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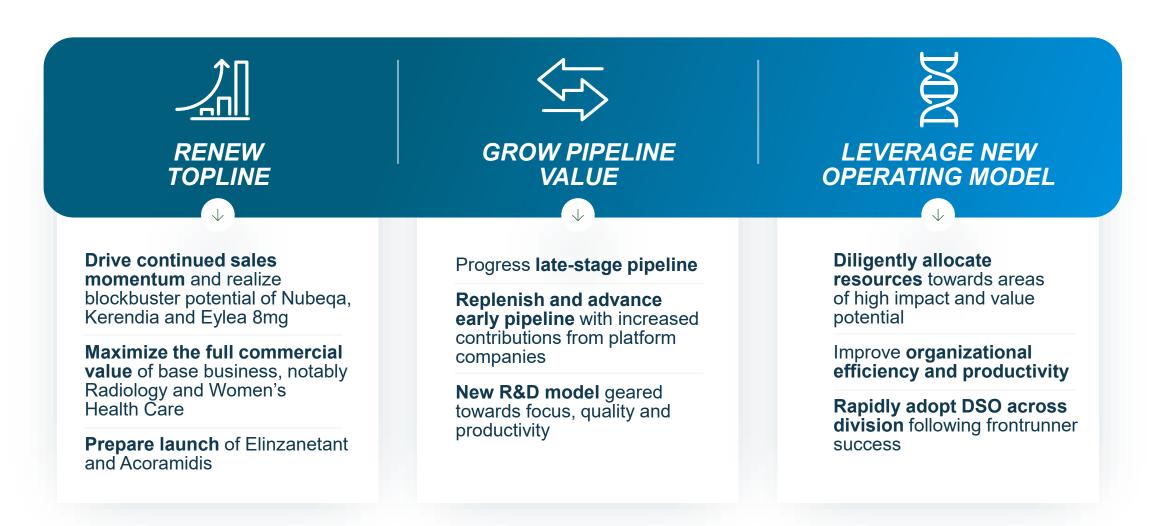
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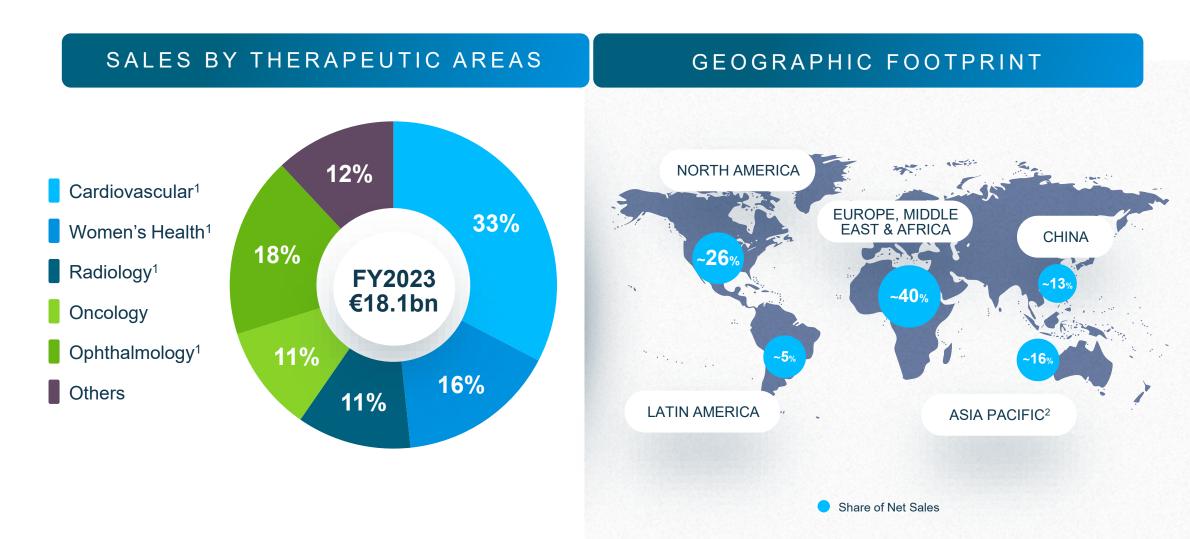


Bayer Pharma's Strategic Agenda





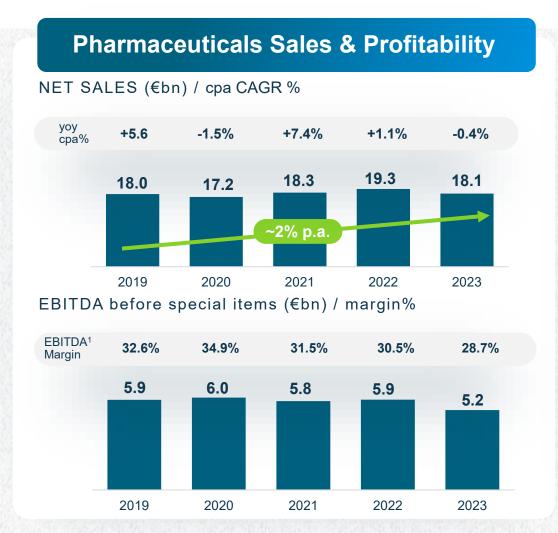
Bayer Pharma Sales Diversified Across Therapeutic Areas and Geographies



¹ Strong market positions in the respective indication ² excl. China



Leading Franchises Providing Sales Growth and Resilience, Margin Profile Impacted by LoE Transition and Strategy Execution



Key Drivers

Growing sales contributions from recently launched Nubeqa and Kerendia

Strong Eylea and Radiology performance balancing increasing headwinds from China VBP program and first LoE's of Xarelto

Revision of R&D model and enhancement of capabilities through acquisitions of platform companies

Continued shift of resources towards R&D and launch brands; U.S. re-entry with R&D and commercial footprint

Tight cost management to fund growth investments while mitigating inflation and margin diluting change in product mix

¹ before special items



Launch Assets and Late-Stage Pipeline Expected to Largely Offset LoEs on Stable Base Business

illustrative



Elinzanetant,
Acoramidis,
Asundexian Stroke

Nubeqa, Kerendia

Xarelto

Eylea

> Radiology and Other Late Lifecycle Assets

2023

€18.1bn

€1.1bn

€4.1bn

€3.2bn

€9.6bn

2024-2026 (cpa)

Elinzanetant, Acoramidis and Asundexian Stroke

Growth: Launch products

Decline: Xarelto

Stable: Eylea 8mg to sustain franchise sales and share

Stable: Ongoing growth in Radiology and stable Women's Health Care franchise balancing softness of other assets

>2027

Numerous
pipeline assets
to potentially fuel
long-term
growth

Rejuvenated portfolio

Steady base business



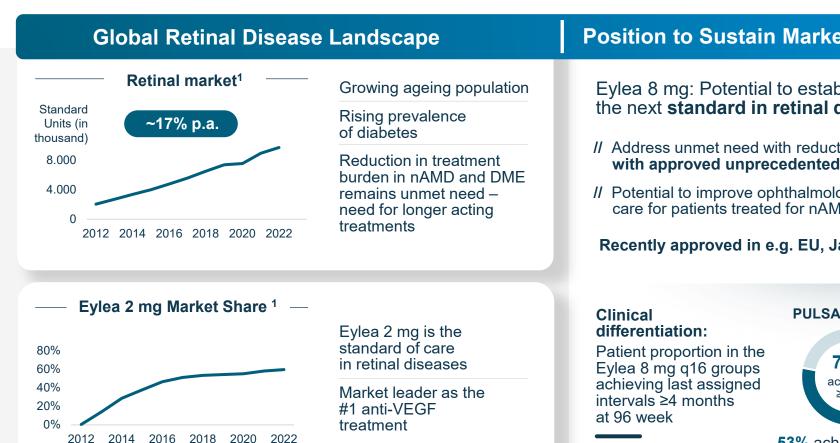
Despite its Maturity, Key Parts of Our Base Business Are Benefitting from Strong Market Positions and Supportive Trends



Ongoing growth in Radiology and stable sales contributions from Women's Health balancing softness in remaining portfolio



With Its Unparalleled Clinical Profile, Eylea Positioned to Continue Market Leadership in a Growing Market



Position to Sustain Market Leadership with Eylea 8 mg

Eylea 8 mg: Potential to establish the next standard in retinal diseases



- // Address unmet need with reduction in treatment burden only drug with approved unprecedented treatment interval of up to 5 months²
- // Potential to improve ophthalmology clinic capacities, enabling better care for patients treated for nAMD and DME

Recently approved in e.g. EU, Japan, UK, Canada







¹ Source: MARS MIDAS - EX US, BAYER panel scope: IQVIA: IQVIA MIDAS® Quarterly for the following countries: Argentina, Australia, Belgium, Brazil, Canada, Czech Republic, Germany, Greece, Italy, Japan, Korea, Rep. Of, Mexico, Poland, PR of China, Russian Fed. Saudi Arabia, Spain, Switzerland, Taiwan, Turkey, United Kingdom, for ATC: S1P0; Volume sales (Standard Units), reflecting estimates of real-world activity. Copyright IQVIA. All rights reserved. Close-up: Chile, Farminform: Netherlands, Insight Helath: Austria, Nordic Pharma Insights: Sweden ² Source: https://www.ema.europa.eu/en/documents/product-information/eylea-epar-product-information en.pdf ³ Source: https://www.bayer.com/media/en-us/aflibercept-8-mg-first-to-achieve-sustained-vision-gains-with-more-than-70-of-patientsextended-to-intervals-between-16-and-24-weeks-in-wet-age-related-macular-degeneration-at-two-years/ 4 Source: https://www.bayer.com/media/en-us/aflibercept-8-mg-in-diabetic-macular-edema-first-to-achieve-sustained-vision-gains-with-up-to-83-of-patients-extended-to--16-24-weeks-at-two-years/ 5 Randomized to Eylea 8mg g16 groups

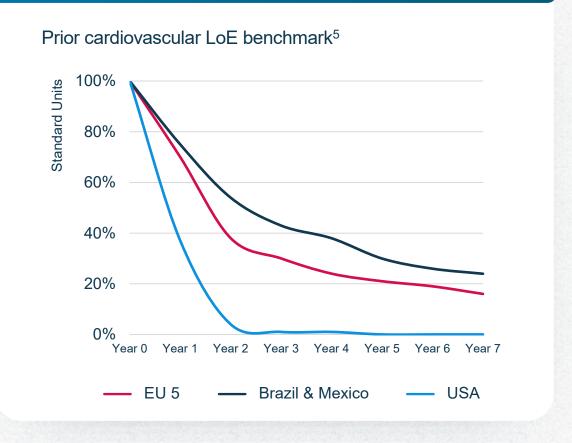


Xarelto to Face Genericization in the Next Three Years Globally

Xarelto's main patent expirations

Historic Genericization Patterns of Small Molecules

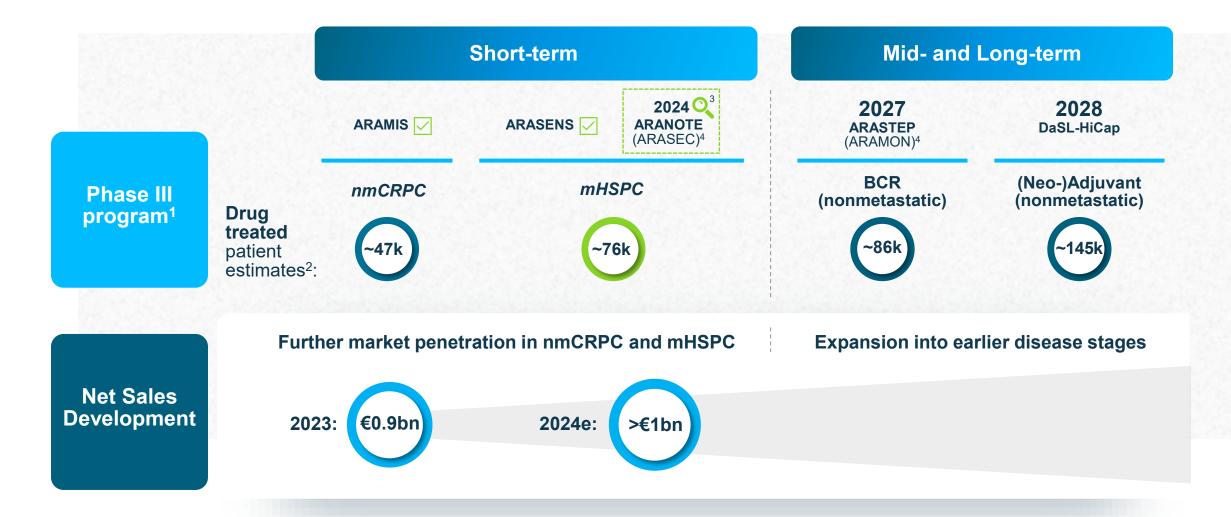
Countries	% of Total Xarelto Sales ¹	Compound patent expiry	Once-daily patent expiry
China	6%	End 2020	
Europe ²	60%	April 2024	January 2026
Japan	10%	Mid 2024	
USA	13%	Beginning of 2025	2027
Others	11%	2020-2024 ³	January 2026 (few markets ⁴)



¹ Based on 2023 Actual Sales ² OD patent currently being challenged in several European countries ³ In most markets end 2020, longer expiry dates in Brazil (2021), Korea (2021), Mexico (2023), Australia (2023), Malaysia (2024), and others ⁴ Such as e.g. Australia, Indonesia ⁵ Typical cardiovascular brand volume genericization based on the CV brands Crestor™, Lipitor™, Valsartan™, and Plavix™ (atypical curves excluded)



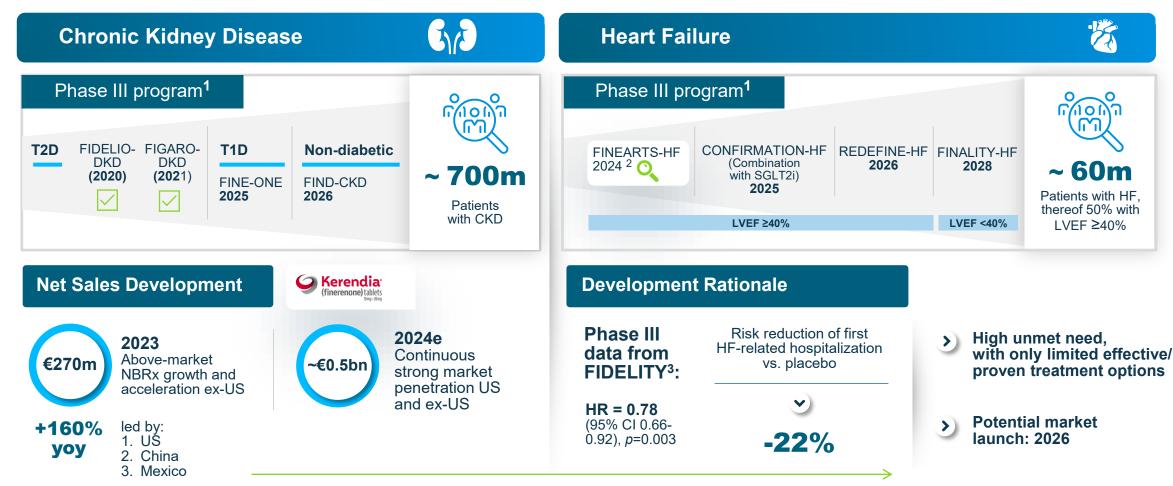
Nubeqa Set for Continued Growth in Prostate Cancer Driven by Market Penetration and Label Expansion



¹Stated timelines of the Phase III program refer to either launch dates of Nubeqa in this indication (ARAMIS, ARASENS) or estimated primary completion date of the respective study ² 2030 Treated Estimates G7: U.S., EU5, JP ³ Next expected Read-out ⁴ Not label generating; supports ARASTEP/ARANOTE submission



Kerendia With Potential to Become Foundational Treatment for Broad Groups of Patients with Kidney Disease or Heart Failure



Leveraging growing recognition of strong interlink between CKD and HF

¹ Timelines of the Phase III program refer to estimated primary completion dates of the respective study ²Next expected read-out ³ Agarwal et al, EHJ 2022, 43 (6), 474–484.



Asundexian is Targeting a High Unmet Need in Secondary Stroke Prevention

Unmet Need

~1 in 4¹ people have a stroke



Patients having a recurrent stroke within

in their lifetime

the first year²

10%

the first 5 years²

25%



diagnosed patients per year in top 8 markets

Mortality rate increases with each recurrent stroke²



Recurrence rate of stroke unchanged over >20 years, despite increased SoC²

Clinical Rationale and Status of Asundexian

- > Rationale
 - Genetic correlation between FXIa deficiency and risk of stroke
 - Asundexian: once-daily FXIa inhibitor with proven clinical safety in phase II program PACIFIC
- Phase II Study PACIFIC-STROKE

Efficacy: >60% reduction of stroke and TIA observed in patients with pre-existing atherosclerosis³



Safety: no significant increase of bleeding vs. placebo³

> Phase III OCEANIC-STROKE

- ongoing despite early termination of atrial fibrillation program as etiology and SoC are materially different
- current status: U.S. FDA Fast Track Designation granted, data expected in HY2 2025

¹ Feigin VL et al., *Lancet Neurol.* 2023, 22(12), 1160-1206. 7. Global Stroke Factsheet, *International Journal of Stroke* 2022, 17(1), 18-29 [Accessed: February 2024]. ² Kolmos M et al., *J Stroke Cerebrovasc Dis.* 2021, 30(8),105935. ³ Shoamanesh A et al., *Lancet* 2022, 400, 997-1007; composite outcome of ischemic stroke and TIA in patients with any atherosclerosis was an exploratory post-hoc analysis



Acoramidis¹ with Competitive Clinical Profile to Treat ATTR-CM, Complementing Our CVD Franchise in Europe

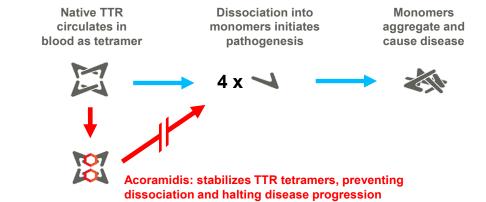
Unmet Need

// ATTR-CM

- // Transthyretin amyloidosis cardiomyopathy, a progressive and fatal disease
- // Causes diastolic dysfunction and heart failure due to deposition of TTR amyloid in the heart



// Pathogenic pathway



Profile and Deal Rationale of Acoramidis

Profile

- // Oral TTR stabilizer for patients with ATTR-CM
- // Pivotal Phase III study ATTRibute-CM: significant reduction of hospitalization burden, improved survival and preserved functional capacity and quality of life
- // Competitive efficacy and safety vs. standard of care (tafamidis)

Rationale

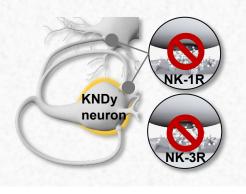
- # Exclusive license to commercialize Acoramidis in Europe
- // High unmet need in an underserved disease, ~17k EU patients treated with tafamidis (~€1bn of annual sales) today
- // Focused market with small, well-defined patient population and specialized centers-of-excellence playing a key role
- # High synergies with Bayer's existing CV infrastructure
- // Filed for regulatory approval in Europe, expected launch in 2025



Elinzanetant Offers a Differentiated Clinical Profile to Treat Symptoms Associated With Menopause

Differentiated Clinical Profile

Elinzanetant Characteristics





Reduced sleep disturbance, hot flashes

- // Non-hormonal, oral, first dual neurokinin-1,3 receptor antagonist – first double mode of action in NK class
- Studied for the effective reduction
 of vasomotor symptoms (VMS), and sleep disturbances
- // Reduces the hyperactivity of the KNDy neuronal network involved in thermoregulation
- # Generally well tolerated



B A BAYER E R

Elinzanetant Targeted to Enter Large and Underserved Market in 2025

Market Opportunity

Unmet need

Women who experience¹:

Hot flashes:

~4 in 5



Sleep disturbance:

~3 in 5





~ 1.3m

women per year entering menopause transition in US²

2/3

of women not choosing / not eligible for hormone therapy³

Bayer Global Leader in Women's Health⁴







~€3bn

net sales

>60m patients served

100.000

OB/Gyn reached

Well positioned for a successful launch

1st

nonhormonal, oral NK1,3receptor antagonist



Differentiated clinical profile







in Women's
Health
globally with
~30% of
sales in US

Strong foundation in Women's Healthcare for 100 years

Offering best in class solutions for women across all stages of their lives

Trusted relationships with patients and customers

Established strong commercial footprint, particularly in the U.S. as single biggest country

¹ Source: Market Research - IPSOS - Global VMS Women Segmentation ² Source: NIH. https://www.ncbi.nlm.nih.gov/books/NBK507826 ³ Source: Project Heat Market Research, 2018 SHA VMS Prescriber analysis ⁴ IQVIA Feb 2023, Rx market comprising contraception, menopause management & gynecological therapies



New Innovation Model to Rapidly Rebuild Pipeline

High Level of Focus, Quality and Productivity

Focus



Narrowed research focus from eight to four core therapeutic areas

Quality



Rigorous application of selection criteria have let to a more streamlined and differentiated pipeline

Capabilities



Biotech-like R&D operating system with a mix of innovative and diverse therapeutic modality platforms

Productivity



Shift to value creation, product-centric operating model, leaner governance with renewed leadership team



Focus: Zeroing in on High Unmet Need With Great Value Potential

Four Therapeutic Areas in R&D





Quality: Pursuing Leading Innovation Across all Focus Areas

Revised Target-Product-Profile of Our Assets



Prioritization of assets based on following selection criteria:

Value & Differentiation

Feasibility & Risk

Leading capabilities

Streamlined portfolio

Pruned pipeline by more than 40% to focus on the most valuable assets

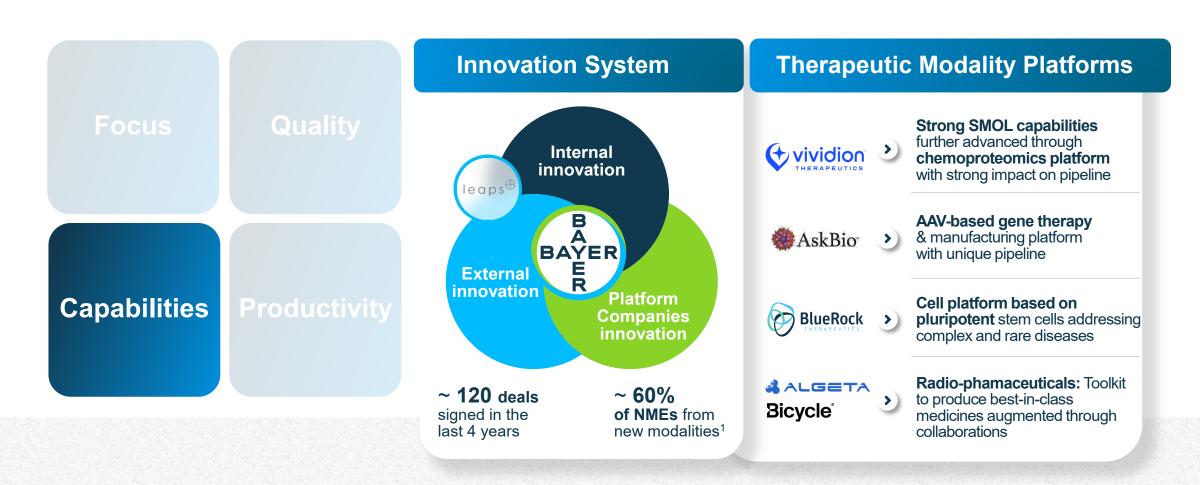
Shift to breakthrough innovation

Vast majority of assets offering the potential to be first-or best-in-class



Capabilities: Established Toolbox of Leading Modalities

Access to Leading Therapeutic Technology Platforms Through Acquisitions and Collaborations





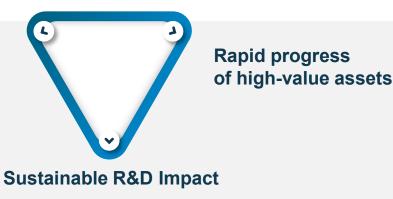
Productivity: Reaching Higher, Sustainable Level of Output

Achieve More and Better Solutions for Patients in a Time- and Cost-efficient Manner



- // Align target-disease link with unmet need and optimal therapeutic modality
- # Early de-risking of assets by strengthening relevant capabilities (e.g. human disease understanding, biomarkers, data science, digital capabilities)
- Decrease in cycle times from IND to launch through tailored development approaches, removing stifling administration and by streamlining processes
- Shift to a product-centric operating model to foster innovation, agility and collaboration

Generation of highly innovative INDs





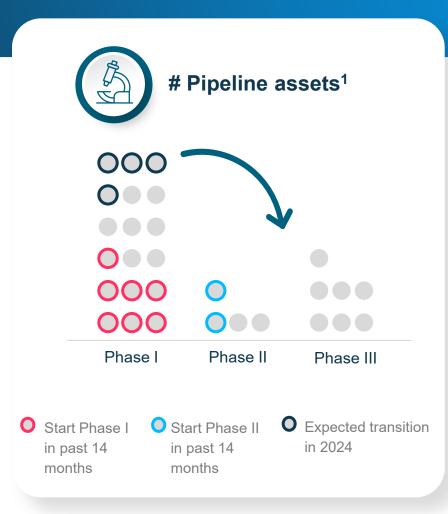
Replenishment of Early Pipeline in Full Swing; Numerous First-In-Class Pipeline Candidates to Potentially Transition into Phase II/III

Feeding from research into phase I

Advancing higher number of INDs into Phase I

Selected examples:

- VVD Keap1 Act (advanced solid tumors) Demonstrating POC of Vividion's chemoproteomics platform
- PSMA-TAC Cancer (advanced prostate cancer)
 FIC/BIC opportunity
 in targeted radiotherapies
- VVD Stat3 Inhibitor (solid and heme cancers) Second asset from Vividion entering the clinic



Rejuvenate mid- / late-stage pipeline with several high-value assets

Actual / expected transitions to mid- and late-stage pipeline in 2024:

Selected examples:

Phase II Bemdaneprocel (Parkinson's Disease)

PSC-derived dopaminergic cell therapy; FIC potential

Anti-Alpha2-Antiplasmin mAB (Ischemic Stroke)

Effective thrombolytic with no increase in bleeding risk; FIC potential

Phase III HER2/mEGFR Inhibitor (Lung Cancer)

Targeting underserved NSCLC mutations; BIC potential

¹ Pipeline status as of Feb 20, 2024; excluding future external / inorganic projects /// Bayer Capital Markets Day 2024 /// March 5, 2024 // Pharmaceuticals



Leveraging DSO to Enhance Productivity and Speed While Managing LoE Transition

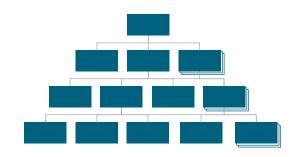




DSO Will Drive Speed and Productivity Enhancing Innovation and Growth

New Operating Model

FROM: Traditional hierarchic, org focus...



TO: ... mission-centric, value-focused operating model





Organization revolves around **customers** and products instead of functions

Teams to utilize most appropriate functional expertise when needed

Small clusters to operate with speed and efficient decision-making

Benefits

- Customer centricity
- // Product fit set up
- // Faster decision-making
- # Enhanced resource allocation
- // Cost savings potential
- // Improved long-term returns



First Successes of Frontrunner Teams Demonstrate Huge Potential Across the Value Chain

Product Supply Inventory Management

Set-up of cross-functional team to redefine **collaboration** with external suppliers

Potential to shorten throughput time by up to **90%** - **from 30 days** to mere single day

Enhancing supply flexibility for our patients and **improved** financial performance in terms of cash and costs



US Commercial Team

Broke down franchise and functional silos to create customer and product squads

Squads are largely autonomous, cross-functional, entrepreneurial units with financial accountability

Flattened organization, e.g. 40% less managers



R&D

Supply

Commercial

Regions

Early Clinical Development Oncology

Focusing on **patient centered drug development** across all modalities and biologies

Potential to accelerate clinical development with **rapid learning cycles** to explore ideas and assess progress every 90 days

Increases quality and speed of decision-making



Eylea Global Brand Team

Set-up of small, mission-focused teams, empowered to make decisions at the lowest level possible

Increased agility and ability to address critical tasks much faster than in the previous set-up, e.g. achieving fast approval of Eylea 8mg





2024 Guidance and our Mid-Term Ambition Through 2026



Mid-Term

Support topline resilience during LoE's of major products:

- // Drive further launch uptake of Nubeqa and Kerendia
- // Launch of Eylea 8mg, Elinzanetant and Acoramidis
- // Maximize the full commercial value of base business

Drive productivity gains to support margins:

- Continue tight cost management to fund growth investments while mitigating inflation and margin diluting change in product mix
- Improve organizational efficiency and productivity through DSO implementation

Advance early assets to re-create promising mid-/late pipeline

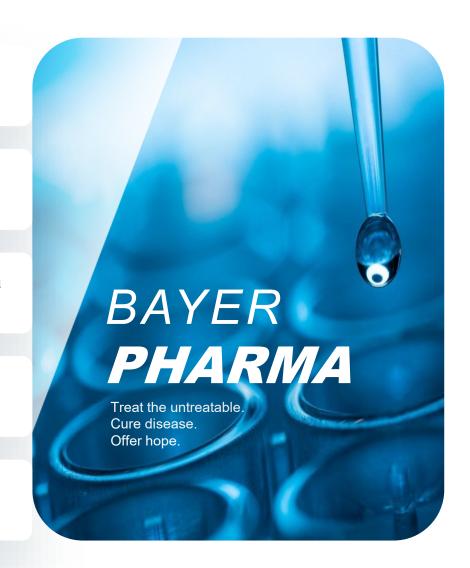
- Sustainable generation of highly innovative INDs
- // Rapid progress of high-value assets

¹ Reflects our 2024 guidance at the average actual currencies for 2023; ² Estimated Sales FX impact of ~-2% pts, estimated EBITDA Margin FX impact of ~-2% pts; currency assumptions based on month-end December 2023 spot rates (1 EUR=) 1.11 USD, 5.36 BRL, 7.87 CNY. Impact is calculated as difference to constant currencies = at average actual currencies for 2023



Preparing for Long-term Growth While Managing LoE Transition

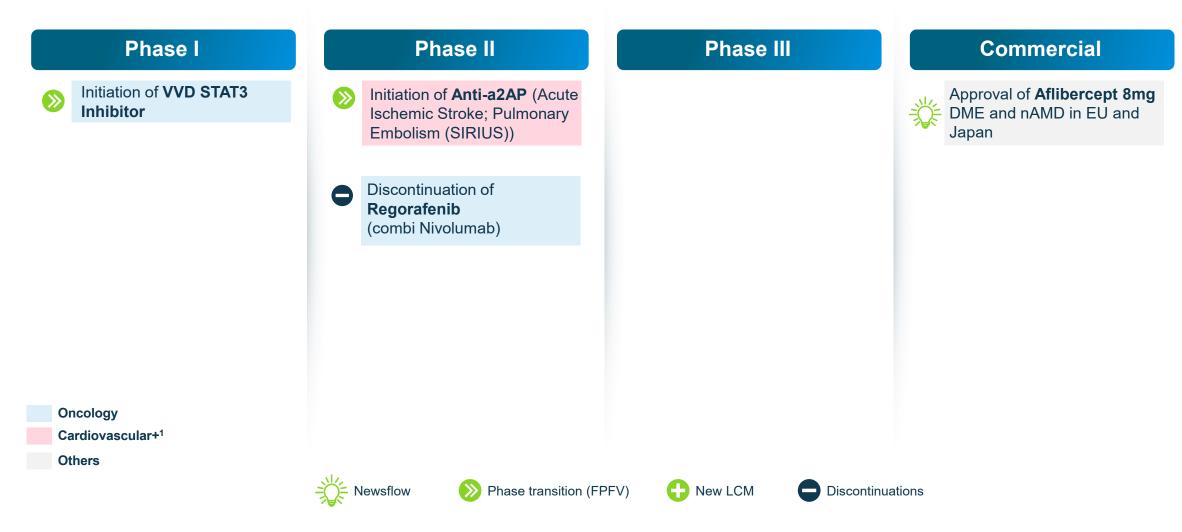
- > Three strategic priorities: Renew topline – grow pipeline value – leverage new operating model
- Launch products should largely balance LoE's near- and mid-term, business expected to return to topline growth thereafter.
- Our advanced R&D capabilities and priorities will continue to shape a pipeline of higher quality and differentiated assets.
- Rapid rebuild of healthy early-/mid-stage pipeline is in full swing, three high potential products could enter market in 2025/2026.
- > Productivity gains across the whole value chain will support margins amid continued growth investments.







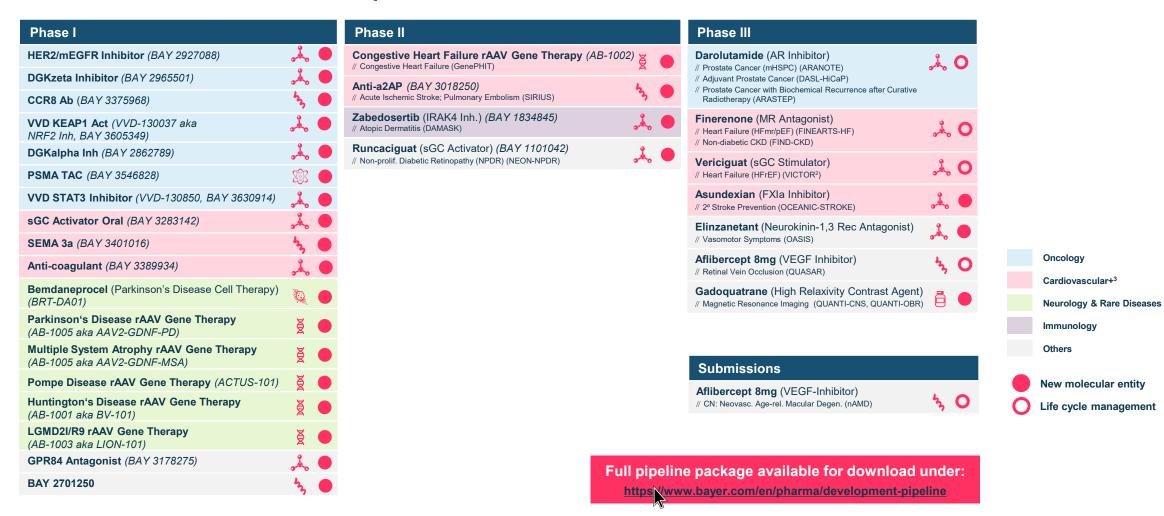
Pharmaceuticals: R&D Developments (since last update on December 19, 2023)



¹ Including Precision Cardiovascular, Nephrology & Acute Care



Pharmaceuticals – Pipeline Overview¹ (as of Feb 20, 2024)



¹ Bayer and partner sponsored + 3rd party label enabling studies with first patient first visit

² Conducted by Merck & Co ³ Including Precision Cardiovascular, Nephrology & Acute Care /// Bayer Capital Markets Day 2024 /// March 5, 2024 // Pharmaceuticals



Major R&D Milestones Expected in 2024

	Phase I		Phase II		Phase III	Submission / A	Approval
>>	PSMA SMOL-TAC: Start Phase I	>>	sGC Activator oral CKD: Start Phase IIb	*	Darolutamide/ADT mHSPC: Primary compl. phase III (ARANOTE)		
>>	SOS1 Inh: Start Phase I	>>	Bemdaneprocel PD: Start Phase II	>>	HER2/mEGFR Inhibitor: Start phase III		
	Sema3A mAB: Primary compl. Phase I	>>	PD rAAV Gene Therapy: Start Phase II	0	Finerenone CKD in T1D: Start Phase III (FINE-ONE)		
			Runcaciguat NPDR: Primary compl. Phase IIa	*	Finerenone HFmr/pEF: Primary compl. phase III (FINEARTS-HF)		
					Elinzanetant VMS : Primary compl. Phase III (OASIS program) ²		
				*	Aflibercept RVO: 8 mg Primary compl. Phase III (QUASAR)		Primary Completion
				*	Gadoquatrane: Prim.complet. phase III (QUANTI-CNS/-OBR)		Phase transition (FPFV)New LCM
							✓ First Submission / Approval Oncology
							Cardiovascular+3 Neurology & Rare Diseases

Immunology

Others

¹ After February 20th, 2024 ² OASIS-1, -2 and -3 primary completion achieved, OASIS-4 expected in 2024 ³ Including Precision Cardiovascular, Nephrology & Acute Care



Numerous First-In-Class Pipeline Candidates to Potentially Transition Into Mid- And Late-Stage Soon

Selected Assets with Expected Upcoming Phase Transition

	tential Launch ween 2028-2032	Program (Indication)		Current Phase	
23	Cardiovascular+	sGC Activator Oral (Chronic Kidney Disease)	FIC/BIC	Phase I	
	including Precision CV, Nephrology & Acute Care	Runcaciguat (NDPR)	FIC/BIC	Phase II	
	Oncology	mEGFR/HER2i (Lung Cancer)	FDA breakthrough therapy designation, BIC	Phase I	
	Neurology &	Bemdaneprocel (Parkinson's)	FDA fast track, FIC/BIC	Phase I	
	Rare Diseases	Parkinson's Disease rAAV Gene Therapy (Parkinson's)	FIC/BIC	Phase I	



Abbreviations (1/2)

AE	Adverse events	EU	European Union
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Al Artificial intelligence EU5 France, Germany, Italy, Spain, United Kingdom

AAV Adeno-associated virus Excl. Excluding

ATTR-CM Transthyretin amyloidosis cardiomyopathy FDA U.S. Food and drug administration

BCR Biochemical recurrence FIC First-in-class

BIC Best-in-class FPFV First patient first visit

bn billion FX Foreign Exchange

CAGR Compound Annual Growth Rate FY Full Year

CV Cardiovascular Gyn Gynecologist

CVD Cardiovascular diseases HF Heart failure

CI Confidence interval HR Hazard ratio

CKD Chronic kidney disease HY1 / HY2 Half year 1 / Half year 2

cpa Currency and portfolio adjusted IND Investigational New Drug

DME Diabetic macular edema J Japan

DSO Dynamic shared ownership k thousands

EBITDA Earnings before interest, tax, depreciation, and amortization LCM Life cycle management

e.g. Exampli gratia (for example) LoE Loss of exclusivity

EMEA Europe, Middle East, and Africa LVEF Left ventricular ejection fraction



Abbreviations (2/2)

million T1D Type 1diabetes mellitus m T₂D milligram Type 2 diabetes mellitus mg mHSPC Metastatic hormone sensitive prostate cancer TIA Transient ischemic attack nAMD Neovascular age-related macular degeneration TTR Transthyretin

NBRx New-to-brand prescriptions Tx Therapeutics

nmCRPC Non-metastatic castration resistant prostate cancer UACR Urine albumin-to-creatinine ratio

NME New molecular entity UK United Kingdom

NSCLC Non-small cell lung cancer U.S. United States of America

OB Obstetricians VBP Volume based procurement

OPEX Operating expenses VMS Vasomotor symptoms

p Probability vs versus

p.a. Per annum yoy Year-over-year

POC Proof of concept

PSC Pluripotent stem cells

PTS Probability of technical success

R&D Research & Development

SGLT2i Sodium-glucose Cotransporter 2 Inhibitors

SoC Standard of Care