

## Science for a Better Life A Global Leader in Health & Nutrition

## Investment Case

November 2022 / Bayer AG



## Cautionary Statements Regarding Forward-Looking Information

This presentation may contain forward-looking statements based on current assumptions and forecasts made by Bayer management.

Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at http://www.bayer.com/.

The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

## Bayer: A Global Leader in Health and Nutrition

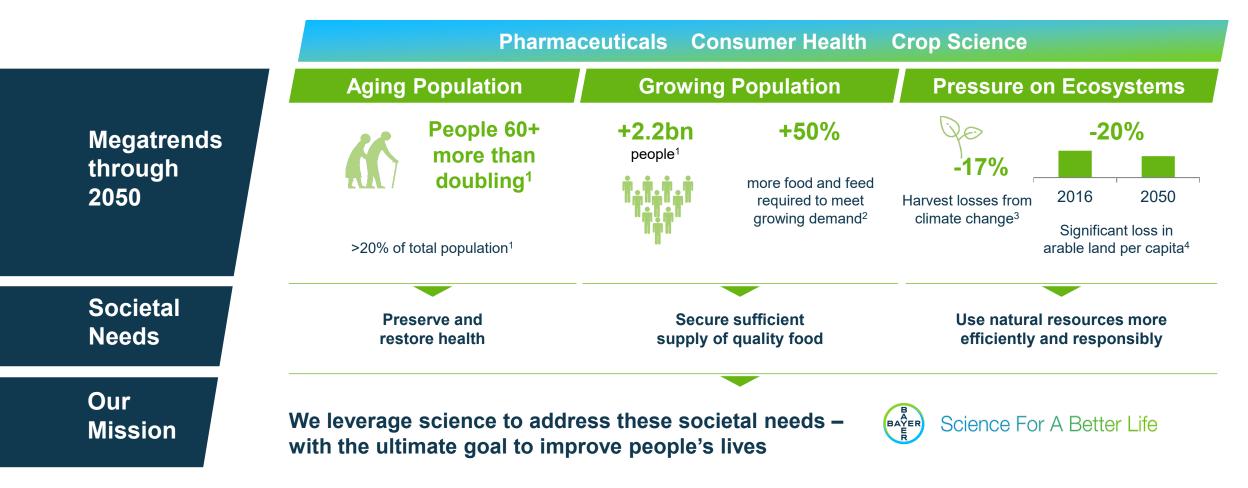
Well Positioned to Create Value in Growing Markets using Science to Address Societal Megatrends





## **Global Megatrends in Health & Nutrition**

Attractive Macro Drivers of Our Strategy and Underpin the Need for Innovation



<sup>1</sup> UNDESA 2017 (United Nations Department of Economic and Social Affairs, Population Division (2017). World Population Prospects: The 2017 Revision)

<sup>2</sup> FAO 2017, (FAO Global Perspective Studies)

<sup>3</sup> Nelson et. al, (2014); FAO 2016 "Climate change and food security"

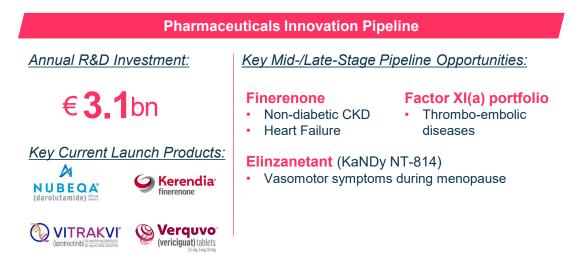
<sup>4</sup> FAOSTAT (accessed Oct 30, 2018) for 1961-2016 data on land, FAO 2012 for 2030 and 2050 data on land, and UNDEDA 2017: World Population Prospects for world population data

## Leadership and Innovation Set the Course for Our Future Growth

#### **Key Growth Drivers**

- Long-term megatrend tailwinds are propelling growing demand in the Life Sciences
- **Q** Number one position in Ag inputs and leading positions in key Pharma and Consumer categories
- World-class innovation: technological breakthroughs driven by the bio-revolution
- Accelerated transformation and further efficiency gains in our operations
- Focus on sustainability to create new value

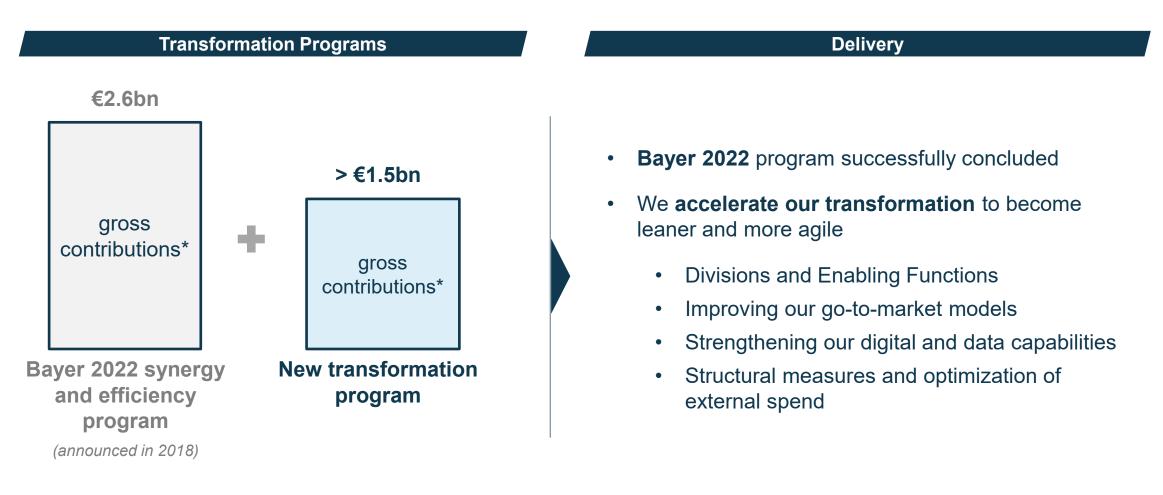
Crop Science Innovation Pipeline					
Annual R&D Investment:	Key Mid-/Late-Stage Pipeline Opportunities:				
€ <b>2.0</b> bn	• Short Stature Smar Corn	rtSta∕: PRO			
Key Current Launch Products:	Herbicide Trait	vana			
SovBeans NTACTA 2 SmartStax PRO	Stack with Five- Fox Sup Tolerances	<b>ra</b> (Indiflin®)¹			



Note: Subject to regulatory approvals and pending registrations. Represents a subset of the pipeline. <sup>1</sup> In collaboration with Sumitomo

## New Transformation Program with Gross Contributions of >€1.5bn

Expect Partial Reinvestment to Drive New Opportunities; Remainder to Drive Margin Expansion



\* Gross contributions will be partially re-invested to fuel growth and are included in our guidance for 2022-24 Note: One-time costs in same magnitude as for Bayer 2022 (1.7x the total contribution)

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## Focus on Cash Generation Now Embedded in Incentive Plans

Improvements Expected from Sales Growth, Working Capital & Divestments; Litigation Pay-outs and One-Time Costs for Transformation Mitigating Factors

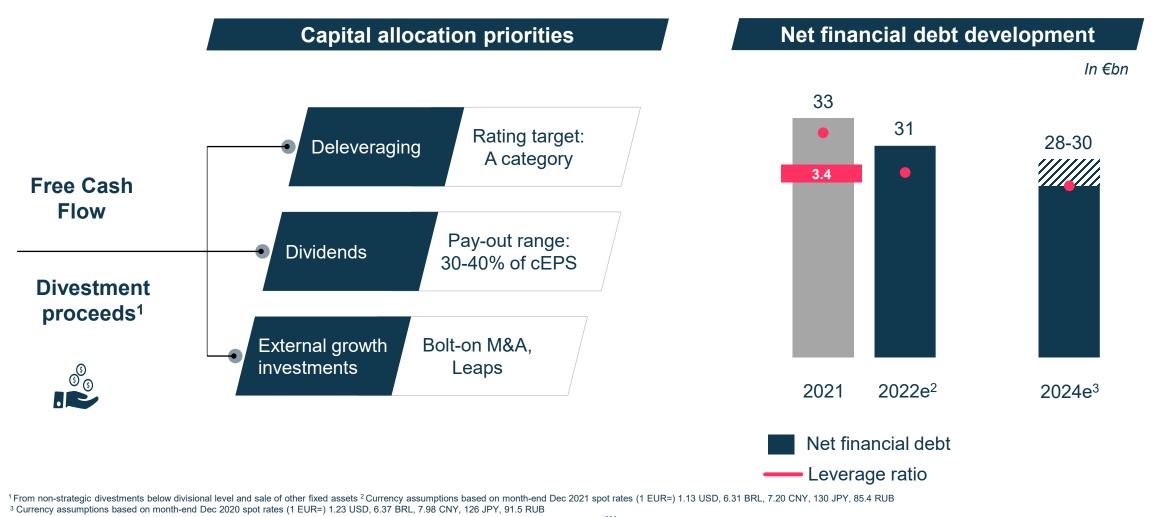
	6 6 6	Improve Free Cash Flow		229	Adapt incentive scheme			
		Optimize <b>working capital</b> focusing on overdue management, inventory and payables; prioritizing <b>CapEx</b>			Free Cash Flow integrated as a key performance metric in our <b>short-term</b> <b>incentive</b> plan for all managerial employees			
≝	Capital Employed / Divestments			Lit	Litigation pay-outs & special items			
	for o	imization of <b>fixed asset</b> portfolio, example sale of property <b>e of businesses / brands</b> below sion level (e.g. ES professional)		litiga	Free Cash Flow is impacted by <b>tion</b> pay-outs and cash-effective <b>time costs</b> for transformation			

ES: Environmental Science

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## Disciplined Capital Allocation to Delever, Pay Dividends and Invest

Expect Net Debt to Return to €28-30bn by 2024



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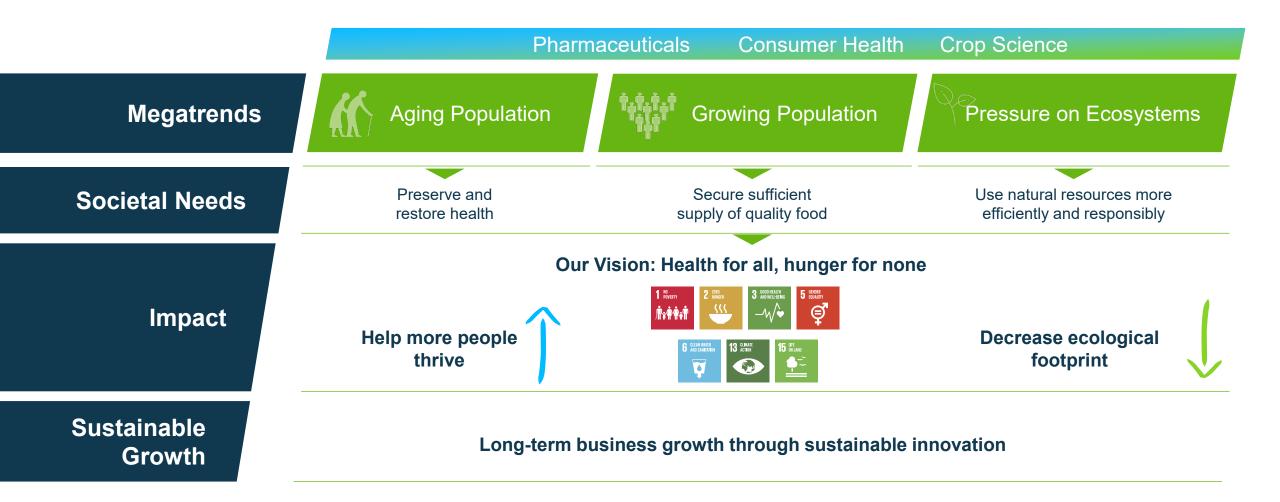
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= Indicates corridor between high- and low case

#### BAYER ER

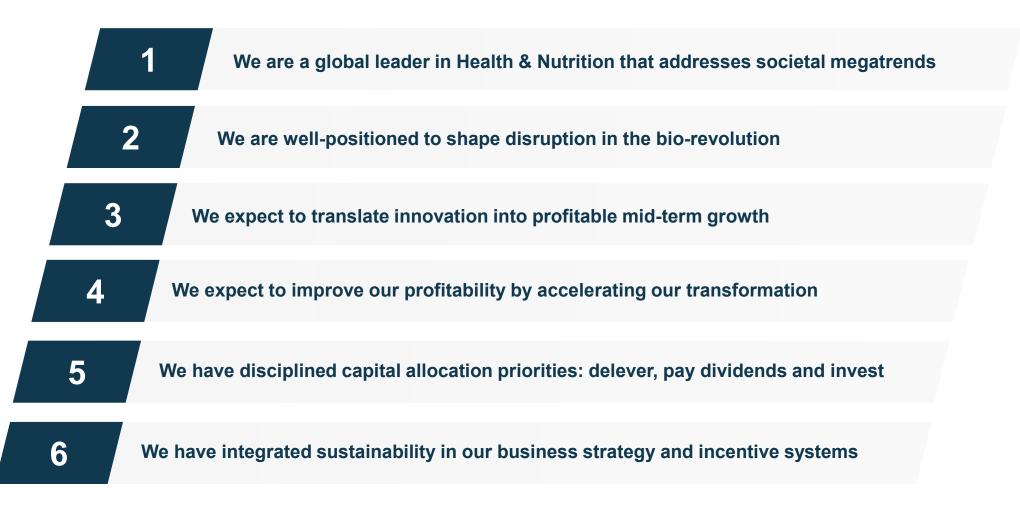
## Sustainability is Integral to Our Values, Strategy and Operations

We intend to create bold impact and generate sustainable business opportunities



## Investment Thesis

Key Takeaways





## Science for a Better Life Shaping the Future of Agriculture

## Investment Case

November 2022 / Bayer AG

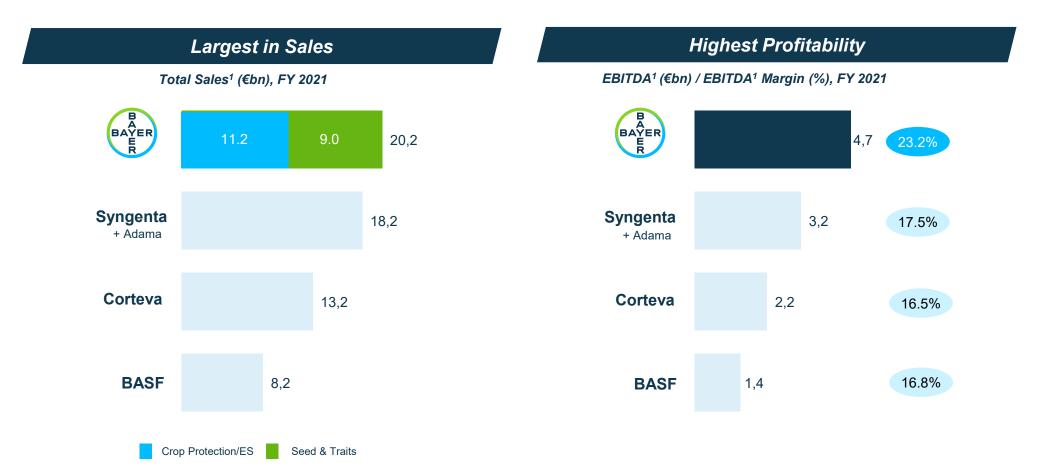
## Shaping the Future of Agriculture





## The Established Leader in Crop Science

Industry Leading Profitability Underpinned by >€2bn in Annual Seed & Trait Licensing Revenue

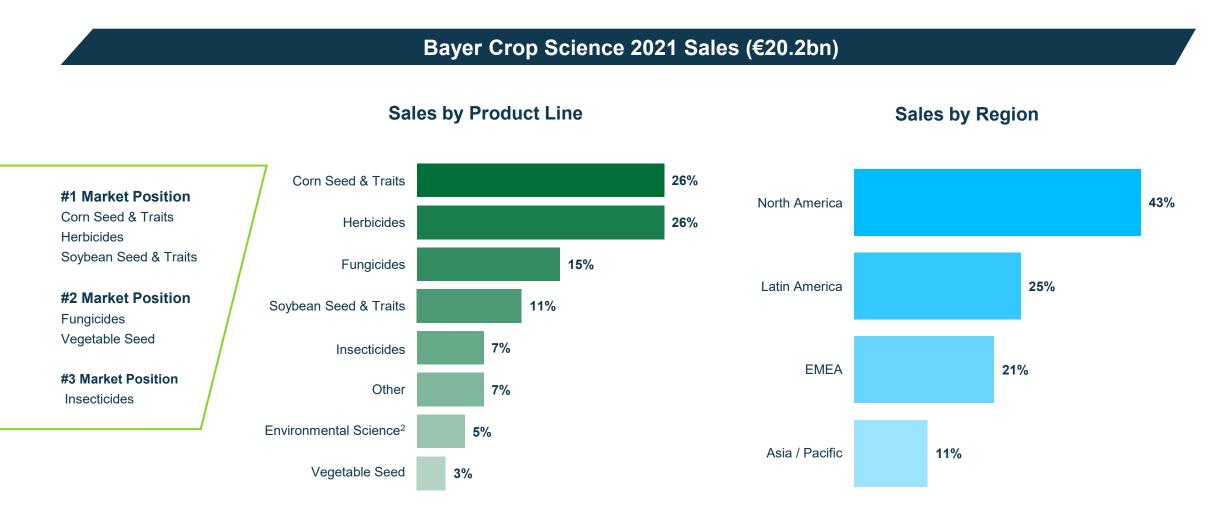


<sup>1</sup> Company information; exchange rate: FY 2021: ~1.18 USD/EUR. EBITDA before special items. FY2021 sales Representing the legacy Syngenta results plus Adama of FY 2021



## Growers Worldwide Recognize the Value We Deliver

#1 in Seed & Traits Sales with Leading Crop Protection Portfolio in €100bn Global Ag Input Market

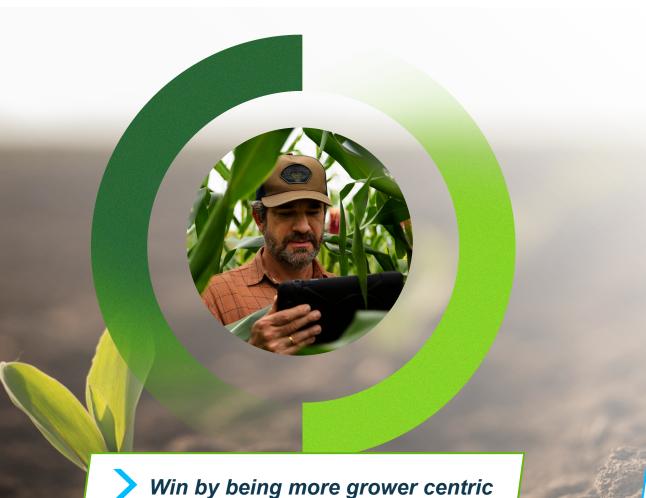


<sup>1</sup> Source: Company estimates. Market positions based on 2021 data; <sup>2</sup> announced definitive agreement to sell Environmental Science Professional business in March, 2022

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## Vision / Health For All, Hunger For None



**Purpose:** Shaping agriculture for the benefit of farmers, consumers and the planet

#### **Pillars**:

- // Operational Excellence
- // World Class Innovation
- // Digital Transformation
- // New Standards in Sustainability

#### **Strategic Ambition**

#### Perform:

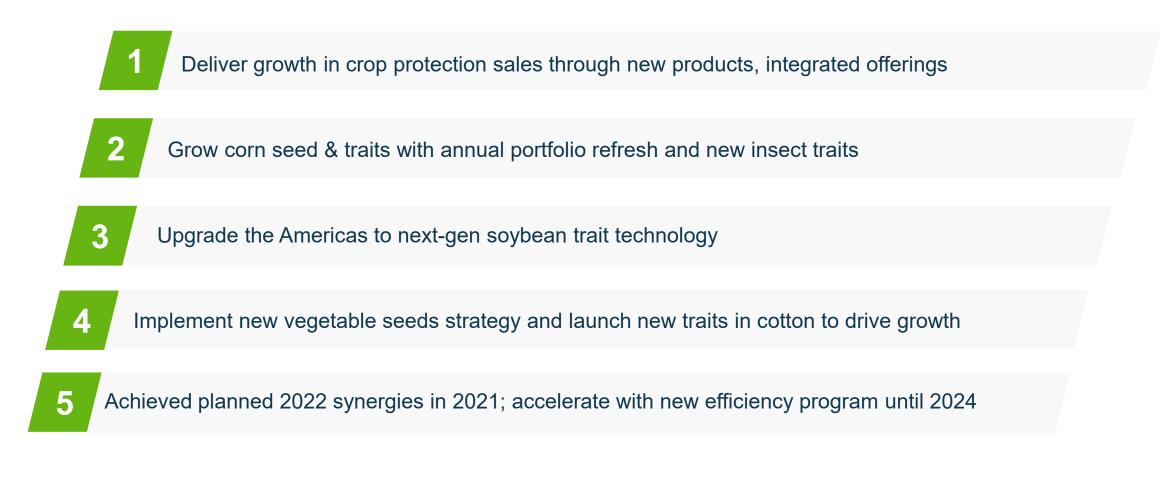
#### **Transform:**

Grow above market and deliver strong returns

Achieve 100% digitally enabled sales by 2030



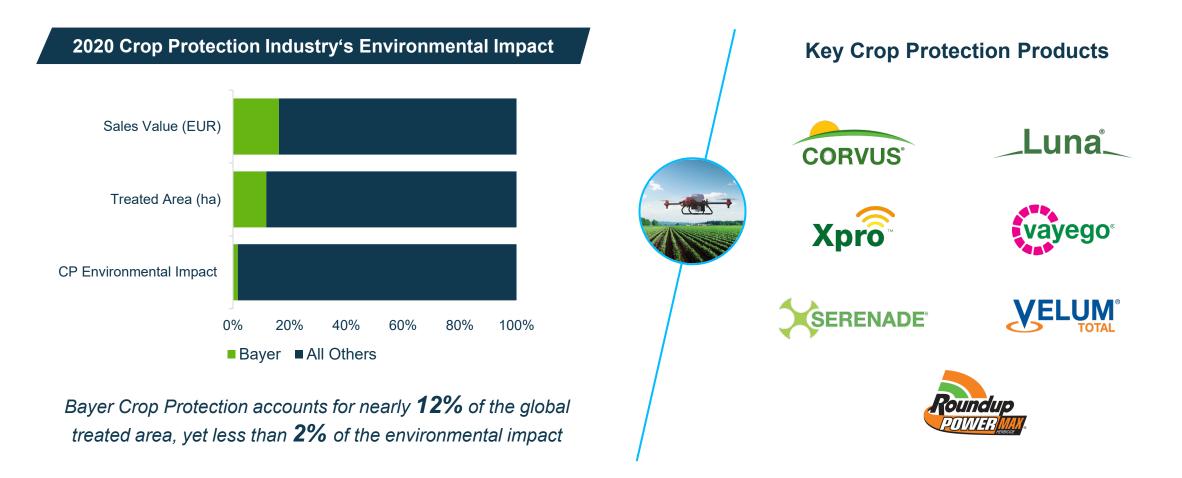
## A Clear Plan to Accelerate Growth and Outperform the Market







## Driving Higher Value with Lowest Estimated Environmental Impact Crop Protection Portfolio Relative to Sales and Treated Value



Preliminary impact assessment has been conducted by Technical University of Denmark (DTU) based on the PestLCI/USEtox® models. PestLCI secondary distributions currently out of scope. Impact assessment limited to current scientific consensus of USEtox®: aquatic organisms and the substances which can be characterized in USEtox®. Terrestrial and pollinator impact assessment is currently not included in USEtoxf'. CP application data mostly from third parties such as Kynetec/Kleffmann. In some countries based on Bayer estimates.



## Herbicides: Focused on Unlocking Greater Flexibility

Herbicide sales in 2021: €5.3bn, Pipeline Peak Sales Potential of ~€3bn<sup>1</sup>



- Contains 3 Als: Thiencarbazone, Flufenacet and Isoxaflutole to help growers mitigate resistance challenges
- TriVolt goes to work to provide overlapping residual control of key broadleaf weeds and grasses.

#### Launched in 2022



<sup>1</sup> Internal estimates; <sup>2</sup> Not yet registered in U.S. or Canada and is subject to approval

- **Convintro**<sup>2</sup> Waterhemp and Palmer Amaranth control in North America
- Diflufenican is a new site of action for use in corn and soybeans in North America
- Diflufenican is already used in Europe and will be available for burndown and pre-emergence

#### To Launch in mid-decade





#### BAYER Fungicides: New Innovations Drive our Growth Potential

Fungicide sales in 2021: €2.9bn, Pipeline Peak Sales Potential of ~€4bn



Adds next-gen technology Indiflin<sup>®<sup>1</sup></sup> to Fox Xpro

- Offers unrivaled control of Asian Soybean Rust
- Builds on **#1 position** in soybean ٠ fungicides<sup>2</sup> in LATAM

**PSP of >€400m** Pre-Launch in 2022; full scale launch in 2023



<sup>1</sup> In collaboration with Sumitomo; <sup>2</sup> Internal estimates, <sup>3</sup> BASF Orkestra Ultra



- Highest performing foliar fungicide from Bayer •
- Third MoA provides consistent control against • Gray Leaf Spot, White Mold and Brown Spot

**PSP of >€100m** 

Launched in the U.S. in 2021

Corn, soybeans •



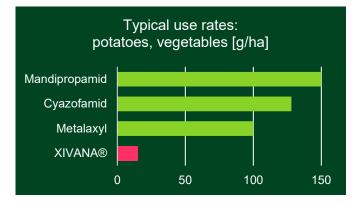
#### Use in soybeans in Frankenmuth, Michigan, 2019



- Powered by Fluoxapiprolin
- New global horticulture fungicide with best-inclass MoA; delivers outstanding protection of grapes, potatoes and vegetables
- Higher, longer-lasting efficacy above established standards

#### **PSP of >€150m**

Pre-Launch in 2022; full scale launch in 2023





### Insecticides: New Launches Drive our Global Expansion

Insecticide sales in 2021: €1.4bn, Pipeline Peak Sales Potential of ~€2bn



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- Fast-acting and long-lasting control of all important **caterpillars** and selected **beetles** and **sucking pests**
- **Diamide insecticide** with active ingredient Tetraniliprole
- Expansion in Asia Pacific; recently launched in key markets like China and Vietnam and **now registered in 21 countries**
- Use in key crops; corn, rice, potatoes, fruits & nuts and vegetables

Peak Sales Potential ~€300m



#### Plenexos

- First **ketoenol insecticide** expected to offer both **foliar and soil uses** against key sucking pests (aphids, white flies)
- Spidoxamat<sup>2</sup> is suitable for application in arable and horticulture crops (soybeans, cotton, fruits and vegetables)
- First regulatory submissions in key markets in 2022, approvals
   expected starting in 2024



#### Peak Sales Potential >€300m



## Biologicals Create New Value; Enable Crop Management Benefits

Leveraging the Power and Sustainability Derived from Microbes

Bayer is the <b>#1 Trusted Brand</b> in Biologic	als by Growers <sup>4</sup>
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the power of pature	SeedGrowth			Foliar & Soil applied					
The power of nature. Empowered by science.	Corn Yield	Soy Yield	Nematicide	Fungicide	Other	Insecticide	Fungicide	Soilborn Disease/Pest	Crop Performance Enhancers
In-licensed / Commercial Products	<b>BioRise</b> <sup>1</sup>	TagTeam <sup>®3</sup> Optimize <sup>®3</sup>	Poncho <sup>®</sup> Votivo <sup>®2</sup>	Integral <sup>®</sup> Pro <sup>2</sup>	TagTeam <sup>®3</sup> JumpStart <sup>®3</sup>	FLIPPER VYNYTY VYNYTY VYNYTY VYNYTY VYNYTY VYNYTY ABP 111		BioAct	y Ambition Attonion

<sup>1</sup> Also sold under Acceleron® and Torque®<sup>3</sup> brand names; <sup>2</sup> 3rd party product from BASF, <sup>3</sup> In-licensed from Novozymes

#### **Business Opportunities**

- Reduction of environmental impact of Crop Protection
- Maximizing yield potential of high value germplasm
- Increasing nitrogen use efficiency
- Use in Tailored solutions to leverage our full portfolio, combining biologicals, chemistry, germplasm and digital to deliver new grower value

#### Vibrant Innovation Ecosystem

20 In-licensed/ Commercial products Ongoing collaborations and licensing partners

**0**PipelineCandidates⁵

>30

Assets under evaluation for new collaborations or in-licensing

NEW

Closed transaction with Gingko Bioworks to become multi-year microbial strategic partner

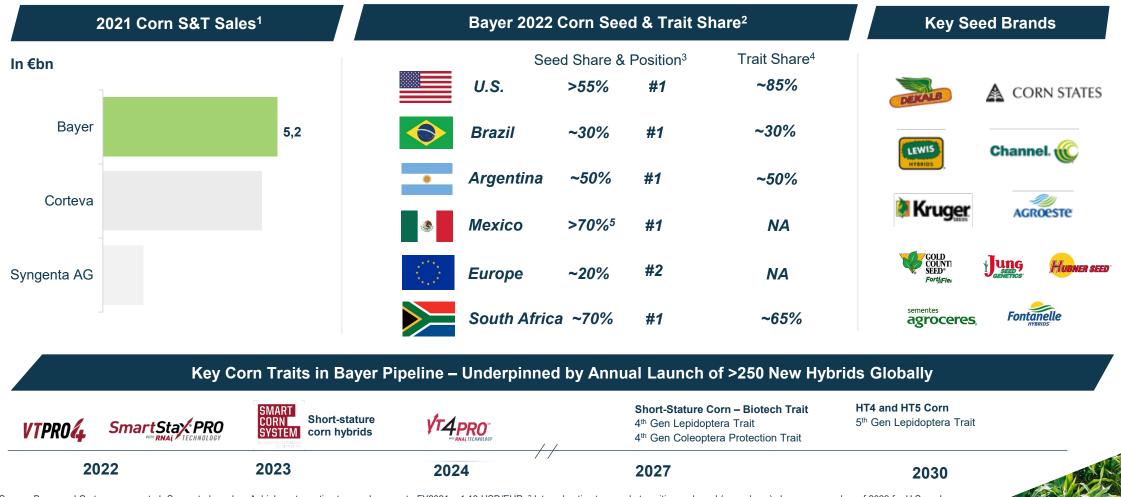
<sup>4</sup>75-100 growers polled in each of seven countries (Europe, Brazil, US) for potato, tomato and grapes, Bayer Market Research 2020, <sup>5</sup> Includes early research and collaborations

Reaching >60m acres in row crops and high value horticulture and vegetables acres



## #1 in Global Corn Seed & Trait Sales

Expect to Widen the Gap with Corn S&T Pipeline with €10-11bn of Peak Sales Potential<sup>6</sup>



<sup>1</sup> Source: Bayer and Corteva as reported, Syngenta based on AgbioInvestor estimates, exchange rate FY2021: ~1.18 USD/EUR; <sup>2</sup> Internal estimates; market position and seed (germplasm) share measured as of 2022 for U.S. and Europe and as of 21/22 season for Brazil, Argentina, Mexico and South Africa; <sup>3</sup> Includes the sum of branded plus licensed seed share in the respective countries/region; <sup>4</sup> Represents the percentage of corn acres planted in the country that contain at least one Bayer biotech trait; <sup>5</sup> Hybrid corn market only; <sup>6</sup> Expect ~50% of peak sales potential to be incremental and expect ~80% of the projects to reach peak by 2035.



#### BAYER Rollout of Most Advanced Corn Rootworm Control Trait Continues

CRW3: Industry's-Only RNAi-Based Corn Rootworm Trait





Average Root Rating: 1.20

Corteva QROME Product (P1366Q)

2021 U.S. Field Results<sup>1</sup>

- SmartStax PRO with RNAi Technology had lower root injury scores 97.4% of the time
- Qrome Products: 0.97 nodes of root injury
- For each root node damaged by CRW larvae, a yield loss of ~15% can be expected.<sup>2</sup> Root injury score of 0.97 nodes in a 200 bu/acre yield environment could result in 29 bu/acre yield loss.
  - ~30m acres infested with CRW in the U.S.

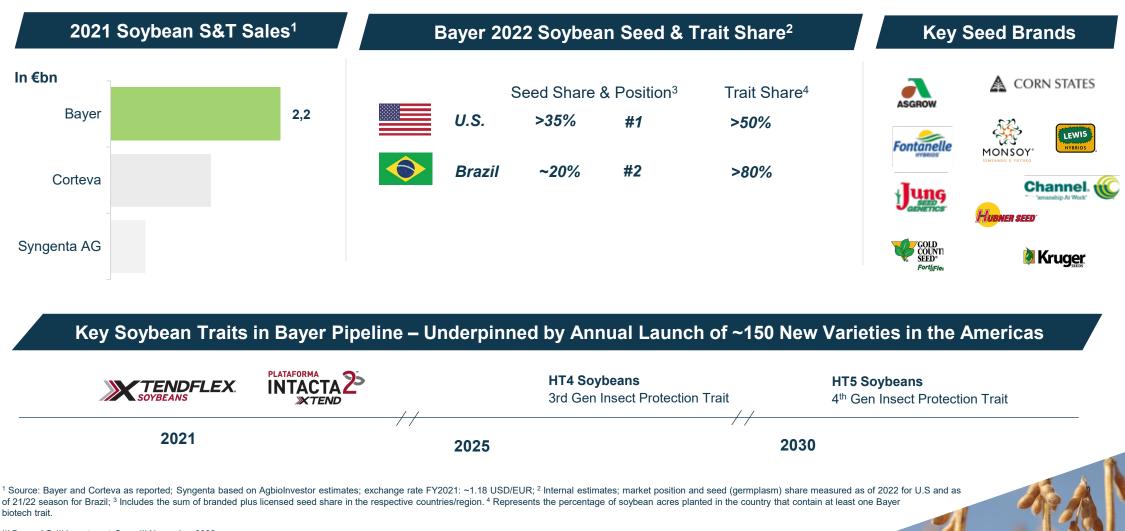
<sup>1</sup> Head-to-head comparisons across 40 locations with corn rootworm pressure in the U.S. in 2021

<sup>2</sup> Tinsley, N.A., Estes, R.E. and Gray, M.E. 2012. Validation of a nested error component model to estimate damage caused by corn rootworm larvae. Journal of Applied Entomology. DOI:10.1111/j.1439-0418.2012.01776.x <sup>3</sup> SmartStax® PRO corn products will be commercially available for the 2022 growing season. <sup>4</sup> VT4PRO with RNAi Technology corn products are expected to be commercially available for the 2024 growing season.



## Global Soybean Seed & Trait Sales Leader

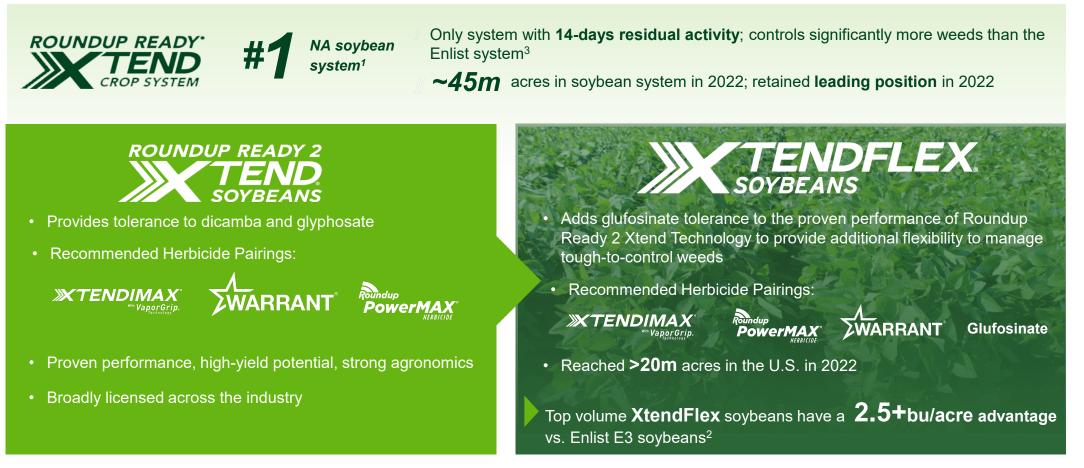
Upgrading the Americas with Recent XtendFlex and Intacta 2 Xtend Trait Launches





## XtendFlex and XtendiMax Defend #1 Soybean System in NA

~16m XtendFlex Acres in First Season in North America; >20m in 2022



<sup>1</sup> Bayer internal estimates; <sup>2</sup> 2021 Farmer Managed Soybean System Trials (67 locations in 2021 reporting data located with 12-IA, 11-IL, 9-IN, 3-MI, 9-MN, 8-NE, 5-OH, 2-PA, 2-WI, 1-ND, 1-SD, 4-KS). Significant at P ≤ 0.05 LSD at 1.2 Bu/A as of 01/05/2022. Roundup Ready® Xtend Crop System data = XtendFlex® soybeans with a farmer-selected weed control program that may include dicamba, glyphosate, glufosinate and various residual herbicides. Enlist<sup>™</sup> Weed Control System data = Enlist E3® soybeans with a farmer-selected weed control program that may include and various residual herbicides; <sup>3</sup>Based on EPA labels for the chemistries.



## Next-Gen Intacta Traits to Sustain Leading Franchise in Brazil

Intacta 2 Xtend Launched; IP3 Currently in Phase 3, IP4 Advanced to Phase 1

#### INTACTA RR2 PR0<sup>®</sup>

#

South America soybean system<sup>1</sup>

- Excellent control of soybean loopers, velvetbean caterpillar and axil borer
- Glyphosate tolerance provides
   proven weed control and enables
   conservation tillage
- Licensed to seed producers with >90% share of market in Brazil
- On >85m acres in South America in 2021/22

IP3 = 3<sup>rd</sup> generation insect protection trait in soybeans IP4 = 4<sup>th</sup> generation insect protection trait in soybeans <sup>1</sup> Data based on number of traited acres per Bayer internal estimates



- Industry-first with three proteins for insect control and resistance management, plus adds dicamba tolerance for tough-to-control weeds
- LAUNCHED on >800k acres in Brazil in

2021/22 season. Targeting more than **6m** acres for the 2022/23 season.

• Performance advantage of 2.89 bu/acre





Velvetbean Caterpillar Infested

Soybean Looper Infested

 IP3 in Phase 3; delivering multiple modes-of-action for insect control



Boone, Iowa, June 2021

• IP4 ADVANCED to Phase 1; focused on Brazil



## Multiple Traits in Late-Stage Development for Cotton Farmers

Leading Innovation for Cotton Growers Driving Growth in >€500m<sup>1</sup> Cotton S&T Business

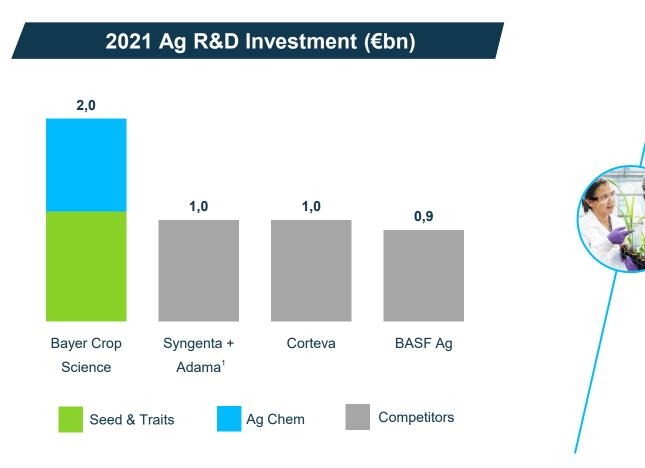


<sup>1</sup>2021 cotton seed & traits sales for Bayer Crop Science

ThryvOn<sup>™</sup> Technology has received full approval for planting in the United States but, as of the date this material was published, is pending approval in certain export markets. Specific plans for commercialization depend upon regulatory approvals and other factors.



## Industry Leading R&D Investment Powers Pipeline Potential



2021 reported results, exchange rate: FY 2021: ~1.18 USD/EUR <sup>1</sup> Represents the legacy Syngenta results plus Adama <sup>2</sup> Includes permanent and temporary employees <sup>3</sup> 2021

#### **Top Talent:**

**>7,100** R&D employees<sup>2</sup>



#### Generating Next Generation Solutions:

>500 Hybrids & Varieties Deployed<sup>3</sup> 15 New Biotech Traits in Development

>300 New Crop Protection Registrations<sup>3</sup> **30-60** New Molecules in Field Trials Annually



## Pipeline with Up to €30bn Peak Sales Potential Delivering for Farmers

Seed, Trait, Crop Protection and Digital Solutions Peak Sales Potential by Strategic Business Segments

#### Insecticides: ~€2bn

- Plenexos
- Novel Mite Solution

#### Herbicides: ~€3bn

- 3 New Herbicides (Corn, Corn & Soy, Other)
- New post-emergence broad acre Herbicide

#### Soybeans S&T: ~€3bn

- Annual Germplasm Upgrades •
- HT4 and HT5 Soybeans
- 3rd and 4th Gen Insect Control Traits
- Digital Tools (e.g. Disease Management, ٠ Seed Placement)

#### Fungicides: ~€4bn

- Fox Supra (Indiflin®)
- lblon
- Xivana
- Minuet/Serenade Soil Activ
- 2 new Fungicides (soybeans, F&V) .
- New Biological Fungicide (F&V) .



#### Corn S&T: ~€10-11bn

- Annual Germplasm Upgrades
- Short Stature Corn
- 4<sup>th</sup> and 5<sup>th</sup> Gen Insect Control Traits
- 4<sup>th</sup> and 5<sup>th</sup> Gen HER Tolerance Traits
- Digital Tools (e.g. Disease Management, Seed Density)

#### Veg. & Other: ~€6-7bn

- Annual Germplasm Upgrades • (e.g. vegetables, canola, cotton, rice)
- Hybrid wheat
- HT4, ThryvOn Technology, Bollgard 4 in ٠ Cotton
- Canola Dicamba Tolerance Trait ٠
- Sugarbeets 2<sup>nd</sup> Gen Herbicide Tolerance Trait
- Digital Tools (e.g. Microsoft Collaboration, . Orbia, Wheat Digital Disease Management EMEA)
- Carbon
- New Biological Seed Treatment (SeedGrowth)

<sup>1</sup> Represents non-risk adjusted estimated peak sales for the combined breeding, biotech, crop protection and environmental science pipelines, as well as new business models and new value areas. ~50% incremental sales value. Estimated to reach ~40% of peak sales potential by 2031, ~40% by 2032-2035 and ~20% by 2036+, Note: Projects listed are subset of the pipeline; selected top contributors to peak sales potential; as of February 2022

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## Short-Stature Corn Offers Transformational Shift in Production

Phase 4 Breeding Approach Expected in U.S. Pilot in 2023; Biotech Approach in Phase 3



#### **Reduced Crop Loss**

- Production stability with improved standability in high winds and challenging weather conditions
- Annual yield losses due to stalk lodging in the U.S. range from 5% to 25%<sup>1</sup>



#### Precision of Crop Application

Key Features and Benefits of Short-Stature Corn

- Improved in-season crop access due to reduced height
- Supports tailored solutions with precise inseason crop protection



#### **Increased Environmental Sustainability**

- Potential to optimize use of key nutrients like nitrogen, as well as reducing land and water requirements
- Shows promise in unlocking yield potential through increased opportunity to optimize crop inputs, planting densities, and field placement.







Poseyville, Indiana July 2021 Nitrogen Y-Drops for Precise In-Season Application

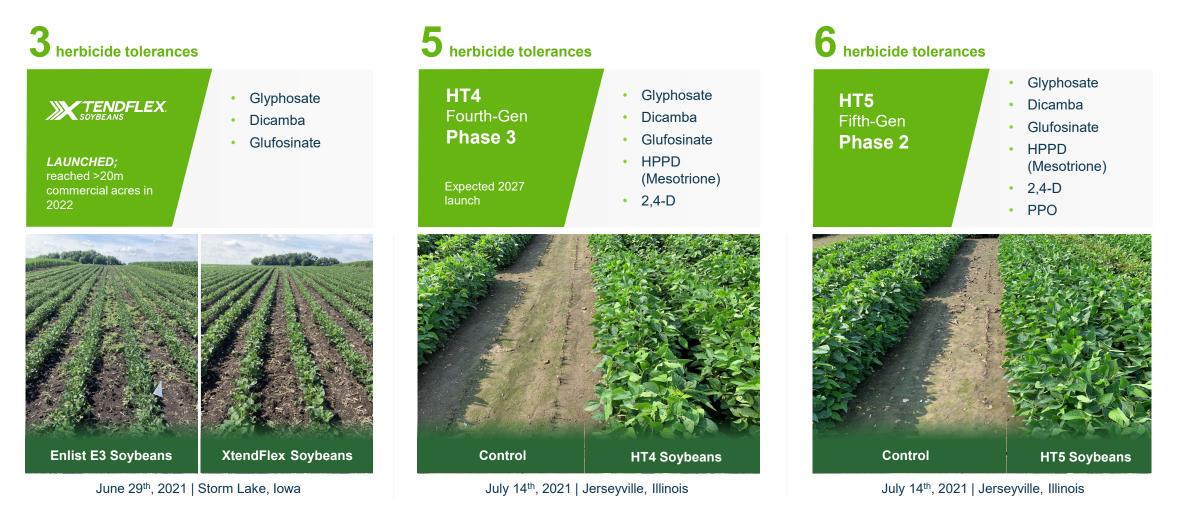
Anticipated Fit on >220m Acres and Incremental Peak Sales Potential of ~€1bn for NA

<sup>1</sup> Purdue University (http://www.extension.purdue.edu/ay/ay-262.html)



## Three Generations of Soybean Herbicide Tolerance Traits

Technologies Provide Solutions to Address Farmers' Needs, Herbicide Resistance Challenges



Always read and follow label instructions. Products not registered in all jurisdictions.

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## First New Herbicide MoA in Post Emergence Weed Control in 30 years

#### New Herbicide Molecule

#### Project is currently in Phase 3





**Mix Partner + New Herbicide** Product concept with new active

- Potential to build on #1 position in global herbicides<sup>1</sup>
- Allows use in various market segments, beyond traditional nonselective use
- Herbicide tolerance trait to be paired with this molecule currently in discovery

<sup>1</sup> Internal estimates



## CoverCress : New Cash Cover Crop to Serve as Low-Carbon Renewable Feedstock for Growing Biodiesel Market

Bayer Acquires Majority Share (65%) in Sustainable Low-Carbon Oilseed Producer CoverCress Inc. (CCI)

Example: CoverCress seed fit in Bayer rotational corn/soy crop system



#### **CoverCress:**

- Low input rotational cash crop with ecosystem benefits of a cover crop and attractive economics of an oilseed crop
- Carbon sequestration and ecosystem services potential
- Developed through gene editing and advanced breeding tools; improved the oil profile, protein content and yield of field pennycress
- Niche market in U.S. Midwest initially; within draw area in proximity to crushing and refining facilities
- Expect to launch crush-ready CoverCress product mid-2020's

#### The Need:

 Majority of aviation and industrial transportation sector emissions reductions to come from sustainable low carbon intensity biofuels, due to lack of electrification options

World-Class Innovation

• Expect demand for 6bn gallons of Renewable Diesel/Sustainable Aviation Fuel by 2030

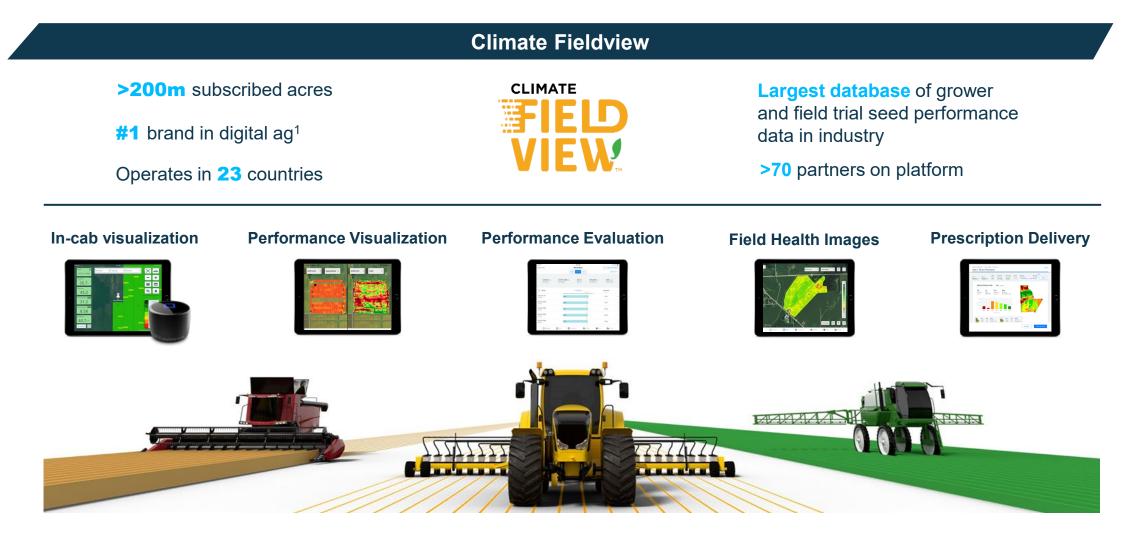
#### The Business Model:

- Closed Loop Production Contract: Farmers paid a premium to contract produce CoverCress; Bunge delivers premium valued oil to Chevron to convert to Renewable Diesel/Sustainable Aviation Fuel
- CoverCress receives payment from crusher (e.g. Bunge) for the crop delivered; owners share profits: *Bayer 65%; Chevron and Bunge 35%*





## Climate FieldView Digital Tools Reach >200m Subscribed Acres in 23 Countries; Fueled by Grower and Field Trial Performance Data



<sup>1</sup> according to Kynetec December 2021 FieldView Brand Tracker



## Digital Farming Solutions Underpin and Enhance Our Ability to Bring Transformational Solutions to Agriculture

### **Three Core Value Drivers Our Vision for Digital Agriculture** Increase yield and improve profitability **Franchise Value** Glean insights from data to help **manage** risk and address variability **Downstream Value** Manage fields down to the square meter, to farm more efficiently and sustainably Seamlessly collect, visualize and analyze **Platform Value** data to enable more informed decisions



## Digital Unlocks Scalable Climate-Smart Business Models

Carbon Markets Valued at >\$200bn/year<sup>1</sup> and Growing with Consumers' Demand for Sustainability

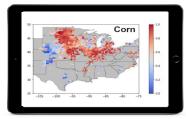
**FIEDVIEW** has the potential to streamline the way carbon is measured, verified and reported, to enable scalable, climate-smart business models

# Ouncertification

CO<sub>2</sub>e Total

Verification & Reporting

BAYER



Crop Rotation by Field



## Enabling New Digital Platforms in Ag

Opens Access to Participate in Broader B2B AgTech Value Pools; Expanding into Digital Marketplaces

# **Orbia**

- JV between Bayer, Bravium, Yara and Itau; Bayer with ~60% stake
- Connects growers, input providers and grain traders to a network to expand their reach, secure financing, redeem rewards from Bayer's Impulso loyalty program, purchase and sell inputs
- Established in 2019 in **Brazil**, later expanded to Argentina, Colombia and Mexico
- ~300 distributors with inputs such as pesticides, seeds and fertilizers
- >200,000 registered growers
- Covers ~75% of planted area



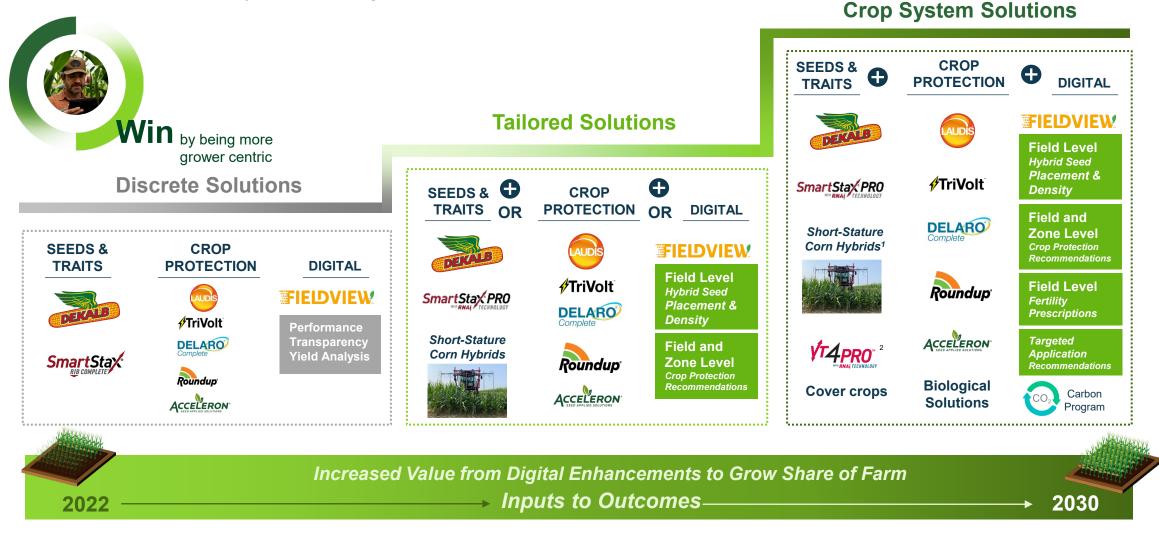
- Combines **Bayer's ag expertise** and leading digital farming platform with **Microsoft's cloud technology** and unrivaled B2B solutions, to enhance digital infrastructure
- Cloud-based set of digital tools and data science solutions for agriculture and adjacent industries
- Seeking to create and commercialize off-the-shelf opportunities for other companies to enter and innovate directly in ag and other industries.
- Solutions to address farming operations, sustainable sourcing, manufacturing and supply chain improvement, and ESG monitoring and measurement

<sup>1</sup> Brazil-based marketing agency



## The Next Frontier: Evolution to Digitally Enhanced System Solutions

Illustration: NA Smart Corn System Featuring Short Stature Corn

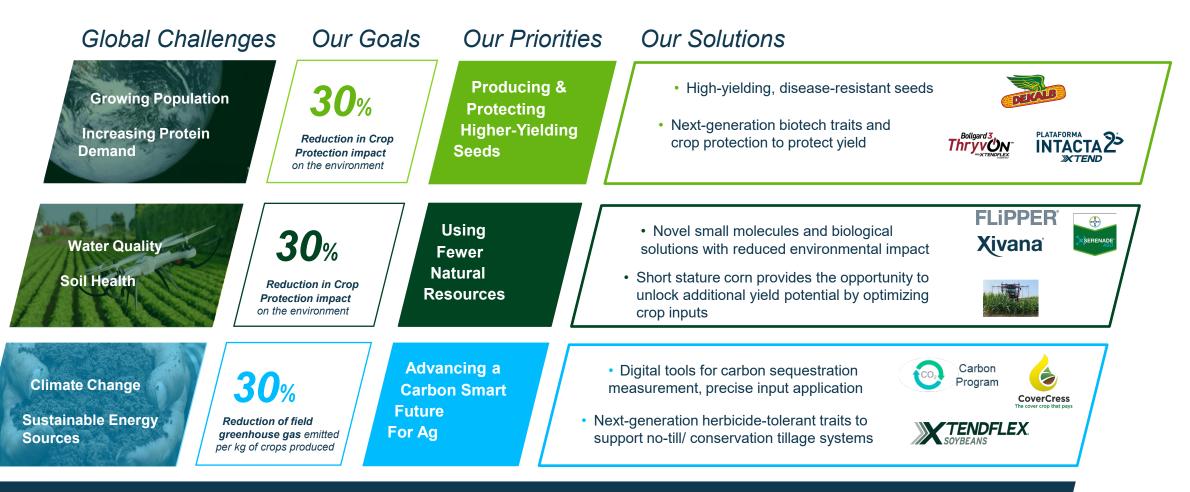


<sup>1</sup> Biotech approach in collaboration with BASF; <sup>2</sup> VT4PRO<sup>™</sup> with RNAi Technology corn products are expected to be commercially available for the 2024 growing season

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## Innovative, Sustainable Solutions to Address Global Challenges



Solutions must serve growers large and small; Empowering 100m smallholders by 2030



Science for a Better Life Pharmaceuticals: Driving Continued Long-term Growth

Investment Case

November 2022 / Bayer AG

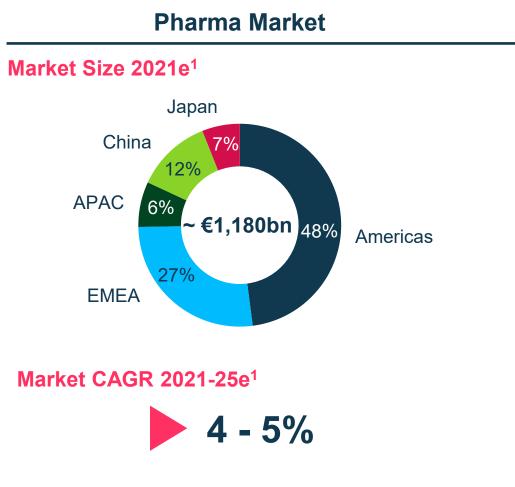


# Pharmaceuticals: Driving Continued Long-Term Growth





BAYER ER We are Operating in a Rapidly Changing but Attractive Market Environment Driven by Megatrends and the Bio Revolution



### **Market Dynamics**

### **Opportunities**

- Aging and growing population megatrends
- Rising life expectancy and increased access to healthcare systems
- Accelerated digital transformation across the value chain
- Technological disruption by breakthrough science
- Shift from treatment to prevention and potential cure

### Challenges

- Pressure on pricing
- Declining R&D productivity
- Increased pressure for value and real-world evidence

<sup>1</sup> Source: IQVIA Market Prognosis as of September 2021



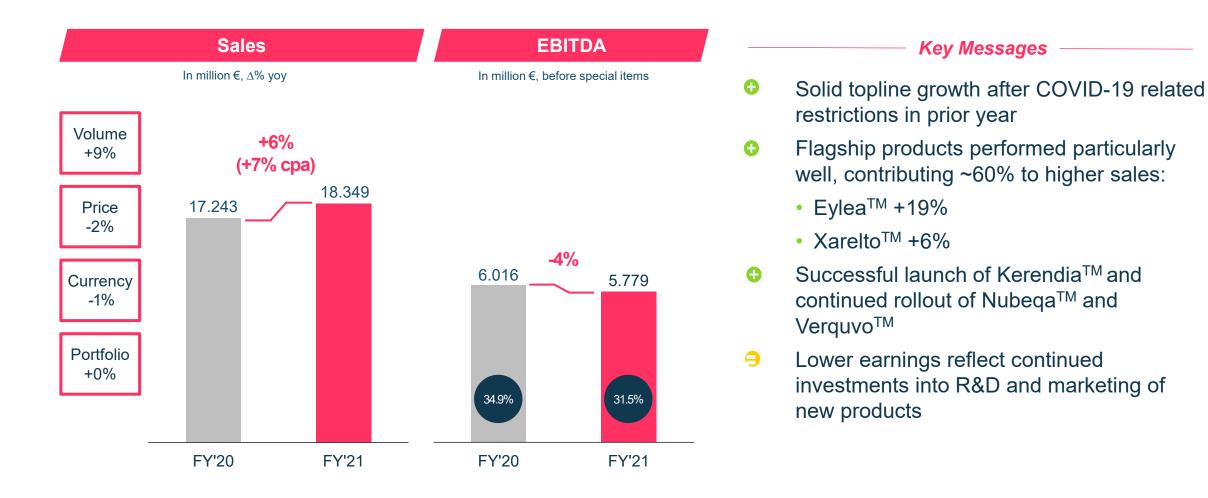


## Bayer Pharmaceuticals Holds Strong Positions in Areas of High Unmet Medical Needs, Generating Growth and Attractive Returns



1) as reported in the respective fiscal years

# Strong Volume Expansion in FY 2021



EBITDA Margin before special items, cpa = currency and portfolio adjusted



Our Strategy is Geared Towards Continued and Sustainable Longterm Growth, also Addressing Loss of Exclusivity of Major Products



Capture the value of the current portfolio and manage LoE for Xarelto & Eylea



Grow new potential blockbusters



**Build digital health solutions** 



Capitalize on Cell & Gene therapy platform



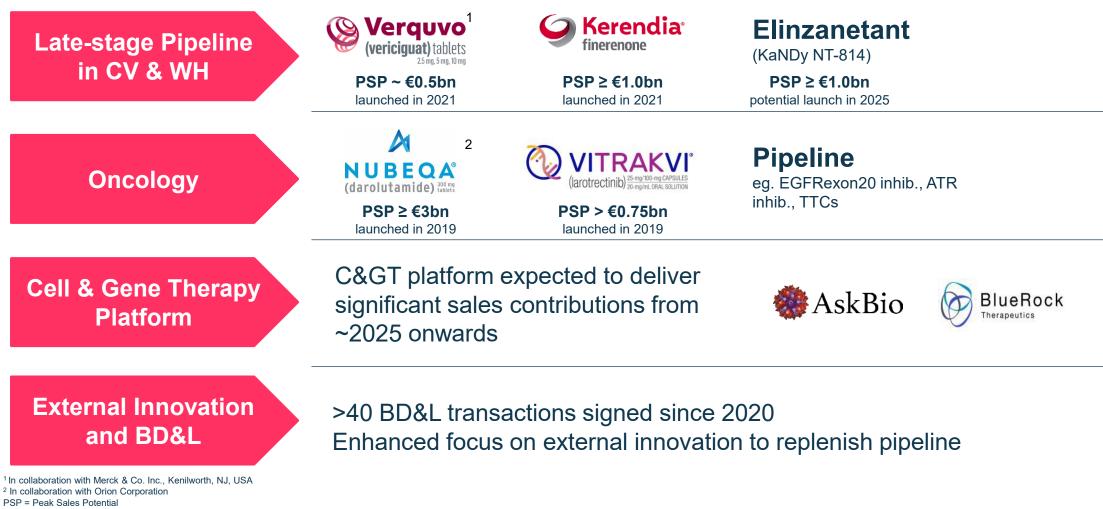
Build an at scale player in oncology in our areas of focus



Evolve regional strategies in China and the US to sustain future growth

## Over the Last Three Years we Successfully Launched Four New Drugs and Strengthened Pipeline and Technologies

Main Building Blocks of Post LoE Growth





## Capturing the Full Commercial Potential of Market Leading Therapies



Guidance FY2022

Higher volumes to largely offset 12 months impact of VBP in China

#### New indications & label updates in 2021

Pediatric VTE: approved in EU, Japan, Canada (EINSTEIN Jr) and the US (EINSTEIN Jr & UNIVERSE)

Symptomatic peripheral artery disease (VOYAGER PAD): label update approved both in the EU & US

European Patent Office confirmed patent protection for oncedaily treatment until 2026

Apr. 2024 Jan. 2026 + 21 months



Guidance FY2022 Mid-single digit growth

#### 2 Phase III studies with high-dose formulation (initiated 2020)

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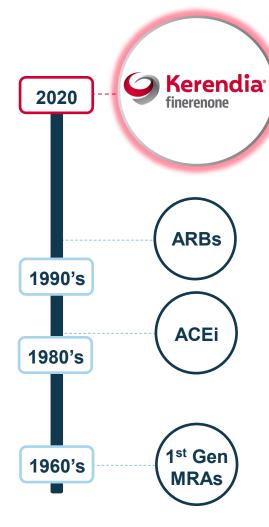
PHOTON (DME)

PULSAR (neov. AMD) **Goal:** Prolongation of injection intervals

Prefilled syringes launched in 2020 in EU and JP

## Kerendia is a Game Changer for CKD and Type 2 Diabetes Patients

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#### Next milestone in renal disease treatment, continuing our RAAS-centric treatment history

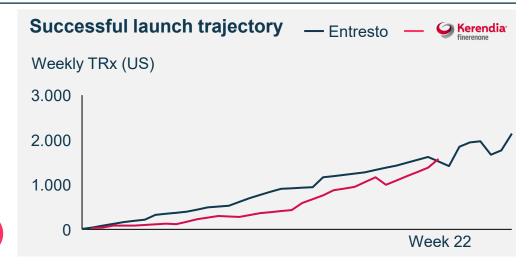
Largest clinical program with unparalleled data<sup>1</sup>

**Novel MOA** intensifies RAAS inhibition (goldstandard for treatment)

**Treatment continuity** for HCPs with trust in RAASi for CV and kidney outcomes

#### **Characteristics of CKD/T2D**

- 160m patients globally
- Shortens life expectancy by 16y
  - #1 cause for dialysis/transplants



- // Full global rights including the US
- # Broad early adoption following US launch in Q3 2021
- Updated ADA guidelines
- // Approved in EU in Feb. 2022

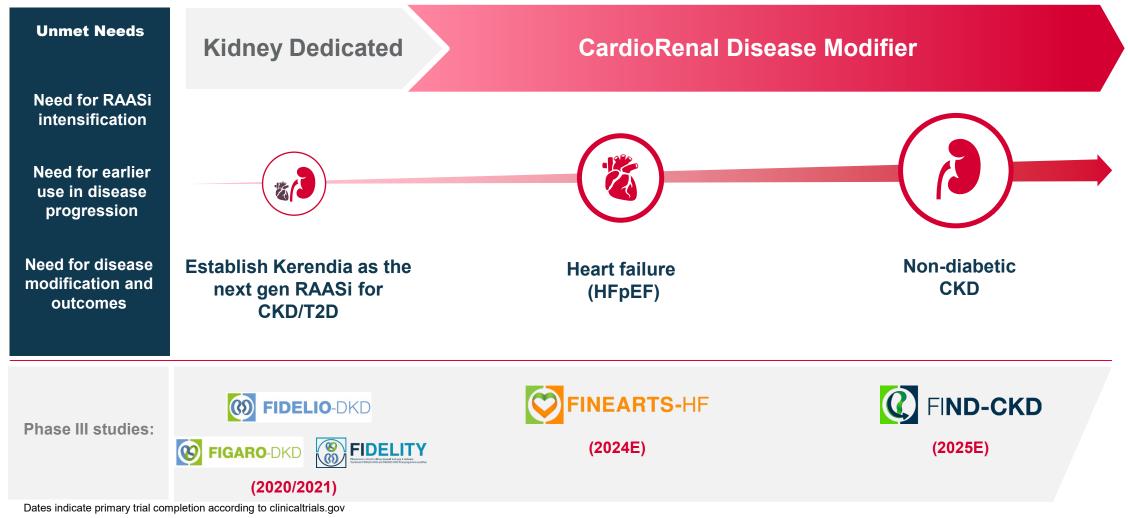
Phase III trials in 2 additional indications (HFpEF, nondiabetic CKD) with results in 2024/25

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Kerendia sets the stage for a long-term cardio-renal vision and targets to deliver blockbuster potential







We are Targeting to Significantly Expand our Presence in Selected Areas of Oncology where One Blockbuster can Build a Franchise

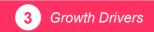
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Key sales contributors, graphic illustrative

Key elements to achieve our growth aspiration

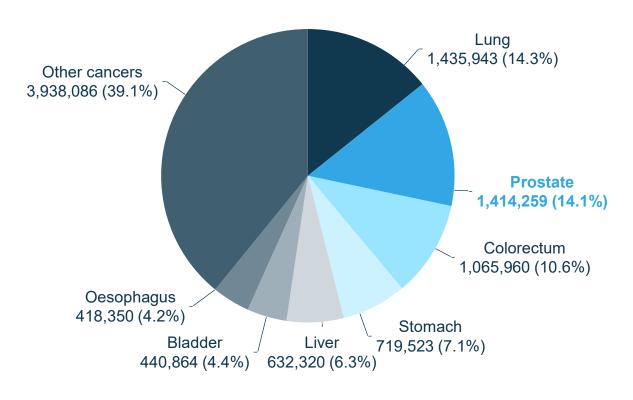
- Continue to build strong prostate cancer franchise with NUBEQA and Xofigo
- Realize >€3bn peak sales potential of NUBEQA
- Continue to execute launch of VITRAKVI
- Expand into IO-combo opportunities with Stivarga
- Accelerate early pipeline projects
- Seek external growth opportunities through BD&L
- Continue to invest in next generation disruptive technologies





Prostate Cancer is at #2 of the Most Common Cancer Types in Men Worldwide with Significant Unmet Medical Need

# Estimated number of new cases in 2020, worldwide, males, all ages



#### **Characteristics of Prostate Cancer**

- Usual onset: age >50 years
- Diagnostic method: PSA testing, tissue biopsy, medical imaging
- Prognosis: long-term survival in early-stage, significant higher morbidity in late-stage

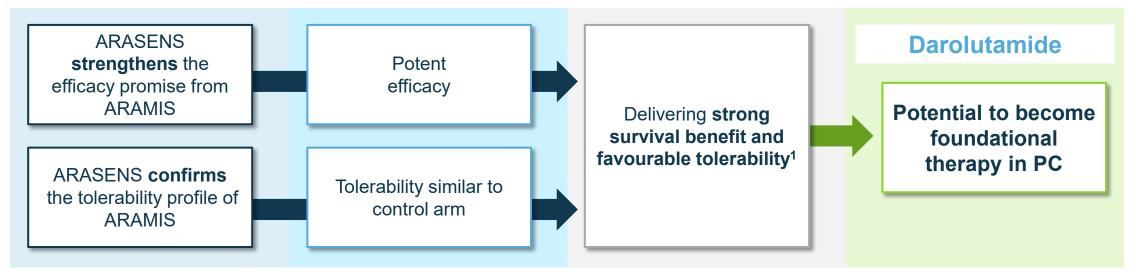
Source: International Agency for Research on Cancer, https://gco.iarc.fr/today/online-analysis-table





## Two Highly Consistent Phase 3 Studies Confirm Nubeqa's Strong Clinical Profile in Prostate Cancer Treatment

Study	Efficacy Primary endpoint	Selected secondary endpoints	Tolerability
ARAMIS nmCRPC	<b>Metastasis free survival</b> prolongation by 22.0 months, 59% risk reduction (HR=0.41, p<0.001)	Overall survival 31% risk reduction (HR=0.69, p=0.003) Time to pain progression prolongation by 14.9 months, 35% risk reduction (HR=0.65, p<0.001)	favourable tolerability profile
ARASENS mHSPC	<b>Overall survival</b> 32.5% risk reduction (HR=0.675, p<0.0001)	<b>Time to castration resistant PC</b> 64% risk reduction (HR=0.357, p<0.0001	

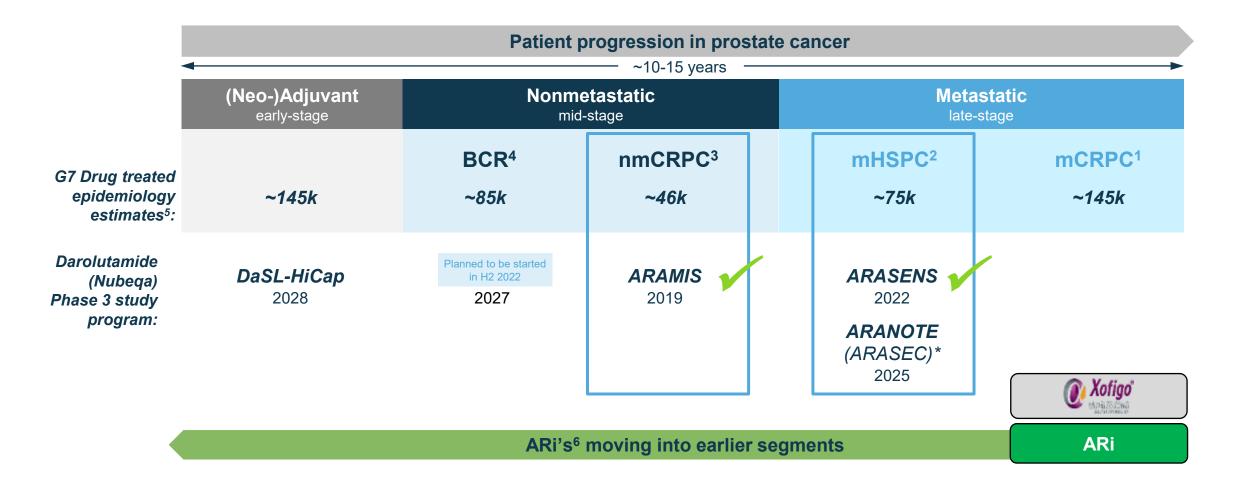


<sup>1</sup> compared to control arm





## We Are Committed to Make Nubeqa Available to a Broad Spectrum of Prostate Cancer Patients



<sup>1</sup> Metastatic castration resistant prostate cancer <sup>2</sup> Metastatic hormone sensitive prostate cancer <sup>3</sup> Non-metastatic castration resistant prostate cancer <sup>4</sup> Biochemical relapse <sup>5</sup> G7: US, EU5, JP <sup>6</sup> Androgen receptor inhibitor \* Not label generating; supports ARANOTE submission

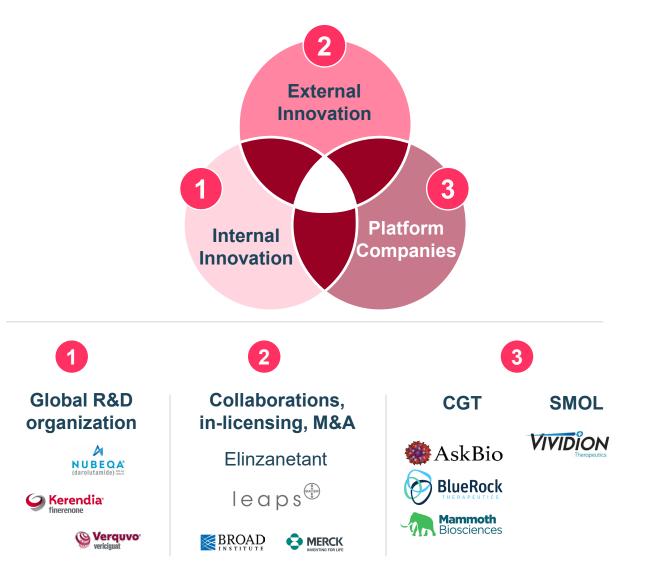




## Nubeqa With the Chance to Become a Foundational Drug to Treat Prostate Cancer – Peak Sales Potential of >€3bn

	<ul> <li>Highly efficacious ARi<sup>1</sup></li> </ul>	Strong launch performance in nmCRPC			
Efficacy	<ul> <li>Very consistent set of data from two Phase 3 studies</li> <li>First to show more than 30% risk reduction</li> </ul>	Weekly TRx (US)			
	of death in nmCRPC and mHSPC	<ul> <li>300</li> <li>200</li> <li>▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲ ▲</li></ul>			
	<ul> <li>Well tolerated safety profile</li> </ul>	300 200 100 0 ₩eek			
Safety	<ul> <li>Limited potential for drug-interactions</li> </ul>	0 Week 120			
	<ul> <li>Early data indicate limited blood-brain</li> </ul>	Planned submissions for mHSPC label extension			
	barrier penetration	ARASENS primary Control of the second			
	• Approved in nmCRPC in the US (2019),	Dec Jan Feb Mar Apr May			
Lifecycle	Europe + Japan (2020) and China (2021)				
Management	<ul> <li>Become agent of choice in prostate cancer</li> </ul>	ARASENS at *			
	<ul> <li>Combination opportunities</li> </ul>				
<sup>1</sup> Androgen receptor inhibitor					

# Our Innovation Engine is Delivering







Advancing leading cell and gene therapy business



World leading science added through new platforms



Unlocking value for patients in the highest need areas



## External Innovation to Accelerate Replenishment of Pipeline and Broaden Modalities

Selected High-Level Overview

### **Momentum Significantly Increased**

>40 Transactions signed since 2020

- Deals covering the entire spectrum from equity investments (with LEAPS), over licensing agreements to acquisitions
- Active portfolio management taking internal assets outside (eg. Vincera Pharma)

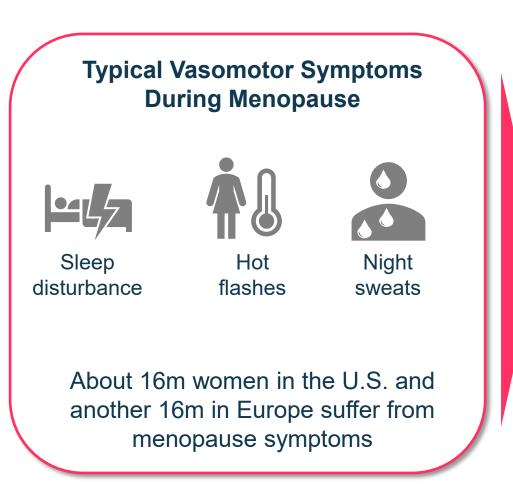
### **Strategic Focus**

- Venturing into **new modalities** (Cell & Gene Therapy)
- Broadening the **Oncology** pipeline (eg. Systems Oncology, Atara)
- Commercial partnerships in China (eg. Hua Medicine)
- Deals in the **Digital** Space (eg. R&D: Schroedinger, Exscientia, Recursion; Commercial: OneDrop)
- Continued augmentation of core therapeutic areas: (WHC: KaNDy Therapeutics)
- Strengthening the Cardiovascular pipeline (Curadev, Broad Institute)





Elinzanetant Addresses High Unmet Needs for Non-hormonal Treatment of Vasomotor Symptoms in Menopausal Women



## Elinzanetant

- A first-in-class, non-hormonal, once-daily, oral neurokinin-1,3 receptor antagonist
- Differentiated, double mode of action
- Well tolerated no serious AEs related to treatment
- Efficacy data compare well with BSC

## Reduction in moderate/severe VMS per day from baseline (Phase IIb results)





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Significant Progress Has Been Achieved in Anti-coagulation Therapy but Medical Need Still Exists



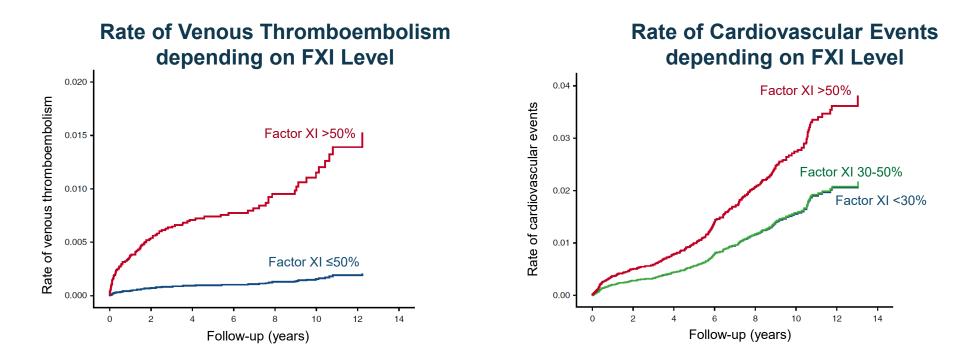
- Heparin and VKAs were the only anticoagulants available for most of the 20th century
- Guidelines now prefer New Oral Anticoagulants (NOACs) over VKAs for many indications
- NOACs are contraindicated in ESRD patients and in patients with mechanical heart valves
- Need remains for anticoagulants with a reduced bleeding risk especially in specific patient populations

Fredenburgh and Weitz, JTH 2020; DOI: 10.1111/jth.15126





Hereditary Factor XI Deficiency is Associated with Lower Risk for Cardiovascular and Venous Thromboembolic Events



- Subjects with hereditarily reduced levels of blood coagulation factor XI have a reduced risk of thrombotic disorders without suffering the risk of spontaneous bleeds
- Factor XI inhibition could achieve greater anti-coagulation without increased bleeding risk

Preis et al., Blood (2017); 129; Georgi et al, Stroke (2019)

## Advancing Leading CGT Platform with Strong Clinical Pipeline

# Diverse tech platforms and capabilities

- // AAV platform (AskBio and Bayer established)
- // BlueRock's iPSC
- // CAR-T
- // Gene-editing (+ Mammoth)

**CDMO business** with strong momentum

# Industry leading CGT clinical pipeline

- // 7 clinical projects
- // >15 projects at pre-clinical
   stage

<sup>1</sup> Pluripotent stem cell-derived dopaminergic neurons

Example: Two-pronged approach to deliver transformative therapies to treat Parkinson's



Successful administration of first dose of DA01<sup>1</sup> to a Parkinson's disease patient in open-label Phase 1 clinical study

## AskBio

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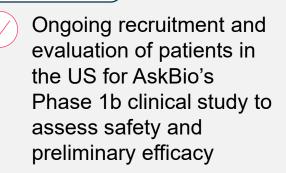




Photo: Dr. Viviane Tabar, Chair of the Department of Neurosurgery, Memorial Sloan Kettering Cancer Center



BAYER E R

## Overview Development Portfolio (as of November 8, 2022)

#### Phase I (17)

Elimusertib (ATR Inhibitor) (BAY 1895344)

SLFN12 Complex-Inducer (BAY 2666605)

mEGFR Inhibitor (BAY 2927088)

HER2-TTC (HER2-Targeted Thorium Conjugate) (BAY 2701439)

Bapotulimab (ILDR2 fb Antibody) (BAY 1905254)

CCR8 dep Ab (BAY 3375968)

AhR Inhibitor (BAY 3176803)

Congestive Heart Failure Gene Therapy

sGC Activator 4 (BAY 3283142)

P2X4 Antagonist (BAY 2328065)

BDKRB1 Receptor Antagonist (BAY 2599210)

Pompe Disease Gene Therapy

Parkinson's Disease Gene Therapy

Parkinson's Disease Cell Therapy

sGC Activator 3 (BAY 1211163)

ADRA2C Antagonist (BAY 2925976)

Zabedosertib (IRAK4 Inhibitor) (BAY 1834845)

#### Phase II (10)

Regorafenib (combi Nivolumab) (BAY 734506) /// Solid tumors (recurrent or metastatic)

Regorafenib (combi Pembrolizumab) (BAY 734506) /// Hepatocellular Carcinoma (HCC)

Asundexian (FXIa Inhibitor) (BAY 2433334) /// Stroke Prevention in Atrial Fibrillation (PACIFIC-AF) /// 2° Stroke Prevention (PACIFIC-STROKE) /// Major Adverse Cardiac Events Prevention (PACIFIC-AMI)

Runcaciguat (sGC Activator) (BAY 1637108) /// Chronic Kidney Disease (CKD) (CONCORD) /// Non-prolif. Diabetic Retinopathy (NPDR) (NEON-NPDR)

Adrenomedullin Pegol (PEG-ADM) (BAY 1097761) /// Acute Resp. Distress Syn. (ARDS) (SEAL TRIAL)

BDKRB1 Receptor Antagonist (BAY 2599210) /// Neuropathic Pain (BRADiNP)

Gadoquatrane (High Relaxivity Contrast Agent) (BAY 1747846) /// Magnetic Resonance Imaging (HRCA-PAT)

#### Phase III (9)

Darolutamide (AR Inhibitor) (BAY 1841788) /// Prostate Cancer (mHSPC) (ARANOTE) /// Prostate Cancer (aHSPC) (DASL-HiCaP)

Copanlisib (PI3K Inhibitor) (BAY 806946) /// Non-Hodgkin Lymphoma (CHRONOS-4)

Finerenone (MR Antagonist) (BAY 948862) /// Heart Failure (HFmr/pEF) (FINEARTS-HF) /// Non-diabetic CKD (FIND-CKD)

Vericiguat (sGC Stimulator) (BAY1021189) /// Heart Failure (HFrEF) (VICTOR\*)

Elinzanetant (Neurokinin-1,3 Rec Antagonist) (BAY 3427080) /// Vasomotor Symptoms (OASIS)

Aflibercept 8MG (BAY 865321) /// Diabetic Macular Edema (DME) (PHOTON\*\*) /// Neovasc. Age-rel. Macular Degen. (nAMD) (PULSAR)

### Selection of major Pharma development portfolio projects in clinical Phase I to III

	ONCOLOGY	WOMEN'S HEALTH
-	CARDIOVASCULAR DISEASES	OTHERS

\* Trial conducted by Merck & Co.

\*\* Trial conducted by Regeneron Pharmaceuticals

# R&D Developments (since last update on August 4, 2022)

Phase I	Phase II	Phase III	Commercial
Initiation of CCR8 dep antibody (immuno oncology)	Completion of PACIFIC study program with <b>FXIa inhibitor</b>	Announcement of OCEANIC study program with <b>FXIa</b>	<b>Nubeqa (darolutamide</b> ): US label extension to treat
Discontinuation of <b>peboctoco-</b> <b>gene camaparvovec</b> (FVIII gene therapy)	<b>asundexian</b> (stroke prevention in atrial fibrillation, secondary stroke prevention and	<ul> <li>inhibitor asundexian (stroke prevention in atrial fibrillation, secondary stroke prevention)</li> </ul>	patients with metastatic hormone-sensitive prostate cancer
gene merapy)	prevention of major cardiac events following an acute		Kerendia (finerenone):
	mycardial infaction)		<ul> <li>US label extension to</li> </ul>
	Completion of <b>fesomersen</b> and <b>osocimab</b> studies (thrombosis prevention in end-stage renal disease); decision taken to discontinue further development	Presentation of <b>aflibercept</b> <b>8mg</b> study program (diabetic macular edema and neovascular age-related macular degeneration) at the Annual Meeting of the American Academy of Ophthalmology	<ul> <li>include results from</li> <li>Phase III study FIGARO-</li> <li>DKD (patients with earlier stage of chronic kidney disease associated with type 2 diabetes (CKD/T2D)</li> <li>Adaption of KDIGO guideline to add Kerendia to a state the state of th</li></ul>
Oncology		Discontinuation of <b>regorafenib</b> (Glioblastoma)	a RASi and SGLT2i for treatment of CKD/T2D
Cardiovascular Diseases			
Women's Health			
Others	– Newsflow 🛛 📎 Advancemer	nts 🛟 Additions 🗖 Discontin	nuations



## Science for a Better Life Winning in Consumer Health

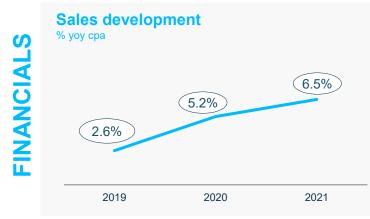
# Investment Case

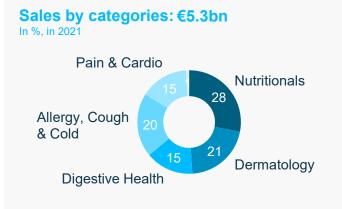
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Winning in Consumer Health

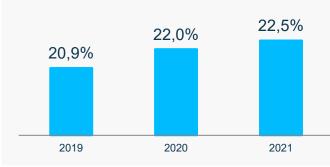


## Consumer Health: A Leading Global OTC Player

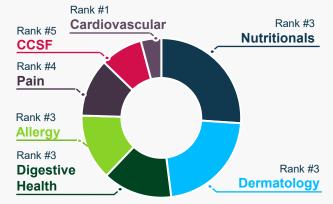




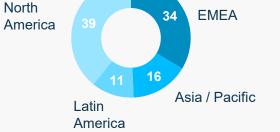
#### EBITDA margin development In %, before special items



#### Market positions by category<sup>1</sup>



## Sales by region: €5.3bn In %, in 2021



### Key products

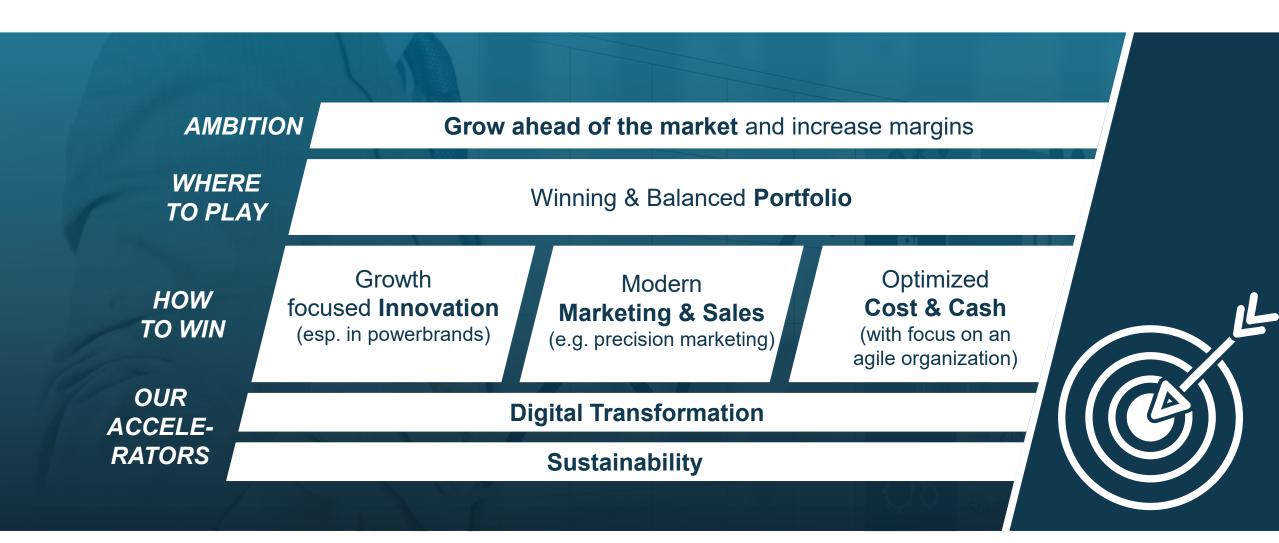


<sup>1</sup> Source: Net Sales FY2021, TABS Market Share MAT Aug 2021

PRODUCTS

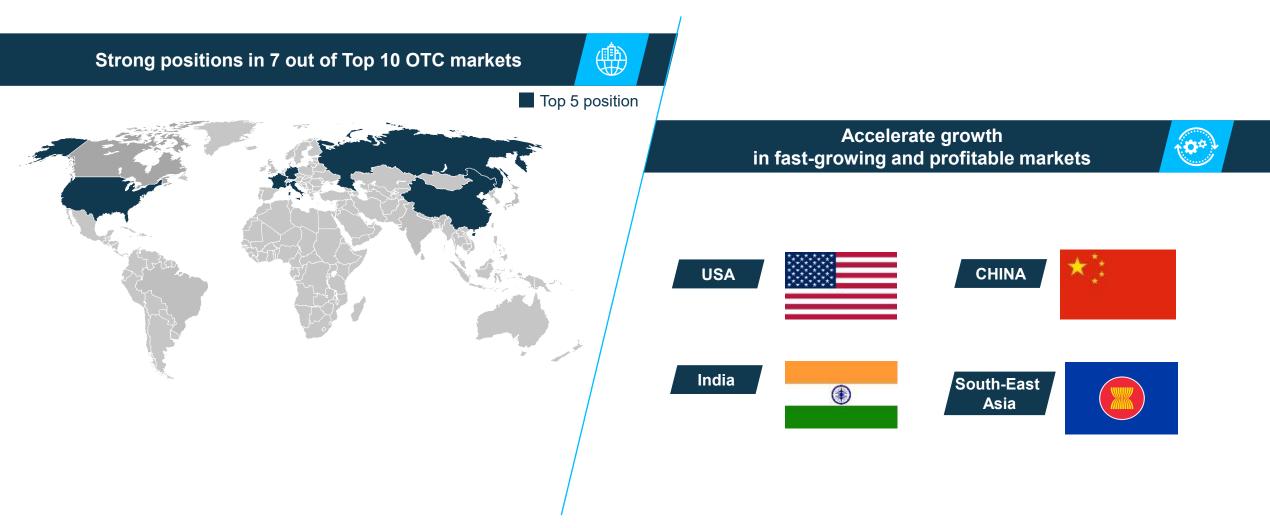


## A Multifaceted Plan to Drive Further Growth





# Driving Disproportionate Growth in Attractive Segments and Markets



## Accelerating Growth from Innovation

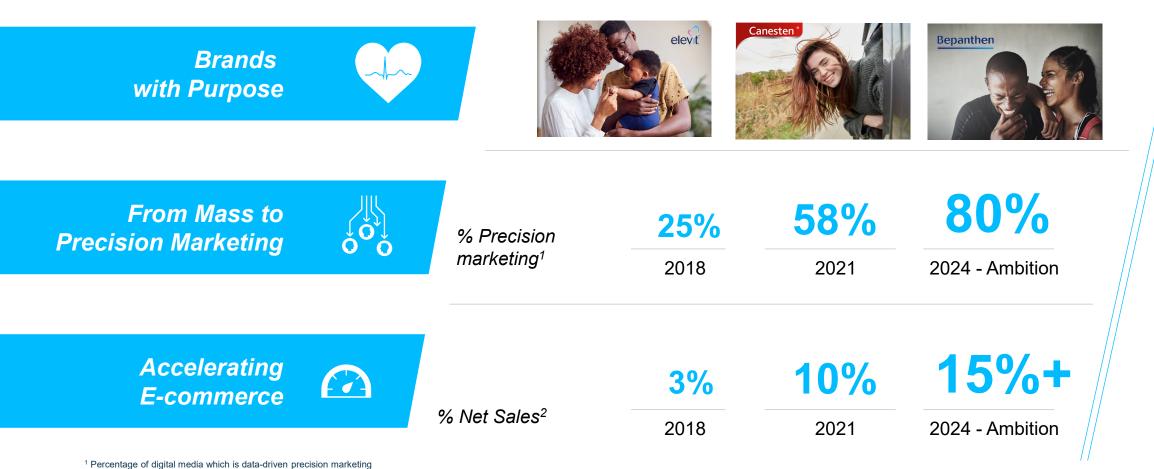
Iconic Global and Local Brands Built over Decades



Note: xx = Year of brand launch

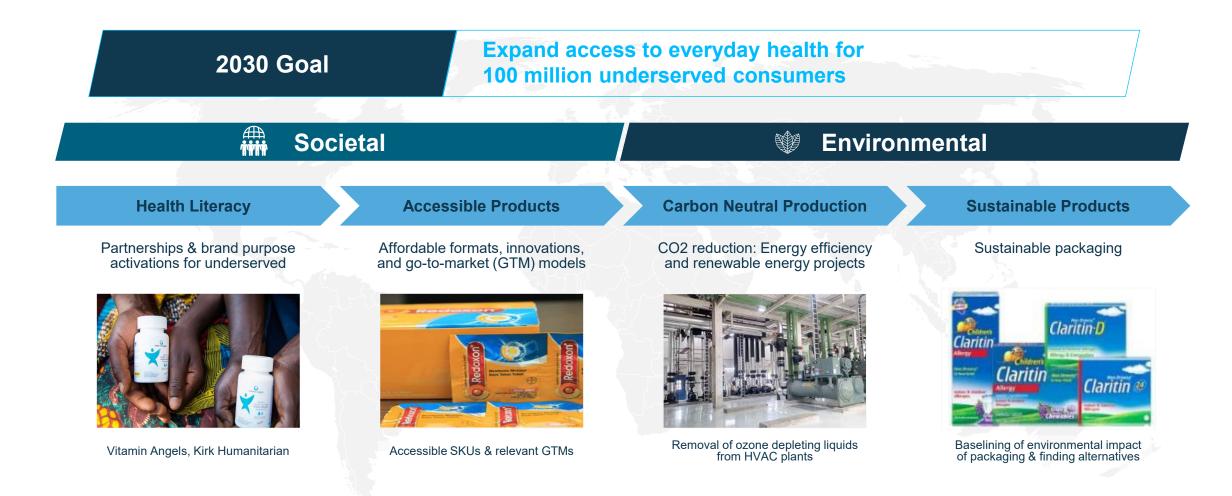


## Modernizing Our Brand Building and Sales Capabilities



<sup>2</sup> Percentage of net sales which is through e-commerce channels

# Taking Bold Steps on Sustainability





### Science for a Better Life

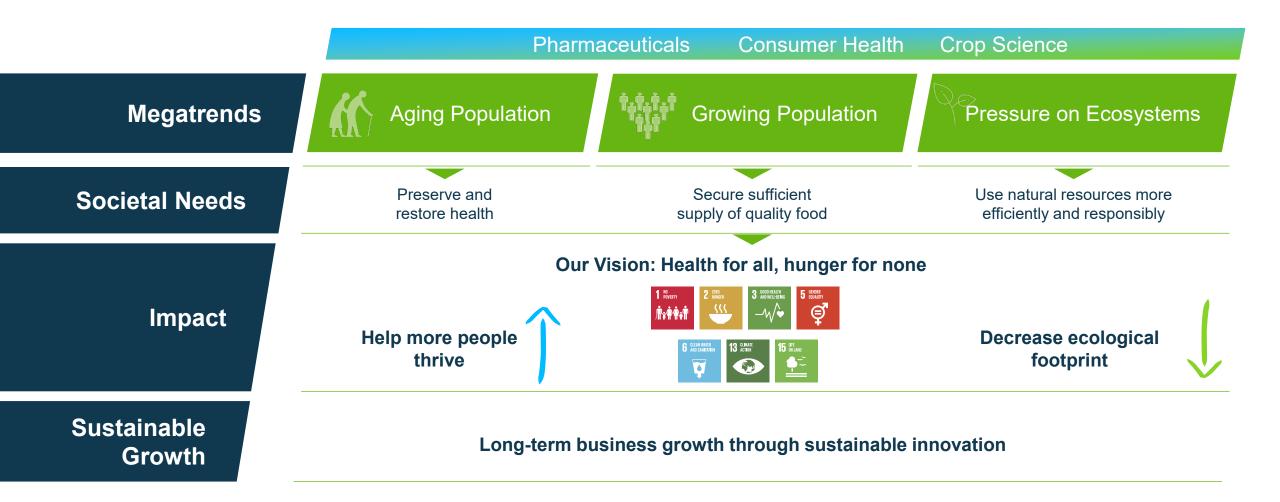
## Sustainability @Bayer

Investment Case

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## Sustainability is Integral to Our Values, Strategy and Operations

We intend to create bold impact and generate sustainable business opportunities



# Sustainable Innovation as Foundation for Business Opportunities

Co-Shaping th Bio-Revolutio	extensive knowledge of human and plant science, supported by our expertise in regulatory
Sustainable Solutions in Agriculture	We develop solutions with improved sustainability profiles: seeds/traits and related farming practices ( <i>e.g. short stature corn, direct seeded rice</i> ), crop protection products & irrigation systems (e.g. <i>lower environmental impact</i> ), digital farming and precision agriculture, climate-smart practices
Breakthrough Technologies in Pharmaceuticals	We foster innovation and portfolio extension in important therapeutic areas with an increasingly strong setup in the cell & gene sphere and the potential to meet undruggable targets
Better Access to Health & High- Quality Nutrition	Our access targets bear chances of meaningful inclusive growth with recipients as potential future market participants while addressing global megatrends in health and nutrition

CS: -30% greenhouse gas emissions produced

by key crops in the main regions we serve and

-30% environmental impact of crop protection

circular options (reduce, recycle, reuse, replace)

CH: Sustainable production and transition to

Ambitious Measurable Targets for Sustainable Development

Our 2030 Targets are in line with UN SDGs and the Science Based Targets Initiative

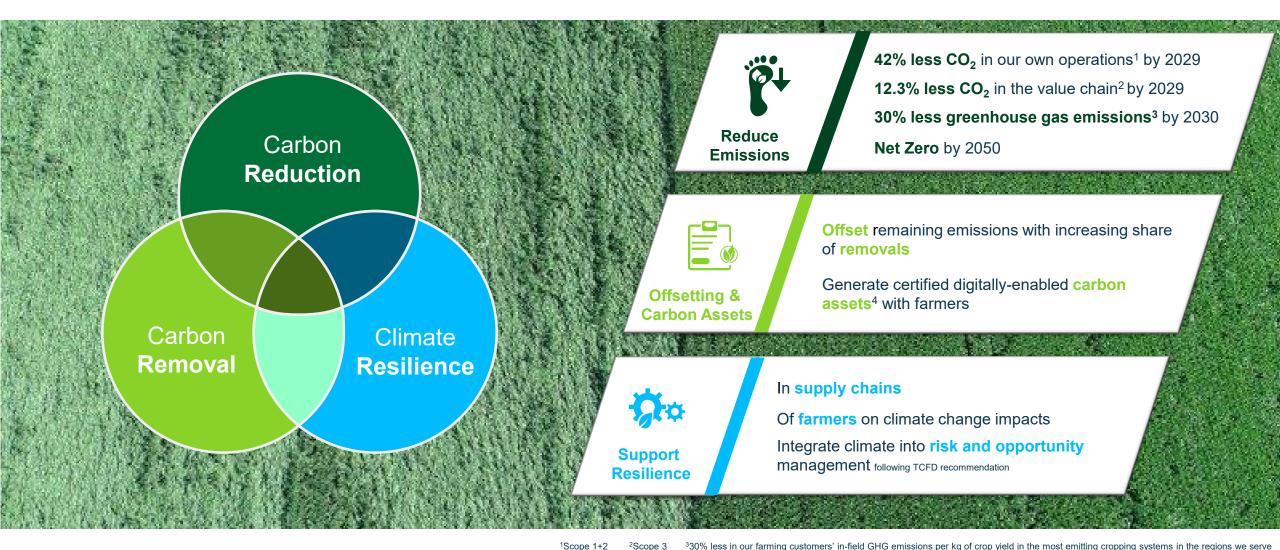
#### Decrease ECOLOGICAL footprint Help more PEOPLE thrive Support 100m smallholder farmers in LMIC<sup>3</sup> Climate neutrality at own sites + 15 LIFE ON LAND reduced emissions in our supply chain **{**{{ Provide 100m women in LMIC<sup>3</sup> with # 42% reduction target<sup>1</sup> for Scope 1 & 2 access to modern contraception U.N. Sustainable // 500m € CapEx for emission reduction **Development** Expand access to self-care for 100m 50m-200m € OpEx for offsetting projects $\mathcal{M}$ Goals within Our 3 GOOD HEALTH AND WELL-BEING people in underserved<sup>4</sup> communities 13 CLIMATE ACTION Focus Areas // 12.3% reduction target<sup>2</sup> for Scope 3 Net Zero emission target until 2050 in Gender parity at all leadership levels & 5 GENDER EQUALITY 6 CLEAN WATER targets for further diversity dimensions line with Paris Agreement (Scope 1, 2 & 3) ٠

PH: Increase the availability and affordability of our products in LMIC via equitable pricing and patient affordability programs, with the ambition of reaching an additional pool of 100m patients

<sup>3</sup>LMIC: low and middle income countries - all countries included in the World Bank list as per 1 July 2019 <sup>4</sup> Underserved: economically or medically For more info here: https://www.bayer.com/en/sustainability/targets

BAYER

### We Take Broad Climate Action Along the Value Chain



<sup>1</sup>Scope 1+2 <sup>2</sup>Scope 3 <sup>3</sup>30% less in our farming customers' in-field GHG emissions per kg of crop yield in the most emitting cropping systems in the regions we serve <sup>4</sup>Offsets and in-sets Find more info here: <u>https://www.bayer.com/en/sustainability/climate-protection</u>

# We Are on Track in our Decarbonization Journey

and a straight	A Solence Based Boo Boo Boo Boo Boo Boo Boo Boo Boo Bo	ons	/ · / ·	compared to 2 Reduction mos share to appr	stly due to <b>increas</b> <b>`ox. 25%</b> of total p fsetting of 300,000	<b>e of renewable e</b> urchased energy	energy		3.76 100% 2019	3.58 -4.8% 2020	3.17 -11.5% <b>2021</b> <sup>2</sup> equivale	2.15 <sup>2</sup> 2029 nt to 42% reduction
	Science BASED TARGETS 12.3% less CO <sub>2</sub> in the value chain by 2029		<ul> <li>Coll TfS</li> </ul>	laboration with C	by 0.6% or 50,000 DP Supply Chain I standardize calcul on footprint	nitiative,	ur /	8.82 100% 2019	8.22 -7% 2020	-0 20	16 .6% )21 lent to 12.3°	7.73 <sup>3</sup> 2029 % reduction
On the Field	<b>30% less greenhouse gas emissions</b> by 2030 <sup>6</sup>	/ .	<b>in 10 dif</b> Innovativ	fferent countries ve, profitable and	<b>5 on Initiative</b> : 17 r <b>s, &gt;1.4M acres ad</b> I tailored solutions ng carbon neutrali	ded & 500,000 to through integrate	<b>ns of c</b> a d enviro	arbon : nmenta	seques al metric	t <b>ered i</b> s in fie	<b>n soil</b> eld trials	

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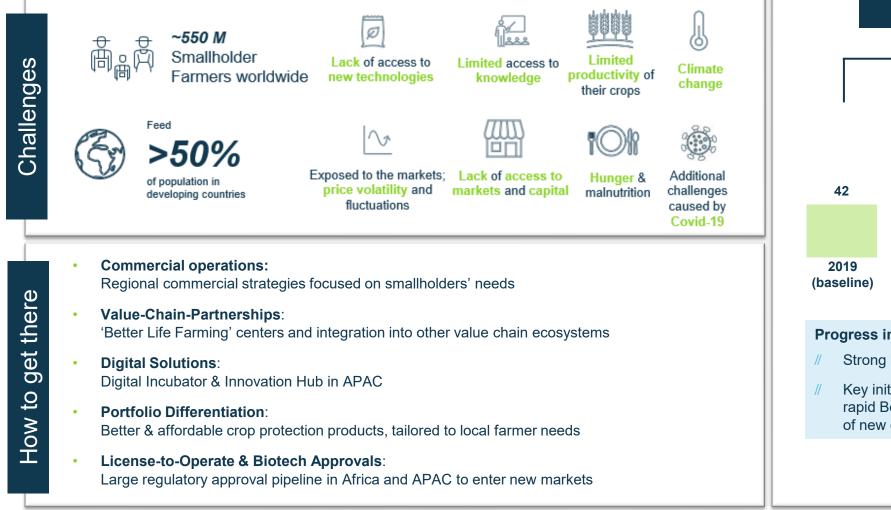
<sup>1</sup>Find our offsetting approach <u>here</u>; find more info here: <u>https://www.bayer.com/en/sustainability/climate-protection</u>; <sup>4</sup>TfS: Together for Sustainability; <sup>5</sup>WBCSD: World Business Council for Sustainable Development <sup>6</sup>30% less in our farming customers' in-field GHG emissions per kg of crop yield in the most emitting cropping systems in the regions we serve; baseline calculated based on 2020 data

13 CLIMATE ACTION



#### BAYER Support 100m Smallholder Farmers

Accessing smallholders improves lives and creates business opportunities





#### Progress in 2021:

- Strong business expansion in regions
- Key initiatives continued (e.g. partnerships, rapid Better-Life-Farming expansion, piloting of new digital ventures)



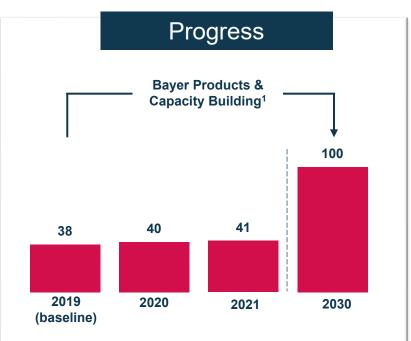
### Access for 100m Women to Family Planning

Catalyst for important societal and economic impact

BAYER

- >200 million women in developing regions who want to avoid pregnancy are not using safe and effective family planning methods, central to women's empowerment
  - Reducing poverty, protecting maternal and child health, driving economic development, and achieving sustainable development
- **Gender inequality is still high**, teenage pregnancy and maternal death are serious health concerns, especially in LMICs
- The need to provide reproductive supplies and services will further increase
  - By 2030, an additional 130 million women in LMICs will have entered reproductive age

- How to get there
- Additional supply capacity, most importantly for long-acting contraceptives: >400m€ investment into Costa Rica and Finland facilities
- **Capacity building**<sup>1</sup>, e.g. cooperation with urban health project 'The Challenge Initiative' (TCI)
- Route to women in rural areas and humanitarian settings in **cooperation with partners** (e.g. UNFPA)
- Long-term: Innovation, e.g. non-hormonal contraceptive technologies



#### Progress in 2021:

- // Two partnerships integrated: TCI & UNFPA Egypt
- // Major funding cut by UK government to UNFPA's supplies partnership

Numbers reflect women using modern contraception (millions)

1 Capacity building refers to the development of knowledge, skills, commitment, structures, systems and leadership to enable and strengthen self-reliance and resilience of the local health systems and of the key players towards family planning and sexual reproductive health. We aim to do leverage partnerships to create impact at scale.



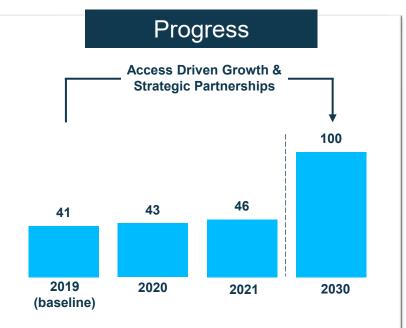
### Access to Self-Care for 100m People in Underserved Communities

Everyday health as the first and last line of care

- Ageing population, a rise in lifestyle related diseases and a constantly increasing level of healthcare costs
- Expanding access to self-care solutions helps with early intervention and lowers healthcare costs for society
- Consumers are 4-6 times more likely to purchase, protect, champion or trust brands with a strong purpose

- **Appropriate Portfolio**: adapting our science-based portfolio to design everyday health solutions with the underserved in mind, from formula to pricing
- Deeper Penetration: meeting low-income consumers where they shop to bridge the physical gap
- Self-Care Education initiatives form the basis for shaping behavioral change to empower consumers to manage their own health better
- Partnerships and Initiatives, e.g. the Nutrient Gap Initiative
- Activating our trusted **OTC brands** and **end-to-end value chain**
- Focus on high impact markets: US, LATAM, ASEAN, METAP





#### Progress in 2021:

- // Growth driven by partnership initiative
- 13 million additional people were already reached in India<sup>1</sup>

Numbers reflect people (millions)

BAYER

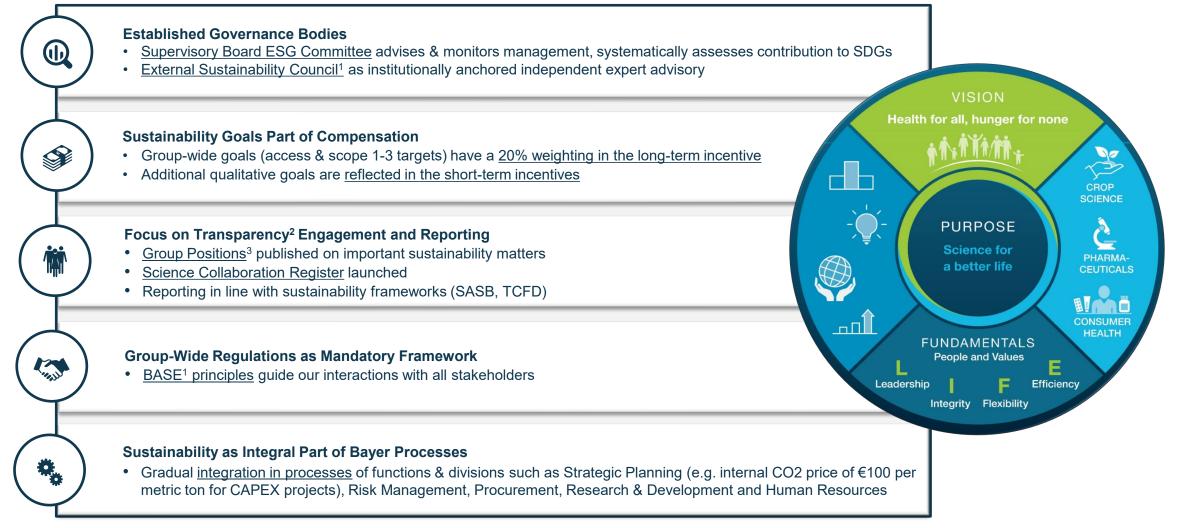
Challenges

get there

How to

### Strong Governance Measures Accompany our Strategy

#### Our CEO is Chief Sustainability Officer



BAYER



### Important Improvements in ESG Ratings Achieved

Removal of red flags at MSCI and ISS ESG Norm-Based Research in 2021/2022

Agency	Score (type)	Score 2022	Comments
MSCI 💮	ESG Score Controversy level	A P (GMO)	Improvement of Rating from BB to A <ul> <li>(GMO) removed</li> </ul>
	Risk Score Controversy level	29.9 (medium) 5	Controversy level and rating impacted by ongoing Glyphosate litigations
ISS ESG ▷	ESG Score Norm-based	C+ (1 <sup>st</sup> decile) ► (Neonics)	Currently under review <ul> <li>(Neonics) removed in 2021</li> </ul>
RepRisk	Index	53 (high risk)	Ambition to reach medium risk target corridor
	Climate Water Forest	A A- B	Scores maintained on high level
access to medicine Index	Ranking	#9 out of 20	Entered Top 10 in November 2022 Significant improvement from previous score #13
Access to Seeds Index	Ranking	#1 of 32 Africa <sup>1</sup> #3 of 31 South & South-East Asia	Leading Positions in relevant regions



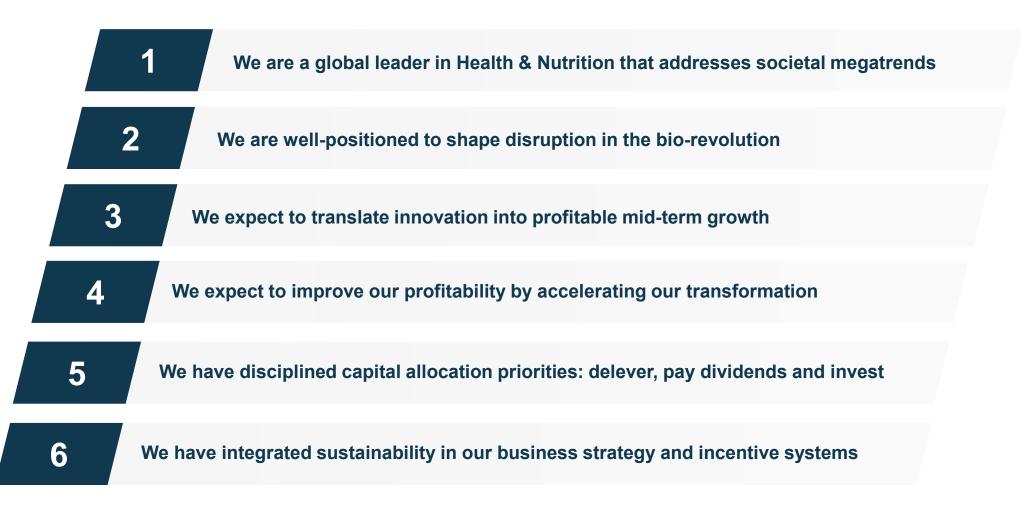






## Investment Thesis

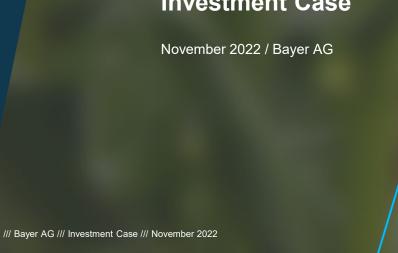
Key Takeaways



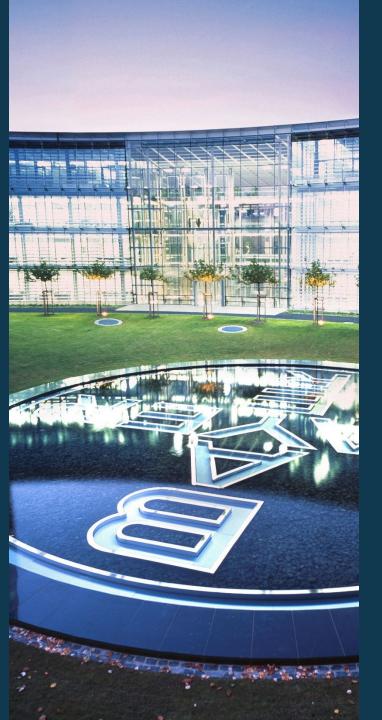


### Science for a Better Life A Global Leader in Health & Nutrition

# Investment Case







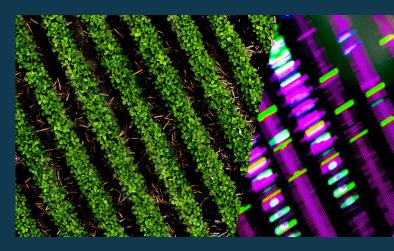


# Investor Conference Call

#### Q3 2022 Results

November 8<sup>th</sup>, 2022 Werner Baumann, CEO Wolfgang Nickl, CFO







### Cautionary Statements Regarding Forward-Looking Information

This presentation may contain forward-looking statements based on current assumptions and forecasts made by Bayer management.

Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at http://www.bayer.com/.

The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Guidance at constant currencies, not including portfolio divestitures if not mentioned differently.



# Q3 2022 Results

### **Business Update**



Werner Baumann, CEO

### On Track for Full Year Guidance



Bayer Q3 2022 Investor Conference Call /// November 8th, 2022



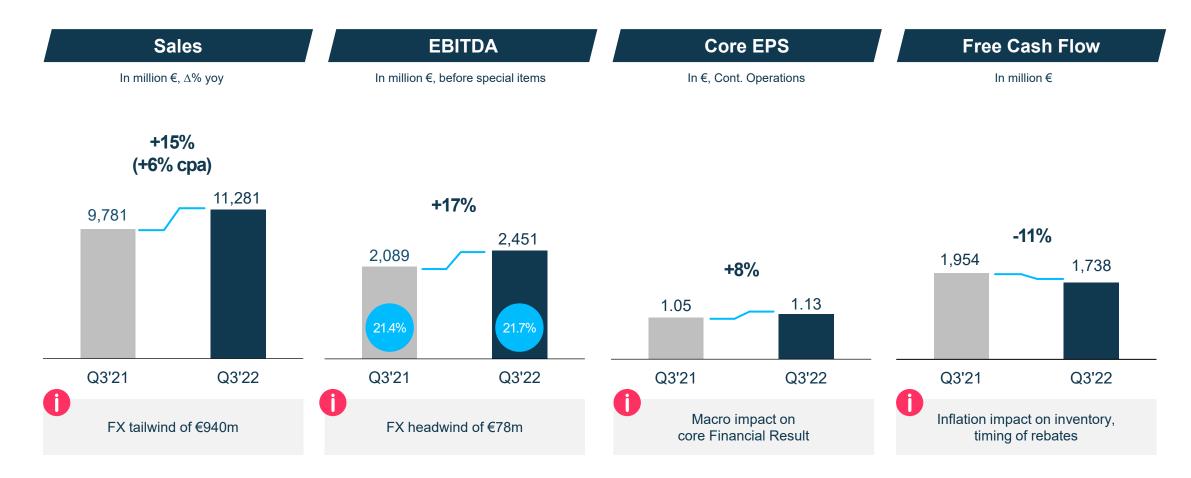
# Q3 2022 Results

### **Group Performance & Outlook**



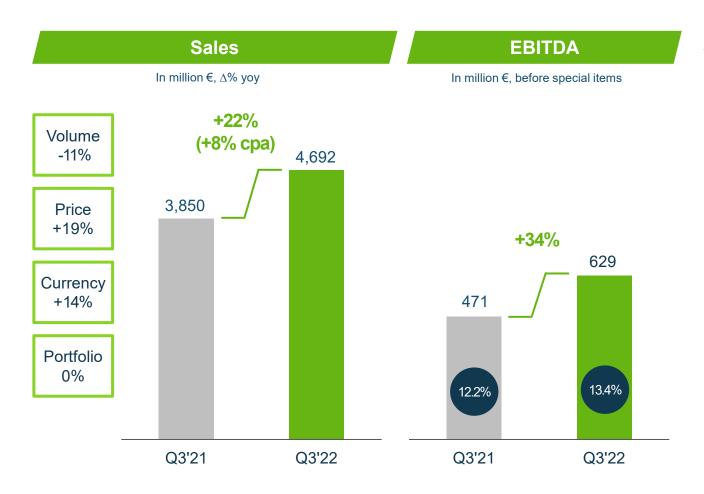
Wolfgang Nickl, CFO

# Q3 2022: Continued Growth in Sales and Earnings



EBITDA Margin before special items, cpa = currency and portfolio adjusted

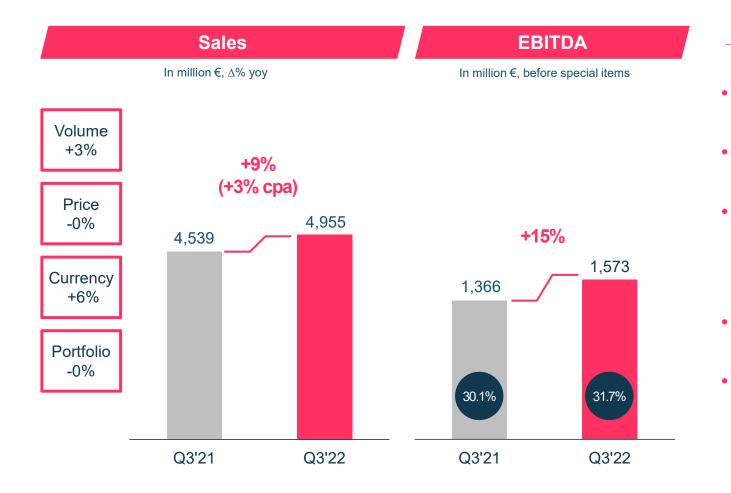
# Crop Science: Sustained Growth Momentum



#### **Key Messages**

- Herbicides (+45%) pricing main growth driver due to continued favorable market dynamics
- Strong start to LATAM (+31%) season driven by herbicides, corn, soy and insecticides
- Corn S&T (-16%) with typical phasing of returns due to lower planted acres in NA; increased market share and up 5% YTD
- Soy S&T (-8%) impacted by higher returns
- Higher prices and efficiency measures more than offset ~250m EUR of cost inflation

# Pharmaceuticals: Increasing Contribution from New Products

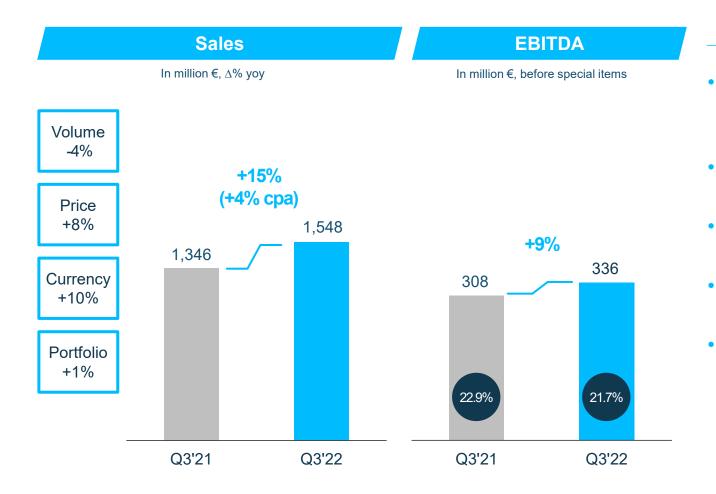


#### Key Messages

- Eylea<sup>™</sup> (+4%) growing across regions, particularly Europe and China
- Xarelto<sup>™</sup> (-8%) still impacted by VBP in China and loss of exclusivity in Brazil
- More than half of top line growth driven by new products: Nubeqa<sup>™</sup> sales almost doubled again, ongoing good momentum for Kerendia<sup>™</sup>
- Sales include milestones from Cell & Gene and chemoproteomics platforms
- Earnings also benefited from focused marketing and R&D investments as well as sale of non-core businesses

EBITDA Margin before special items, cpa = currency and portfolio adjusted

# Consumer Health: Continuous Growth Across All Regions



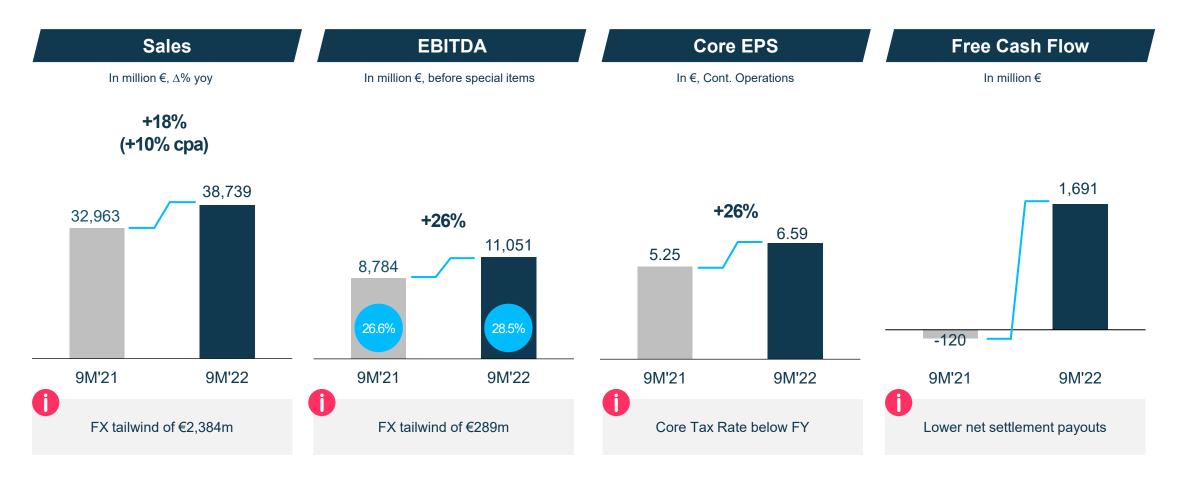
#### **Key Messages**

- Allergy & Cold (+17%) driven by high number of cold incidences and U.S. Astepro<sup>™</sup> launch
- Dermatology (+14%) growth especially driven by Bepanthen<sup>™</sup>
- Nutritionals (-8%) normalize at high levels and in line with market for this category
  - Continuous spending discipline and price management offset increasing cost inflation
- Margin includes substantial investment into Astepro<sup>™</sup> launch

EBITDA Margin before special items, cpa = currency and portfolio adjusted

## 9M 2022: On Track for Full Year Guidance

Significant Inflation – Offset by Pricing and Efficiencies

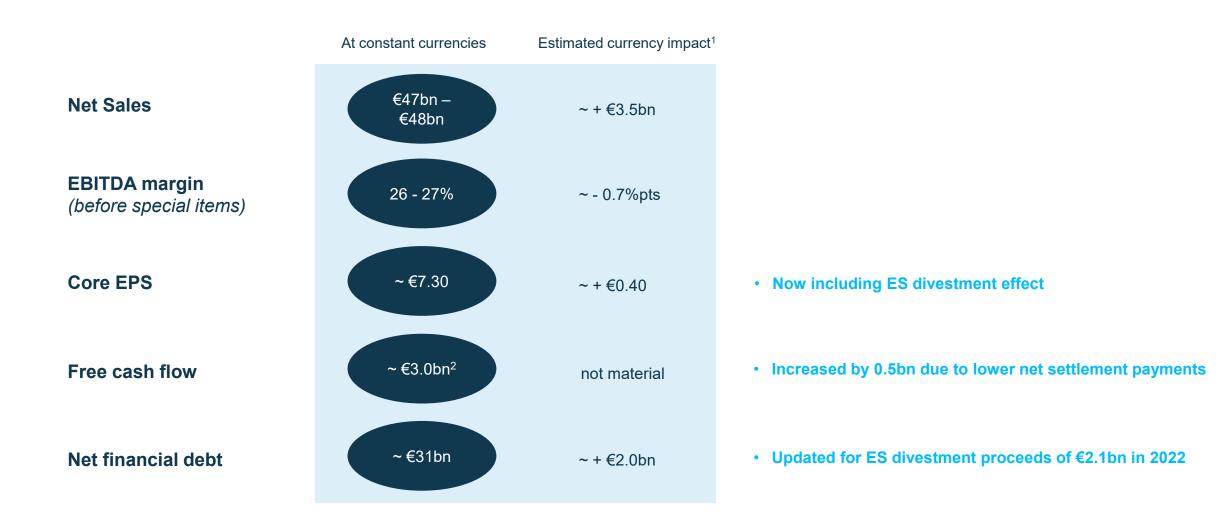


EBITDA Margin before special items, cpa = currency and portfolio adjusted

ES divestment effects included; at constant currencies (based on 2021 average Actual rates)

## FY 2022: Group P&L Outlook Confirmed

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<sup>1</sup> Currency assumptions based on month-end Sept 2022 spot rates (1 EUR=) 0.97 USD, 5.24 BRL, 6.94 CNY, 140.94 JPY, 58.11 RUB. Impact calculated as difference to constant currencies. Bayer Q3 2022 Investor Conference Call /// November 8th, 2022 2 Incl. net settlement payments of approx. -€2.0bn



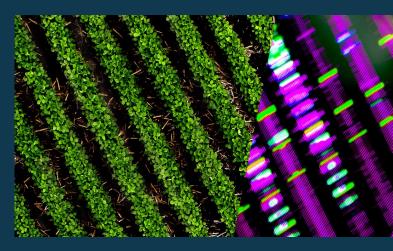


# Investor Conference Call

#### Q3 2022 Results

November 8<sup>th</sup>, 2022 Werner Baumann, CEO Wolfgang Nickl, CFO







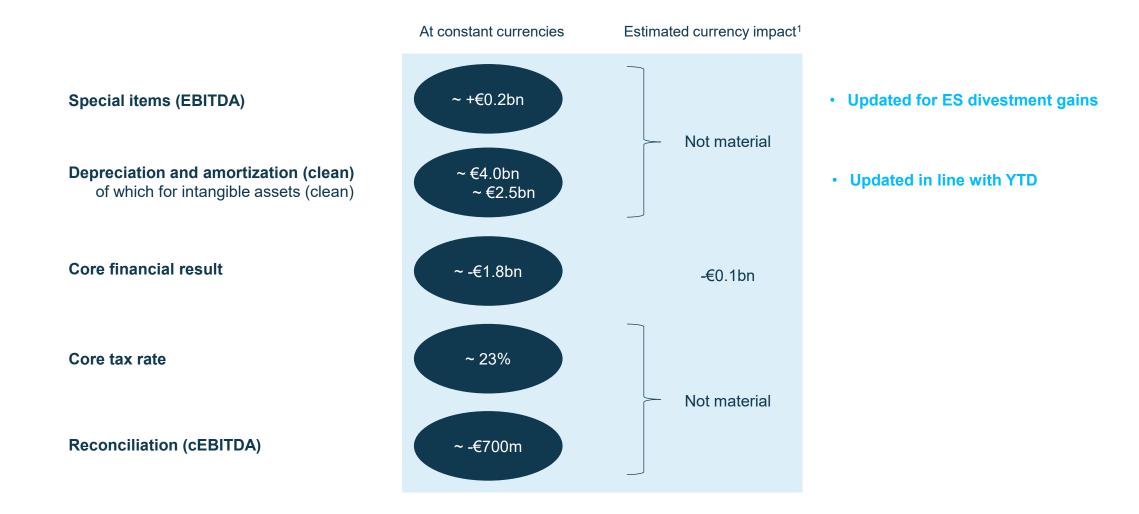
ES divestment effects included; at constant currencies (based on 2021 average Actual rates)

# FY 2022: Divisional Outlook

		Sales Growth 2022 (cpa)	<b>EBITDA-margin 2022</b> (before special items)
Crop Science	*	~ 13%	~ 27%
Pharmaceuticals		3% - 4%	~ 32%
Consumer Health		6% - 7%	22% - 23%

ES divestment effects included; at constant currencies (based on 2021 average Actual rates)

### FY 2022: Other Group KPIs Outlook



<sup>1</sup> Currency assumptions based on month-end Sept 2022 spot rates (1 EUR=) 0.97 USD, 5.24 BRL, 6.94 CNY, 140.94 JPY, 58.11 RUB. Impact calculated as difference to constant currencies











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# Q3 2022: Key KPIs Bayer Group

Net Sales	9,781	11,281
EBITDA before special items	2,089	2,451
Special items	-689	-155 🤇
Reported EBITDA	1,400	2,296
Depreciation & Amortization	870	1,097
Reported EBIT	530	1,199
Amortization and impairment losses / loss reversals on intangible assets	436	679
Special items (EBITDA)	689	154
Other	62	21
Core EBIT	1,717	2,053
Core financial result (before special items)	-325	-544
Core EBT	1,392	1,509
Taxes (before special items)	-353	-389
Core tax rate	25.4%	25.9%
Minorities	-5	-6
Core Net income	1,034	1,114
No. of shares (m)	982.42	982.42
Core EPS (€)	1.05	1.13
Income from cont. Operations (after income taxes, w/o_non-controlling interest)	85	546
Income from discont. Operations (after income taxes)	0	0
Net income	85	546
EPS from cont. and discont. Operations (€)	0.09	0.56

Delta Working Capital	2,034	831 🔇
Operating Cash Flow (cont. operations)	2,811	2,654
Free cash flow	1,954	1,738
CapEx and leasing, cont. Operations	-649	-726



Guidance at ~23% for FY 2022



Inflation in inventories and phasing of rebate payments

Bayer Q3 2022 Investor Conference Call /// November 8th, 2022

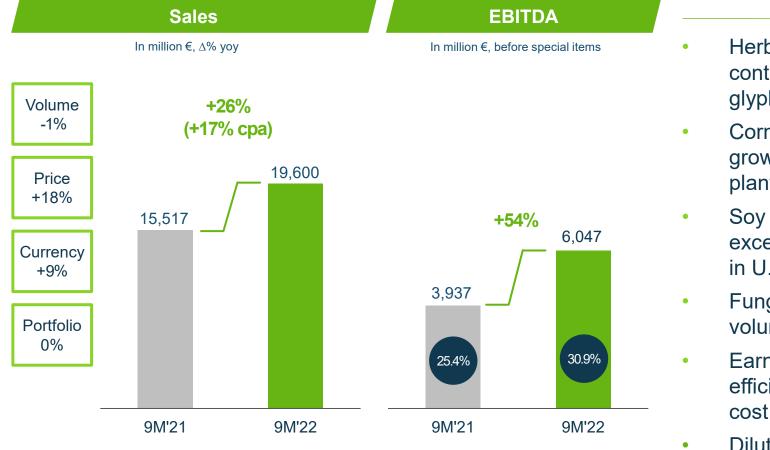


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### Q3 2022: Key KPIs by Division

	Crop S	cience	Pharmac	euticals	Consume	er Health	Recond	iliation	Gro	oup
[€ million]	Q3 21	Q3 22	Q3 21	Q3 22	Q3 21	Q3 22	Q3 21	Q3 22	Q3 21	Q3 22
Sales	3,850	4,692	4,539	4,955	1,346	1,548	46	86	9,781	11,281
Sales by region:										
Europe / Middle East / Africa	748	823	1,842	1,829	441	472	44	84	3,075	3,208
North America	1,063	910	994	1,317	529	628	1	0	2,587	2,855
Asia / Pacific	427	480	1,459	1,538	206	247	0	0	2,092	2,265
Latin America	1,612	2,479	244	271	170	201	1	2	2,027	2,953
EBITDA	294	619	1,070	1,501	302	332	-266	-156	1,400	2,296
Special items	-177	-10	-296	-72	-6	-4	-210	-69	-689	-155
EBITDA before special items	471	629	1,366	1,573	308	336	-56	-87	2,089	2,451
EBITDA margin before special items	12.2%	13.4%	30.1%	31.7%	22.9%	21.7%	-121.7%	-101.2%	21.4%	21.7%
EBIT	-200	53	850	1,152	219	239	-339	-245	530	1,199
Special items	-181	-10	-296	-71	-7	-4	-210	-68	-694	-153
EBIT before special items	-19	63	1,146	1,223	226	243	-129	-177	1,224	1,352
EBIT margin before special items	-0.5%	1.3%	25.2%	24.7%	16.8%	15.7%	-280.4%	-205.8%	12.5%	12.0%
Operating cash flow, continuing	1,340	1,157	1,517	1,468	308	300	-354	-271	2,811	2,654
D&A and Write-downs	494	566	220	349	83	93	73	89	870	1,097
Employees at end of period	33,852	34,654	39,922	40,558	10,724	10,857	15,316	16,227	99,814	102,296





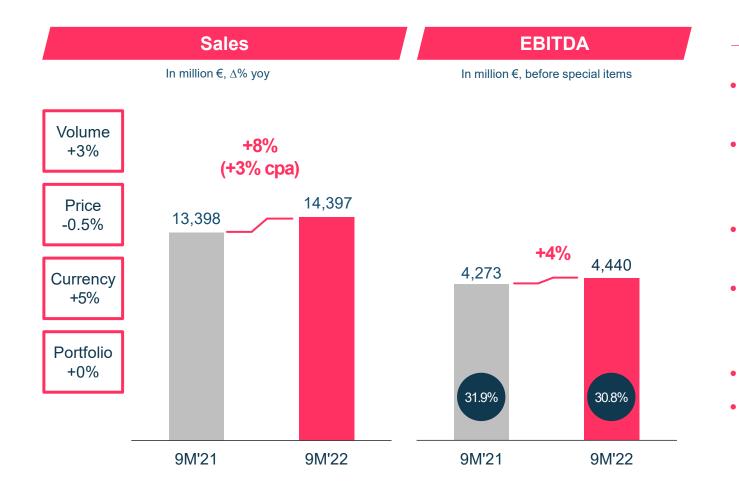
Key Messages

 Herbicides (+53%) with stronger pricing due to continued tight supply and strong demand for glyphosate-based herbicides

Corn S&T (+5%) from higher pricing and growth in global share despite lower acres planted in U.S.

- Soy S&T (-8%) impacted by reduction of excess seed sales and slightly lower share in U.S.
- Fungicides (+9%) driven by price, as well as volume in EMEA and LATAM
- Earnings benefit from value-based pricing and efficiency measures that outpace significant cost inflation of ~700m EUR
- Dilutive FX effect on margin of 130 bps

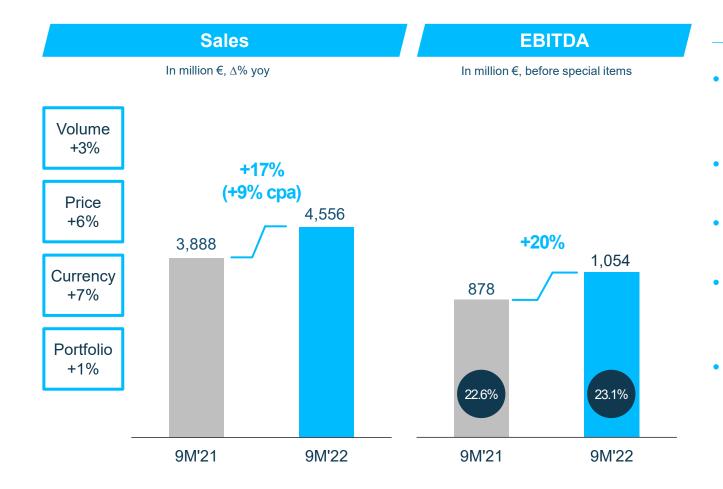




#### **Key Messages**

- Eylea<sup>™</sup> (+10%) driven by growing volumes in all regions, particularly Europe
- Xarelto<sup>™</sup> (-7%) impacted by VBP driven lower price and volumes in China as well as loss of exclusivity in Brazil
- Continued strong momentum of launch products Nubeqa<sup>™</sup> (+88%) and Kerendia<sup>™</sup>
- Achieved key pipeline milestones: landmark phase III program for asundexian and positive phase III readout for aflibercept 8mg
- Investments into launches and innovation
- FX (-130 bps) and inflation weighing on margin





#### **Key Messages**

- Allergy & Cold with exceptional growth (+24%) driven by higher number of cold incidences and the launch of Astepro<sup>™</sup>
- Nutritionals (+1%) normalize at very high level
- Product line extension Bepanthen Dry Skin
   contributes to Dermatology growth (+11%)
- Strong earnings increase, despite continuous inflationary cost pressure and additional brand investments
- Accretive FX effect on margin of 40 bps



# 9M 2022: Key KPIs Bayer Group

Net Sales	32,963	38,739
EBITDA before special items	8,784	11,051
Special items	-4,106	-812
Reported EBITDA	4,678	10,239
Depreciation & Amortization	3,346	4,659
Reported EBIT	1,332	5,580
Amortization and impairment losses / loss reversals on intangible assets	2,133	3,460
Special items (EBITDA)	4,106	812
Other	108	36
Core EBIT	7,679	9,888
Core financial result (before special items)	-825	-1,528
Core EBT	6,854	8,360
Taxes (before special items)	-1,680	-1,865
Core tax rate	24.6%	22.4%
Minorities	-13	-19
Core Net income	5,161	6,476
No. of shares (m)	982.42	982.42
Core EPS (€)	5.25	6.59
Income from cont. Operations (after income taxes, w/o_non-controlling interest)	-161	3,539
Income from discont. Operations (after income taxes)	0	0
Net income	-161	3,539
EPS from cont. and discont. Operations (€)	-0.16	3.60

Delta Working Capital	-568	-4,280 3
Operating Cash Flow (cont. operations)	2,043	4,032
Free cash flow	-120	1,691
CapEx and leasing, cont. Operations	-1,471	-1,625

Glyphosate Litigation Provision in Q2 2021

Guidance at ~23% for FY 2022



Glyphosate Litigation Provision in Q2 2021 offset in Other WoC for cashflow calculation



### 9M 2022: Key KPIs by Division

	Crop S	cience	Pharmac	euticals	Consum	er Health	Recond	iliation	Gro	oup
[€ million]	9M 2021	9M 2022	9M 2021	9M 2022	9M 2021	9M 2022	9M 2021	9M 2022	9M 2021	9M 2022
Sales	15,517	19,600	13,398	14,397	3,888	4,556	160	186	32,963	38,739
Sales by region:										
Europe / Middle East / Africa	3,632	4,211	5,311	5,542	1,293	1,425	157	183	10,393	11,361
North America	7,026	8,327	3,022	3,486	1,502	1,820	1	1	11,551	13,634
Asia / Pacific	1,569	1,808	4,374	4,623	629	737	1	0	6,573	7,168
Latin America	3,290	5,254	691	746	464	574	1	2	4,446	6,576
EBITDA	225	6,035	4,262	4,497	857	1,029	-666	-1,322	4,678	10,239
Special items	-3,712	-12	-11	57	-21	-25	-362	-832	-4,106	-812
EBITDA before special items	3,937	6,047	4,273	4,440	878	1,054	-304	-490	8,784	11,051
EBITDA margin before special items	25.4%	30.9%	31.9%	30.8%	22.6%	23.1%	-190.0%	-263.4%	26.6%	28.5%
EBIT	-1,930	2,823	3,531	3,560	607	762	-876	-1,565	1,332	5,580
Special items	-4,178	-1,334	-19	-33	-21	-25	-362	-832	-4,580	-2,224
EBIT before special items	2,248	4,157	3,550	3,593	628	787	-514	-733	5,912	7,804
EBIT margin before special items	14.5%	21.2%	26.5%	25.0%	16.2%	17.3%	-321.3%	-394.1%	17.9%	20.1%
Operating cash flow, continuing	-1,063	1,321	2,898	2,527	714	729	-506	-545	2,043	4,032
D&A and Write-downs	2,155	3,212	731	937	250	267	210	243	3,346	4,659
Employees at end of period	33,852	34,654	39,922	40,558	10,724	10,857	15,316	16,227	99,814	102,296

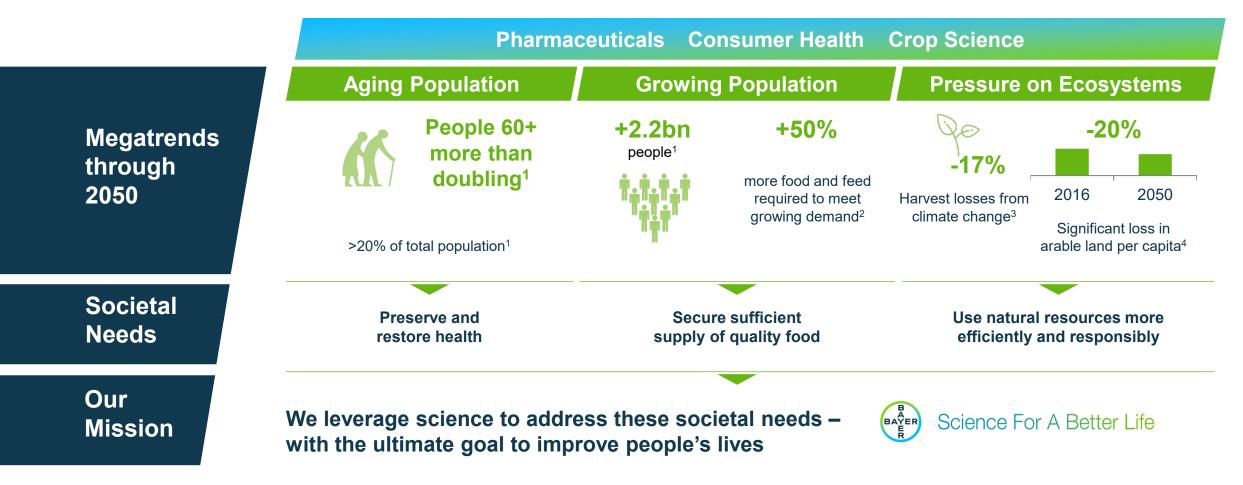


# Bayer AG Company Info

#### BAYER E R

### Global Megatrends in Health & Nutrition

Attractive Macro Drivers of Our Strategy and Underpin the Need for Innovation



<sup>1</sup> UNDESA 2017 (United Nations Department of Economic and Social Affairs, Population Division (2017). World Population Prospects: The 2017 Revision)

<sup>2</sup> FAO 2017, (FAO Global Perspective Studies)

<sup>3</sup> Nelson et. al, (2014); FAO 2016 "Climate change and food security"

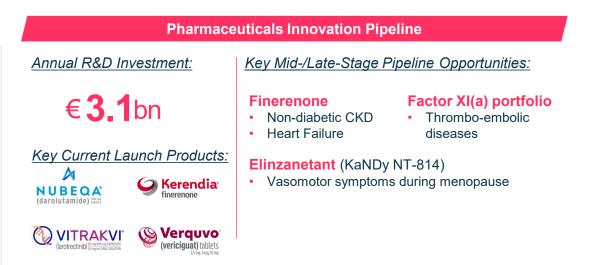
<sup>4</sup> FAOSTAT (accessed Oct 30, 2018) for 1961-2016 data on land, FAO 2012 for 2030 and 2050 data on land, and UNDEDA 2017: World Population Prospects for world population data

### Leadership and Innovation Set the Course for Our Future Growth

#### **Key Growth Drivers**

- Long-term megatrend tailwinds are propelling growing demand in the Life Sciences
- **Q** Number one position in Ag inputs and leading positions in key Pharma and Consumer categories
- World-class innovation: technological breakthroughs driven by the bio-revolution
- Accelerated transformation and further efficiency gains in our operations
- Focus on sustainability to create new value

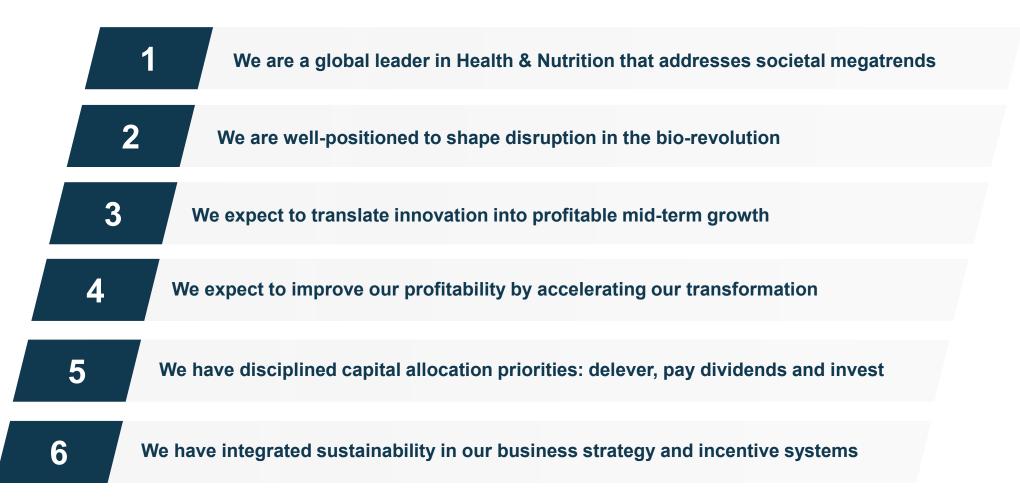
Crop Science Innovation Pipeline								
Annual R&D Investment: Key Mid-/Late-Stage Pipeline Opportunities:								
€ <b>2.0</b> bn	<ul> <li>Short Stature Corn</li> </ul>	SmartStaX PRO						
Key Current Launch Products:	<ul> <li>Soybean Herbicide Trait Stack with</li> </ul>	Xivana						
PLATAFORMA INTACTA 2 SmartStax PRO	Five- Tolerances	Fox Supra (Indiflin®) <sup>1</sup>						



Note: Subject to regulatory approvals and pending registrations. Represents a subset of the pipeline. <sup>1</sup> In collaboration with Sumitomo



Key Takeaways



## BAYER

## Important Improvements in ESG Ratings Achieved

Removal of red flags at MSCI and ISS ESG Norm-Based Research in 2021/2022

Agency	Score (type)	Score 2022	Comments
MSCI	ESG Score Controversy level	A P (GMO)	Improvement of Rating from BB to A <ul> <li>(GMO) removed</li> </ul>
	Risk Score Controversy level	29.9 (medium) 5	Controversy level and rating impacted by ongoing Glyphosate litigations
ISS ESG ⊳	ESG Score Norm-based	C+ (1 <sup>st</sup> decile) ► (Neonics)	Currently under review <ul> <li>(Neonics) removed in 2021</li> </ul>
RepRisk	Index	53 (high risk)	Ambition to reach medium risk target corridor
	Climate Water Forest	A A- B	Scores maintained on high level
access to medicine Index	Ranking	#13 out of 20	Significant improvement from #16 in 2021 Ambition to become top 10 with next evaluation in 2023
Access to Seeds Index	Ranking	#1 of 32 Africa <sup>1</sup> #3 of 31 South & South-East Asia	Leading Positions in relevant regions







ecovadis Business Sustainability Ratings





# Innovation

# Pharmaceuticals: R&D Developments (since last update on August 4, 2022)

Phase I	Phase II	Phase III	Commercial
<ul> <li>Initiation of CCR8 dep antibody (immuno oncology)</li> <li>Discontinuation of peboctoco- gene camaparvovec (FVIII</li> </ul>	of <b>peboctoco-</b>		Nubeqa (darolutamide): US label extension to treat patients with metastatic hormone-sensitive prostate cancer
gene therapy)	prevention of major cardiac events following an acute mycardial infaction)		<ul> <li>Kerendia (finerenone):</li> <li>US label extension to</li> </ul>
	Completion of <b>fesomersen</b> and <b>osocimab</b> studies (thrombosis prevention in end-stage renal disease); decision taken to discontinue further development	Presentation of <b>aflibercept</b> <b>8mg</b> study program (diabetic macular edema and neovascular age-related macular degeneration) at the Annual Meeting of the American Academy of Ophthalmology	<ul> <li>include results from</li> <li>Phase III study FIGARO-</li> <li>DKD (patients with earlier</li> <li>stage of chronic kidney</li> <li>disease associated with</li> <li>type 2 diabetes (CKD/T2D))</li> <li>Adaption of KDIGO</li> <li>guideline to add Kerendia to</li> </ul>
Oncology		<ul> <li>Discontinuation of regorafenib (Glioblastoma)</li> </ul>	a RASi and SGLT2i for treatment of CKD/T2D
Cardiovascular Diseases			
Women's Health			
Others		nts 🛟 Additions 🔤 Discontir	nuations

## Pharmaceuticals: Overview Development Portfolio (as of November 8, 2022)

#### Phase I (17)

Elimusertib (ATR Inhibitor) (BAY 1895344)

SLFN12 Complex-Inducer (BAY 2666605)

mEGFR Inhibitor (BAY 2927088)

HER2-TTC (HER2-Targeted Thorium Conjugate) (BAY 2701439)

Bapotulimab (ILDR2 fb Antibody) (BAY 1905254)

CCR8 dep Ab (BAY 3375968)

AhR Inhibitor (BAY 3176803)

Congestive Heart Failure Gene Therapy

sGC Activator 4 (BAY 3283142)

P2X4 Antagonist (BAY 2328065)

BDKRB1 Receptor Antagonist (BAY 2599210)

Pompe Disease Gene Therapy

Parkinson's Disease Gene Therapy

Parkinson's Disease Cell Therapy

sGC Activator 3 (BAY 1211163)

ADRA2C Antagonist (BAY 2925976)

Zabedosertib (IRAK4 Inhibitor) (BAY 1834845)

#### Phase II (10)

Regorafenib (combi Nivolumab) (BAY 734506) /// Solid tumors (recurrent or metastatic)

Regorafenib (combi Pembrolizumab) (BAY 734506) /// Hepatocellular Carcinoma (HCC)

Asundexian (FXIa Inhibitor) (BAY 2433334) /// Stroke Prevention in Atrial Fibrillation (PACIFIC-AF) /// 2° Stroke Prevention (PACIFIC-STROKE) /// Major Adverse Cardiac Events Prevention (PACIFIC-AMI)

Runcaciguat (sGC Activator) (BAY 1637108) /// Chronic Kidney Disease (CKD) (CONCORD) /// Non-prolif. Diabetic Retinopathy (NPDR) (NEON-NPDR)

Adrenomedullin Pegol (PEG-ADM) (BAY 1097761) /// Acute Resp. Distress Syn. (ARDS) (SEAL TRIAL)

BDKRB1 Receptor Antagonist (BAY 2599210) /// Neuropathic Pain (BRADiNP)

Gadoquatrane (High Relaxivity Contrast Agent) (BAY 1747846) /// Magnetic Resonance Imaging (HRCA-PAT)

#### Phase III (9)

Darolutamide (AR Inhibitor) (BAY 1841788) /// Prostate Cancer (mHSPC) (ARANOTE) /// Prostate Cancer (aHSPC) (DASL-HiCaP)

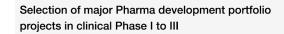
Copanlisib (PI3K Inhibitor) (BAY 806946) /// Non-Hodgkin Lymphoma (CHRONOS-4)

Finerenone (MR Antagonist) (BAY 948862) /// Heart Failure (HFmr/pEF) (FINEARTS-HF) /// Non-diabetic CKD (FIND-CKD)

Vericiguat (sGC Stimulator) (BAY1021189) /// Heart Failure (HFrEF) (VICTOR\*)

Elinzanetant (Neurokinin-1,3 Rec Antagonist) (BAY 3427080) /// Vasomotor Symptoms (OASIS)

Aflibercept 8MG (BAY 865321) /// Diabetic Macular Edema (DME) (PHOTON\*\*) /// Neovasc. Age-rel. Macular Degen. (nAMD) (PULSAR)



	ONCOLOGY	WOMEN'S HEALTH
- 1	CARDIOVASCULAR	OTHERS
	DISEASES	

\* Trial conducted by Merck & Co.

\*\* Trial conducted by Regeneron Pharmaceuticals

### Crop Science: R&D Pipeline (as of February 2022)



Key Corn Seed & Traits, Soybean Seed & Traits and Other Projects with ~€19-€21bn Peak Sales Potential; ~50% Incremental

Phase I		Phase II	Phase III	Phase IV	
RN SEED & TRAIT €10-11bn PSP	5 5th Generation Herbicide Tolerance Trait 4th Generation Col 4th Generation Her Seed Density Digita		Short Stature Corn – Biotech Trait <sup>3</sup> 4th Generation Coleoptera Protection Trait 4th Generation Herbicide Tolerance Trait w/ (RHS2) Seed Density Digital Tool – EMEA Seed Density Digital Tool – LATAM	Short Stature Corn – Breeding Approach 4th Generation Lepidoptera Protection Trait	
I-1 SE	Annual Germplasm Upgrades - Breeding		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
CORN €1(	Corn Disease Shield Breeding - NA				
S S	Seed Density Digital Tool - NA				
	Seed Placement Digital Tool - NA				
TRAIT	4th Generation Insect Protection Trait Digital Disease Mgmt.	5th Generation Herbicide Tolerance Trait (6 Tolerances – Adds PPO)	3rd Generation Insect Protection Trait		
о 2 С 2 С	Digital Disease Wight.	Seed Placement Digital Tool – NA	2nd Generation Soy Cyst Nematode resistance - Breeding		
AN SEED & . €3bn PSP			4th Generation Herbicide Tolerance Trait (HT4) (5 Tolerances –Adds 2, 4-D and HPPD)		
, BE/	Annual Germplasm Upgrades – Breeding				
SOYBEAN ~€3	Soybean Native Resistance - Breeding				
0,	Canola/OSR Digital Disease Mgmt NA	Wheat Digital Disease Mgmt EMEA	Canola Dicamba Tolerant Trait	Lygus and Thrips Control Trait	
ر4 Iodel			Sugarbeets 2nd Generation Herbicide Tolerance Trait <sup>2</sup>	(ThryvOn Technology) - <b>Stewarded Commercial</b> Launch	
TABLES and OTHER <sup>4</sup> Including Carbon Model			Cotton 4th Generation Herbicide Tolerance Trait (HT4)		
Ca	Wheat Annual Germplasm Upgrades - Breeding		(5 tolerances – Adds 2, HPPD and PPO)		
ES a ding	Wheat Disease Package Upgrades - Breeding		Cotton 4th Generation Insect Protection Trait		
ABL	Cotton Annual Germplasm Upgrades - Breeding				
/EGE' PSP,	Canola/OSR Annual Germplasm Upgrades - Breeding				
د 6-7bn	Vegetables Annual Germplasm Upgrades - Breeding				
Ť	Rice Annual Germplasm Upgrades - Breeding				

Projects listed here and included in the peak sales potential by segment do not include projects funded by our LEAPS investments

PSP = Peak Sales Potential

#### advanced to next phase

<sup>2</sup> In collaboration with KWS <sup>3</sup> In collaboration with BASF <sup>4</sup> "Other" category includes seeds and traits, such as cotton, canola, wheat, OSR and sugarbeets, plus carbon and digital Models multiple generations in development.



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### Crop Science: R&D Pipeline (as of February 2022)

Key Crop Protection Projects with ~€9bn Peak Sales Potential; ~50% Incremental

Phase I	Phase II	Phase III	Phase IV		Life Cycle Management <sup>1</sup>	
New Al Development New Herbicide ✓ New Herbicide ✓ New Herbicide ✓ New Fungicide ✓ New Biological Fungicide ✓	New Fungicide for Asian Rust ✓	New Herbicide ✓ ✓ ✓ (Post-Emergence Broad Acre) Minuet/Serenade Soil Activ ✓	Fox Supra ✓ (Indifilin®) iblon ✓ Xivana ✓ ✓	Non-Selective         Glyphosate LCM       ✓         Selective         Merlin Flexx / Adengo LCM       ✓         Balance Flexx LCM       ✓         Corvus LCM       ✓         Convintro       ✓         Mateno Complete       ✓         Luna Flexx       ✓	Council Xtra Council Star Council One Ronstar One Mesosulfuron LCM	<ul> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> <li>✓</li> </ul>
	New Biological Seed Treatment	Novel Mite Solution 🗸 🗸 🗸		Super Nativo       ✓         Delaro Forte       ✓         Belt Smart       ✓         Velum LCM       ✓         Rice Plant Hopper       ✓	✓ Vayego Duo	✓
<ul> <li>✓ Corn</li> <li>✓ Soybeans</li> <li>✓ HERBICIDES ~€3bn PS</li> <li>✓ FUNGICIDES ~€4bn PS</li> </ul>		oilseed rape, sugarbeets, cotton and rice		Ibisio ✓ INS FUN ready mixture ✓ Hombre successor ✓ Redigo FS 25 ✓ New Fungicidal Seed ✓ Treatment		

<sup>1</sup> Shown here is a subset of Bayer's total life cycle management activities; focused on new formulation developments which have the potential to bring significant innovation to customers compared to currently marketed product., Products shown may not yet be fully registered in all jurisdictions. <sup>2</sup> SeedGrowth is currently reported within other SBEs

PSP = Peak Sales Potential Selection of projects listed here and included in the peak sales potential by segment do not include projects in early research or discovery

advanced to next phase

**SEEDGROWTH**<sup>2</sup>

### Crop Science:



# Breadth and Depth of Five Core R&D Platforms Power Innovation

CONVERGENCE OF LEADING R&D PLATFORMS TO UNLOCK NEXT LAYER OF VALUE CREATION IN AGRICULTURE

SEEDS & TRAITS		CROP PR	DIGITAL FARMING	
Breeding	Biotech	Chemistry	<b>Biologicals</b>	Data Science
<ul> <li>Leading germplasm libraries paired with advanced breeding and data science technology application</li> <li>1.7P<sup>3</sup> calculations in cloud-based algorithms</li> <li>3,500 unique field-testing locations</li> <li>5000 deployments a in corn, soybeans, yegetables in 2021</li> </ul>	Leading protein optimization technology with extensive protein libraries First to combine RNAi technology with biotech >2.7bn datapoints generated by Precision Genomics team to deliver biotech traits and accelerate genetic gain >15 new and next-gen. traits in development	Strong discovery platform for molecules with new modes-of-action and differentiated profiles 100% novel Mode of Action in early discovery 30-60 molecules selected for field trials per year Expect ~100 new formulations to launch in the next decade	270,000 microbes in collection > 100,000 strains characterized every year with in silico, in vitro or in planta assays > 1,700 trials in 4 countries in 2021 - 60 acres of commercial products in fow crops annually	<ul> <li>#1 database of grower and field trial seed performance data in the industry</li> <li>87.5bn data points of product performance under realworld farmer management practices</li> <li>200m subscribed acres across 23 countries</li> </ul>

### Consumer Health: Accelerating Growth with Innovation

Selected Examples of Recent Launches or Approvals







Astepro Rx-to-OTC Switch (launch in 2022)

> First OTC Steroid-Free Antihistamine

Nasal Spray approved in US, addressing consumer unmet needs with differentiated solution AleveX Topical Pain Relief Solutions (launched 2021)

 Expansion into a large and fast-growing segment, offering superior consumer experience Bepanthen extension to Dry Skin (launched 2021)

 Science-based innovation, solving high consumer dissatisfaction