



Bringing Science, Data and Precision Together to Unlock Corn's Full Potential

Seed Showcase,
powered by

FIELDVIEWTM

+1,000

enrolled growers¹

~450k

enrolled acres¹

70%

Win Rate²

Outperform competitors
by mapping the right
products to the right fields



Bayer
VAlora
milho

+1,900

participating growers

+3M

hectares of
prescriptions generated

+5 bags/ha

average increase

80%

of participants with
productivity gain

**+ N-Smart, our variable-rate
nitrogen recommendation.**

Learn More:



1. MY26 enrolled customers and acres
2. MY25 results; Customer selects Dekalb or Channel corn product recommended by Bayer's hybrid pairing model to outperform a competitor product, and the customer successfully plants and harvests the pairing