



Corn Designed for Today's Farm Realities

THE CHALLENGE

**Increasing
resistance risk
and shifting
pest pressure**

THE SOLUTION

**Design corn
for performance
and protection**

Learn More:



THE BAYER DIFFERENCE



**Breeding cycles from
5 years to 4 months
(15x acceleration)**

Delivering realized performance
in customers' fields, faster



**>2x the trait events of
the closest competitor**

Biotech depth to protect against
evolving crop threats



AI and digital approach

Simulate crop performance before
bringing products to market

Map the right products to the
right fields to outperform
competitors

