

Protect yourself

You should buy Kerendia® only from providers you would entrust with your health!

- // Never buy medicines from “private” suppliers outside of the legal supply chain. Do not accept medication which for example has been purchased for you by friends abroad or via the Internet.
- // Be wary of providers who are willing to sell Kerendia® without a doctor’s prescription to you. Online pharmacies that offer prescription-only medicines without a prescription are in most cases selling falsified medicine.
- // Prepare for trips abroad and take enough medication with you. When on holiday, don’t buy medicines from markets stalls or street vendors.
- // Do not accept packaging that is incomplete or not correctly configured for retail in your country. In case of doubt, consult your physician or pharmacist

It is not always possible to tell at first glance whether sellers are trustworthy. Help is available from different organisations and associations that can tell you more about the risks or if a seller of medicine is licensed and reliable.

European Alliance for Access to Safe Medicines (EAASM)

www.eaasm.eu

National Association of Boards of Pharmacy (NABP)

www.nabp.pharmacy

European Federation of Pharmaceutical Industries and Associations (EFPIA)

www.efpia.eu

World Health Organisation (WHO)

www.who.int

Get the facts

The information provided in this flyer is just an overview of the key features of genuine Kerendia® product packaging.

A guarantee that Kerendia® is genuine is, however, only possible after a more detailed examination. If you feel uncertain about the authenticity, you should ask your doctor or pharmacist for advice.

You can also contact the manufacturer Bayer:

Bayer Customer Hotline

Tel.: +49 800 100 61 19

Fax: +49 180 120 01 01

Website

www.beware-of-counterfeits.com

Contact

www.bayer.com

or directly via the contact form provided on the website

www.beware-of-counterfeits.com



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51368 Leverkusen
Germany
www.bayer.com

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Beware of Counterfeits!



Identifying genuine
Bayer products

Kerendia® Genuine Bayer Packaging

Bayer sells its drug Kerendia® in different packaging all over the world. All packages have safety features that are relatively consistent and clearly identifiable. They are described below in this flyer.

Here you can see individual examples of different Kerendia® packaging.



Depending on the dosage Kerendia® film coated tablets are coloured and embossed accordingly.

The Kerendia® *safety features*

Bayer protects its product Kerendia® with different safety features. Some can be seen with the naked eye. It is almost impossible to successfully imitate or counterfeit all of them in a valid combination at the same time.

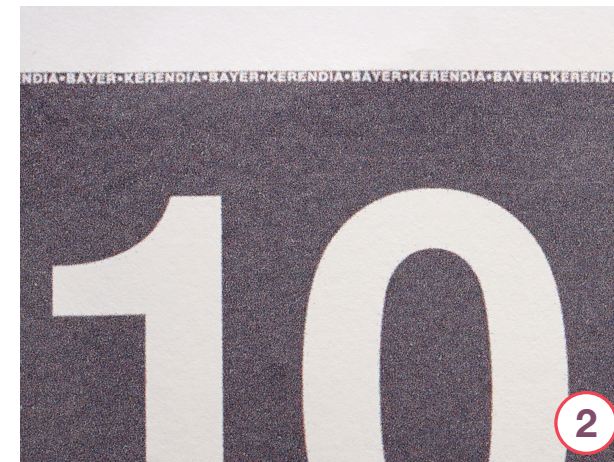
A genuine packaging will have the following features:

1. Unvarnished area on the packaging

The “Bayer” wordmark runs continuously across the surface of the Kerendia® box. It becomes visible if the packaging is tilt so light falls on it at different angles.

2. Microprint on the packaging

The product name Kerendia® together with the word “Bayer” is continuously printed at the edge of the strength box on one of the side flaps (visible with a magnifying glass).



Safety features of Kerendia®-packaging
(further variants might be available)

// **Tamper evident closure**

A genuine packaging always has a tamper evident closure.

// **Coding**

In addition, many countries mandate to apply a code, often including a serial number, allowing to identify individual packages.

// **Additional important details**

Basically, genuine packages are labelled with variable data (at least with batch code and expiry date).

Beware of *Counterfeits!*

Counterfeit versions of Kerendia®, in other words products with the same name that are purported to come from Bayer, have not yet become known even not outside the legal sources of supply.

Bayer is committed to put much effort into retaining this situation also in the future.

Further information about **medicinal product counterfeiting** can be found at

www.beware-of-counterfeits.com