1994 | AN EXPERIMENT BEGINS
Bayer dedicates its commitment to science education by creating a corporate initiative called Making Science Make Sense® (MSMS) designed to focus on hands-on learning, employee volunteerism and public education.

1995 | MAKING SCIENCE MAKE SENSE
Bayer launches its corporate initiative, Making Science Make Sense® (MSMS), to enhance hands-on learning in the classroom and support science teachers.

2000 | IN EDUCATION REFORM
Bayer supports a leading teacher in the classroom through its awards, grants and scholarships.

2007 | ENHANCED BASELINE
In the Bayer Facts of Science Education X survey, 70 percent of teachers say hands-on learning is an essential component of a robust educational experience.

2010 | LEADER GARDEN
Bayer funds a three-year grant to Cal State East Bay to establish a STEM Education Innovation Center to serve as a regional STEM hub.

2012 | STEM EDUCATION CENTER
Bayer funds a three-year grant to Cal State East Bay to establish a STEM Education Innovation Center to serve as a regional STEM hub.

2015 | NEW SCIENCE TEACHERS ACADEMY
Bayer awards a grant to Passage Home to support a New Science Teachers Academy.

2018 | PUBLIC-PRIVATE PARTNERSHIP
Bayer expands its environmental education efforts through a partnership with the United Nations Environmental Program to plant 100,000 trees during educational events at the Arbor Day Foundation's Seven Billion Trees initiative.

2020 | BEST PRACTICE
Bayer launches “Teach The U” – an open online resource aimed at helping educators create hands-on, STEM education experiences.

2021 | SUMMIT ON SCIENCE
Bayer launches its fifth systemic science education reform program, Kansas City Science Initiative (now known as SySTEMic Innovations). Bayer partners with the Kansas City, M.O., school district to create the seventh systemic science education reform program – Kansas City Science Initiative (now known as SySTEMic Innovations).

2022 | SUMMARY
Bayer celebrates two decades of Making Science Make Sense®, dedicating two decades to its award-winning MSMS program through its Living, Leading, Learning (3L) initiative. Bayer celebrates 20 years of making science make sense.