Beware of Counterfeits!

Nexavar®

Identifying genuine Bayer products

Bayer sells its drug Nexavar® in different packaging all over the world. All packages have safety features that are relatively consistent and clearly identifiable. They are described below in this flyer.

Here you can see individual examples of different Nexavar® packaging.

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Get the facts

The information provided in this flyer is just an overview of the key features of genuine Nexavar® product packaging.

A guarantee that Nexavar® is genuine is, however, only possible after a more detailed examination. If you feel uncertain about the authenticity, you should ask your doctor or pharmacist for advice.

You can also contact the manufacturer Bayer:

Bayer Customer Hotline
Tel.: +49 800 100 61 19
Fax: +49 180 120 01 01

Website
www.beware-of-counterfeits.com

Contact
www.bayer.com
or directly via the contact form provided on the website. www.beware-of-counterfeits.com

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Protect yourself

You should buy Nexavar® only from providers you would entrust with your health!

Never buy medicines from “private” suppliers outside of the legal supply chain. Do not accept medication which for example has been purchased for you by friends abroad or via the Internet.

Be wary of providers who are willing to sell Nexavar® without a doctor’s prescription to you. Online pharmacies that offer prescription-only medicines without a prescription are in most cases selling falsified medicine.

Prepare for trips abroad and take enough medication with you. When on holiday, don’t buy medicines from markets stalls or street vendors.

Do not accept packaging that is incomplete or not correctly configured for retail in your country. In case of doubt, consult your physician or pharmacist.

It is not always possible to tell at first glance whether sellers are trustworthy. Help is available from different organisations and associations that can tell you more about the risks or if a seller of medicine is licensed and reliable.

European Alliance for Access to Safe Medicines (EAASM)
www.eaasm.eu

National Association of Boards of Pharmacy (NABP)
www.nabp.net

European Federation of Pharmaceutical Industries and Associations (EFPIA)
www.efpia.eu

World Health Organisation (WHO)
www.who.int

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Bayer AG
51368 Leverkusen
Germany
www.bayer.com
As of September 2020

In recent years, counterfeit medicines have become a serious global problem. It is estimated that, in 2010, global counterfeit medicines have made up an estimated 10% of the global pharmaceutical market. It is estimated that, in 2010, counterfeit medicines could be worth as much as $75 billion worldwide.

Nexavar® (active ingredient sorafenib), a cancer treatment. We want our patients, officials, etc., to be able to distinguish this medicine from others that claim to contain sorafenib, but under another name and not manufactured by Bayer. You should be extremely careful.

Extremely dangerous for your health – taking a “medicine” which is not the original medicine (see next page). It is often no longer possible to identify these products from the folding box.

Generics manufacturers can also fall victim to counterfeiting. However, caution is necessary, as “generics” are sold in violation of intellectual property rights. Please note: if you are offered a product purported to contain sorafenib, but under another name and not manufactured by Bayer, you should be extremely careful.

It is not least because nobody knows exactly what is in these illegal products, or the quantities involved, or the conditions in which they are stored.

Because of compulsory legislation, there is the possibility of “parallel imports”. This means that retailers can import a genuine product from another country of the European Economic Area and exchange the original folding box for another one. Bayer HealthCare distributes Nexavar® in the importer’s own folding box, Bayer HealthCare is obliged to accept due to prevailing European law. Whenever parallel-imported medicines are reboxed, the new folding box will indicate the company responsible for their dealing and reboxing.

You can find much more information about counterfeit medicines at www.beware-of-counterfeits.com. Websites of the European Federation of Pharmaceutical Industries and Associations (EFPIA), www.efpia.org, and the National Association of Boards of Pharmacy (NABP), www.nabp.net, can help you understand the issue of counterfeit medicines. Bayer sells its drug Nexavar® in different packaging all over the world. All packages have safety features that are relatively consistent and clearly identifiable. They are described below in this flyer.

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Bayer protects its product Nexavar® with different safety features. Some can be seen with the naked eye. It is almost impossible to successfully imitate or counterfeit all of them in a valid combination at the same time.

A genuine packaging will have the following features:

1. Unvarnished area on the packaging
   The “Bayer” wordmark or the name “Nexavar®” runs continuously across the surface of the Nexavar® box. It becomes visible if the packaging is tilted so light falls on it at different angles.

2. Microprint on the packaging
   In the brown area, indicating the strength, the product name Nexavar® is continuously printed in microprint (if necessary visible by using a magnifying glass).

3. Unvarnished area on the bottle label
   The product name Nexavar® is applied 3 times left and 3 times right to the blue area with the product name Nexavar® on the label used for the plastic bottle. It becomes visible if the plastic bottle is tilted so light falls on it at different angles.

4. Microprint on the plastic bottle label
   The product name Nexavar® runs continuously across the surface of the plastic bottles' label (if necessary visible by using a magnifying glass).

5. Stamp on the Aluminum foil
   On the lid foil of the plastic bottle, Bayer crosses are continuously stamped, alternately in bright and dark shades.

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Beware of Counterfeits!

Counterfeit versions of Nexavar®, in other words products with the same name that are purported to come from Bayer, have occurred.

Bayer is engaged against counterfeiting of its products and the involved criminals with respective means.

Further information about medicinal product counterfeiting can be found at www.beware-of-counterfeits.com