Deployed 20 varieties in 2018

// Maintain lint/acre U.S.A. yield advantage with leading varieties; 2018 was 81lbs of lint per acre advantage

Vegetables



// Deploy ~150 varieties annually; focus in tomatoes and peppers

// Focus on disease resistance and yield with new launches

Protect performance with NemaStrike Technology and other seed-applied solutions





Provides for annual price mix gains as growers trade up to higher-performing seeds

Digital Ag becomes proof point for performance advantage



Leading Go-to-Market Choices Complement Product Performance

~7,800 Customer-facing Employees Meeting Customers Where They Want to Purchase our Products

GO-TO-MARKET					
	Value Proposition	Product Performance	Full Season Service	Relationship	Value
	Multi-Brand Strategy 'Seed'	// DEKALB // Asgrow // Deltapine	// Channel // Agroeste	// U.S.A Regional Brands // Agroceres	// U.S.A. Corn States // Latijereta
	Multi-Brand Strategy 'Crop Protection'	// Luna // Alion // Sivanto	// Velum Prime // Xpro // Movento	// Fox	// Confidor // Nativo
	Channel Strategy 'Route to Market'	// Direct Dealer // Retailer // Magnum	// Agency // Dealer // Direct	// Dealer // Direct	// Licensing // Indent
Digital Ag has the potential to inform and improve our customer relationships and go-to-market strategy					



Soybean Seed & Trait: Key Trait Upgrades Expected to Fuel Growth

New Solutions in Insect and Weed Control Provide More Options for Farmers in the Americas

Germplasm Position and Share¹

U.S.A.	#1	>40%
Brazil	#1	~20%

2018 global
trait acres¹ **~220 m**

Sales Growth Opportunity Areas: 2018 - 2022



INSECT CONTROL: Intacta 2 Xtend

WEED CONTROL: XtendFlex Soybean

DIGITAL AG: Climate FieldView

SEED GROWTH: NemaStrike Technology

SEED: Annual germplasm upgrade of ~200 higher-performing varieties annually

NEAR TERM

2022+

¹ Internal estimates of branded and licensed share positions



Roundup Ready Xtend Crop System Continues Record Growth

XtendFlex Soybeans Serve as Next-generation to Provide Tremendous Flexibility in Weed-control Options

Roundup Ready 2 Xtend Soybean



Greenville, MS June 2017

XtendFlex Soybean



Robersonville, NC August 2018

- // **>40m acres in 2018**; expect the Roundup Ready Xtend Crop System for soybean and cotton to grow to 60m acres in 2019
- // **EPA continues registration of XtendiMax with VaporGrip²** technology, a low-volatility dicamba formulation for in-crop use
- // Potential fit on all soybean acres in North America; **broadly licensed to U.S.A. seed companies with >90% share**

¹ Pending regulatory approvals ² XtendiMax with VaporGrip Technology is a restricted use pesticide

- // Trait combination to provide tolerance to three herbicides; **glyphosate, glufosinate and dicamba**
 - // Aligns with the successful approach in Bollgard II XtendFlex cotton
- // Stewarded Ground Breakers trials expected in the U.S.A. in 2019, with **anticipated launch in 2020¹**



South American Soybean Trait Technologies Continue to Advance

Insect-protected Soybean Technologies Have a Fit on ~100m Acres in South America

Intacta RR2 PRO



Nao-Me-Toque, Rio Grande Do Sul, Brazil 2010

- // Exceptional performance, penetrating 60m acres in South America in just five years
- // Consistently provides yield advantage and reduces insecticide applications for the primary insect pest in tropical soybean

Intacta 2 Xtend



Uberlandia, Minas Gerais, Brazil 2017/2018

- // Intacta 2 Xtend trait technology to provide an additional mode of action for insect control and both glyphosate and dicamba tolerance for weed control
- // Targeting stewarded trials starting in 2019 and expected launch in 2021¹

¹ Pending regulatory approvals



Herbicides: Capitalize on Opportunities with Leading Portfolio

New Value Capture Concepts Around Integrated Weed Management in a Changing Weed Control Market Environment

	Global Herbicide Market ^{1,2}		Seed & Trait Footprint ³		Key Growth Factors	Digital Tools
	Crop % of Mkt.	Bayer Position ⁴	Bayer % of Planted Acres			
Corn		#1	NA	LATAM	Corn in NA and LATAM: Expand share of combined portfolio by including selective herbicides in existing grower offers	 In-season Field Health
Soybean		#1	LATAM		Soybean in LATAM: Launch new selective herbicides to complement glyphosate business and contribute to holistic crop solutions	 In-season Field Health
Cereals		#1	Not relevant		Cereals in EMEA: Defend/expand industry-leading position in cereals through differentiated lifecycle management	

¹ Global Market: Represents the defined crop's portion of the global herbicide market. Optimas forecast for Market 2018, Status October 2018

² Bayer Indication Position: Agrowin 2017 + estimations for DowDupont and Bayer divestments split and allocation, Status October 2018;

³ Bayer S&T Footprint: Internal estimations of percent of planted acres in the region containing at least one seed or trait technology from Bayer

⁴ Corn herbicide position is head-to-head with ChemChina



Glyphosate is a Vital and Effective Tool

Every Year, as much as 40% of World's Potential Harvests are Lost to Pests, Including Weeds

Glyphosate was developed 40+ years ago and is today the most widely used, non-selective herbicide in the world. It is extremely effective in controlling weeds by blocking an enzyme necessary for photosynthesis. When used as directed, glyphosate is not harmful to people and animals.

Benefits of Glyphosate

- // In past, farmers controlled weeds by hand
- // With mechanization, farmers moved to plowing soil, which contributes to topsoil erosion, and using multiple selective herbicides
- // Using glyphosate-based herbicides, farmers can leave soil intact, supporting soil health and reducing greenhouse gas emissions
- // Overall, more effective, more sustainable and leads to larger harvests

History of Safe Use

- // For 40+ years, overwhelming conclusion of regulators worldwide has been glyphosate can be used safely according to label instructions, including EPA, EFSA, and ECHA
- // Extensive body of science (800+ studies over several decades) confirm that glyphosate-based products are safe when used as directed and EPA's 2018 risk assessment examined more than 100 studies and concluded that glyphosate is not likely to be carcinogenic to humans.
- // 160+ countries have approved use of glyphosate



"I need glyphosate on my farm. It helps me be more sustainable, both environmentally and economically, it helps me protect my soil from erosion and build soil health, and it helps me sequester carbon, reducing greenhouse gas emissions ..."

Jake Leguee
Leguee Farms, Saskatchewan



Fungicides: Soybean and Horticulture Portfolios Expected to Drive Growth

Securing a Plentiful Supply of High Quality Produce Through Effective Disease Management

	Global Fungicide Market ^{1,2}		Seed & Traits Footprint ³	Key Growth Factors	Digital Tools
	Crop % of Mkt.	Bayer Position	Bayer % of Planted Acres		
Horti-culture		#2	#1 in vegetable seed sales	Horticulture globally: Growth driven by innovation and portfolio breadth, e.g. Luna, with multi-crop performance and produce shelf-life benefits, and expansion of Nativo and Infinito	
Soybean		#1	LATAM	Soybean in LATAM: Growth driven by Fox and Fox Xpro with performance that addresses rust. Further synergies to capitalize upon with seeds and herbicide portfolio.	
Cereals		#1	Not relevant	Cereals globally: Retaining leading position through breadth of modes-of-action and innovation for sustainable solutions	
Corn		#3	NA	Corn NA: Develop fungicide market through novel business model demonstrating the customer value of Corn fungicides	

Fungicides Trials

¹ Global Market: Represents the defined crop's portion of the global herbicide market. Optimas forecast for Market 2018, Status October 2018

² Bayer Indication Position: Agrowin 2017 + estimations for DowDupont and Bayer divestments split and allocation, Status October 2018;

³ Bayer S&T Footprint: Internal estimations of percent of planted acres in the region containing at least one seed or trait technology from Bayer



Insecticides: Innovation and Portfolio Enable Growth Above Market

Growing Food and Feed Demand, Pest Epidemics and Resistance Challenges Drive Demand

	Global Insecticide Market ^{1,2}		Seed & Traits Footprint ³	Key Growth Factors	Digital Tools
	Crop % of Mkt.	Bayer Position	Bayer % of Planted Acres		
Horti-culture		#1	#1 in vegetable seed sales	Horticulture globally: Growing demand for high produce quality and addressing nematodes. Further growth with brands like Movento and launch of new innovations like Velum and Sivanto.	
Soybean		#3	LATAM	Soybean in LATAM: Dynamic growth induced by pest pressure and resistance prevention, including integrated resistance management. Launch of innovations like Arvis, Oberon Speed and Belt Vision.	 In-season Field Health
Corn		#3	NA LATAM	Corn in North America and LATAM: Complete offering for insect control with foliar and soil-applied products complementing leading traits and seed-applied solutions.	 In-season Field Health

¹ Global Market: Represents the defined crop's portion of the global herbicide market. Optimas forecast for Market 2018, Status October 2018

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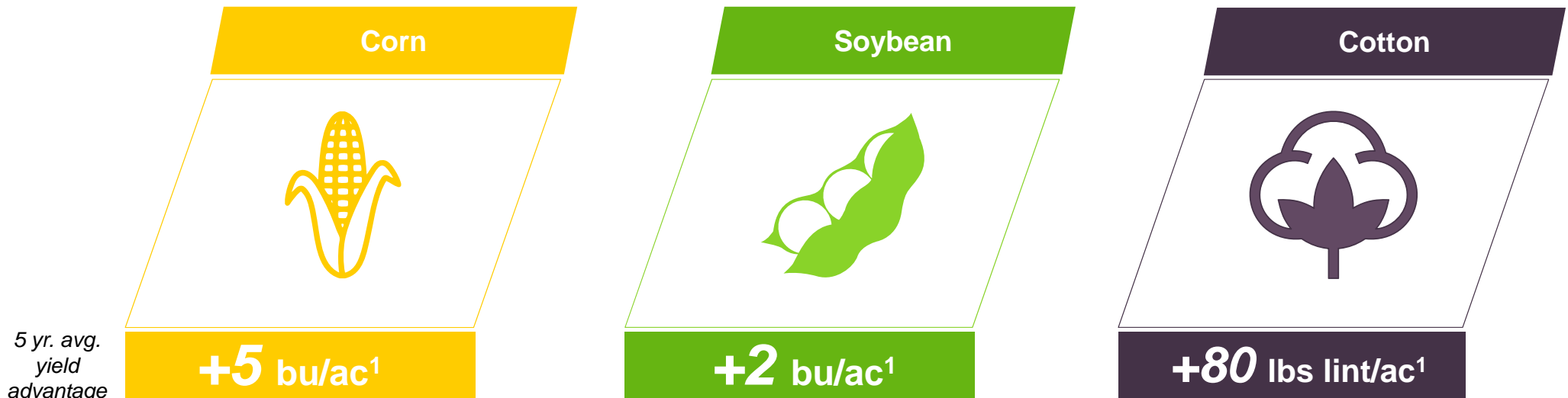
Seed Growth: NemaStrike Technology Launching

Novel Nematicide Reaches Underserved Market in Launch Across U.S.A. Corn, Soybean and Cotton

Successful NemaStrike Technology Ground Breakers trials in 2018

- // ~1,200 growers across corn, cotton and soybean in 2018 trials; represented >10,000 acres
- // Expected 2019 product launch across three crops on several million acres
- // Continued strong 5 year average yield protection advantage in corn, soybean and cotton

NEMASTRIKE™
TECHNOLOGY



¹ Compared to seed treated with Acceleron Seed Applied Solutions without NemaStrike Technology. Results will vary based on nematode pressure in each field. Represents the four-year average from trials conducted in 2014 to 2018



Seed Growth: NemaStrike Technology Launching

Climate FieldView Imagery Demonstrates the Strong Early Season Performance of the Technology

Climate FieldView imagery and corn root comparison from a NemaStrike Technology Ground Breakers trial¹

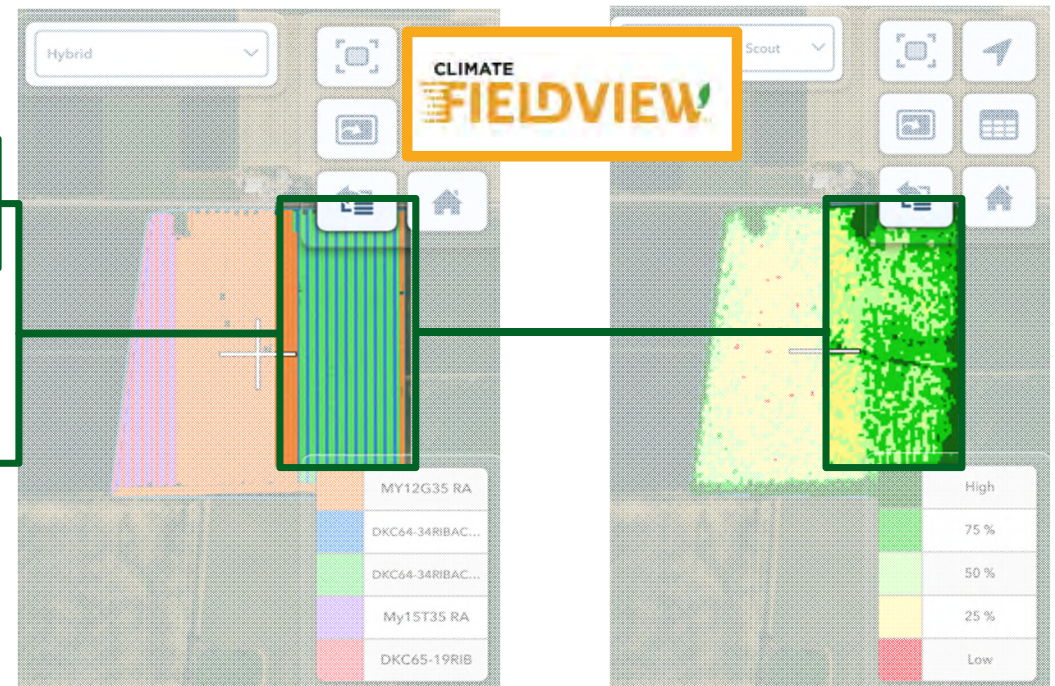
NEMASTRIKE™
TECHNOLOGY



- // NemaStrike Technology delivered +12 bu/ac in this trial
- // Blue lines represent strip trials with NemaStrike Technology



¹ Jackson, MO, 2018





Key Takeaways

Shaping agriculture to benefit farmers, consumers and our planet

1

Deliver financial targets through operational excellence, new technologies and synergy benefits

2

Provide new value to growers from the annual germplasm refresh across the seeds portfolio

3

Advance new soybean trait technologies across the Americas

4

Seek synergistic opportunities in crop protection and for new product launches on large seed footprint

5

Pioneer the digital Ag transformation in the industry with FieldView platform



Excellence in Commercial Integration and Execution



**Capital Markets Day
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Brett Begemann / Chief Operating Officer /
Crop Science Division





World Class Innovation Platform

Capital Markets Day
London, December 5, 2018

Bob Reiter
Head of Research & Development
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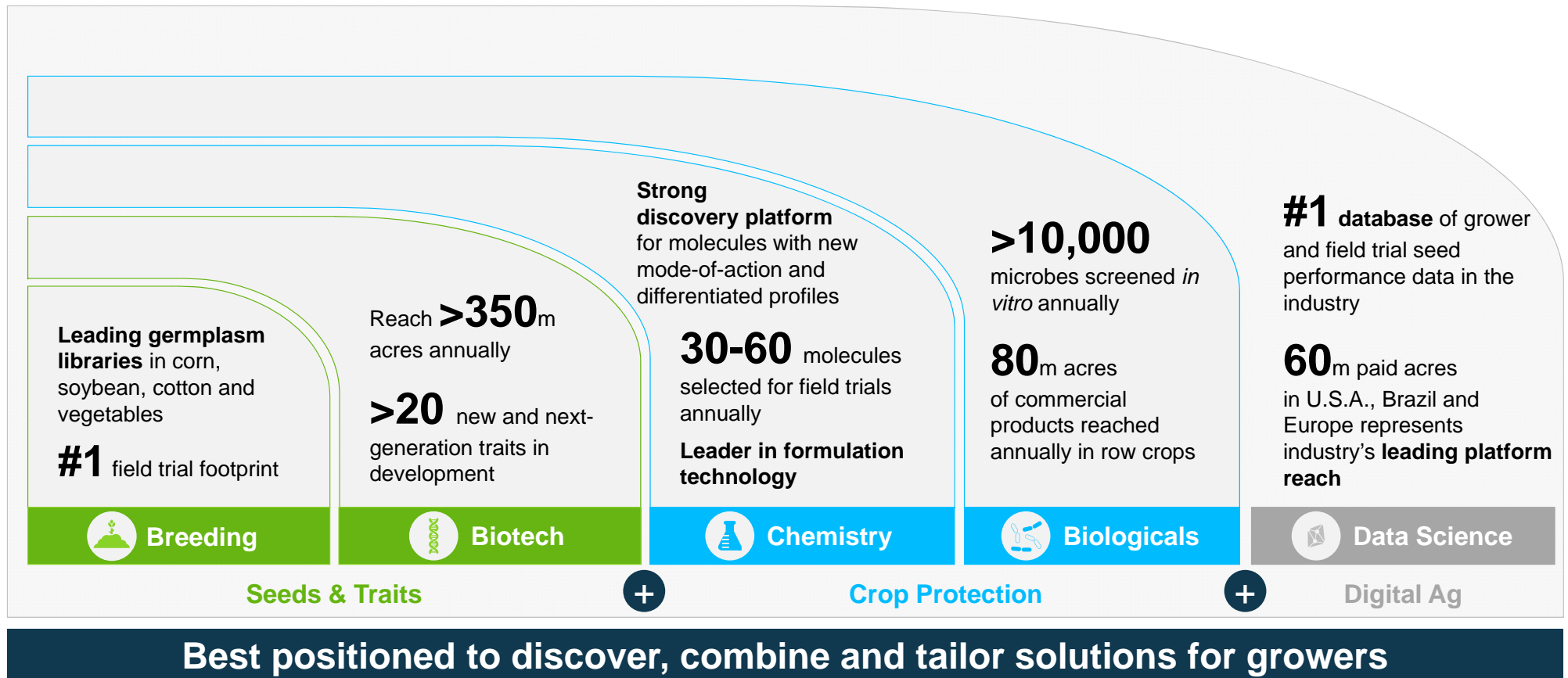
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Next Growth Opportunity: Convergence of Leading R&D Platforms

Extensive Germplasm and Biotech Foundation, Combined with Leadership in Chemistry and Biologicals and Data Science Optimization, Serves As Innovation Engine To Accelerate Benefits Across The Industry





Driving the Largest and Most Valuable R&D Pipeline in Ag

Highly Effective in Converting Investment into Meaningful Products for Farmers

Newly Combined Pipeline

Scale

Unmatched in the Industry

- // **>75** projects in seed & traits, crop protection and digital ag pipelines
- // **100's** of new hybrids and varieties commercialized annually

Advancements

Outpacing Competitors

- // **>70** advancements in 2016 and 2017
- // **>50** advancements in 2018

Value

Up to **€30bn** Peak Sales¹

- // Potential to accelerate with combined pipelines
- // Climate tools serve as an enabler to reach peak opportunity

Peak Sales Opportunity by Crop

Corn
~ €11-14bn



Soybean
~ €6-7bn



Cereals & Other
~ €4-5bn



Horticulture
~ €3-4bn

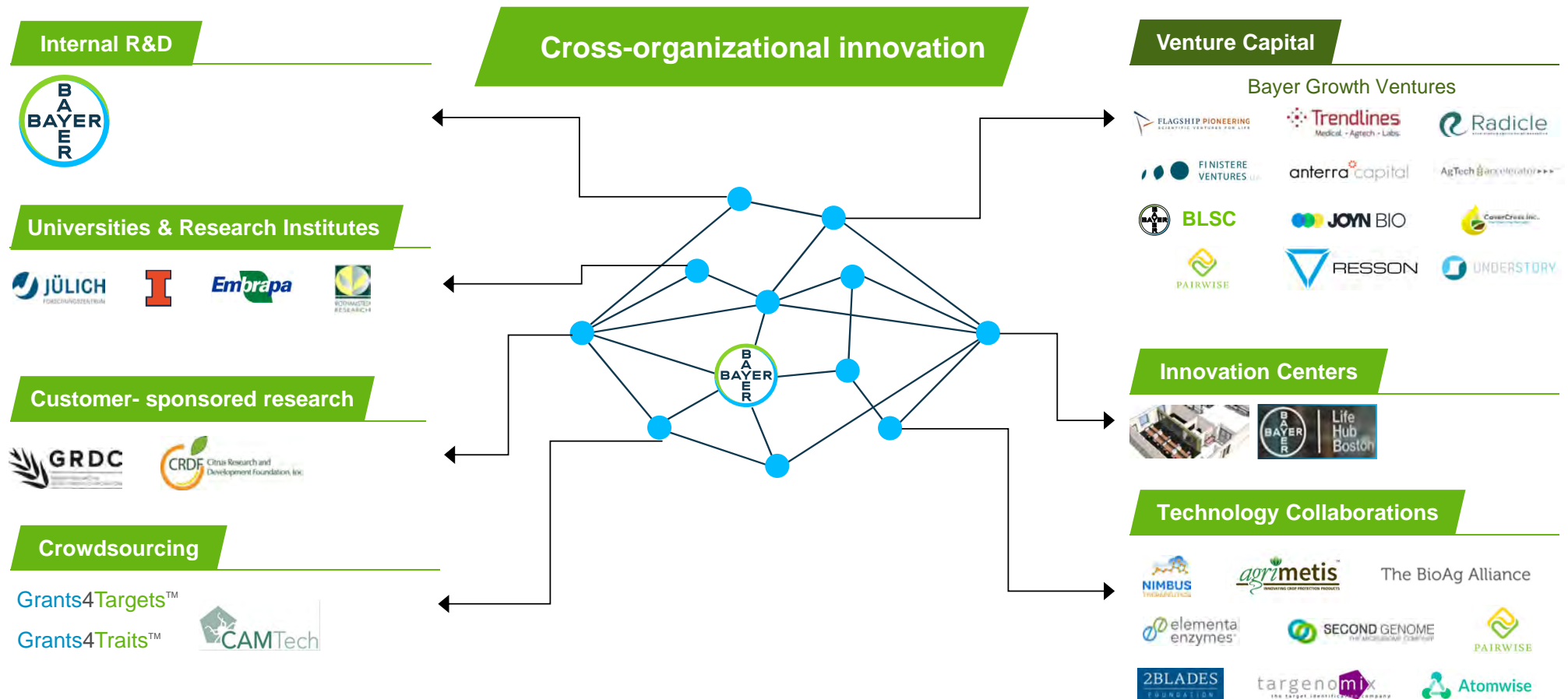


¹ Represents non-risk adjusted estimated peak sales for the combined breeding, biotech, crop protection and environmental science pipelines. Applied FX rate of USD/EUR of 1.15



R&D Platforms Supplemented by 'Open Innovation' Model

Designed to Ensure Growers have Access to the Best that Science can Offer





Breeding: Constantly Optimizing Large, Diverse Germplasm Library

Continued Investment in Data Science and New Technologies are Driving Future Opportunity

Advanced Breeding Methods

- // Trait integration in the cloud enables better trait combinations even faster
- // Key parts of the pipeline are protected and accelerated in the greenhouse

Data Science and Artificial Intelligence

- // Apply advanced analytics to every decision
- // Partner with Climate to enable next-gen product development

Prescriptive Operations and Logistics

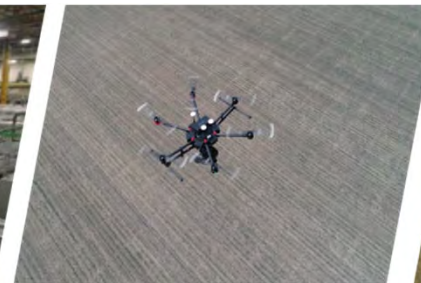
- // Better logistics enable innovation in seed testing and product characterization
- // Every North American field location is prescribed using analytics
- // Manage hundreds of thousands of SKUs

Product Performance Validation

- // Prescriptive planting and environmental characterization to maximize product placement
- // Integrating and applying imaging to guide decisions
- // Globally connected harvest

Tailored Solutions Outcome

- // Product recommendations that have been field proven
- // Input optimization by product and environment



SKU = Stock Keeping Unit



Breeding: Strong Yield Performance of Recent Deployment Classes

Technology Advancement is Making a Difference in Corn, Soybean and Cotton Products

Corn



>7 bu/ac advantage¹

- // DEKALB outperforms competitive products for the **13th** consecutive year
- // Consistent **7-10 bu/ac** average yield advantage

Soybeans



~2 bu/ac advantage²

- // Asgrow outperforms competitive products for the **9th** consecutive year
- // Strong performance advantage of **~2 bu/ac** on average

Cotton



81 lbs lint/ac advantage³

- // Deltapine outperforms competitive products for the **9th** consecutive year
- // Data show strong performance advantage of **81 lbs/ac** on average

¹ Bayer estimates – Annual yield advantage calculated each year by comparing 5 leading DEKALB products within each state having a minimum of 100 comparisons to national competitor products containing similar crop protection traits as of **November 12, 2018**. All comparisons are head-to-head using +/- 2RMs and weighted average calculated using 15% moisture.

² Bayer estimates – Annual yield advantage calculated by comparing the top five Roundup Ready 2 Xtend competitor products by volume to the top five performing Asgrow Roundup Ready 2 Xtend products within a +/- 0.3 day maturity group as of November 13, 2018. The average across comparisons was weighted based on number of comparisons.

³ Bayer estimates – Data as of November 15, 2018. Yield advantage calculated over three years (2016 to 2018) comparing commercially available leading Deltapine products by region to leading commercially available competitive products with similar traits. A minimum of 6 comparisons within a region were required for inclusion.



Well Positioned to Create Value in Ag with Genome Editing

Tools and Capabilities Build on Existing Core Competencies to Usher in New Benefits in the Next Decade

Transformative Editing Tools

Numerous technology licenses and partnerships, including:

Broad Institute



RNA-guided nucleases:
CRISPR-Cas9 and CRISPR-Cpf1

Pairwise Plants



Base editing technology, which
is the next-generation of editing capability

Enabling & Differentiating Competencies

Germplasm

Plant genetics central to leading
brand positions in key crops and
countries



Genomics

Leading genome libraries and
whole-genome sequencing
capabilities



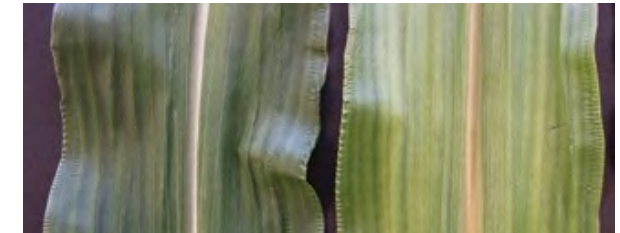
Testing Network

Leading field testing network,
wraps around the globe twice



Unlocking Opportunity

Bring new products to market: improved
silage quality in world-class germplasm



Current
corn germplasm

Improved
Silage edited allele

Deliver future agricultural benefits, including
disease resistance, stress tolerance, and plant
growth and development



Biotech: A Global Leader in Offering Farmers New Solutions

Current Commercial Biotech Trait Offerings Reach More than 350m Acres Annually

Leadership Position

- // Using proprietary technology and extensive **Bt libraries** to discover more insecticidal proteins faster than ever
 - // Includes optimization of expression and the ability to target the selected pests to tailor the solution and the application metagenomics and machine learning
- // **Protein expression expertise** that delivers first-ever solution to target a piercing/sucking pest
- // **More complex stacks** delivered through improved site directed integration enabled by gene editing
- // Focused on superior, sustainable insect and weed control solutions that are **broadly licensed**
- // Sustaining and growing the base with **more than 20 new and next-generation traits** in development

HPPD = 4-hydroxyphenylpyruvate dioxygenase
PPO = Protoporphyrinogen oxidase

Next Generation Biotech Solutions

Example Soybean Herbicide Tolerance

Third-Gen Phase 4

- // Glyphosate
- // Dicamba
- // Glufosinate



Fourth-Gen Phase 2

- // Glyphosate
- // Dicamba
- // Glufosinate
- // HPPD & another mode of action



Fifth-Gen Phase 1

- // PPO tolerance added to earlier generation tolerance stacks





Biotech: Continued Progress in Advancing Next-Gen Insect Control

Near-Term Projects Refresh Insect-Control Options in Corn, Soybeans and Cotton

Third-Gen, Below-Ground Corn Insect Control



2017 Idalia, CO

- // 3 modes-of-action for rootworm control
- // Novel RNAi mode-of-action
- // Tailored trait configurations and product name for each region
- // Planned commercial launch early in next decade¹
- // Phase 4
- // Acre opportunity of >100m

Second-Gen Soy Insect Control



Uberlandia, Minas Gerais, Brazil 2017/2018

- // Multiple MOA to improve durability for podworm complex and expands insect spectrum to include armyworm
- // 2021 planned commercial launch¹
- // Offers additional herbicide tolerance MOA
- // Phase 4
- // Acre opportunity of >100m

Lygus and Thrips Control in Cotton



Traited
Jackson, TN June 2018

Non-traited
Jackson, TN June 2018

- // First-ever biotech solution for the control of piercing and sucking insect pests, improving yields and reducing insecticide use
- // Early next decade commercial launch planned¹
- // Phase 4
- // Acre opportunity of >10m

¹ Pending regulatory approvals



Short Stature Corn Offers Transformational Shift in Production

Borrows from 'Green Revolution' Agronomic Science Pioneered by Dr. Norman Borlaug



Jerseyville, Illinois, U.S. August 2018



Short Stature Corn Offers Transformational Shift in Production

Benefits Include Plant Stability, Late Season Applications of Crop Inputs and Efficient Use of Key Nutrients



Reduced Crop Loss

- // Enabled by improved plant stability and lodging tolerance
- // Reduces crop loss from challenging environmental conditions
- // Annual yield losses due to stalk lodging in the U.S. range from 5% to 25%¹



Precision of Crop Input Applications

- // Extended in-season crop access due to shorter height
- // Supports tailored solutions with precise in-season crop protection



Increased Environmental Sustainability

- // Potential to optimize use of key nutrients like nitrogen, as well as reducing land and water requirements

Acre Fit



Potential fit across
**140
Million
Corn Acres**
in the Americas

Multiple Generations in the Pipeline

- // Lead project through conventional breeding, in **Phase 2**
- // Biotechnology approach in collaboration with BASF, also in development, in **Phase 2**

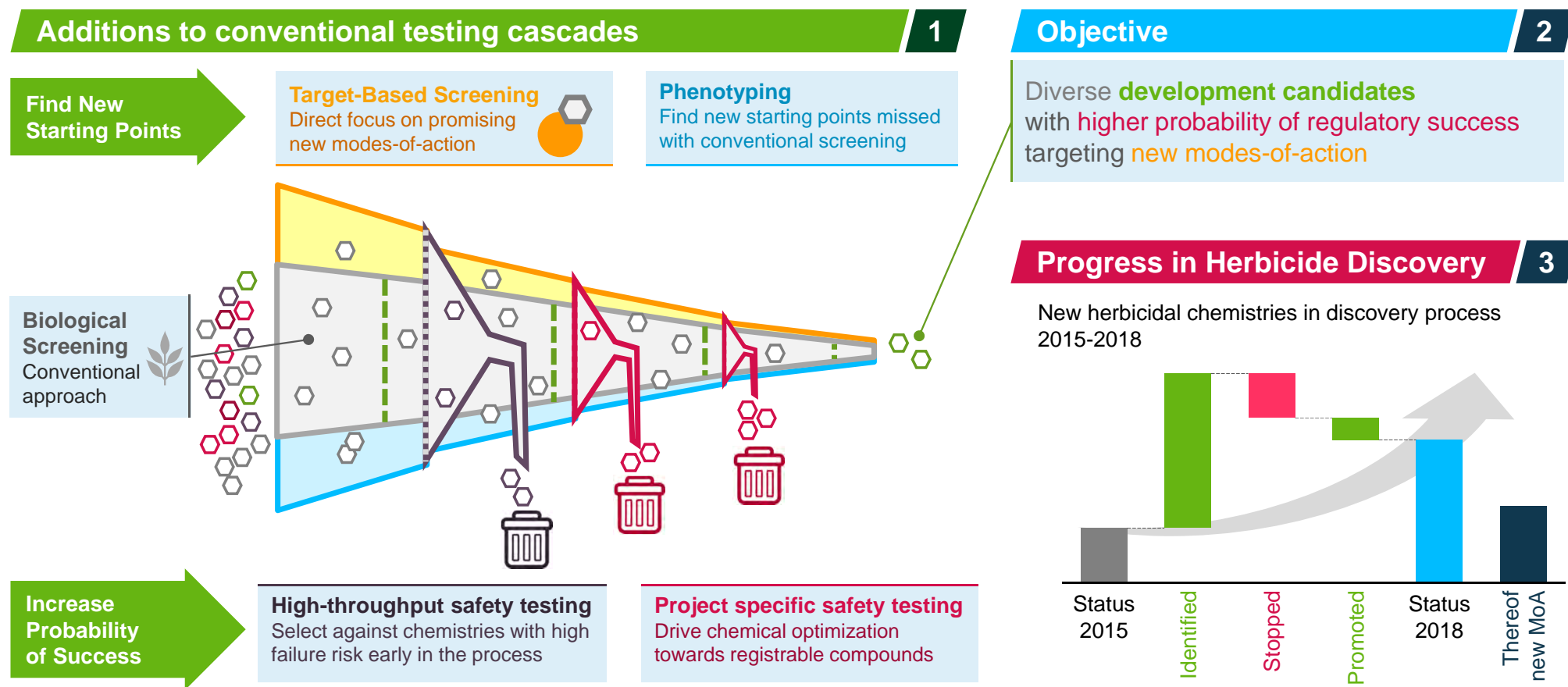


¹ Purdue University (<https://www.extension.purdue.edu/extmedia/ay/ay-262.html>)



Enhancing Processes to Identify and Optimize Small Molecule Candidates

New Safety Testing and New Screening Approaches, Combined with New Data Tools, Collectively Contribute





Biologicals: Industry Leading Position

Broad Footprint, Unique Capabilities in Microbial Discovery, Characterization & Stabilization

Leadership Position Drivers

- // Collection of >125,000 microbial strains to leverage genetic diversity to enable product development
- // Integrated technology platforms achieve differentiated performance, while driving societal and grower acceptance
- // Focus on classical microbial products and exploring gene-editing technologies

Selected Strategic Partnerships

- // Gene-editing technologies
- // Synthetic biology for e.g. nitrogen-fixation
- // Delivery of biologically active proteins
- // BioAg Alliance



Project Spotlights

Candidate for leaf diseases in fruits and vegetables

- // Identified from Bayer strain collection
- // Optimized with tools comparable to breeding technologies and high-throughput screening for consistent field efficacy and favorable application characteristics



Untreated Control



Treated with Candidate

Crop efficiency candidate for current and new soybean targets

- // Benefits include yield optimization, enhanced crop establishment (below) and root system efficiency



Untreated Control



Treated with Candidate

Crop Efficiency product Acceleron BioRise 2 for corn

- // Increases phosphate availability and stimulates mycorrhizal spores, which can improve water and nutrient uptake
- // Part of BioAg collaboration with Novozymes



Untreated Control BioRise 2 treated



Combined Scientific Expertise Unlocks New Potential

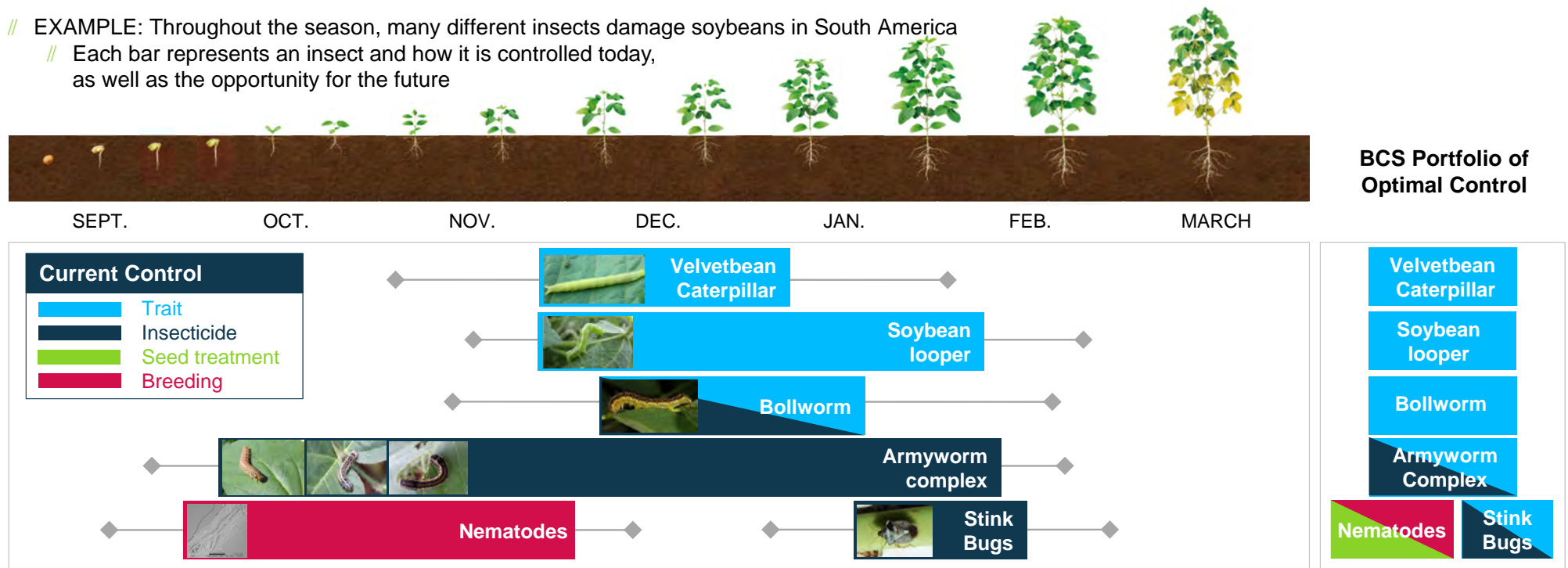
Accelerates Rate of Innovation and Allocates R&D Investment More Efficiently

// Our combined expertise in crop sciences will allow us to:

- // Design **complete solutions** that combine traits with chemistry for control of persistent insect pests
- // Focus research investment where control challenges currently exist to drive the development of **new product offerings**
- // **Minimize redundant R&D investment** to unlock new solutions that provide greater grower value now and in the future

// EXAMPLE: Throughout the season, many different insects damage soybeans in South America

- // Each bar represents an insect and how it is controlled today, as well as the opportunity for the future





Key Takeaways

Shaping Agriculture to Benefit Farmers, Consumers and our Planet

1

Leading R&D platforms and pipeline frontrunner in scale and value

2

R&D supplemented with open innovation model

3

Optimizing large and diverse germplasm library with advanced breeding technologies

4

Leader in next-generation biotech traits; technology provider to the industry

5

Advancing new approaches in new molecule discovery and biologicals

6

Unlocking new potential by combining R&D platforms



World Class Innovation Platform

Capital Markets Day
London, December 5, 2018

Bob Reiter
Head of Research & Development
Crop Science Division





Appendix



R&D Pipeline



Corn R&D Pipeline – Peak Sales Potential: €11-14bn

R&D Target	Technology			Phase*				Enhancement**		
	Br	PBt	CP	1	2	3	4	Dev.	Subm.	
YIELD & ABIOTIC STRESS										
// Annual germplasm upgrades	✓									
// Short Stature Corn	✓									
// Short Stature Corn ¹		✓								
PEST MANAGEMENT										
Chewing Pests										
// Above Ground (Lepidoptera)										
// 4 th generation Lepidoptera protection		✓								
// 5 th generation Lepidoptera protection		✓								
// Tetraniliprole			✓							
// Belt Smart			✓					NEW		
// Below Ground (Coleoptera)										
// SmartStax Pro		✓								
// 4 th generation Coleoptera protection		✓				NEW				
Sucking Pests										
// Stinkbug pipeline										
// ARVIS			✓							
Nematodes										
// NemaStrike 2			✓					NEW		
Early Pipeline										
// New Insecticide			✓	NEW						

R&D Target	Technology			Phase*				Enhancement**	
	Br	PBt	CP	1	2	3	4	Dev.	Subm.
DISEASE MANAGEMENT									
Plant Health Systems									
// Corn Disease Shield - Annual upgrades	✓								
// Acceleron - Annual upgrades			✓						
// Goss Wilt resistance	✓								
Leaf Spots and Stem Diseases									
// New Fungicide			✓		NEW				
WEED MANAGEMENT									
// Herbicide tolerance									
// 3 rd generation weed management system		✓							
// 4 th generation weed management system with RHS2		✓							
5 th generation weed management system		✓			NEW				
// Improved Dicamba formulations			✓						
// Improved Dicamba & Glyphosate Premix			✓						
// Next Generation Roundup			✓						
// Next Generation Dicamba Premix			✓						
// Mesotrione-Acetoachlor-Dicamba Premix			✓						
Early Pipeline									
// Novel PPO Herbicide			✓						

*R&D Phases:

1 – Research, 2 – Early Development, 3 – Late Development, 4 – Registrations Filed

**Product enhancement: (Life Cycle Management activities)

Dev. – Under development; Subm. – Submitted for Registration

Br Breeding – incl. native traits and molecular breeding

PBt Plant Biotech – biotechnology traits and targeted genome optimization

CP Crop Protection – chemical and biological solutions applied as seed treatment, foliar or via soil

Progress achieved Phases 1 through 4

Status indication for Life Cycle Management Items

Strategic collaborations

Represents annual advancements and upgrades

Pipeline status highlighting significant development, progress or advancement in R&D Pipeline (pink) and Key Life Cycle Management (blue) work.

RHS2 = Second Generation Roundup Hybridization System

¹ In collaboration with BASF



Soybean R&D Pipeline – Peak Sales Potential: €6-7bn

R&D Target	Technology			Phase*				Enhancement**	
	Br	PBt	CP	1	2	3	4	Dev.	Subm.
YIELD & ABIOTIC STRESS									
// Annual germplasm upgrades	✓			<div></div>	<div></div>	<div></div>	<div></div>		
// High Yielding Soy ¹		✓		<div>NEW</div>					
PEST MANAGEMENT									
Chewing Pests									
// INTACTA RR2 pro		✓		<div></div>	<div></div>	<div></div>	<div></div>		
// 2 nd generation insect protection		✓		<div></div>	<div></div>	<div>NEW</div>			
// 3 rd generation insect protection									
// Belt Smart			✓					<div>NEW</div>	
Sucking Pests									
// Aphid & Whitefly pipeline			✓	<div></div>	<div></div>	<div></div>			
// Novel Sucking Pest Solution									
// Stinkbug Pipeline									
// ARVIS			✓					<div></div>	
// Novel Mite Solution			✓	<div></div>	<div>NEW</div>				
Nematodes									
// Plant health systems				<div></div>	<div></div>	<div></div>	<div></div>		
// 2 nd generation Soy Cyst Nematode resistance	✓			<div></div>	<div></div>	<div></div>			
// NemaStrike 2			✓					<div>NEW</div>	

R&D Target	Technology			Phase*				Enhancement**		
	Br	PBt	CP	1	2	3	4	Dev.	Subm.	
DISEASE MANAGEMENT										
// Soy Disease Shield	✓					NEW				
// Acceleron Upgrades			✓							
Asian Soybean Rust										
// Indiflin			✓				NEW			
// Fox XPro			✓						adv. to launch	
Leaf Spot Diseases										
// New Fungicide			✓		NEW					
Early Pipeline										
// New Fungicide			✓	NEW						
WEED MANAGEMENT										
// Herbicide tolerance		✓								
// 3 rd generation weed management system		✓								
// 4 th generation weed management system		✓								
// 5 th generation weed management system		✓								
// New Soybean selective herbicide			✓					NEW		
// Improved Dicamba & Glyphosate Premix			✓							
// Improved Dicamba formulations			✓							
// Next Generation Roundup			✓							
// WARRANT® + Dicamba Premix			✓							
// Next Generation Dicamba Premix			✓							
// Podium Supra			✓							
Early Pipeline										
// Novel PPO Herbicide			✓							
// New Herbicide			✓	NEW						

*R&D Phases:

1 – Research, 2 – Early Development, 3 – Late Development, 4 – Registrations Filed

**Product enhancement: (Life Cycle Management activities)

Dev. – Under development; Subm. – Submitted for Registration

Br	Breeding – incl. native traits and molecular breeding
PBt	Plant Biotech – biotechnology traits and targeted genome optimization
CP	Crop Protection – chemical and biological solutions applied as seed treatment, foliar or via soil

	Progress achieved Phases 1 through 4
	Status indication for Life Cycle Management Items
	Strategic collaborations
	Represents annual advancements and upgrades
	Pipeline status highlighting significant development, progress or advancement in R&D Pipeline (pink) and Key Life Cycle Management (blue) work.

¹ In collaboration with BASF



Cereals, Oilseed Rape, Cotton, Rice R&D Pipelines – Peak Sales Potential: €4-5bn

Cereals

R&D Target	Technology	Phase*	Enhancement**
	Br PBt CP	1 2 3 4	Dev. Subm.
YIELD & ABIOTIC STRESS			
// Annual germplasm upgrades	✓		
WEED MANAGEMENT			
<i>Selective Herbicides</i>			
// New Cereals Selective Herbicide	✓		NEW
// Atlantis franchise extensions	✓		adv. to launch
// New Autumn Herbicides	✓		
PEST MANAGEMENT			
// New Cereals Seed Treatment	✓		
DISEASE MANAGEMENT			
// Disease package annual upgrade	✓		
// Isoflucypram	✓		NEW
// New Fungicide	✓	NEW	
// New Bixafen extensions	✓		NEW
// Delaro forte	✓		NEW
// Redigo FS 25	✓		NEW
// New Fungicidal Seed Treatment	✓		NEW

Oilseed Rape

YIELD & ABIOTIC STRESS			
// Annual germplasm upgrades including Podshatter	✓		
WEED MANAGEMENT			
// DEKALB LibertyLink Canola	✓		
// TruFlex Canola with Roundup Ready			
// TruFlex Roundup Ready	✓		
// TruFlex Roundup Ready + LibertyLink	✓		
// Dicamba-Tolerant Canola	✓		
PEST MANAGEMENT			
// New Insecticide	✓	NEW	
DISEASE MANAGEMENT			
// New Fungicide	✓	NEW	

Cotton

R&D Target	Technology	Phase*	Enhancement**
	Br PBt CP	1 2 3 4	Dev. Subm.
YIELD & ABIOTIC STRESS			
// Annual germplasm upgrades	✓		
WEED MANAGEMENT			
// 4 th Generation Herbicide Tolerance	✓		
// Improved Dicamba formulations	✓		
// Improved Dicamba & Glyphosate Premix	✓		
// Next Generation Roundup	✓		
// WARRANT® + Dicamba Premix	✓		
// Next Generation Dicamba Premix	✓		
<i>Early Pipeline</i>			
// Novel PPO Herbicide	✓		
PEST MANAGEMENT			
<i>Chewing Pests</i>			
// 4 th Generation Bollgard	✓		
<i>Sucking Pests</i>			
// Lygus & Thrips Control	✓		
// Novel sucking pest solution	✓		
// Novel Mite solution	✓	NEW	
<i>Nematodes</i>			
// NemaStrike 2	✓		NEW
<i>Early Pipeline</i>			
// New Insecticide	✓	NEW	
DISEASE MANAGEMENT			
// New Fungicide	✓	NEW	

Rice

YIELD & ABIOTIC STRESS			
// Annual germplasm upgrades	✓		
// Annual hybrid production	✓		
WEED MANAGEMENT			
// Council Activ	✓		adv. to launch
PEST MANAGEMENT			
// Sucking Pest Tolerance	✓		
// Tetraniliprole	✓		
<i>Early Pipeline</i>			
// New Insecticide	✓	NEW	
DISEASE MANAGEMENT			
// New Fungicide	✓	NEW	
// Super Natio	✓		NEW



Horticulture R&D Pipeline – Peak Sales Potential: €3-4bn

R&D Target	Technology			Phase*				Enhancement**	
	Br	PBt	CP	1	2	3	4	Dev.	Subm.
Genetic Pipeline Upgrades									
// >146 advancements to launch	✓			<div><div></div><div></div><div></div><div></div></div>					
// Torelino tomato	✓			<div><div></div><div></div><div></div><div></div></div>					
// Pfiefer bell pepper	✓			<div><div></div><div></div><div></div><div></div></div>					
// Whitex cauliflower	✓			<div><div></div><div></div><div></div><div></div></div>					
PEST MANAGEMENT									
Chewing Pests									
// Tetraniliprole			✓	<div><div></div><div></div><div></div><div></div></div>					
Sucking Pests									
// Aphid & Whitefly pipeline				<div><div></div><div></div><div></div><div></div></div>					
// Novel Sucking Pest Solution			✓	<div><div></div><div></div><div></div><div></div></div>					
// SIVANTO brand family extension			✓					<div><div></div></div>	
// Novel Mite Solution			✓	<div><div></div><div>NEW</div><div></div><div></div></div>					
Nematodes									
// NemaStrike			✓	<div><div></div><div></div><div></div><div></div></div>					
// Velum			✓					<div><div></div></div>	
// Next gen nematode resistant tomato	✓			<div><div></div><div></div><div></div><div></div></div>					
Early Pipeline									
// New Insecticide			✓	<div><div></div><div>NEW</div><div></div><div></div></div>					

R&D Target	Technology			Phase*				Enhancement**	
	Br	PBt	CP	1	2	3	4	Dev.	Subm.
DISEASE MANAGEMENT									
Plant Health Systems									
// Geminivirus resistant tomato	✓								
// Downy Mildew resistant lettuce	✓								
Dicot Leaf & Fruit Diseases									
// New Fungicide			✓		NEW				
// Isoflucypram			✓				NEW		
// LUNA brand family extension			✓						
// Serenade ASO			✓						
Oomycetes									
// Fluoxapirolin			✓						
Seed- & Soilborne Diseases									
// Isoflucypram			✓				NEW		
// High concentrated biological			✓						
Bacteria									
// Isotianil			✓				adv. to launch		
// Serenade ASO			✓						
Early Pipeline									
// New Fungicide			✓	NEW					
WEED MANAGEMENT									
Early Pipeline									
// New Herbicide			✓	NEW					

*R&D Phases:

1 – Research, 2 – Early Development, 3 – Late Development, 4 – Registrations Filed

**Product enhancement: (Life Cycle Management activities)

Dev. – Under development; Subm. – Submitted for Registration

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PBt	Plant Biotech – biotechnology traits and targeted genome optimization
CP	Crop Protection – chemical and biological solutions applied as seed treatment, foliar or via soil

	Progress achieved Phases 1 through 4
	Status indication for Life Cycle Management Items
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	Represents annual advancements and upgrades
	Pipeline status highlighting significant development, progress or advancement in R&D Pipeline (pink) and Key Life Cycle Management (blue) work.



Biologicals R&D Pipeline

Legacy Monsanto Biologicals Projects

R&D Target	Crop			Phase*				Enhancement**	
	F&V	Corn	Soy	1	2	3	4	Dev.	Subm.
BioAg Alliance ¹									
YIELD & ABIOTIC STRESS									
// BioYield 2 for S America			✓					adv. to launch	
// BioYield 2 (Acceleron 360)		✓						adv. to launch	
// BioYield 3		✓							
// BioYield 3			✓						
PEST MANAGEMENT									
Nematodes									
// BioNematicide (Actinovate)			✓						
BioDirect ²									
Virus / Disease Control									
// Bee Health – Varroa Control	✓								

¹ BioAg Alliance – Monsanto legacy microbials, partnership with Novozymes

² BioDirect – topical RNAi

Legacy Bayer Biologicals Projects

R&D Target	Crop			Phase*				Enhancement**	
	F&V	Corn	Soy	1	2	3	4	Dev.	Subm.
YIELD & ABIOTIC STRESS									
Yield & Quality									
// High concentrated Biological	✓								
Early Pipeline									
// New Biological		✓	✓	NEW					
DISEASE MANAGEMENT									
Dicot Leaf Spots									
// Serenade ASO	✓								
Seed- & Soil-borne Diseases									
// High concentrated Biological	✓								
Bacteria									
// Serenade ASO	✓								
Early Pipeline									
// New Fungicide	✓			NEW					

*R&D Phases:

1 – Research, 2 – Early Development, 3 – Late Development, 4 – Registrations Submitted

**Product enhancement: (Life Cycle Management activities)

Dev. – Under development; Subm. – Submitted for Registration

Progress achieved Phases 1 through 4

Status indication for Life Cycle Management Items

Strategic collaborations

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Pipeline status highlighting significant development, progress or advancement in R&D Pipeline (pink) and Key Life Cycle Management (blue) work.



Advancing the Digital Transformation



**Capital Markets Day
London, December 5, 2018**

Mike Stern
Head of The Climate Corporation and
Digital Farming





Disclaimer

Cautionary Statements Regarding Forward-Looking Information

This presentation contains forward-looking statements. A forward-looking statement is any statement that does not relate to historical facts and events, but rather reflects Bayer's current beliefs, expectations and assumptions regarding the future. This applies, in particular, to statements in this presentation on revenue growth, including product introductions and peak sales potential, synergies, especially in relation to the acquisition and integration of Monsanto Company, portfolio adjustments, cost reduction, financial targets and earnings, cash flow generation, deleveraging and other similar statements relating to future performance, including with respect to the markets in which Bayer is active.

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The Digital Farming Opportunity

Providing Farmers with Timely Insights to Make More Informed Decisions and Increase Yield

$$\text{Yield} = f(g, e, p)$$

Yield is a function of
genetics, environment
and farming practices



FieldView yield
map of a field in
Illinois in the
United States

// **+75 bu/ac yield
difference** between
red and green areas

*Complex in-field interactions
cause significant variability*

Opportunity from optimized yield equation

**2017 NCGA Corn
Yield Contest Winner**



542 bu/ac vs. 175 bu/ac
national average¹

**2017 Soy Yield
Contest Winner**



138 bu/ac vs. 49 bu/ac
national average¹

¹ USDA crop production summary report



FieldView Platform Leads the Digital Transformation in Agriculture

Provides Multiple Ways to Create Value for **Farmers**, the **Industry** and the **Enterprise**

Today: Agronomic services

- // Applications that visualize, analyze and recommend
- // Driven by data



\$1,000 subscription + \$300 hardware

- // Data Visualization and Storage
- // Yield Analysis
- // Manual Fertility Scripting
- // Manual Seed Scripting
- // Field Health Imagery

Per-Acre Offerings

Advanced Seed Scripting

Seed Placement Advisor

Today: FieldView platform¹

50+ partners leverage FieldView platform to bring their digital Ag innovations to farmers, and pay for access to platform



Tomorrow: Enterprise benefit

Driving value across our internal operations and businesses by reducing production costs and enabling outcome-based pricing models to drive incremental sales

- // Commercial sales
- // Supply chain
- // Technology
- // Business analytics

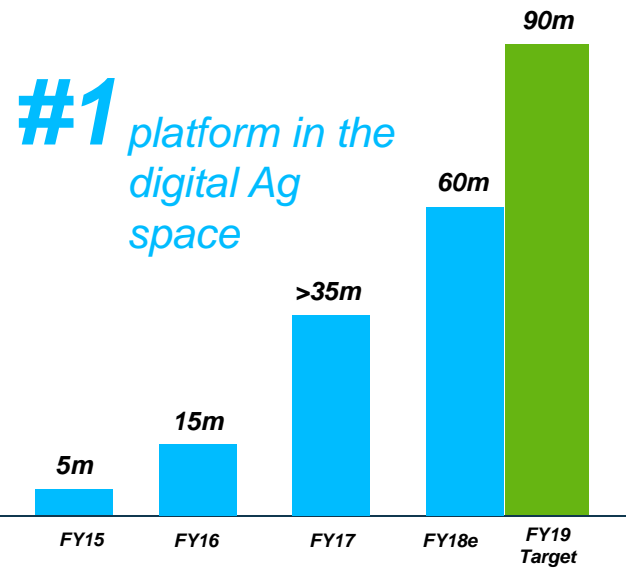
¹ All trademarks are the property of their respective owners



FieldView: The Leading Brand and Platform for Growers

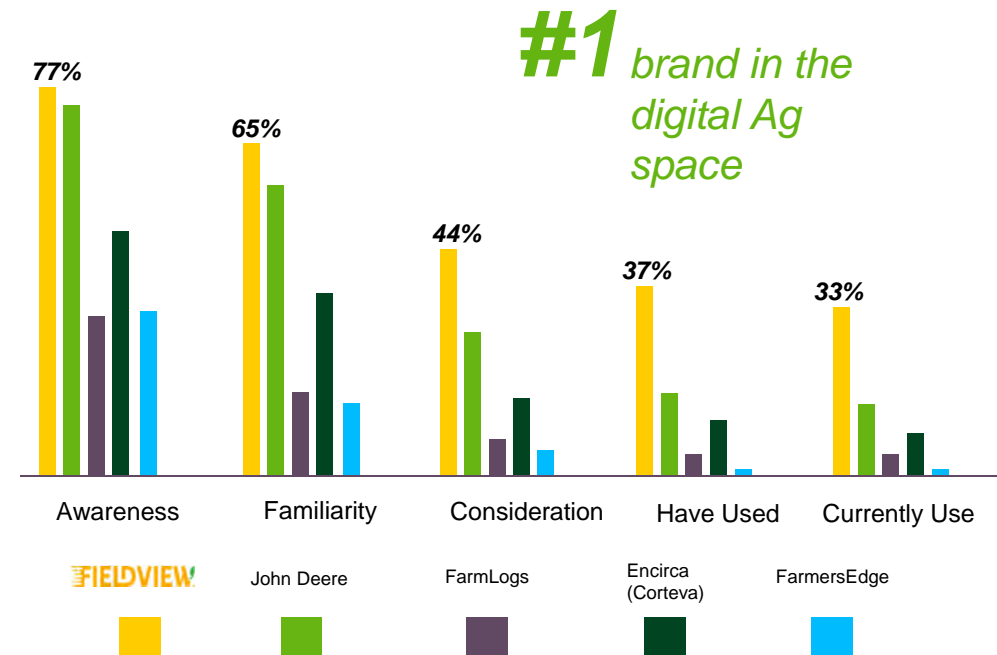
Our Value Creation is Supported by our Performance Trends; Paid Acres >7x Closest Competitor

Global Paid Acres¹



> On >3m in Brazil, >2m acres in Canada and launched in Germany, France & Ukraine in 2018

Brand Health² (U.S.)



¹ Internal estimates

² 2018 Brand Health Monitor

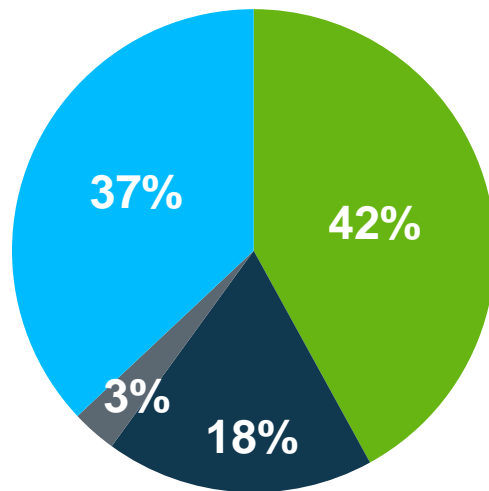


Extensive and Unique Data Collection Capability

FieldView Drive Device Collects, Connects and Digitizes Farmer Activity Informing and Improving our Models and the Digital Tools Farmers are Deploying in their Fields

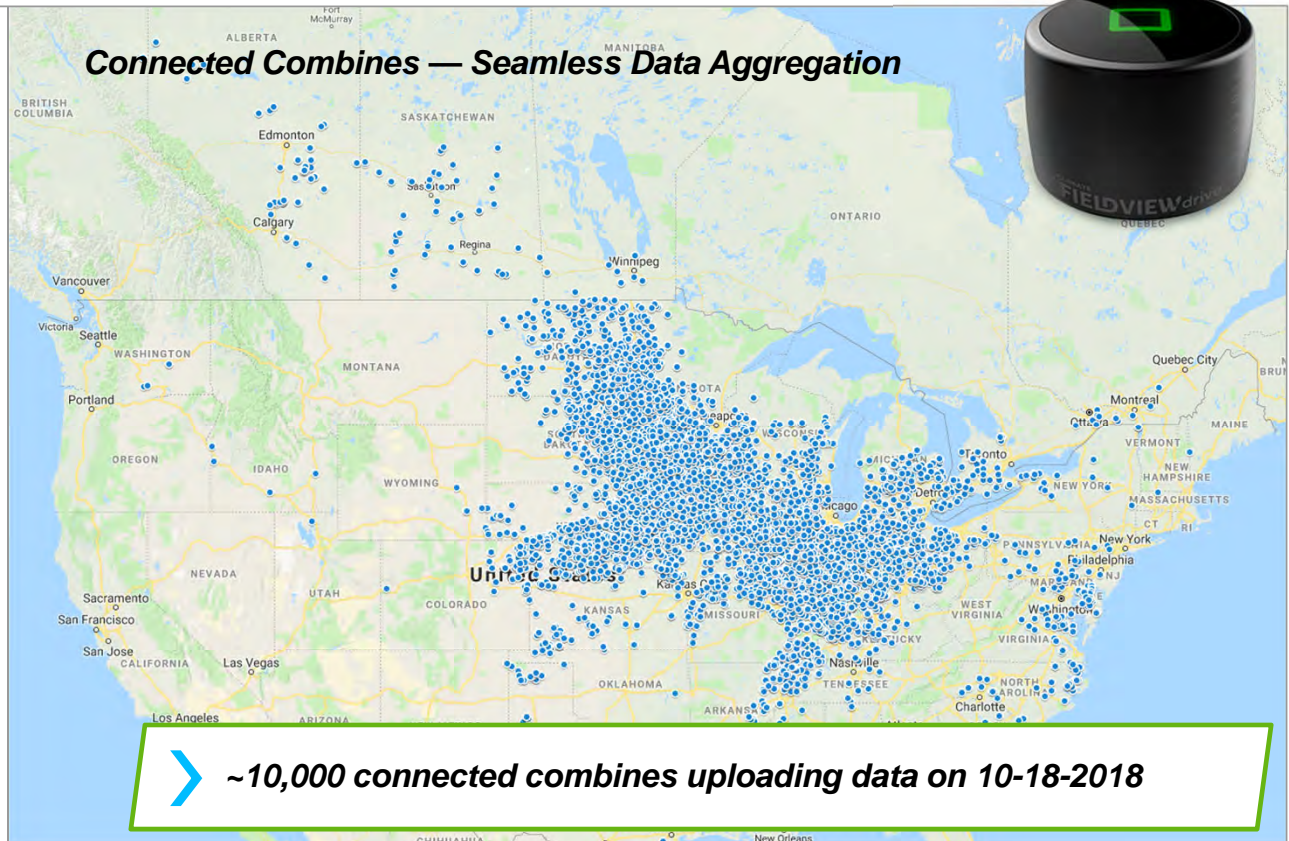


**Hybrid Brand Performance
Data in FieldView**



■ Bayer ■ Other (incl. Bayer licensees)
■ Corteva ■ Syngenta

Connected Combines — Seamless Data Aggregation





Vast, Diverse Data and Technical Infrastructure Drive Machine Learning Capabilities and Competitive Advantage

Smarter Digital Tools Enable Significantly Improved Decision-Making and Productivity for Growers

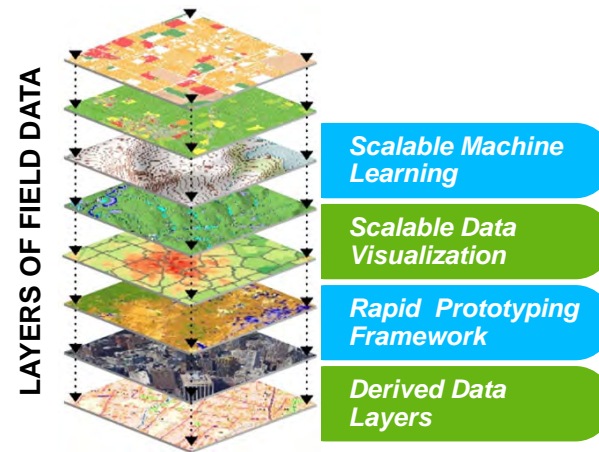
Data Sources

- // Bayer Research Trials
- // Climate Research Farms
- // Climate Research Partners
- // FieldView Data
- // Environmental Data
- // Platform Partner Data

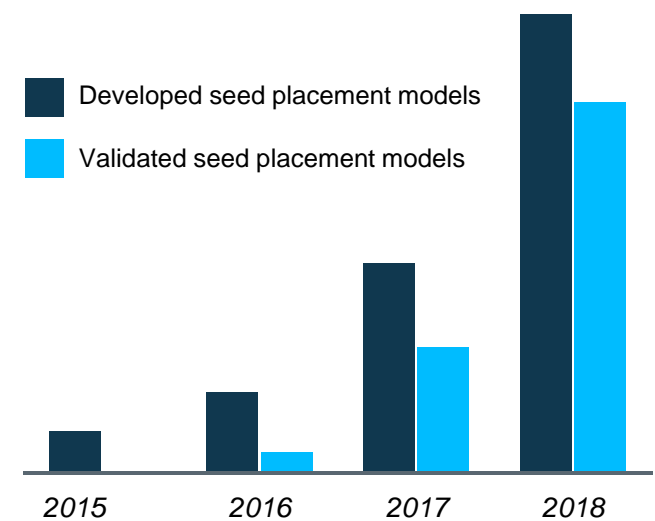


Proprietary Data Science Warehouse

- // Ingest
- // Clean
- // Standardize
- // Grid
- // Integrate



Machine Learning Algorithm Development



Climate Corporation internal algorithm development tracking



Our data science warehouse and machine learning platform dramatically improves predictive models



Building a Global, Integrated Platform for Farmers and Our Enterprise

Benefits to Farmers from FieldView Create a Virtuous Circle of Value Creation from Richer Data Sets, Leading to Smarter Digital Tools that Inform Farmer and Enterprise Decision-Making

Gather and organize data

Visualize and tabulate

Drives customer satisfaction and loyalty, attracting more data

Diagnose, recommend and prescribe

Compare and benchmark

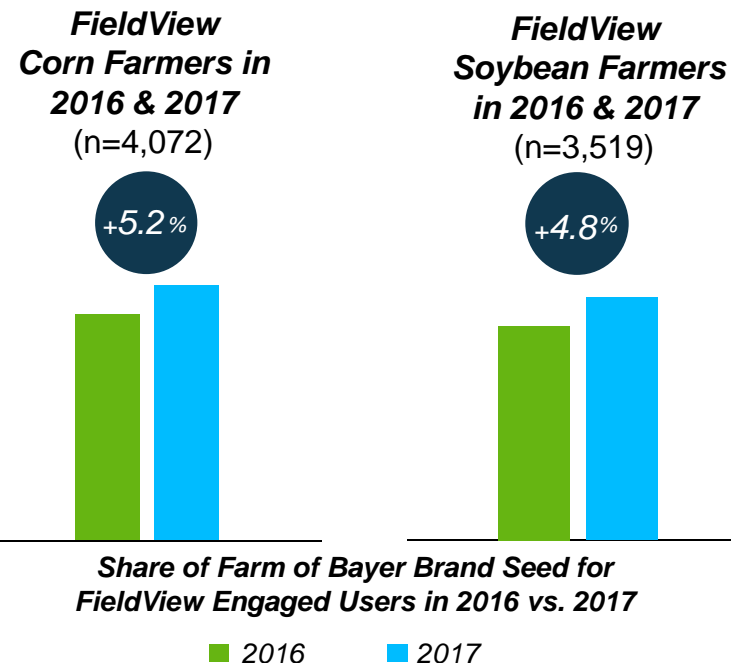




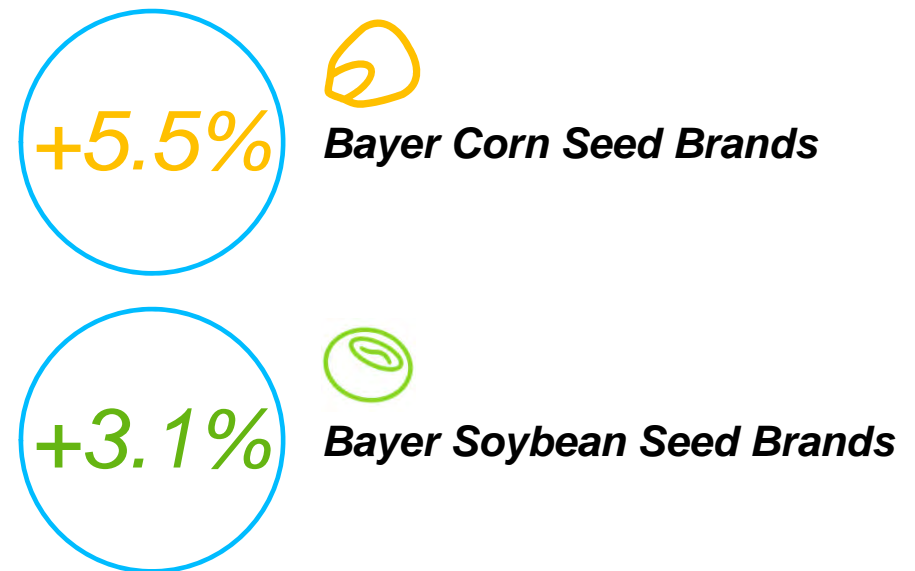
FieldView Platform Creates Value for Our Seed Business

FieldView Use Correlates to Share of Farm Growth and Customer Retention Gains by Allowing Growers to Easily See Product Performance on Their Farms

Increased share-of-farm^{1,2,3}



Higher customer retention^{1,2,3}



¹ Data set consists of farmers with planting and yield data in FieldView in 2016 and 2017

² Share of Farm: Percentage of Bayer corn/soybean seed brand on total acres of farm, based upon FieldView data ingest

³ Farmers using FieldView Yield Analysis vs. those not using Yield Analysis



The Critical Seed Purchase and Placement Decision

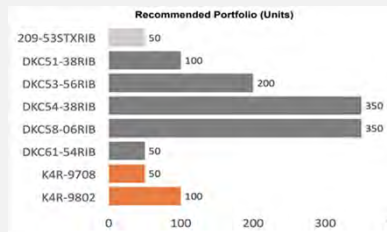
Launching FieldView Seed Placement Advisor to Help Farmers Place the Right Seeds in the Right Fields

Products



Which products should I purchase?

Portfolio



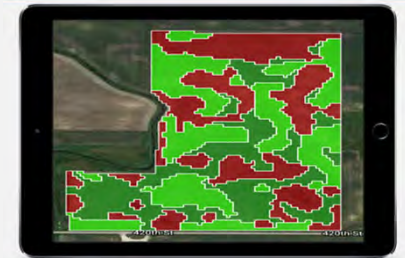
How much of each product should I purchase?

Assignment



Which fields do I optimally place each hybrid?

Density



What density do I use for the hybrid in this field?

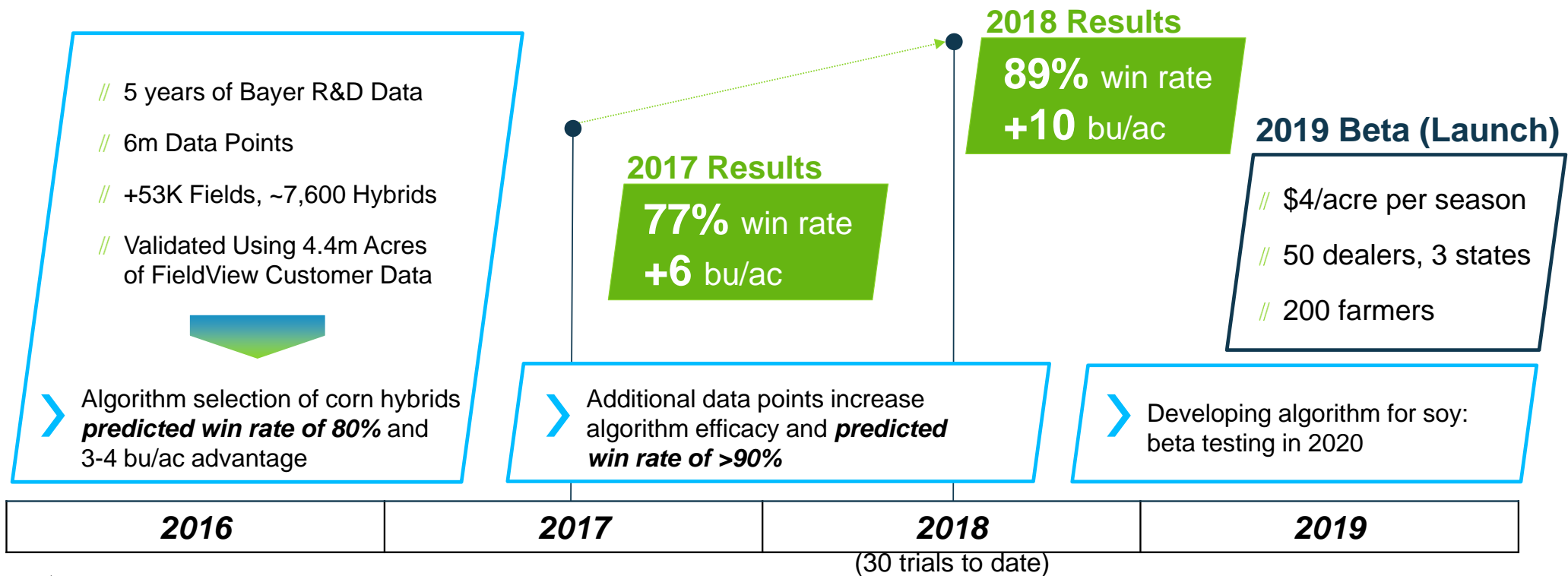


Introducing Seed Placement Advisor for Corn

Using Multiple Algorithms and FieldView Data to Support Seed Selection and Field Placement has Significantly Improved Productivity in Field Tests

Algorithm Development¹

Field Tests¹



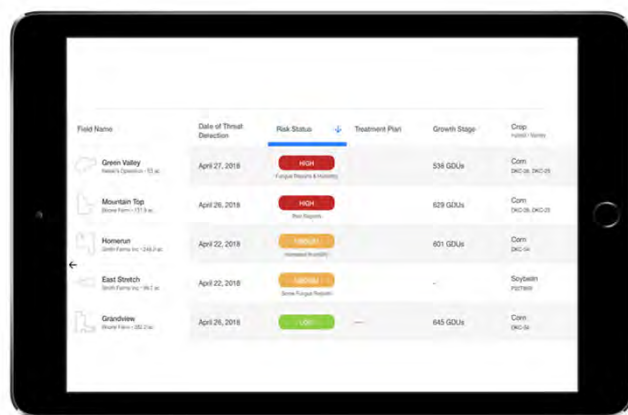
¹ Internal estimates and field trials



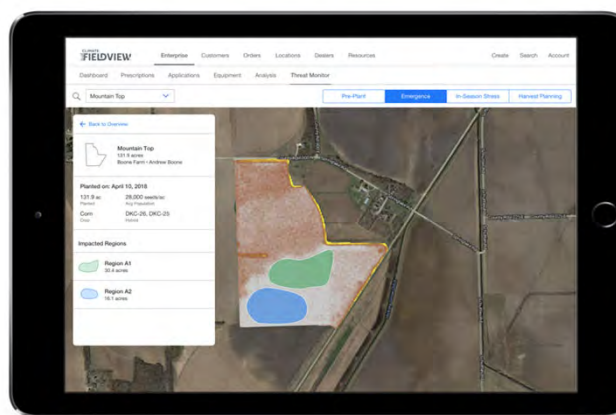
In-Season Disease Risk Prediction to Identify Susceptible Fields

Planning 2019 Pilot for a Solution for Faster Scouting and More Timely Deployment of Crop Protection

Risk-ranking dashboard



Field-level risk report



Disease identification tools



- // In-season predictions of disease impact for each field
- // Identify fields with highest likelihood of positive return on investment for fungicide application

- // Faster, simplified scouting with automatic disease identification
- // Automatic plant health issue tracking
- // Incorporate history into next season management and product selection



Outcome-Based Pricing Expected to Drive Increased Purchases

Potential to Expand Fungicide Use in Corn and Create Value for Growers

Outcome-Based Pricing Research²

Three-quarters of farmers are more likely to purchase a product with outcome-based pricing.



Half of farmers say they would be likely to **SWITCH** brands with outcome-based pricing.

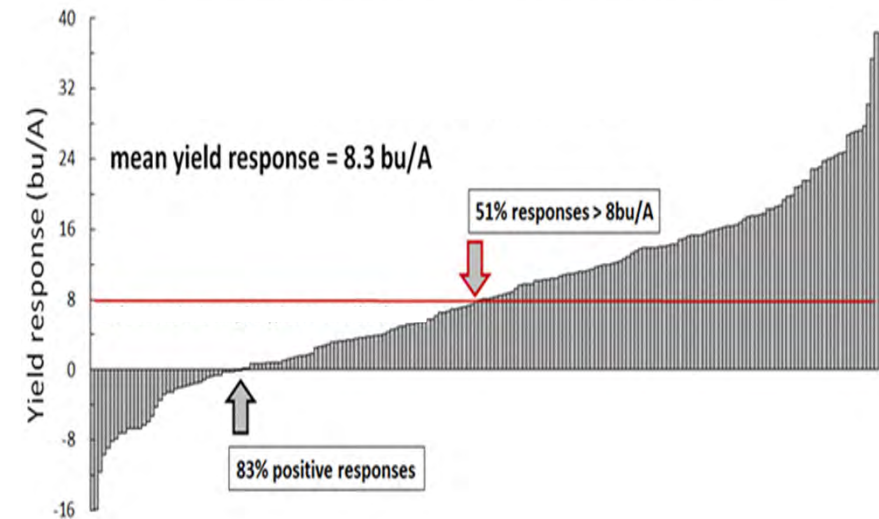


¹ Internal R&D trials

² 2017 and 2018 Market Probe Research commissioned for internal study

³ USDA NASS 2016/2017 report, figure 2 and internal estimates

DEKALB Corn Hybrid Response to Fungicide¹



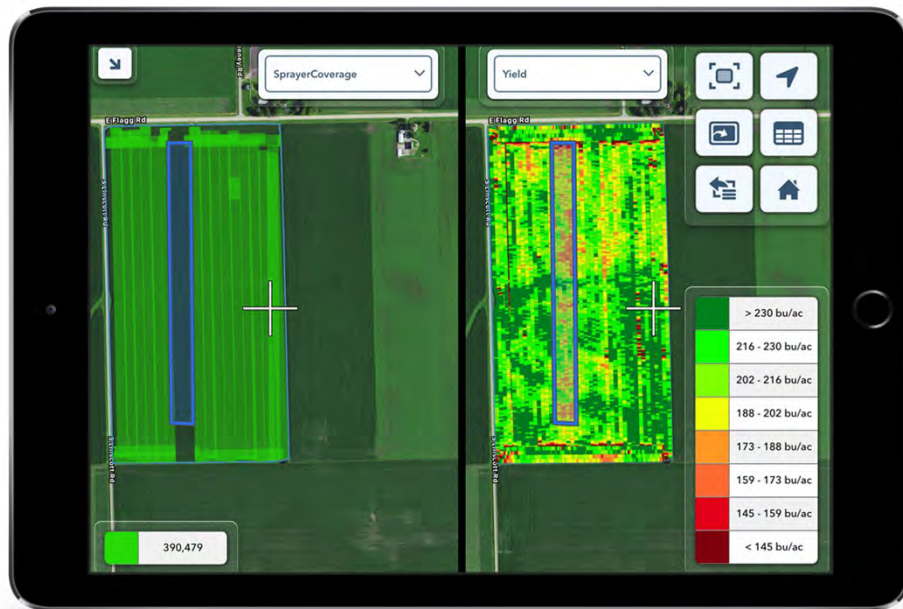
2016 study reveals that **fungicide** treatments used **with DEKALB hybrids** offer average **yield protection of >8 bu/ac**; however, **only utilized on about 15-20%³ of U.S.A. corn acres today**



FieldView Enables Outcome-Based Pricing Model for Fungicides

Farmers Share Value with Bayer for Yield Achieved Above Threshold, as Measured by FieldView

FieldView Maps of 2018 Fungicide Trial



Fungicide Pilot Offer

- // Offered outcome-based price at a defined bu/ac threshold using FieldView as tool to assess in field performance
- // If yield gain is not achieved, a rebate paid to grower for fungicide and application cost

➤ Blue box on yield map on the right depicts lower yields on portion of field not treated with a fungicide, as depicted in spray map on the left



Next Opportunity: Advance Ag Landscape with Tailored Solutions

Enabled by FieldView Platform and our Leading Seed and Crop Protection Portfolio

Seed Advisor



➤ **Seed Advisor** picks the **best hybrid** for your field and provides a **customized variable rate** seeding prescription

Launching

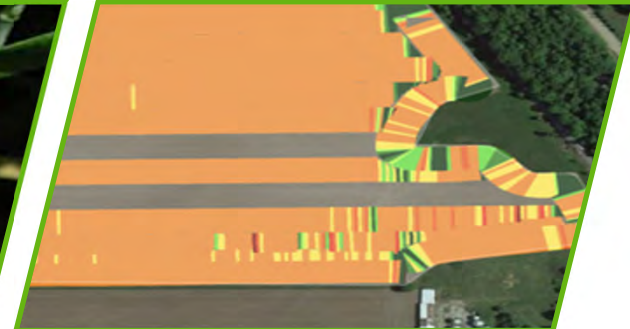
Disease Prediction



➤ **Disease monitoring** and **prediction algorithms** identify fields susceptible to fungal disease by taking a simple photo of a leaf

Late Stage Development

Fungicide Pilot



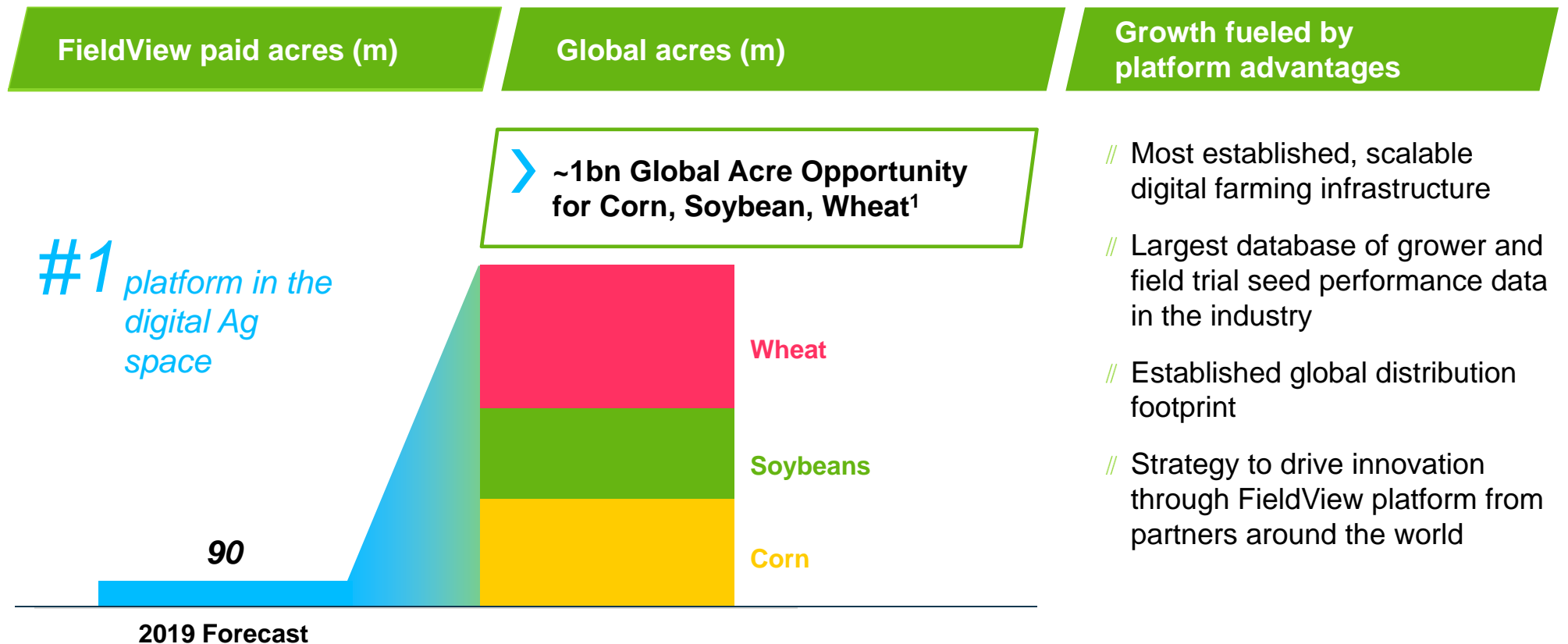
➤ An **outcome-based pricing model** is offered to the grower to protect his field and drive branded fungicide sales

Pilot Program



Significant Opportunity to Expand Digital Ag Footprint

Growth Fueled by Leading Infrastructure, Data, Distribution and Partnerships



¹ Harvested acres – USDA FAS 2018-10-11, ex China



Key Takeaways

Shaping Agriculture to Benefit Farmers, Consumers and our Planet

1 Significant opportunity to minimize variability and optimize yields with digital tools

2 FieldView platform is leading digital ag platform and U.S. brand in the industry

3 Widening the gap with our leading proprietary data, warehouses and algorithms

4 Experiencing increased seed customer retention and share of farm with FieldView

5 Significantly higher win rates achieved in corn production with Seed Placement Advisor

6 Piloting first-ever outcome-based pricing models, enabled by FieldView

7 Pursuing next opportunity to advance the agricultural landscape with tailored solutions



Advancing the Digital Transformation



**Capital Markets Day
London, December 5, 2018**

Mike Stern
Head of The Climate Corporation and
Digital Farming





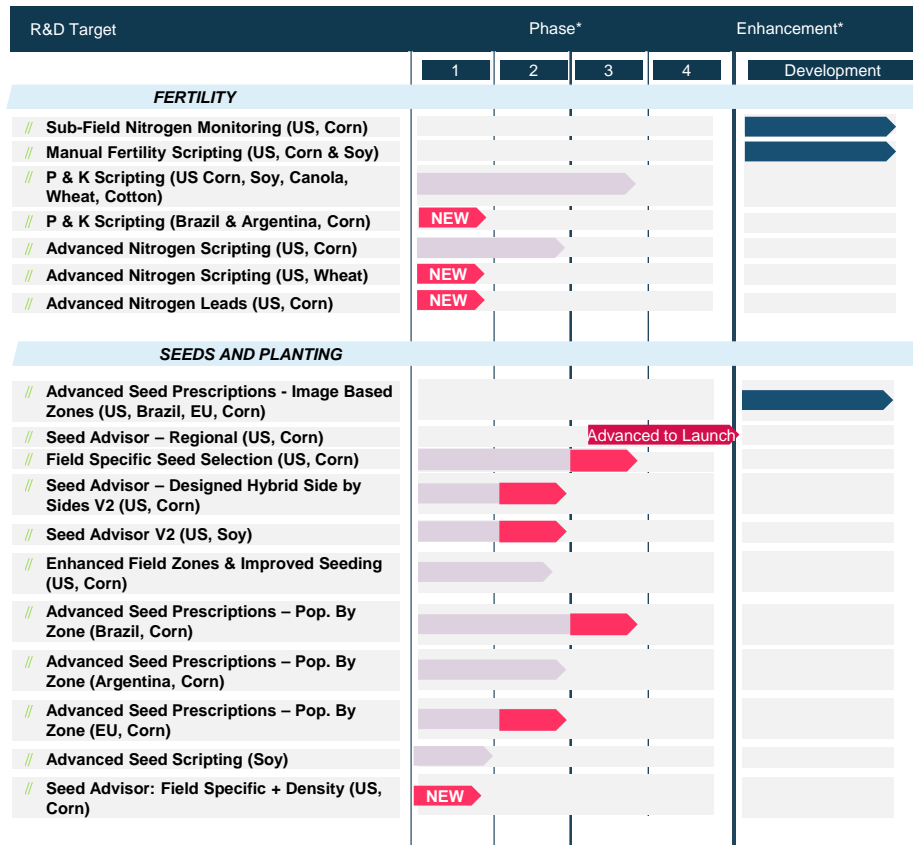
Appendix



Digital Ag Pipeline



Digital R&D Pipeline



*R&D Phases:

1 – Proof of Concept, 2 – Development, 3 – Pre-Commercial, 4 – Commercial / Launch, 5 – Post-Commercial / Enhancement

P = Phosphorus
K = Potassium

Progress achieved Phases 1 through 4
Status indication for Enhancements to Commercial Products

Pipeline status with color highlighting significant development, progress or advancement in R&D and commercial work

