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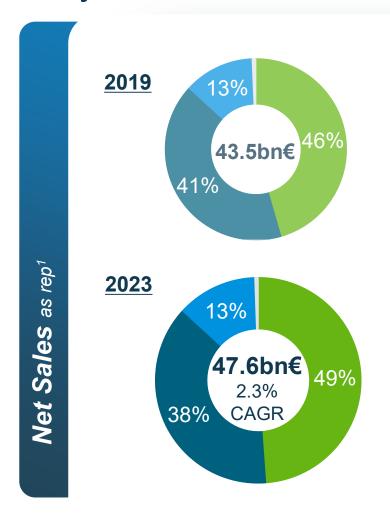
http://www.bayer.com/

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## Bayer: A Global Leader in Health & Nutrition







### **Crop Science**

- · #1 in Seed & Traits with Leading Crop Protection Portfolio
- >200 bn€² exp. Global Ag Input Market & Related Adjacencies by 2030



### **Pharmaceuticals**

- Strong market positions in key therapeutic areas / resilient base
- Rebuilding R&D with technology platforms and improved productivity



### **Consumer Health**

- · Iconic brands with leading market positions
- 3-5% CAGR CH Global Market<sup>3</sup>

Well Positioned in Growing Markets

to address

**Major Societal Needs** and Ecological Challenges

with the

Power of Innovation.



////////// Health for All, Hunger for None.

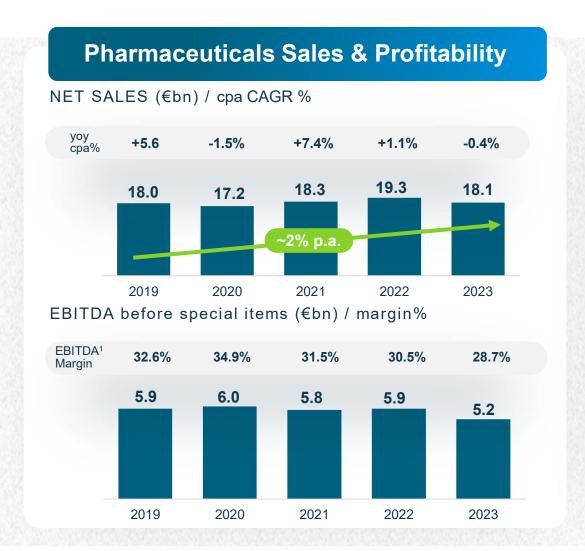
<sup>1</sup> As rep = as reported, Animal Health business not included, Environmental Science Professional business included in figures until sale completion in 2022 (no restatement)

<sup>&</sup>lt;sup>2</sup> Company estimates; 3 Outlook, internal market model in-market sales OTC medicines, data from IQVIA, Nicholas Hall



## Leading Franchises Providing Sales Growth and Resilience, Margin Profile Impacted by LoE Transition and Strategy Execution





### **Key Drivers**

Growing sales contributions from recently launched Nubeqa and Kerendia

Strong Eylea and Radiology performance balancing increasing headwinds from China VBP program and first LoE's of Xarelto

Revision of R&D model and enhancement of capabilities through acquisitions of platform companies

Continued shift of resources towards R&D and launch brands; U.S. re-entry with R&D and commercial footprint

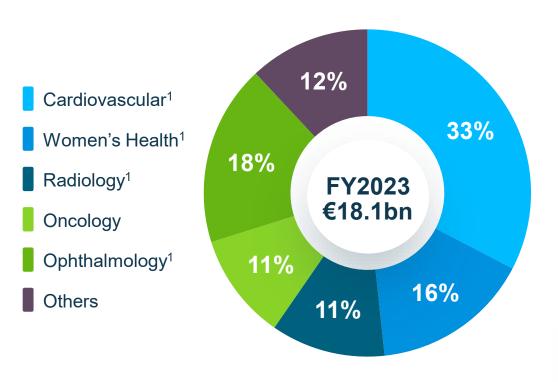
Tight cost management to fund growth investments while mitigating inflation and margin diluting change in product mix



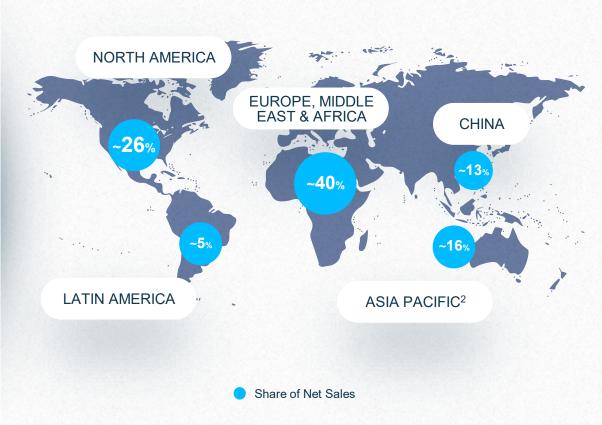
# Bayer Pharma Sales Diversified Across Therapeutic Areas and Geographies







#### GEOGRAPHIC FOOTPRINT

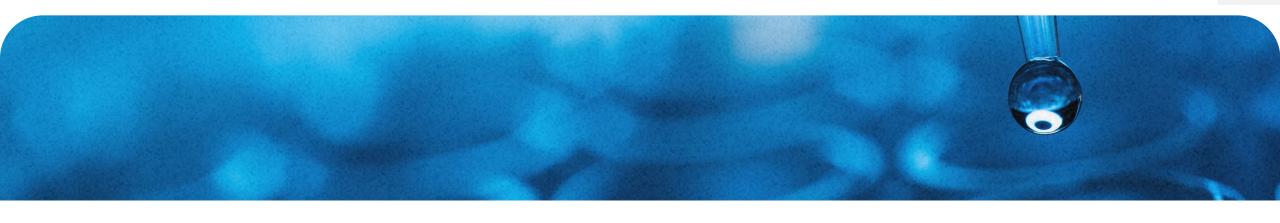


<sup>&</sup>lt;sup>1</sup> Strong market positions in the respective indication <sup>2</sup> excl. China

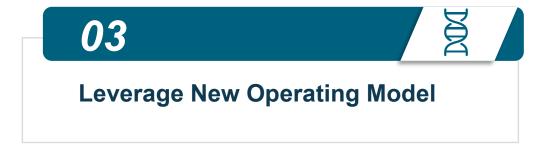




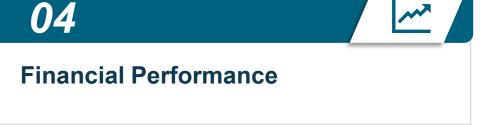
## Preparing for Long-Term Growth While Managing LOE Transition







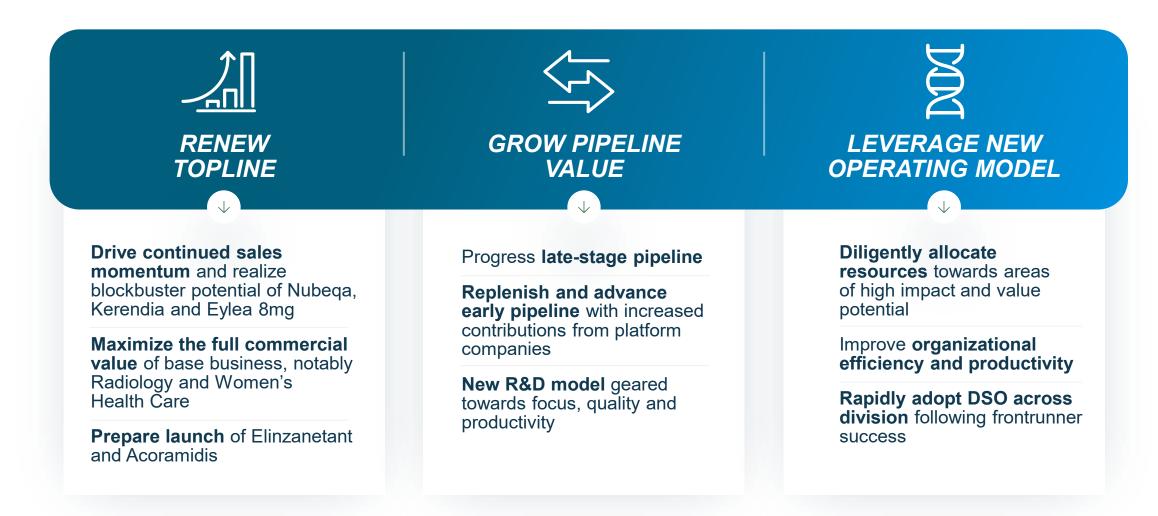






## Bayer Pharma's Strategic Agenda







# Launch Assets and Late-Stage Pipeline Expected to Largely Offset LoEs on Stable Base Business



illustrative



Elinzanetant, Acoramidis, Asundexian Stroke

Nubeqa, Kerendia

Xarelto

Eylea

> Radiology and Other Late Lifecycle Assets

2023

€18.1bn

**€1.1bn** 

€4.1bn

€3.2bn

€9.6bn

2024-2026 (cpa)

Elinzanetant, Acoramidis and Asundexian Stroke

**Growth:** Launch products

**Decline:** Xarelto

**Stable:** Eylea 8mg to sustain franchise sales and share

**Stable**: Ongoing growth in Radiology and stable Women's Health Care franchise balancing softness of other assets

>2027

Numerous
pipeline assets
to potentially fuel
long-term
growth

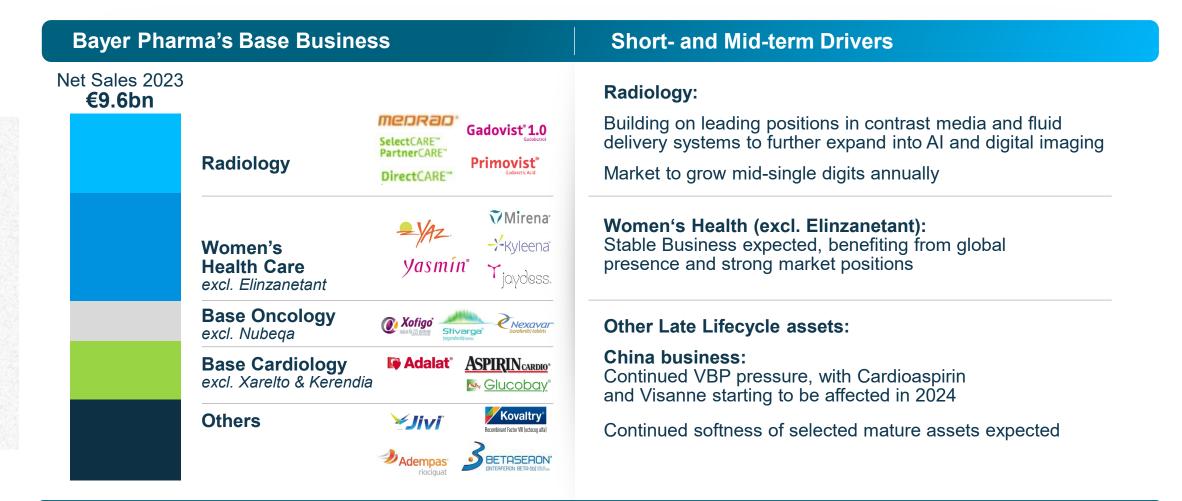
Rejuvenated portfolio

Steady base business



## Despite its Maturity, Key Parts of Our Base Business Are Benefitting from Strong Market Positions and Supportive Trends



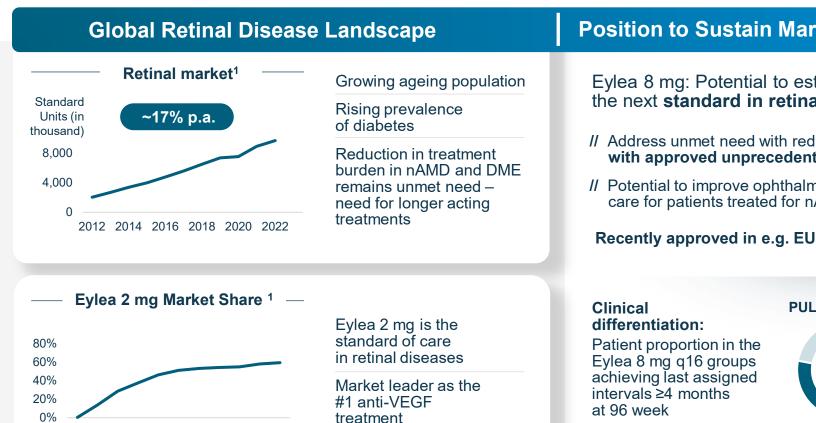


Ongoing growth in Radiology and stable sales contributions from Women's Health balancing softness in remaining portfolio



## With Its Unparalleled Clinical Profile, Eylea Positioned to Continue Market Leadership in a Growing Market





### Position to Sustain Market Leadership with Eylea 8 mg

Eylea 8 mg: Potential to establish the next standard in retinal diseases



- // Address unmet need with reduction in treatment burden only drug with approved unprecedented treatment interval of up to 5 months<sup>2</sup>
- // Potential to improve ophthalmology clinic capacities, enabling better care for patients treated for nAMD and DME

Recently approved in e.g. EU, Japan, UK, Canada

at 96 week







<sup>1</sup> Source: MARS MIDAS - EX US, BAYER panel scope: IQVIA: IQVIA MIDAS® Quarterly for the following countries: Argentina, Australia, Belgium, Brazil, Canada, Czech Republic, Germany, Greece, Italy, Japan, Korea, Rep. Of, Mexico, Poland, PR of China, Russian Fed., Saudi Arabia, Spain, Switzerland, Taiwan, Turkey, United Kingdom, for ATC: S1P0; Volume sales (Standard Units), reflecting estimates of real-world activity. Copyright IQVIA. All rights reserved. Close-up: Chile, Farminform: Netherlands, Insight Helath: Austria, Nordic Pharma Insights: Sweden <sup>2</sup> Source: https://www.ema.europa.eu/en/documents/product-information/eylea-epar-product-information en.pdf <sup>3</sup> Source: https://www.bayer.com/media/en-us/aflibercept-8-mg-first-to-achieve-sustained-vision-gains-with-more-than-70-of-patientsextended-to-intervals-between-16-and-24-weeks-in-wet-age-related-macular-degeneration-at-two-vears/ 4 Source; https://www.baver.com/media/en-us/aflibercept-8-mg-in-diabetic-macular-edema-first-to-achieve-sustained-vision-gains-with-up-to-83-of-patients-extended-to--16-24-weeks-at-two-years/ 5 Randomized to Eylea 8mg g16 groups

2014

2016

2018

2020

2022



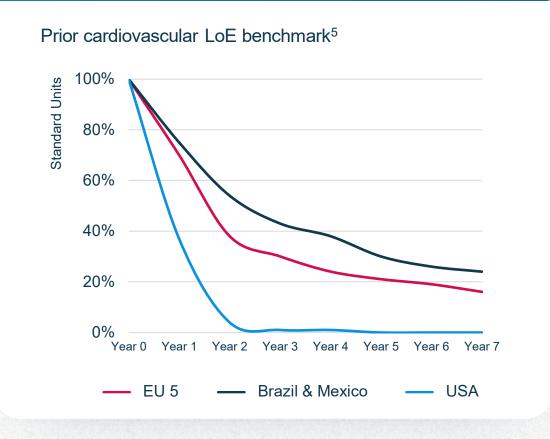
## Xarelto to Face Genericization in the Next Three Years Globally



### Xarelto's main patent expirations

### **Historic Genericization Patterns of Small Molecules**

Countries	% of Total Xarelto Sales <sup>1</sup>	Compound patent expiry	Once-daily patent expiry
China	6%	End 2020	
Europe <sup>2</sup>	60%	April 2024	January 2026
Japan	10%	Mid 2024	
USA	13%	Beginning of 2025	2027
Others	11%	2020-2024 <sup>3</sup>	January 2026 (few markets <sup>4</sup> )

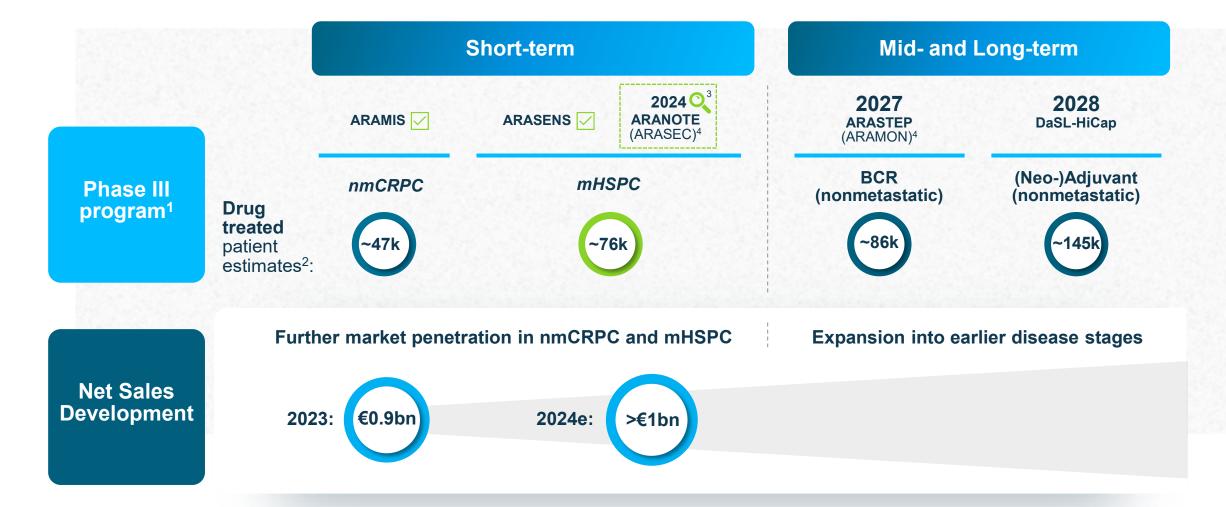


<sup>&</sup>lt;sup>1</sup> Based on 2023 Actual Sales <sup>2</sup> OD patent currently being challenged in several European countries <sup>3</sup> In most markets end 2020, longer expiry dates in Brazil (2021), Korea (2021), Mexico (2023), Australia (2023), Malaysia (2024), and others <sup>4</sup> Such as e.g. Australia, Indonesia <sup>5</sup> Typical cardiovascular brand volume genericization based on the CV brands Crestor™, Lipitor™, Valsartan™, and Plavix™ (atypical curves excluded)



# Nubeqa Set for Continued Growth in Prostate Cancer Driven by Market Penetration and Label Expansion





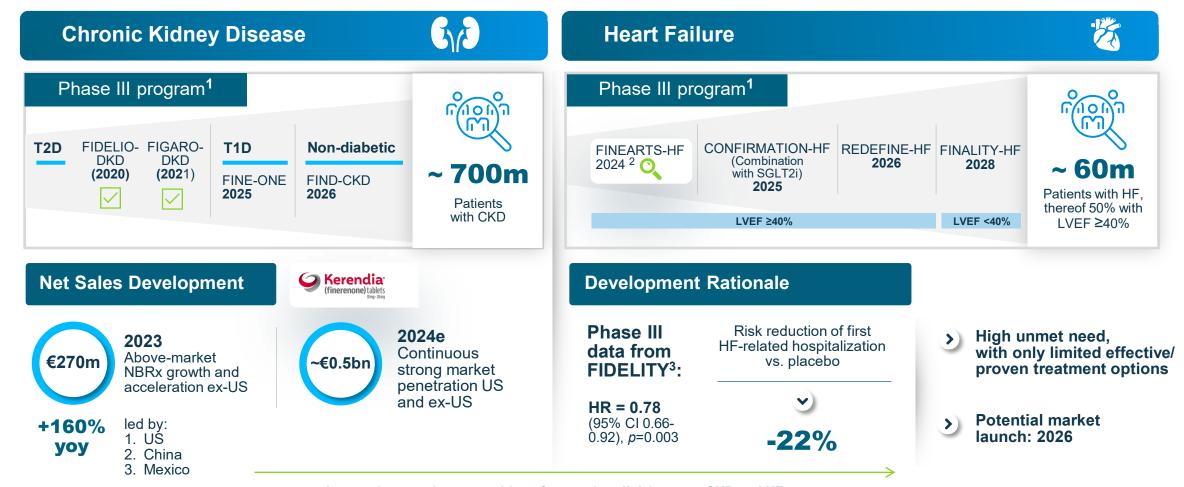
<sup>&</sup>lt;sup>1</sup> Stated timelines of the Phase III program refer to either launch dates of Nubeqa in this indication (ARAMIS, ARASENS) or estimated primary completion date of the respective study <sup>2</sup> 2030 Treated Estimates G7: U.S., EU5, JP <sup>3</sup> Next expected Read-out <sup>4</sup> Not label generating; supports ARASTEP/ARANOTE submission

<sup>\*</sup>Next expected Read-out \* Not label generating, supports ARASTEP/ARANOTE submission



# Kerendia With Potential to Become Foundational Treatment for Broad Groups of Patients with Kidney Disease or Heart Failure





Leveraging growing recognition of strong interlink between CKD and HF

<sup>&</sup>lt;sup>1</sup> Timelines of the Phase III program refer to estimated primary completion dates of the respective study <sup>2</sup> Next expected read-out <sup>3</sup> Agarwal et al, EHJ 2022, 43 (6), 474–484.



# Asundexian is Targeting a High Unmet Need in Secondary Stroke Prevention



#### **Unmet Need**

~1 in 4<sup>1</sup>

people have a stroke in their lifetime



Patients having a recurrent stroke within

the first year<sup>2</sup>

10%

the first 5 years<sup>2</sup>

25%



~ 27m

diagnosed patients per year in top 8 markets

Mortality rate increases with each recurrent stroke<sup>2</sup>



Recurrence rate of stroke unchanged over >20 years, despite increased SoC<sup>2</sup>

#### Clinical Rationale and Status of Asundexian

- > Rationale
  - Genetic correlation between FXIa deficiency and risk of stroke
  - Asundexian: once-daily FXIa inhibitor with proven clinical safety in phase II program PACIFIC
- Phase II Study PACIFIC-STROKE

**Efficacy:** >60% reduction of stroke and TIA observed in patients with pre-existing atherosclerosis<sup>3</sup>



Safety: no significant increase of bleeding vs. placebo<sup>3</sup>

#### > Phase III OCEANIC-STROKE

- ongoing despite early termination of atrial fibrillation program as etiology and SoC are materially different
- current status: U.S. FDA Fast Track Designation granted, data expected in HY2 2025

<sup>&</sup>lt;sup>1</sup> Feigin VL et al., *Lancet Neurol.* 2023, 22(12), 1160-1206. 7. Global Stroke Factsheet, *International Journal of Stroke* 2022, 17(1), 18-29 [Accessed: February 2024]. <sup>2</sup> Kolmos M et al., *J Stroke Cerebrovasc Dis.* 2021, 30(8),105935. <sup>3</sup> Shoamanesh A et al., *Lancet* 2022, 400, 997-1007; composite outcome of ischemic stroke and TIA in patients with any atherosclerosis was an exploratory post-hoc analysis



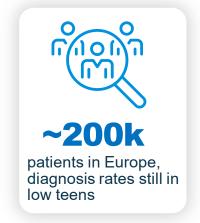
## Acoramidis<sup>1</sup> with Competitive Clinical Profile to Treat ATTR-CM, Complementing Our CVD Franchise in Europe



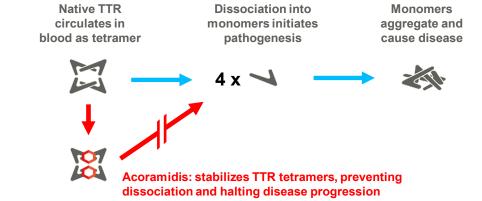
#### **Unmet Need**

#### // ATTR-CM

- // Transthyretin amyloidosis cardiomyopathy, a progressive and fatal disease
- // Causes diastolic dysfunction and heart failure due to deposition of TTR amyloid in the heart



#### // Pathogenic pathway



#### **Profile and Deal Rationale of Acoramidis**

#### **Profile**

- // Oral TTR stabilizer for patients with ATTR -CM
- // Pivotal Phase III study ATTRibute-CM: significant reduction of hospitalization burden, improved survival and preserved functional capacity and quality of life
- // Competitive efficacy and safety vs. standard of care (tafamidis)

#### Rationale

- # Exclusive license to commercialize Acoramidis in Europe
- # High unmet need in an underserved disease, ~17k EU patients treated with tafamidis (~€1bn of annual sales) today
- // Focused market with small, well-defined patient population and specialized centers-of-excellence playing a key role
- # High synergies with Bayer's existing CV infrastructure
- # Filed for regulatory approval in Europe, expected launch in 2025

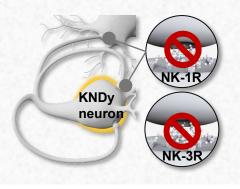


# Elinzanetant Offers a Differentiated Clinical Profile to Treat Symptoms Associated With Menopause



#### **Differentiated Clinical Profile**

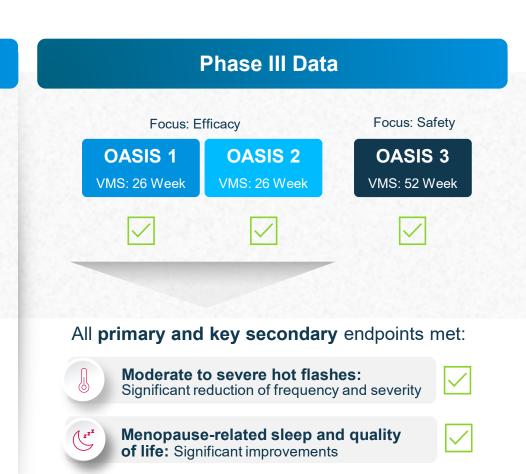
#### **Elinzanetant Characteristics**





Reduced sleep disturbance, hot flashes

- // Non-hormonal, oral, first dual neurokinin-1,3 receptor antagonist – first double mode of action in NK class
- Studied for the effective reduction
   of vasomotor symptoms (VMS), and sleep disturbances
- // Reduces the hyperactivity of the KNDy neuronal network involved in thermoregulation
- // Generally well tolerated



Safety profile consistent

with previous published data

#### B A BAYER E R

# Elinzanetant Targeted to Enter Large and Underserved Market in 2025



### **Market Opportunity**

#### **Unmet need**

Women who experience<sup>1</sup>:

Hot flashes:

~4 in 5

Sleep disturbance:

~3 in 5



~ 1.3m

women per year entering menopause transition in US<sup>2</sup>

of women not choosing / not eligible for hormone therapy<sup>3</sup>

2/3

#### Bayer Global Leader in Women's Health<sup>4</sup>







~€3bn
net sales

>60m patients served

**100.000** OB/Gyn reached

#### Well positioned for a successful launch

1st

nonhormonal, oral NK1,3receptor antagonist



Differentiated clinical profile







in Women's
Health
globally with
~30% of
sales in US

Strong foundation in Women's Healthcare for 100 years

Offering best in class solutions for women across all stages of their lives

Trusted relationships with patients and customers

Established strong commercial footprint, particularly in the U.S. as single biggest country

<sup>&</sup>lt;sup>1</sup> Source: Market Research - IPSOS - Global VMS Women Segmentation <sup>2</sup> Source: NIH. <a href="https://www.ncbi.nlm.nih.gov/books/NBK507826">https://www.ncbi.nlm.nih.gov/books/NBK507826</a> <sup>3</sup> Source: Project Heat Market Research, 2018 SHA VMS Prescriber analysis <sup>4</sup> IQVIA Feb 2023, Rx market comprising contraception, menopause management & gynecological therapies



## The New Face of Bayer Pharma R&D

Building on 160 years of innovation, we've significantly transformed our organization and shaped our strategy

### New Bayer innovation strategy setting the path for scientific leadership and increased value for patients

- Diversified modalities
- Refocused therapeutic areas
- Increased R&D footprint in the US

# Extended capabilities and pipeline through strategic acquisitions

- BlueRock
- AskBio
- Vividion

# Fast-tracked our ambition through key R&D decisions

- New R&D operating model
- Leaner, simpler governance
- Rigorous portfolio health check

#### **KEY FIGURES:**

€3.3bn spend on R&D

~5,800 FTEs at
Bayer Pharma R&D
(including platform companies)

**28 NMEs** and 32 projects in Phase 1-3

~120 deals signed in the last 4 years



## New Innovation Model to Rapidly Rebuild Pipeline

02

High Level of Focus, Quality and Productivity

## **Focus**



Narrowed research focus from eight to four core therapeutic areas

## Quality



Rigorous application of selection criteria have let to a more streamlined and differentiated pipeline

## **Capabilities**



Biotech-like R&D operating system with a mix of innovative and diverse therapeutic modality platforms

## **Productivity**

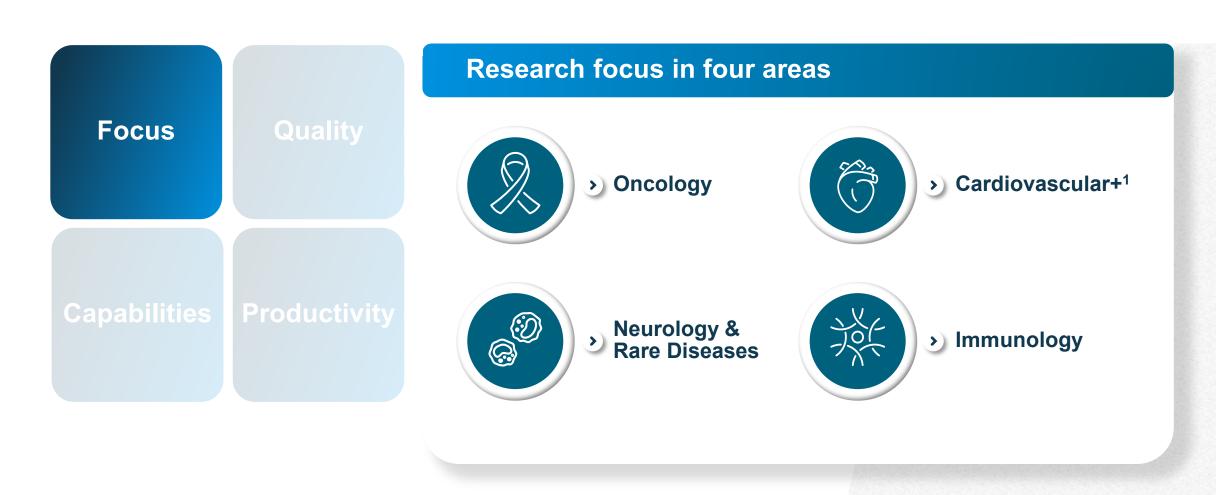


Shift to value creation, product-centric operating model, leaner governance with renewed leadership team



## Focus: Zeroing in on High Unmet Need With Great Value Potential

Four Therapeutic Areas in R&D





## Quality: Pursuing Leading Innovation Across all Focus Areas



Revised Target-Product-Profile of Our Assets

Focus Quality

Capabilities Productivity

Prioritization of assets based on following selection criteria:

Value & Differentiation

Feasibility & Risk

Leading capabilities

Streamlined portfolio

Pruned pipeline by more than 40% to focus on the most valuable assets

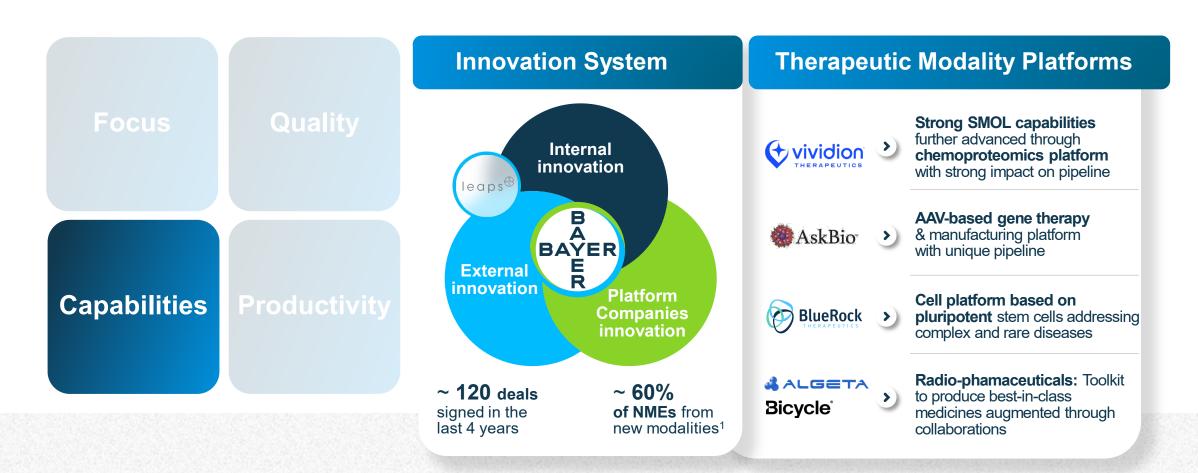
Shift to breakthrough innovation

Vast majority of assets offering the potential to be first-or best-in-class



## Capabilities: Established Toolbox of Leading Modalities

Access to Leading Therapeutic Technology Platforms Through Acquisitions and Collaborations



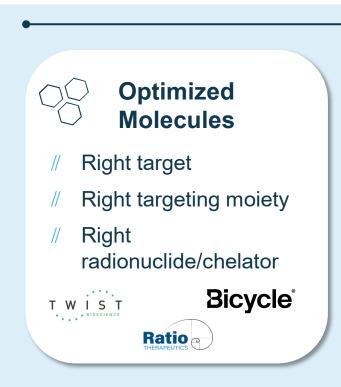
<sup>&</sup>lt;sup>1</sup> Portfolio February 2024: ~40% of SMOLs (in Phase I) vs Portfolio 2021: >80% of SMOLs (in Phase I /// Bayer AG /// Pharmaceuticals /// June 2024



# Focus on Best-in-Class TRT's Enabled by a Strong Supply and Logistics Network Paired With Executional Excellence



TRT Strategy Overview



### Pillars of our TRT strategy



- // Continuous learning
- // Diversity of methods
- // Redundancy







- // Geographic flexibility
- // Right site network
- // Fast, iterative experimentation



Our foundation: Experience, Expertise, Evidence with <sup>223</sup>Ra-Cl<sub>2</sub> - Continuous learnings through >100K Patients treated



## Building on a Solid Foundation, We Continue to Enhance and Diversify Our TRT Portfolio



Overview TRT Development Pipeline



MOLECULES IN DEVELOPMENT

- based on rapid, iterative, (image-based) experimentation



#### **Preclinical**

- 5 preclinical programs in total
- 2 in collaboration **Bicycle**



#### Phase 1

- Advancing of investigational <sup>225</sup>Ac labelled tumor-targeting conjugates:
  - <sup>225</sup>Ac-Pelgifatamab
  - <sup>225</sup>Ac-PSMA-Trillium Next-generation small-molecule approach



## Productivity: Reaching Higher, Sustainable Level of Output

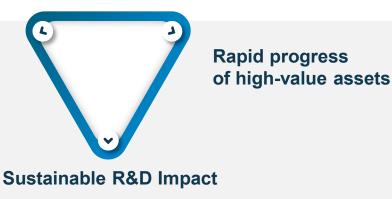


Achieve More and Better Solutions for Patients in a Time- and Cost-efficient Manner



- // Align target-disease link with unmet need and optimal therapeutic modality
- # Early de-risking of assets by strengthening relevant capabilities (e.g. human disease understanding, biomarkers, data science, digital capabilities)
- Decrease in cycle times from IND to launch through tailored development approaches, removing stifling administration and by streamlining processes
- Shift to a product-centric operating model to foster innovation, agility and collaboration

Generation of highly innovative INDs





# Replenishment of Early Pipeline in Full Swing; Numerous First-In-Class Pipeline Candidates to Potentially Transition into Phase II/III

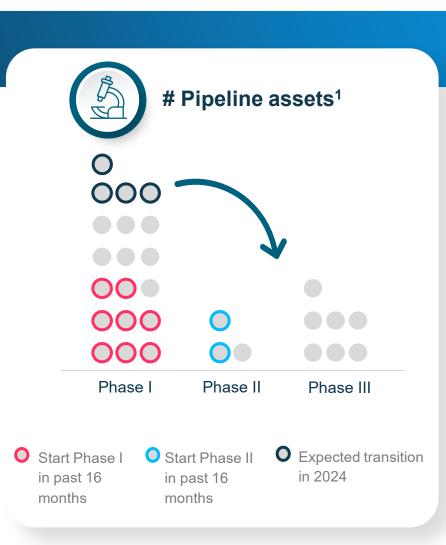


# Feeding from research into phase I

## Advancing higher number of INDs into Phase I

Selected examples:

- VVD Keap1 Act (advanced solid tumors) Demonstrating POC of Vividion's chemoproteomics platform
- PSMA-TAC Cancer
  (advanced prostate cancer)
  FIC/BIC opportunity
  in targeted radiotherapies
- VVD Stat3 Inhibitor (solid and heme cancers) Second asset from Vividion entering the clinic



Rejuvenate mid- / late-stage pipeline with several high-value assets

Actual / expected transitions to mid- and late-stage pipeline in 2024:

Selected examples:

Phase II Bemdaneprocel (Parkinson's Disease)

PSC-derived dopaminergic cell therapy; FIC potential

Anti-Alpha2-Antiplasmin MAB (Ischemic Stroke)

Effective thrombolytic with no increase in bleeding risk; FIC potential

Phase III HER2/mEGFR Inhibitor (Lung Cancer)

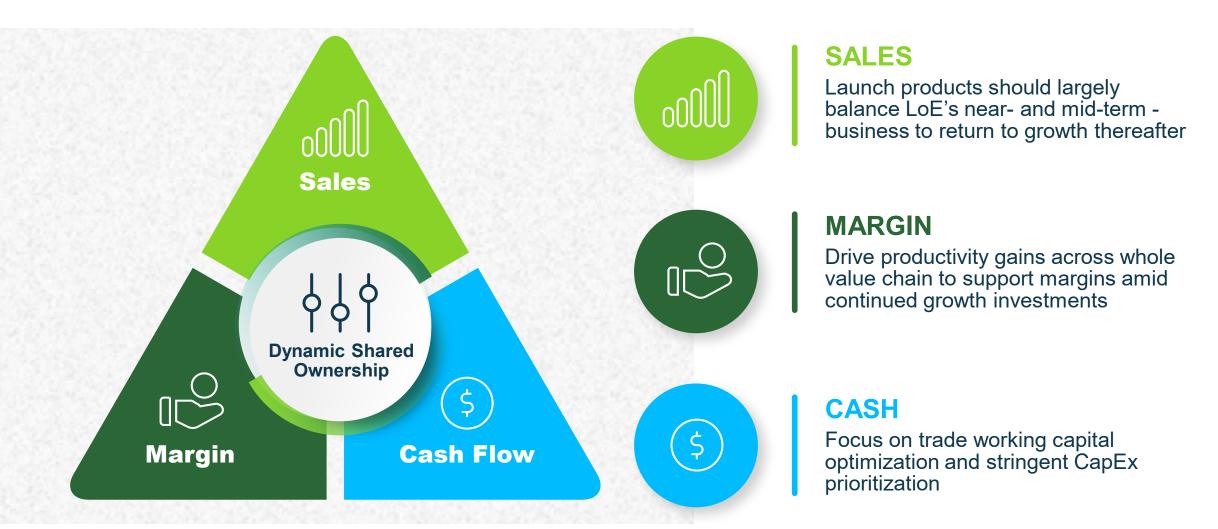
Targeting underserved NSCLC mutations; BIC potential

<sup>&</sup>lt;sup>1</sup> Pipeline status as of Feb 20, 2024; excluding future external / inorganic projects /// Bayer AG /// Pharmaceuticals /// June 2024



# Leveraging DSO to Enhance Productivity and Speed While Managing LoE Transition





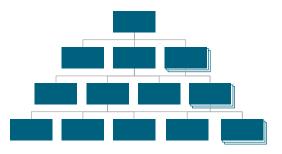


# DSO Will Drive Speed and Productivity Enhancing Innovation and Growth



### **New Operating Model**

FROM: Traditional hierarchic, org focus...



TO: ... mission-centric, value-focused operating model





Organization revolves around customers and products instead of functions

Teams to utilize **most** appropriate functional expertise when needed

Small clusters to operate with speed and efficient decision-making

#### **Benefits**

- // Customer centricity
- // Product fit set up
- // Faster decision-making
- # Enhanced resource allocation
- // Cost savings potential
- // Improved long-term returns



## First Successes of Frontrunner Teams Demonstrate Huge Potential Across the Value Chain



#### **Product Supply Inventory Management**

Set-up of cross-functional team to redefine **collaboration** with external suppliers

Potential to shorten throughput time by up to 90% from 30 days to mere single day

Enhancing supply flexibility for our patients and improved financial performance in terms of cash and costs



#### **US Commercial Team**

Broke down franchise and functional silos to create customer and product squads

Squads are largely autonomous, cross-functional, entrepreneurial units with financial accountability

Flattened organization, e.g. 40% less managers



R&D

Supply

Commercial

Regions

#### Early Clinical Development Oncology

Focusing on patient centered drug development across all modalities and biologies

Potential to accelerate clinical development with rapid learning cycles to explore ideas and assess progress every 90 days

Increases quality and speed of decision-making



### **Eylea Global Brand Team**

Set-up of small, mission-focused teams, empowered to make decisions at the lowest level possible

**Increased agility and ability** to address critical tasks much faster than in the previous set-up, e.g. achieving fast approval of Eylea 8mg





## 2024 Guidance and our Mid-Term Ambition Through 2026



6	2023	<b>2024e</b> at constant FX <sup>1</sup>
Net Sales	€18.1bn	-4% to 0% <sup>2</sup>
EBITDA margin (before special items)	28.7%	26% to 29% <sup>2</sup>
Innovation		

## Mid-Term

#### Support topline resilience during LoE's of major products:

- Drive further launch uptake of Nubeqa and Kerendia
- // Launch of Eylea 8mg, Elinzanetant and Acoramidis
- // Maximize the full commercial value of base business

#### **Drive productivity gains to support margins:**

- Continue tight cost management to fund growth investments while mitigating inflation and margin diluting change in product mix
- Improve organizational efficiency and productivity through DSO implementation

#### Advance early assets to re-create promising mid-/late pipeline

- Sustainable generation of highly innovative INDs
- // Rapid progress of high-value assets

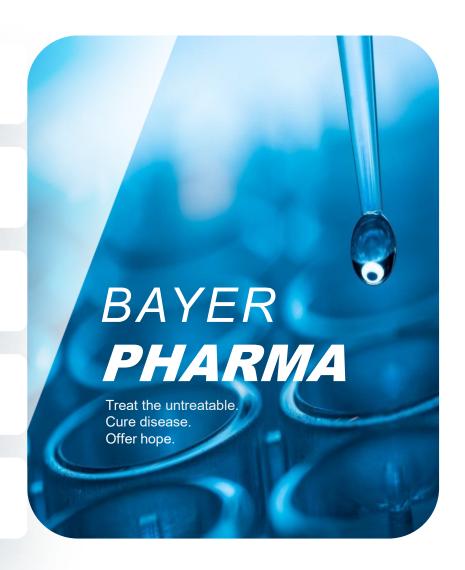
<sup>1</sup> Reflects our 2024 guidance at the average actual currencies for 2023; 2 Estimated Sales FX impact of ~-2% pts, estimated EBITDA Margin FX impact of ~-2% pts; currency assumptions based on month-end December 2023 spot rates (1 EUR=) 1.11 USD, 5.36 BRL, 7.87 CNY. Impact is calculated as difference to constant currencies = at average actual currencies for 2023





## Preparing for Long-term Growth While Managing LoE Transition

- Three strategic priorities:
  Renew topline grow pipeline value leverage new operating model
- Launch products should largely balance LoE's near- and mid-term, business expected to return to topline growth thereafter.
- Our advanced R&D capabilities and priorities will continue to shape a pipeline of higher quality and differentiated assets.
- Rapid rebuild of healthy early-/mid-stage pipeline is in full swing, three high potential products could enter market in 2025/2026.
- Productivity gains across the whole value chain will support margins amid continued growth investments.



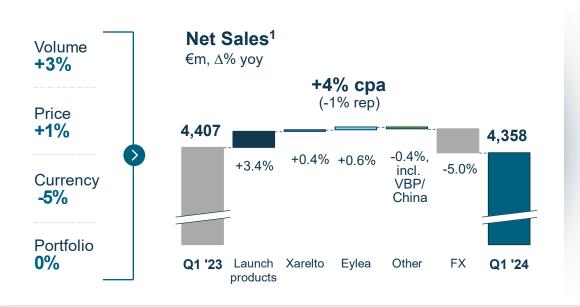


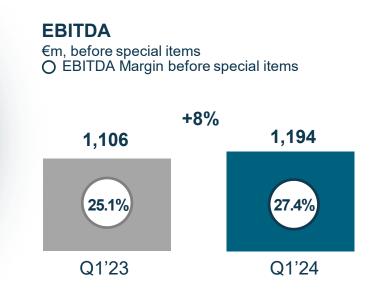


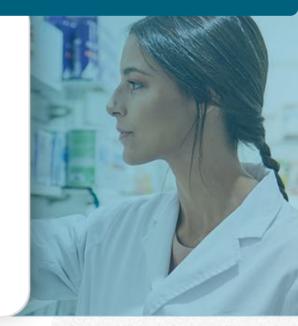
## Q1 2024: Growth Led by Launch Assets, Eylea and Radiology



### Pharmaceuticals Q1 2024







- // Strong performance of launch assets Nubeqa and Kerendia
- // Eylea with gains in all regions; Eylea 8mg launched in first countries
- // Xarelto sales slightly up versus a soft prior year; additional LoE's started to kick in
- // Recovery in China from prior year's softness more than offset by VBP related continued volume declines of **Adalat**

- // Continued growth investments in R&D and launch products funded by tight cost management
- // Prior year's R&D expenses included high costs for projects in advanced clinical development (e.g. accelerated asundexian Phase III recruitment)
- // Negative currency effects weigh on margin (-140 bps)

<sup>&</sup>lt;sup>1</sup>Sales growth rates in Net Sales bridge represent the contribution to the overall divisional growth.

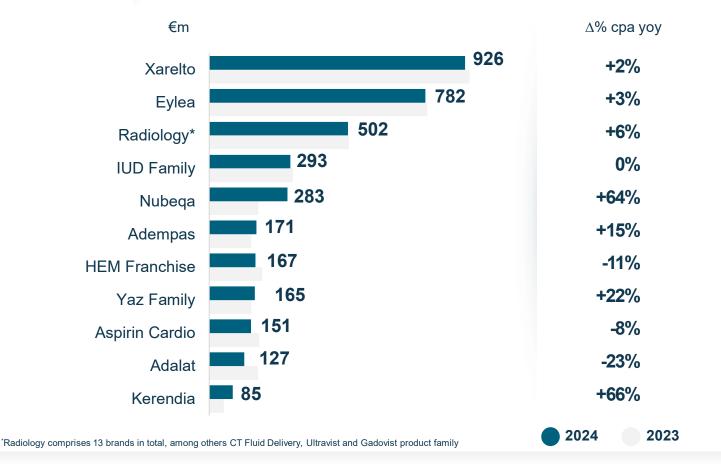


# Nubeqa and Kerendia With Continued Strong Launch Dynamics, Ongoing Solid Growth of Eylea and Radiology



#### Pharmaceuticals Q1 2024

### **Sales by Key Products**



## Key Drivers

**Xarelto:** slightly up versus soft prior year; ongoing generic pressure; lower US royalties

**Eylea:** growing in all regions, particularly Canada; first launches of Eylea 8 mg

Nubeqa: continued growth led by US, EU and China

**Kerendia:** growth driven by ongoing US market uptake and further business expansion in China

**Radiology:** CT Fluid Delivery and Ultravist performing particularly strong

**IUD Family:** volume declines offset by higher prices

**Adempas:** volume expansion in the US driven by higher enrollment of patients and new treatment centers

**HEM Franchise:** competitive pressure especially in US

Yaz Family: recovery from weak prior year

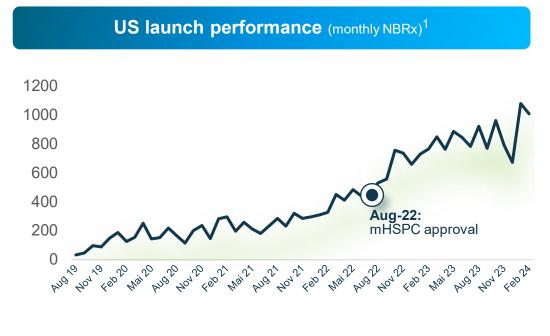
Aspirin Cardio: lower channel demand mainly in China

Adalat: continued impact from VBP in China



# Nubeqa Continues to Show Strong Uptake With Gains in All Regions





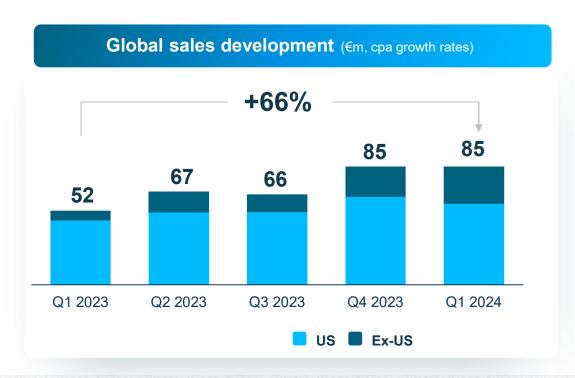


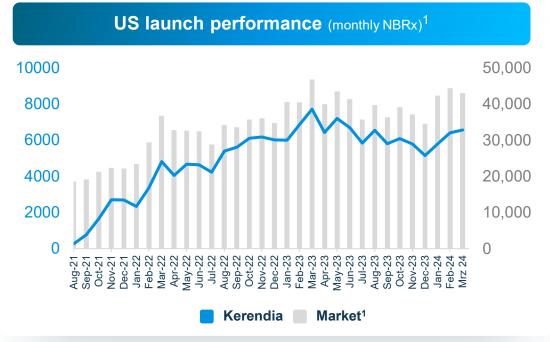
- Nubeqa continues to be the fastest growing ARI<sup>2</sup> in the US, hitting an all time high in New-to-Brand patients
- The mHSPC<sup>3</sup> launch continues to be a success in all markets, with particularly strong uptake in EMEA

Nubeqa is approved in more than 87 countries today (mHSPC approvals in 77 markets)



## Kerendia Demonstrates Continued Launch Uptake







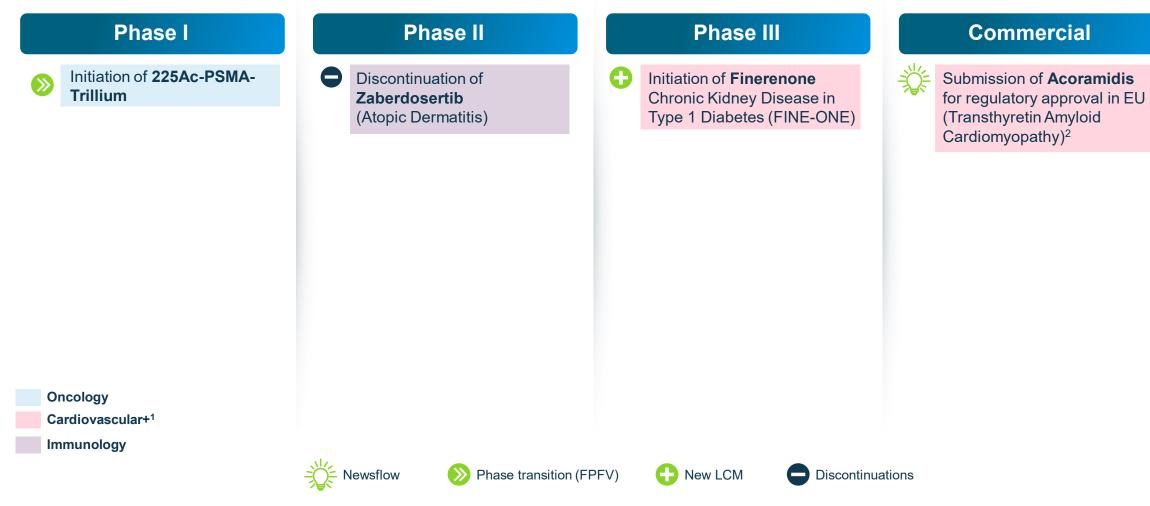
Solid growth momentum in the US; broad utilization in early disease stages confirms adoption of Kerendia across CKD stages

- Steady ex-US growth in key countries, including China with increased hospital access and Mexico with steep uptake after launch
- Accelerating market penetration expected in 2024 with estimated sales of ~€500m

Source: This is based on information licensed from IQVIA: US Subnational NBRx for the period 08/21 to 03/24 US Market includes NBRx linked to T2D and CKD reflecting estimates of real-world activity. All rights reserved.



### Pharmaceuticals: R&D Developments (since last update on February 20, 2024)



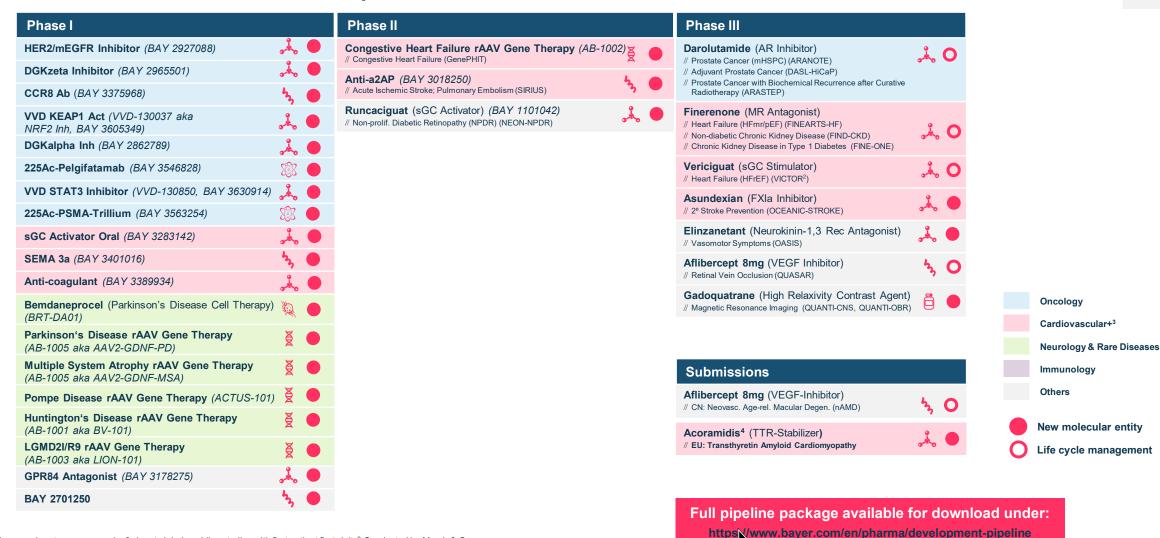
<sup>1</sup> Including Precision Cardiovascular, Nephrology & Acute Care 2 Exclusive commercialization rights acquired for EU markets; pending marketing authorization approval. Submission to EMA under responsibility of BridgeBio.







## Pharmaceuticals – Pipeline Overview<sup>1</sup> (as of May 15, 2024)



<sup>&</sup>lt;sup>1</sup> Bayer and partner sponsored + 3rd party label enabling studies with first patient first visit <sup>2</sup> Conducted by Merck & Co

Including Precision Cardiovascular, Nephrology & Acute Care 4 Exclusive commercialization rights acquired for EU markets; pending marketing authorization approval. Submission to EMA under responsibility of BridgeBio.















## Major R&D Milestones Expected in 2024<sup>1</sup>



Phase I		Phase II	Phase III		Submission / Approval	
Sema3A mAB: Primary compl. Phase I	<b>≫</b>	sGC Activator oral CKD: Start Phase IIb	*	Darolutamide/ADT mHSPC: Primary compl. phase III (ARANOTE)	<b>√</b>	Elinzanetant VMS: First submissions
BRT-OpCT01 Primary Photoreceptor Diseases Start Phase I/II	<b>&gt;&gt;</b>	Bemdaneprocel PD: Start Phase II	<b>&gt;&gt;</b>	HER2/mEGFR Inhibitor: Start phase III		
	<b>&gt;&gt;</b>	PD rAAV Gene Therapy: Start Phase II	*	Finerenone HFmr/pEF: Primary compl. phase III (FINEARTS-HF)		
		Runcaciguat NPDR: Primary compl. Phase IIa	*	Aflibercept RVO: 8 mg Primary compl. Phase III (QUASAR)		
			*	Gadoquatrane: Prim.complet. phase III (QUANTI-CNS/-OBR)		

Primary Completion

Phase transition (FPFV)

New LCM

✓ First Submission / Approval

Oncology

Cardiovascular+²

Neurology & Rare Diseases

Immunology

Others

<sup>&</sup>lt;sup>1</sup> After May 14th, 2024 <sup>2</sup> Including Precision Cardiovascular, Nephrology & Acute Care



## Numerous First-In-Class Pipeline Candidates to Potentially Transition Into Mid- And Late-Stage Soon



Selected Assets with Expected Upcoming Phase Transition

sGC Activator Oral (Chronic Kidney Disease) 	FIC/BIC	Phase I
Runcaciguat		
(NDPR)	FIC/BIC	Phase II
mEGFR/HER2i (Lung Cancer)	FDA breakthrough therapy designation, BIC	Phase I
Bemdaneprocel (Parkinson's)	FDA fast track, FIC/BIC	Phase I
Parkinson's Disease rAAV Gene Therapy (Parkinson's)	FIC/BIC	Phase I
	(Lung Cancer)  Bemdaneprocel (Parkinson's)  Parkinson's Disease rAAV Gene Therapy	therapy designation, BIC  Bemdaneprocel (Parkinson's)  Parkinson's Disease rAAV Gene Therapy  therapy designation, BIC  FDA fast track, FIC/BIC FIC/BIC



## Abbreviations (1/2)

AE Adverse events	EU	European Union
-------------------	----	----------------

Al Artificial intelligence EU5 France, Germany, Italy, Spain, United Kingdom

AAV Adeno-associated virus Excl. Excluding

ATTR-CM Transthyretin amyloidosis cardiomyopathy FDA U.S. Food and drug administration

BCR Biochemical recurrence FIC First-in-class

BIC Best-in-class FPFV First patient first visit

bn billion FX Foreign Exchange

CAGR Compound Annual Growth Rate FY Full Year

CV Cardiovascular Gyn Gynecologist

CVD Cardiovascular diseases HF Heart failure

CI Confidence interval HR Hazard ratio

CKD Chronic kidney disease HY1 / HY2 Half year 1 / Half year 2

cpa Currency and portfolio adjusted IND Investigational New Drug

DME Diabetic macular edema J Japan

DSO Dynamic shared ownership k thousands

EBITDA Earnings before interest, tax, depreciation, and amortization LCM Life cycle management

e.g. Exampli gratia (for example) LoE Loss of exclusivity

EMEA Europe, Middle East, and Africa LVEF Left ventricular ejection fraction



## Abbreviations (2/2)

m	million	

mg milligram

mHSPC Metastatic hormone sensitive prostate cancer

nAMD Neovascular age-related macular degeneration

NBRx New-to-brand prescriptions

nmCRPC Non-metastatic castration resistant prostate cancer

NME New molecular entity

NSCLC Non-small cell lung cancer

OB Obstetricians

OPEX Operating expenses

p Probability

p.a. Per annum

POC Proof of concept

PSC Pluripotent stem cells

PTS Probability of technical success

R&D Research & Development

SGLT2i Sodium-glucose Cotransporter 2 Inhibitors

SoC Standard of Care

T1D Type 1diabetes mellitus

T2D Type 2 diabetes mellitus

TIA Transient ischemic attack

TTR Transthyretin

Tx Therapeutics

UACR Urine albumin-to-creatinine ratio

UK United Kingdom

U.S. United States of America

VBP Volume based procurement

VMS Vasomotor symptoms

vs versus

yoy Year-over-year





## Sustainability @Bayer





O1
Strategy

Governance

Targets

04
Ratings



## Sustainability Drives Value and Growth for Our Company

We are systemically relevant

#### OUR MISSION and VISIONS

### 

Health for All, Hunger for None.



Produce 50% More. Restore Nature. Scale Regenerative Ag.



Treat the Untreatable.

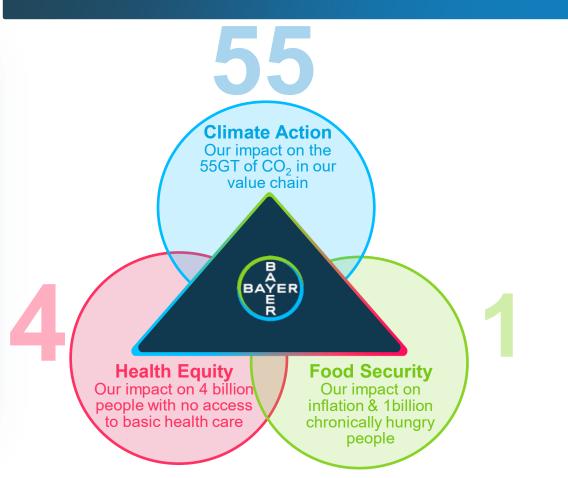
Cure Disease.

Offer Hope.



Help over 1bn People to Live Healthier Lives with most Trusted Self-Care Solutions.

#### **OUR AREAS of IMPACT**



<u>Q</u>I



## We Create Impact through Sustainable Business Opportunities

Sustainability is Integral to Our Values, Strategy and Operations



Business growth through sustainable innovation

Growth



## We have Ambitious Measurable Targets for Sustainable Development

20

#### Our 2030 Targets<sup>1</sup> positively contribute to today's pressing challenges

This slide provides a summary, for detailed descriptions we are referring to our webpage <a href="https://www.bayer.com/en/sustainability/targets">https://www.bayer.com/en/sustainability/targets</a> as well as our latest sustainability report: <a href="https://www.bayer.com/en/sustainability/sustainability-reports">https://www.bayer.com/en/sustainability/sustainability-reports</a>

#### Help more PEOPLE thrive



Support 100m smallholder farmers in LMICs<sup>2</sup>



Fulfill the need of 100m women in LMICs<sup>2</sup> for modern contraception



Support 100m people in underserved<sup>3</sup> communities with self care interventions from Bayer



Achieve **gender balance** at all managerial levels

**PH:** Increase availability and affordability of our innovative pharma products in LMICs<sup>2</sup>

#### Decrease ECOLOGICAL footprint



Climate neutrality<sup>3</sup> in own operations

- + ( ) SOBNOTE PRINCE | reduced emissions in our supply chain
- > 42% reduction target<sup>4</sup> for Scope 1 & 2
- 12.3% reduction target<sup>4</sup> for relevant Scope 3 categories



CS: -30 % environmental impact of our global crop protection portfolio per hectare against a 2014-2018 average baseline

Enable our farming customers to reduce their on-field GHG emissions by 30% per mass unit of crop produced<sup>5</sup>

#### Improving water use per kg of crop by 25% by

transforming rice-cropping systems for our smallholder customers in the relevant regions where Bayer operates

CH: Transition all Consumer Health products to 100% recycle-ready packaging 6,7

Climate Action

BAYER
R

Health
Equity

Food
Security

<sup>&</sup>lt;sup>1</sup> The respective target year is 2030 unless specified otherwise

LMIC: low and middle income countries - all countries included in the World Bank list as per 1 July 2019

<sup>&</sup>lt;sup>2</sup> Underserved: economically or medically

<sup>&</sup>lt;sup>3</sup> By 2030, the remaining greenhouse gas emissions of our own operations will be fully offset by purchasing certificates from verified climate protection projects, especially in the areas of forest conservation and agriculture.
<sup>4</sup> By 2029 from a 2019 base year

<sup>&</sup>lt;sup>5</sup> compared to the overall base year emission intensity. This applies to the highest greenhouse gas emitting crop systems in the regions Bayer serves with its products.

<sup>&</sup>lt;sup>6</sup> applies to primary, secondary and tertiary packaging

<sup>&</sup>lt;sup>7</sup> where safety permits and regulations allow



## We Are on Track in Our Decarbonization & Climate Mitigation Journey

Scope 1 & 2



**42% less CO<sub>2</sub>e** in our own operations by 2029 **& Net Zero** by 2050

Reduced emissions by 0.9% or around 28,000 metric tons compared to 2022 (-20.2% compared to base year)

Reduction mainly due to a greater share of **electricity** being purchased from **renewable energy sources** 

Additionally, offsetting of 600k metric tons of greenhouse gas emissions<sup>1</sup>



in mio metric tons of CO<sub>2</sub> equivalent; % change vs. base year 2019

Scope 3



12.3% less CO<sub>2</sub>e in the value chain by 2029

Emissions decreased by 6.0% or 540k tons compared to 2022 (-4.3% compared to base year)

Reduction was largely attributable to reduced purchase volumes and associated logistics operations

"Scope 3 Accelerator" initiated in 2023 to drive supply chain decarbonization



in mio metric tons of CO<sub>2</sub> equivalent for SBT-relevant Scope 3 categories; % change vs. base year 2019

On the Field

**30% less on-field CO2e/crop produced** by 2030<sup>2</sup>

Baselining published in 2023 utilizing data from approximately 5,000 Bayer customers and over 9,000 farms

Continued efforts to leverage **Bayer Carbon Programs** including ForGround, PRO Carbono and PRO Carbono Commodities (launched in Brazil in 2023), India Sustainable Rice Project and our Carbon Program in Europe

Partnering for more reach and impact (e.g., with Nori, a carbon removal offsets marketplace, and with Perdue AgriBusiness)

Innovative products in Bayer's product pipeline to support our target (e.g. **Preceon™** Smart Corn System & **Climate FieldView™**)

For additional information on our targets please see our Sustainability Report 2023

<sup>1</sup> Find our offsetting approach and more info here: https://www.bayer.com/en/sustainability/climate-protection

<sup>2</sup> Find our on-field greenhouse-gas reductions approach and more info here: Climate Change and Agriculture | Bayer Global



## We Support 100m Smallholder Farmers

Accessing Smallholders Improves Lives and Creates Business Opportunities



#### **Challenges**



#### ~550M

Smallholder farmers worldwide



// Lack of access to new technologies



// Limited productivity of their crops



// Limited access to knowledge



// Climate Change



Feed >50%
of population
in developing countries



// Exposed to the markets; **price volatility** and fluctuations



// Hunger & malnutrition



// Lack of access to markets and capital



// Additional challenges caused by **Covid-19** 



#### **Progress**

X 6 X

#### How to get there

// Commercial operations:
Regional commercial strategies
focused on smallholders' needs

// Value-Chain-Partnerships:

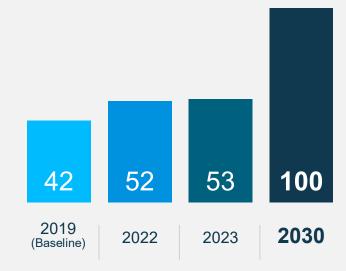
Better Life Farming centers and integration into other value chain ecosystems // Digital Solutions:
Digital Incubator &
Innovation Hub in APAC

// Portfolio
Differentiation:
Better & affordable crop
protection products, tailored

to local farmer needs

& Biotech Approvals: Large regulatory approval pipeline in Africa and APAC to enter new markets

// License-to-Operate





## We provide Access for 100m Women to Family Planning

20

#### Catalyst for Important Societal and Economic Impact



#### **Challenges**

// >200 million women in developing regions who want to avoid pregnancy are not using safe and effective family planning methods, central to women's empowerment

// Reducing poverty, protecting maternal and child health, driving economic development, and achieving sustainable development

// Gender inequality is still high, teenage pregnancy and maternal death are serious health concerns, especially in LMICs

If The need to provide reproductive supplies and services will further increase

// By 2030, an additional 130 million women in LMICs will have entered reproductive age



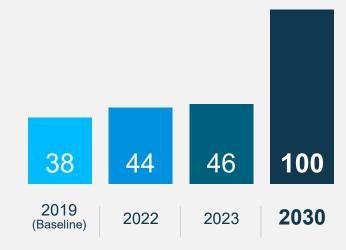
#### **Progress**



#### How to get there

// Capacity building<sup>1</sup>, e.g. cooperation with urban health project 'The Challenge Initiative' (TCI) // Route to women in rural areas and humanitarian settings in **cooperation** with partners (e.g. UNFPA) // Long-term: Innovation, e.g. non-hormonal contraceptive technologies





// Additional supply capacity, most importantly for long-acting contraceptives: >400m€ investment into Costa Rica and Finland facilities



## We provide Access to Self-Care for 100m People in Underserved Communities

Everyday Health as the First and Last Line of Care



#### **Challenges**

// Ageing population, a rise in lifestyle related diseases and a constantly increasing level of healthcare costs // Expanding access to self-care solutions helps with early intervention and lowers healthcare costs for society // Consumers are 4-6
times more likely
to purchase, protect,
champion or trust brands
with a strong purpose



#### **Progress**



#### How to get there

// Appropriate Portfolio: adapting our science-based portfolio to design everyday health solutions with the underserved in mind, from formula to pricing

// Partnerships and

Nutrient Gap Initiative

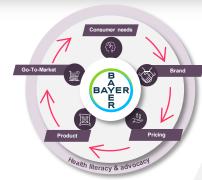
Initiatives, e.g. the

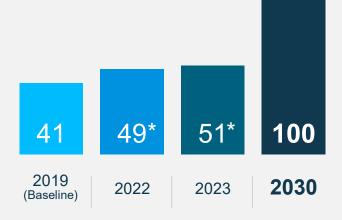
// Deeper Penetration: meeting low-income consumers where they shop to bridge the physical gap

// Activating our trusted
OTC brands and endto-end value chain

// Focus on high impact
markets: US, LATAM,
ASEAN, METAP

// **Self-Care Education** initiatives form the basis for shaping behavioral change to empower consumers to manage their own health better





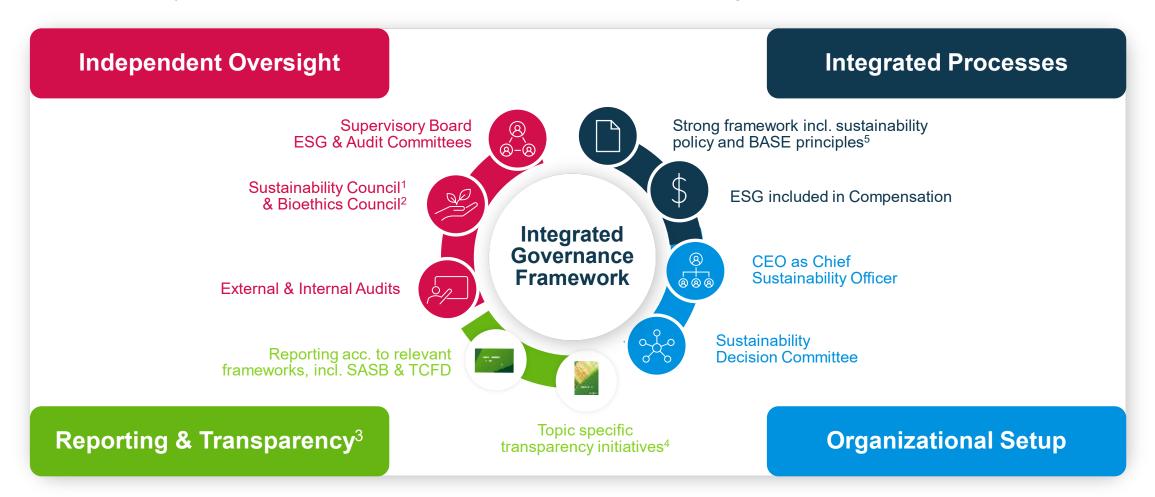
<sup>\*</sup> Including our strategic investments in India we reached a total of 70 million in 2022 and of 75 million in 2023



## We Have Firmly Anchored Sustainability in Our Governance

**○**}

Sustainability Governance Framework: Holistic approach ensuring sustainable execution and advancement



<sup>1</sup> https://www.bayer.com/en/sustainability/sustainability/council 2 https://www.bayer.com/en/sustainability/transparency

<sup>4</sup> https://www.bayer.com/en/sustainability/initiatives 5 https://www.bayer.com/en/sustainability/base



## We Show Strong Results in ESG Ratings and Assessments

Ongoing support through excellent sustainability reporting and transparency initiatives

	Agency	Score Type	Latest Score	Year*	Δ	Explanatory information
sb	MSCI⊕	ESG Score Controversy level**	A (industry average) ► severe (GMO)	2023	<b>•</b>	Confirmation of A level although severe controversies remain on file;  (GMO) removed in 2022
G Ratings	ISS ESG ≥	ESG Score Norm-Based Research	B- (1 <sup>st</sup> decile of industry) <sup>▶</sup> (Neonics)	2023	<b>A</b>	Now "Prime Status" with improvement from C+ to B- ► (Neonics) removed in 2021
Major ES	SUSTAINALYTICS	Risk Score Controversy level**	27.4 (medium) ■ 5 (severe)	2023	<b>•</b>	Overall high exposure & above subindustry average Impacted by Glyphosate litigation, outlook positive
Ma	MOODY'S ANALYTICS	ESG Score	55 / 100	2023	<b>A</b>	Above industry average and sector average performance
ments	access to medicine FOUNDATION	Index of pharmaceutical companies worldwide	3.36 / 5 (Rank 1: 4.06) #9 out of 20	2022	<b>A</b>	Bayer entered the top 10 of the 2022 ATM ranking
us assessments	ecovadis	Supply Chain Sustainability Assessment	76 / 100	2023	<b>A</b>	Top 2% of all evaluated companies Strong improvements in environmental score
Other focus	DISCLOSURE INSIGHT ACTION	Climate Change Forests Water Security	A- B A-	2023	•	Strong performance in all 3 categories

<sup>\*</sup> year of latest rating/scoring publication

<sup>\*\*</sup> evaluation of controversial issues related to the company within the last 3 to 5 years through media and press releases



## We Improved Our Rating Scores in the Past Years

Progress underlines relevance and acknowledgement of our sustainability strategy





# THANK YOU