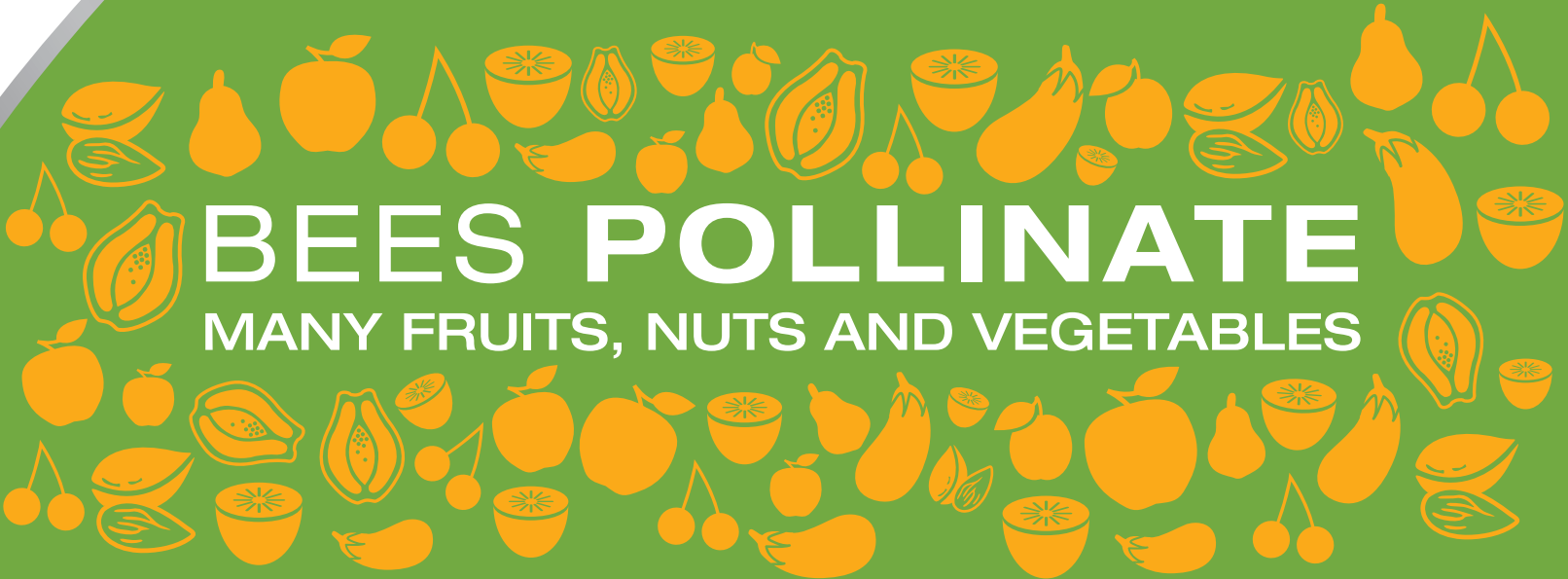




THE WONDERFUL
AND AMAZING

HONEY BEE



BEEES POLLINATE

MANY FRUITS, NUTS AND VEGETABLES



BEES VISIT UP TO
5,000
FLOWERS A DAY

BEES MUST VISIT ABOUT
2 MILLION
FLOWERS TO MAKE A
ONE-POUND JAR OF **HONEY**




MANY
FACTORS
AFFECT THE
HEALTH OF
HIVES

GENETIC
WEAKNESS



BEE-
KEEPING
PRACTICES



QUEEN
FAILURE



NUTRITION



DISEASES



PARASITES



WEATHER
PATTERNS



PESTICIDES

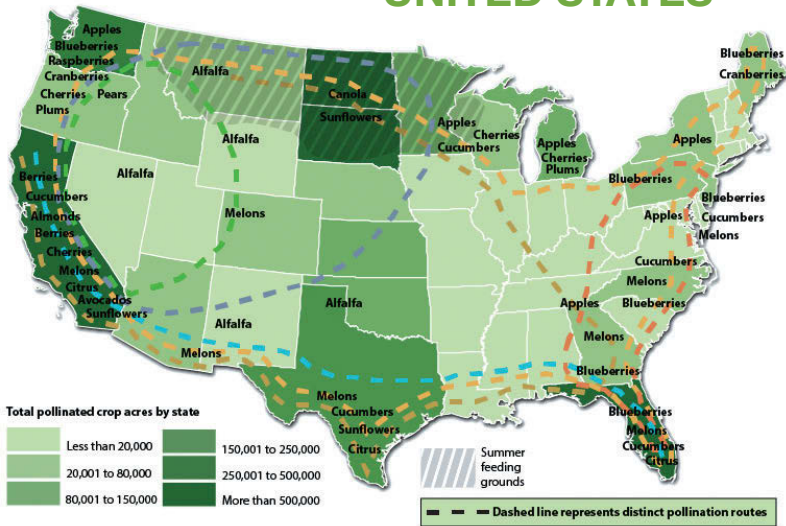




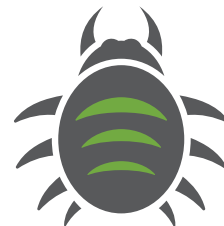
THE WONDERFUL AND AMAZING HONEY BEE



HONEY BEE POLLINATION TRAVEL ROUTES IN THE UNITED STATES



Source: USDA, Economic Research Service; Sautzman (2011), with input from commercial beekeepers and apiculture experts, including Dr. Jeff Pettis and Dr. David Epstein, an entomologist and authority on pollinators with the USDA's Pest Management Policy. Crop production acres are from USDA, National Agricultural Statistics Service, 2012 Agricultural Census. Pollinator movement as of June 2014.



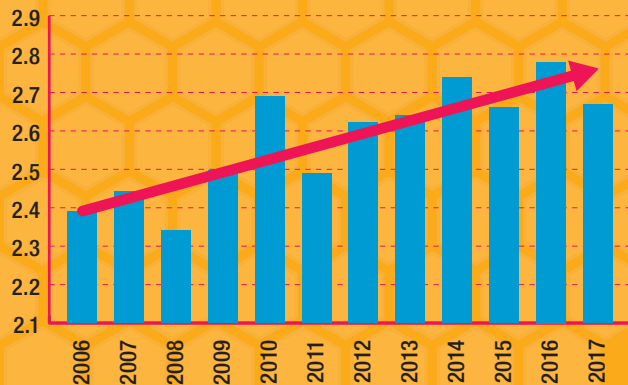
VARROA MITES WEAKEN BEES AND HELP TRANSMIT DISEASES THAT CAN WIPE OUT ENTIRE COLONIES



20+
NUMBER OF DISEASES IMPACTING BEES

COLONIES CONTINUE TO TREND UPWARD OVER TIME

Millions of U.S. Honey Bee Colonies



Compiled from United States Department of Agriculture Economics, Statistics and Market Information System: <https://usda.mannlib.cornell.edu/MannUsda/viewDocumentInfo.do?documentID=1191>

2.67 MILLION U.S. HONEY BEE COLONIES IN 2017, UP 12% OVER 2006

THERE'S MORE TO DO



HELP US FEED A BEE! VISIT FEEDABEE.COM TO LEARN HOW TO GET INVOLVED.



READ UP ON BEE NEWS, FACTS AND CARE INSTRUCTIONS AT BEEHEALTH.BAYER.US.



LEARN HOW THE HEALTHY HIVES 2020 RESEARCH INITIATIVE IS FINDING SOLUTIONS FOR IMPROVING HONEY BEE COLONY HEALTH AT BEEHEALTH.BAYER.US.

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