

Blockbuster



Preceon™ Smart Corn System

The Next Evolution of Corn

THE CHALLENGE

Extreme weather on top of multi-faceted pest and agronomic pressures

THE SOLUTION

Short-stature corn standability and flexible management, with best-in-class customer experience

THE BAYER DIFFERENCE

Improved standability against high winds

Flexibility to apply fertilizer and crop protection with standard ground equipment

Field-specific product placement and planting density recommendations; Field plans move directly into farm equipment systems

