Bayer Corporation has long been committed to improving science education and formally created its Making Science Make Sense® (MSMS) program in 1995. MSMS is an award-winning initiative that advances science literacy through hands-on, inquiry-based science learning, employee volunteerism and public education.

Hundreds of employee-volunteers at Bayer sites across the country engage students in hands-on, inquiry-based science learning during classroom and extra-curricular programs. Many of these sites also are part of a nationwide network of education and corporate partners who are reforming the way science is taught and learned at the elementary school level.

As a science and research-based company, Bayer Corporation has a solid stake in helping to ensure that today’s students are well prepared for tomorrow’s workforce, regardless of the careers they choose. Bayer’s commitment stems from the fact that new technologies, concepts and increasing global market competition will continue to demand a workforce that is flexible, scientifically literate and equipped with the critical-thinking, problem-solving and team-working skills fostered by a quality science education.
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