

**Science For A Better Life** 



#### Investor Handout – Crop Science

Bernstein 4th Annual Agriculture Conference

May 19, 2017

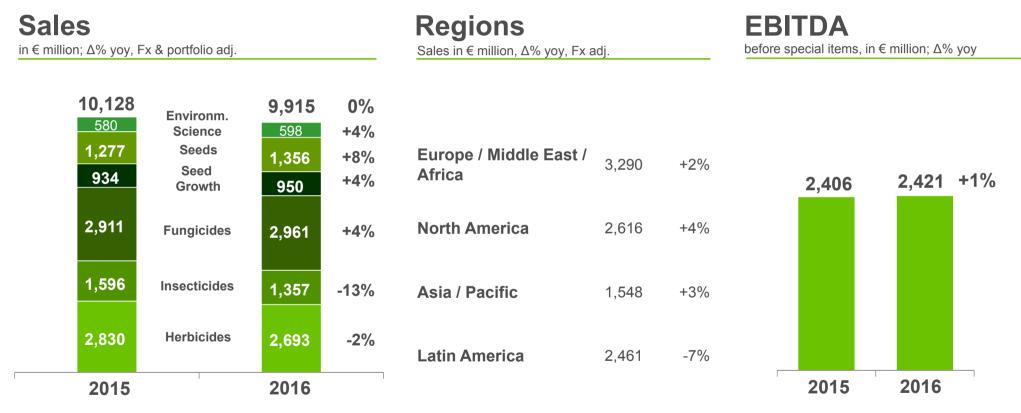
## Cautionary Statements Regarding Forward-Looking Information



Certain statements contained in this communication may constitute "forward-looking statements." Actual results could differ materially from those projected or forecast in the forward-looking statements. The factors that could cause actual results to differ materially include the following: uncertainties as to the timing of the transaction; the possibility that the parties may be unable to achieve expected synergies and operating efficiencies in the merger within the expected time-frames or at all and to successfully integrate Monsanto's operations into those of Bayer; such integration may be more difficult, time-consuming or costly than expected; revenues following the transaction may be lower than expected; operating costs, customer loss and business disruption (including, without limitation, difficulties in maintaining relationships with employees, customers, clients or suppliers) may be greater than expected following the announcement of the transaction; the retention of certain key employees at Monsanto; risks associated with the disruption of management's attention from ongoing business operations due to the transaction; the conditions to the completion of the transaction may not be satisfied, or the regulatory approvals required for the transaction may not be obtained on the terms expected or on the anticipated schedule; the parties' ability to meet expectations regarding the timing, completion and accounting and tax treatments of the merger; the impact of the refinancing of the loans taken out for the transaction, the impact of indebtedness incurred by Bayer in connection with the transaction and the potential impact on the rating of indebtedness of Bayer; the effects of the business combination of Bayer and Monsanto, including the combined company's future financial condition, operating results, strategy and plans; other factors detailed in Monsanto's Annual Report on Form 10-K filed with the SEC for the fiscal year ended August 31, 2016 and Monsanto's other filings with the SEC, which are available at http://www.sec.gov and on Monsanto's website at www.monsanto.com; and other factors discussed in Bayer's public reports which are available on the Bayer website at www.bayer.com. Bayer and Monsanto assume no obligation to update the information in this communication, except as otherwise required by law. Readers are cautioned not to place undue reliance on these forward-looking statements that speak only as of the date.

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#### FY 2016 – Crop Science Successful in a Difficult Market Environment



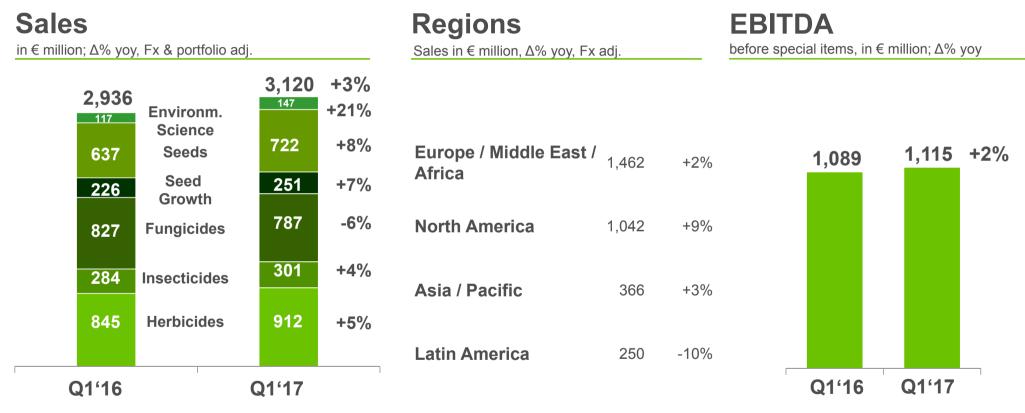
2015 figures restated

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## Q1 2017 - Performance on Track



2016 figures restated

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## FY 2017 Crop Science Guidance

Sales  $\Delta$  Fx & portfolio adjusted

	2016	2017
Sales	€9.9bn	Low-single-digit % increase to > €10bn
<b>EBITDA</b> before special items	€2.4bn	At prior-year level

Assuming end 2016 Fx rates (USD 1.05); Outlook depends on specific planning assumptions as detailed in the Annual Report

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#### **Mid-Term Aspirations**

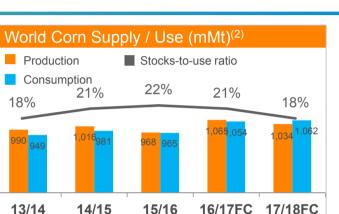
	2015	Aspiration (incl. Monsanto) <sup>(1)</sup>
Sales	+1.7% to €10.1bn	Above market growth
Adj. EBITDA margin	23.8%	> 30% after year 3 post closing

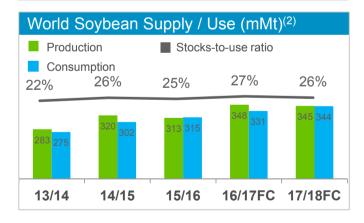
Sales  $\Delta$  Fx & portf. adjusted, EBITDA before special items; 2015 figures restated Outlook depends on specific planning assumptions outlined in the Interim Report Q2 2016 (1) Not including any potential divestments

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## Current Ag Market Downturn Driven by Supply – Demand Steadily Growing

- Demand is steadily growing as long-term drivers are intact
- Several strong harvests in a row hiked global stocks of key commodities
- Stocks-to-use ratios for soy and wheat expected to stabilize; corn ratio expected to decrease
- CBOT<sup>(1)</sup> futures for corn and wheat trending upwards; soybean impacted by further acreage increase
- Early indicators suggest that bottom of the ag cycle has been reached
- Ag market recovery expected to start in late 2017, depending on quality of harvests over the year





(1) CBOT: Chicago Board of Trade, as of May 12, 2017

Corn futures chain; c1 Soybean front month continuation; c1 Wheat front month continuation

(2) Source: USDA WASDE, as of May 10, 2017

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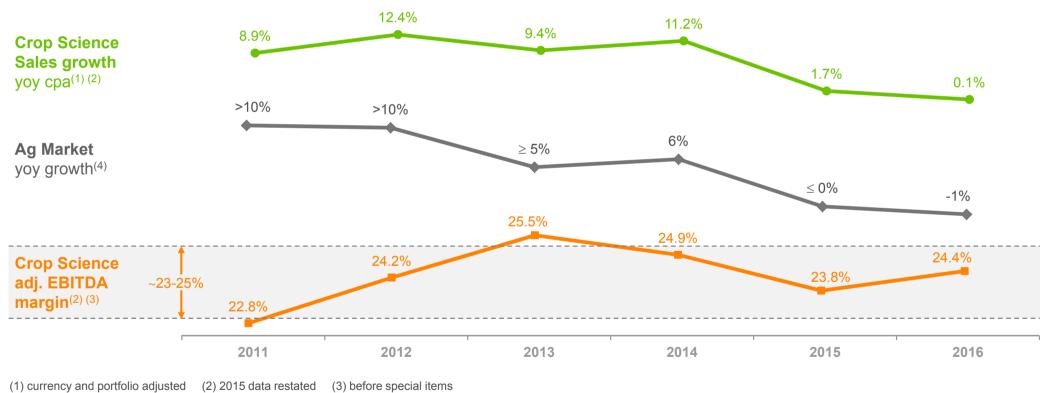
## Ag Market Expected to Stabilize Over 2017

- 2017 Seed and crop protection market growth projection: +1%
  - Market environment expected to remain volatile
  - Recovery in Latin America foreseen to a certain extent (farmer economics are favorable, larger planting acres anticipated for corn and soybean)
  - Continued soybean demand from China
  - Further growth from Eastern Europe and the Asia/Pacific region
  - North America still challenged by tight grower economics; also in Western Europe the pace of growth will
    presumably lag behind global development
- Growth in Seeds business reported in Q1 by major ag companies
- Investments in SeedGrowth seen as additional early indicator for improvement in farmer sentiment

Slow return to growth anticipated to start end of this year, depending on quality of 2017 harvests

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#### Crop Science Delivers Growth and Robust Margins Over the Ag Cycle



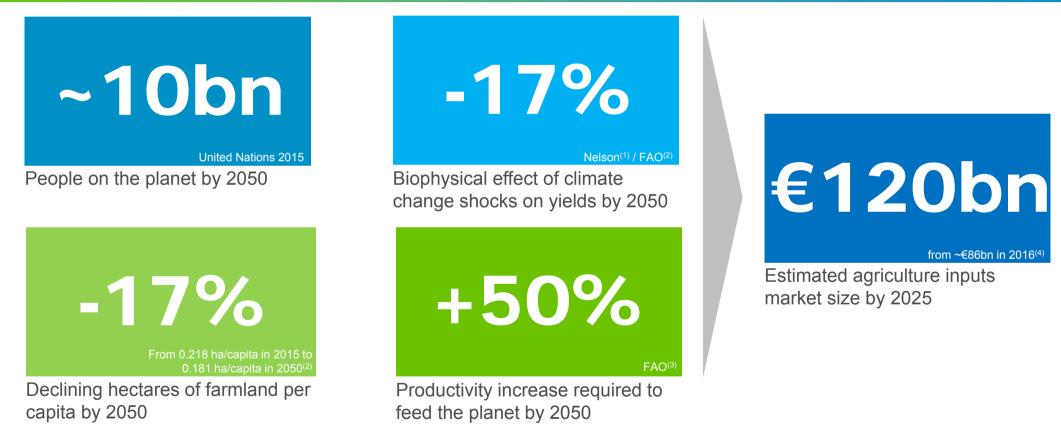
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(4) Seeds, traits and crop protection market; source 2011: internal estimation, source 2012-2016: Bayer Annual Reports

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# Highly Attractive Agriculture Industry Benefiting from Macro Trends





(1) Nelson et. al. (2014) (2) FAO 2016 "Climate change and food security" (3) FAO 2017 "The Future of Food and Agriculture - Trends and Challenges" (4) Seeds, traits and crop protection market

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# Delivering Enhanced Solutions for Next Generation of Farming





- Overcome increasing gap of demand and availability of skilled labor
- Raise yield given the environmental conditions by taking right decisions on genetics, agronomic practices and input factors
- Optimize input factors to protect natural resources
- Manage agronomic volatility and better mitigate risks, e.g. weather and commodity prices

#### **Integrated Solutions**

- Smart combination and optimized usage of products
- Based on agronomic advice and digital farming solutions

#### Valuable New Technologies

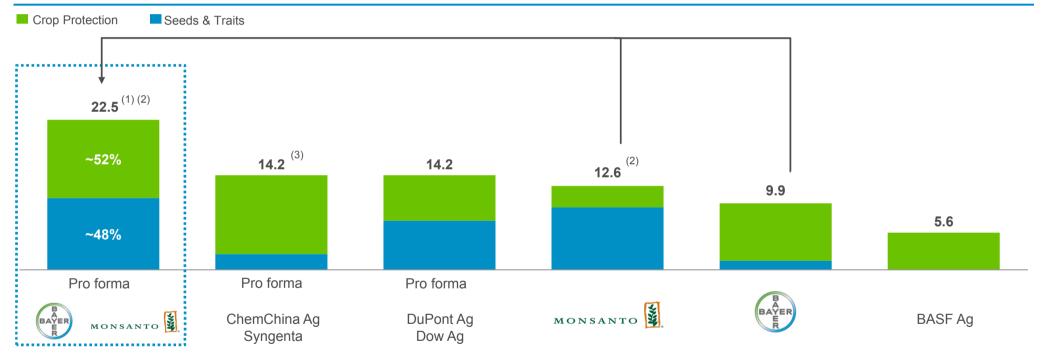
- Excellence in chemistry and biology
- High-tech breeding capabilities
- Targeted genome optimization
- Computational Life Science

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## Creating a Global Leader in Agriculture

#### **2016 Pro Forma Sales** (in € billion)



Based on company information and internal calculations (at avg. 2016 Fx rate USD/EUR=1.11) (1) Pro forma figures without impact of potential divestments (2) Monsanto calendarized to Nov 2016 (3) Excludes non-consolidated Chinese Ag business of ChemChina

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#### Targeting Above-Market Growth and Industry Leading Profitability





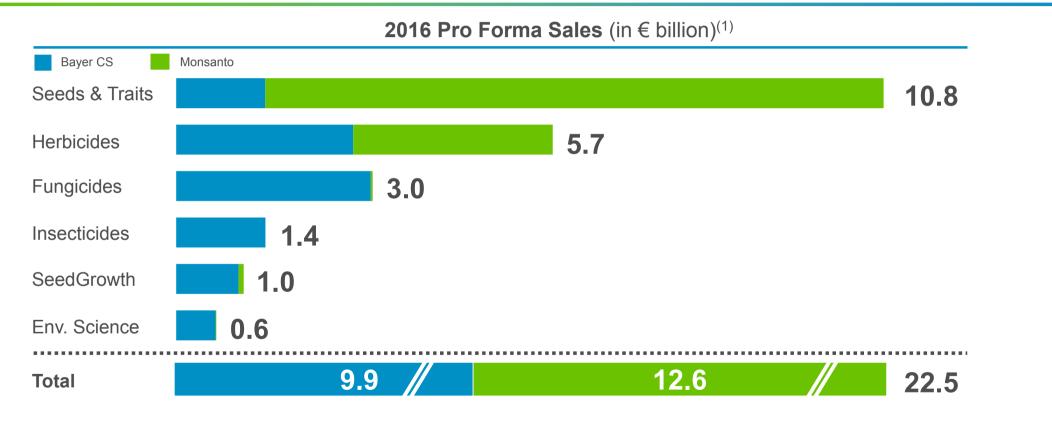
#### **Substantial Synergy Potential**

Combined company expected to deliver above market growth and underlying EBITDA margin of > 30% after year 3 post closing<sup>(1)</sup>

(1) Not including any potential divestments

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# Attractive Offering Across All Relevant Product Segments



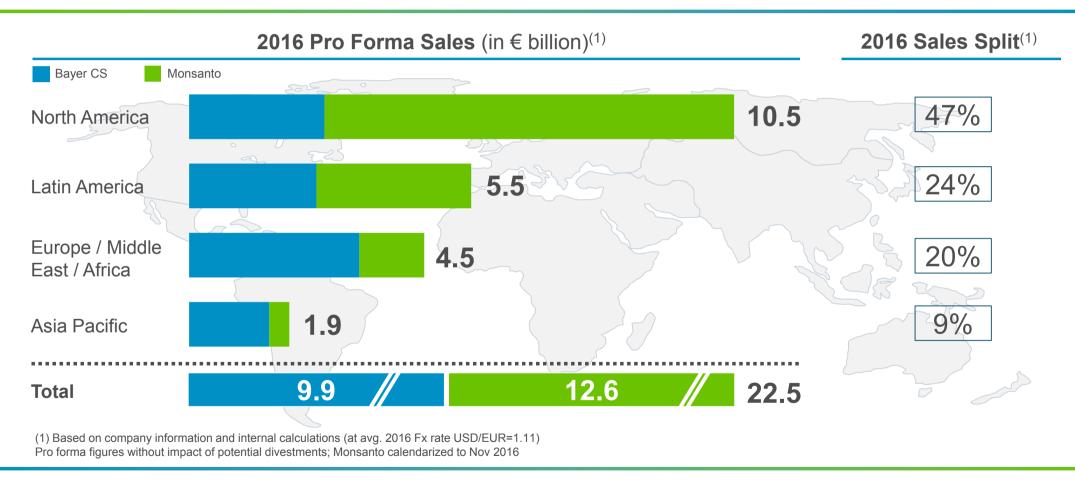
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(1) Based on company information and internal calculations (at avg. 2016 Fx rate USD/EUR=1.11) Pro forma figures without impact of potential divestments; Monsanto calendarized to Nov 2016

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## A Truly Global Footprint of the Combined Business



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#### Successful Integrated Solutions Need Best-in-Class Technology





#### Seeds & Traits

- Superior germplasm
- Strong genetics and breeding capabilities

#### **Crop Protection incl. Biologics**

- Innovative chemistry for weed, pest and disease control
- Strong Biologics portfolio

#### **Digital Farming**

- Extensive data collection and computation
- Predictive analytics

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# Advancing from Combined Offering to Integrated Solutions

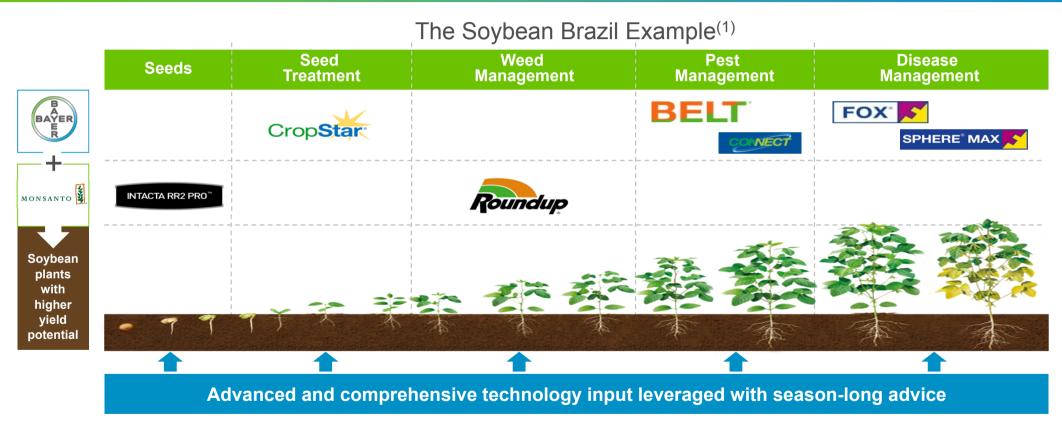


From short-term to long-term			
Combined Offering	Integrated Solutions		
<ul> <li>Ability to offer a broad</li> <li>variety of seed and</li> <li>chemical products</li> <li>Combining sales forces and</li> <li>infrastructure across</li> <li>geographies</li> </ul>	<ul> <li>Smart combination and optimized usage of products</li> <li>Based on agronomic advice and Digital Farming</li> <li>Innovation of differentiated systems based on technologies optimally designed to work together</li> </ul>		
	Benefit to the Farmer		
<ul><li>More convenience</li><li>Improved sourcing</li></ul>	<ul> <li>Improved yield</li> <li>Optimized inputs</li> <li>Sustainable farming</li> </ul>		

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## Combined Offering to Fully Address Farmers' Needs



(1) Pro forma combined portfolio

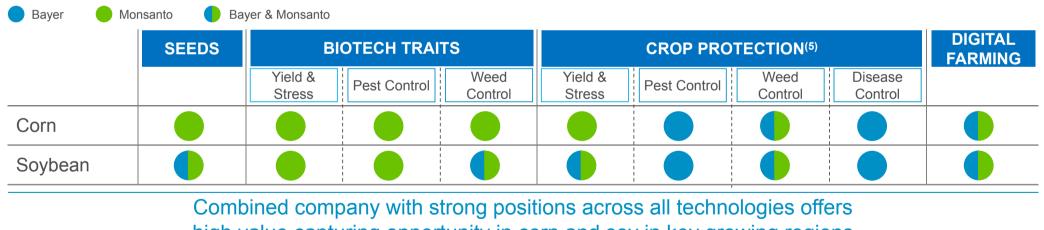
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#### Combined Technologies Enable Customized Solutions Corn and Soy Example

#### Market

- Broad-acre crops corn and soy account for ~40% of global ag market value<sup>(1)</sup>
- Key growing regions are North/Latin America (~40% of corn and ~80% of soy global planted acres)<sup>(2)</sup>, thereof > 85% of corn and soy acres is biotech seed<sup>(3)</sup>

#### Combined Portfolio<sup>(4)</sup>



high value capturing opportunity in corn and soy in key growing regions

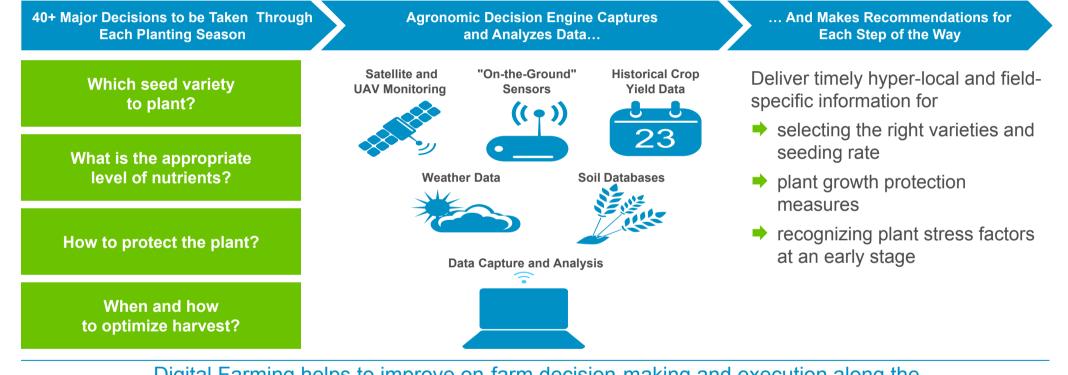
(1) Seeds, traits and crop protection, Bayer internal estimates (2) Source: IHS Global, May 2016

(3) Source: Phillips McDougall Jul 2016 (4) Pro forma (5) Chemical and biological



### Digital Farming Provides Data-Based Insights to Optimize Field Specific Decision-Making





Digital Farming helps to improve on-farm decision-making and execution along the entire planting cycle, helping to maximize yields and improve sustainability

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## Digital Farming Potential of Combined Portfolio

# Combining Advanced Digital Farming Capabilities Leading pest, weed, disease modelling and analytics – increasing resource efficiency Hyper-localized decision support tools – optimizing use of Crop Protection products Seeds & Planting scripts creator – improving operations Nitrogen Advisor – optimized N-fertilizer use Field-level weather information and notification – managing weather risks >100 million acres enrolled already today

Integrated solutions of Seeds & Traits and Crop Protection inputs based on optimized field-level prescriptions to improve on-site decision making and execution

Long-term Vision: Outcome-driven value proposition (e.g., "yield guarantee", "disease-free acre")

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# Strong Innovators are Needed to Step-up the Pace in Agriculture R&D



- The Pharma industry spends ~\$150bn<sup>(1)</sup> per year on R&D to enhance health, whilst the Agricultural industry spends only ~\$8bn<sup>(2)</sup> per year on R&D to enhance food security, which is the basis for good health
- United Nations FAO<sup>(3)</sup> sees need for more sustainable food and agricultural production and calls for innovative systems that protect and enhance the natural resource base, while increasing productivity:
  - More efficient use of land, water and other inputs
  - Climate-smart agriculture: adapting and building resilience to climate change, while capturing potential mitigation co-benefits
  - Greater conservation of biodiversity
  - Achieve a greater quality and quantity of production with shift from "ready-to-use" to "custom-made" production systems
  - Adoption and adaptation of sustainable farming systems and practices require technological innovation and investment in R&D"

(1) 2015, source: EvaluatePharma, Aug 2016
(2) Estimation based on Phillips McDougall AgriService data; *2015 R&D expenditure of leading companies in conventional crop protection and agricultural biotechnology*(3) Source: FAO. 2016. The future of food and agriculture – Trends and challenges. Rome



# Accelerating Innovation Through Joint R&D Forces in Combined Entity

- Innovation in agrochemicals, seeds & traits has become more costly and takes longer<sup>(1)</sup> due to higher regulatory demands
- New unmet needs and challenges (e.g. climate change, resistances) require break-through innovation based on synergistic technology application
- Emerging technologies allow to generate new customized solutions
- ➔ Increasing need for interdisciplinary approaches to accelerate R&D productivity

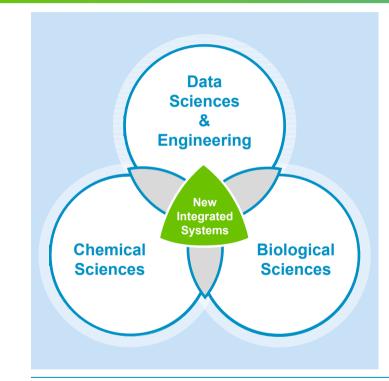
Bayer & Monsanto's Joined R&D Forces<sup>(2)</sup>

- Strong R&D technology platforms with cross-technology capabilities
- Superior access to innovation resources (including emerging technologies like genome-editing) through alliances and ventures
- Strong commitment to innovation with 2016 pro forma R&D investment of €2.5bn

(1) Based on: Phillips McDougall, AgriFutura Apr 2016 and AgriService Nov 2016
(2) 2016 Bayer + Monsanto pro forma; Fx rate USD/EUR=1.11; Monsanto R&D investment calendarized to Nov 2016



# Building Integrated Systems Based on Synergistic Technology Application



#### New types of products

- Resistance-breaking herbicide systems based on innovative traits and chemistry
- Novel macromolecules selectively targeting pests (e.g., sprayable RNAi)

#### **Data-based decision support**

- Advisory tools for on-farm decisions (e.g., choice of germplasm/seeds)
- Crop Protection applications at ultra-high precision (e.g., down to single-plant level)

#### Better / safer products

 Beneficials-friendly products based on in-depth understanding of physiology

Potential for faster and more efficient development of customized solutions for farmers

#### Combined Company Has a Broad Pipeline Soybean Example



# Soybean projects Pro forma (1) Late R

Soybean projec	<b>ts</b> Pro forma <sup>(1)</sup>	Late Research	Development	Life Cycle Mgmt. (9)
YIELD &	Crop Protection			
STRESS <sup>(2)</sup>	Breeding			
	Biotech			
GERMPLASM	Breeding		1	new varieties
	Crop Protection	≥ 3 projects	≥ 3 projects >	
PEST	ן ן ן			≥ 3 projects
CONTROL	Biotech	≥ 3 projects	≥ 3 projects	
	Breeding			
	Crop Protection	≥ 3 projects	1	
WEED CONTROL		≥ 3 projects	1	≥ 3 projects
	Biotech		≥ 3 projects >	
		≥ 3 projects		
DISEASE CONTROL	Crop Protection			≥ 3 projects
CONTROL	Breeding			

(1) Pro forma core soybean pipeline only, not exhaustive; Monsanto projects as published in R&D Update Jan 5, 2017 (2) Crop Efficiency (3) Bayer: Top LCM products only; Crop Protection: chemical and biological; Breeding: incl. selective native traits; Biotech: GM traits

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# Combined Entity Expected to Deliver Synergies of Approx. \$1.5bn After Year Three



	Cost Synergies Breakdow	
Synergy Breakdown (Net EBITDA Impact <sup>(1)</sup> )		
~\$1.2bn	<ul> <li>Integration of country platforms / IT land-scape</li> <li>Public company expenses</li> <li>Overlapping marketing &amp; sales functions while</li> </ul>	
~\$0.3bn	maintaining exceptional global footprint for growth	
~\$1.5bn	<ul> <li>R&amp;D synergies, e.g. in trait research</li> </ul>	
Total Synergies~\$1.5bnSynergies are above and beyond Monsanto's announced restructuring program		
	~\$1.2bn ~\$0.3bn ~\$1.5bn anto's announced	

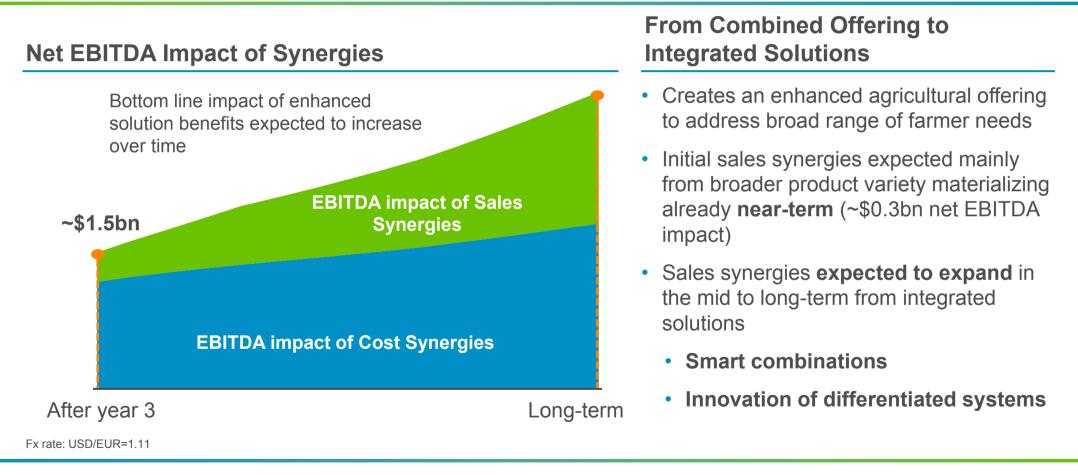
~\$1.5bn total annual synergies after year three confirmed in due diligence, plus additional synergies from integrated solutions in future years

(1) Net of estimated dissynergies such as termination of selected distribution agreements as well as sales disruptions; based on detailed bottom-up analysis by Bayer; Fx rate: USD/EUR=1.11

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# Substantial Longer-Term Synergies from Integrated Solutions Anticipated





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## Agreed Monsanto Acquisition – Achievements

All-cash offer to Monsanto's Board of Management	Signing of definitive merger agreement	Pre-merger planning phase
May 2016	September 2016	October 2016 - today
<ul> <li>April 18, 2016: Private meeting among CEOs sharing views on the value of a joint agriculture platform</li> <li>May 10, 2016: Bayer shared private letter with Monsanto proposing all-cash offer to acquire Monsanto shares</li> <li>May 23, 2016: Announcement of \$122 per share all-cash offer</li> </ul>	<ul> <li>July 1, 2016: Offer increased to \$125 per share</li> <li>Sep 14, 2016: Signing of definitive merger agreement for \$128 per share</li> <li>Monsanto's Board of Directors, Bayer's Board of Management and Bayer's Supervisory Board unanimously approved the agreement</li> <li>Commenced discussions with regulatory agencies after signing</li> </ul>	<ul> <li>•Q4 2016: Regulatory filing in the US</li> <li>•November 16, 2016: Successful placement of €4 billion mandatory convertible notes – first component of equity capital measures</li> <li>•December 13, 2016: Monsanto shareowners approved merger with Bayer</li> <li>•Antitrust filings: submitted applications for clearance to almost all of around 30 authorities</li> </ul>

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### Combined Crop Science Company Well Positioned to Deliver Excellent Performance

A Global Leader in Agriculture	Global Leader in Agriculture with broad product portfolio and an integrated agricultural offering
Integrated Solutions	Fully leverage smart combinations and optimized usage of products based on agronomic advice and digital farming
Innovation Engine	Deploy joint innovation capabilities to deliver enhanced solutions for the next generation of farming
Deliver Value Proposition	Deliver above market growth and underlying EBITDA margin of > 30% after year 3 post closing <sup>(1)</sup> Expect to earn cost of capital after year 4 post closing
(1) Not including any potential divestments	

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## **Reporting Events**

Date	Event	Publication
Thursday, July 27, 2017	Investor Conference Call	Q2 2017 Interim Report
Thursday, October 26, 2017	Investor Conference Call	Q3 2017 Interim Report
Wednesday, February 28, 2018	Investor Conference Call	2017 Annual Report
Thursday, May 03, 2018	Investor Conference Call	Q1 2018 Interim Report
Friday, May 25, 2018	Annual Stockholders' Meeting	

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