

Fraudulent communication misusing Bayer's name and trademark

Bayer is aware of recent fraudulent activities involving the use of its name and trademark. There has been an increase in incidents involving advertisements disseminated through social media, unverified websites, and SMS services, claiming that Bayer offers various over-the-counter products, such as dietary supplements for weight management, products for individuals with type 2 diabetes, or glucometers. Additionally, these entities attempt to collect personal information from consumers in the name of our company for illegitimate purposes.

We would like to emphasize that this is not official communication from Bayer, and Bayer is not responsible for the dissemination of such communications. We take these incidents very seriously and have taken several steps to escalate the matter, including reporting these cases to the relevant authorities.

Here are our three main tips for consumers:

- It is important for anyone taking prescription medications to consult with a qualified healthcare professional before discontinuing any medications or adding any new over-the-counter medications to their treatment regimen.
- To verify whether a product is a legitimate prescription or over-the-counter medication from Bayer, check the packaging. All our products are labeled with the Bayer trademark. A complete list of Bayer products can also be found on the Products A to Z | Bayer Global page.
- When shopping online, ensure that you purchase only from reputable and trusted sellers.
- If you are contacted by a third party through social media, email, phone calls, SMS, or other communication channels, please verify their identity and the legitimacy of the intended contact beforehand. These individuals often try to instill fear, so remain calm and avoid providing sensitive information, such as personal details, including information about your health and banking details.

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Bankové spojenie: Commerzbank Aktiengesellschaft IBAN: DE49375400500441751500 account No.: 441751500 bank code: 37540050 BIC: COBADEFFXXX

Spoločnosť zapísaná v obchodnom registri vedenom Mestským súdom Bratislava III, Oddiel: Sro, Vložka č: 18 413/B