



Precision Breeding Efforts

From **Selecting the Best** to **Designing the Best**

As our knowledge of genetics has increased, plant scientists have strategically bred the best plants for specific characteristics. This knowledge has enabled us to move from only selecting the best plants based on random outcomes to designing the best plants that benefit growers, consumers and our environment.

Hover over to learn more
about plant breeding

Selective Plant Breeding

Genetic Variation

Molecular Breeding Technology

*The Future of
Plant Breeding*

